# GOTOPEKA QUARTERLY REPORT

## PREPARED FOR JEDO

ALT WET

Summary of economic development strides within Topeka & Shawnee County.

2017 2ND QUARTER

Topeka

## **2017 - 2ND QUARTER**



GO Topeka celebrated its inaugural Annual Meeting during Economic Development Week in May. Present were investors, elected officials, media and staff. Above, Dan Foltz, Barbara Stapleton, Keith Warta and Jackie Steele posed during the festivities.

## **PROJECT ANNOUNCEMENT**

PROJECT MORRIS - MANUFACTURING COMPANY RELOCATING TO TOPEKA

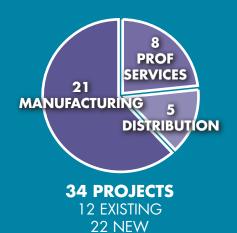




**\$2M**Total capital investment



## **PROJECT PIPELINE**





**224**Average number of jobs per project



\$42,200 Average wage per project

## **BUSINESS DEV. & ATTRACTION**





**47**Consultant interactions



**2** Formal proposals submitted

## **BUS. RETENTION & EXPANSION (BRE)**



NEW PROJECTS
Project Leaf (Professional Services)
Project Arrow (Distribution)
Project Madison (Manufacturing)



\$214M

Total capital investment for all BRE projects



**889**Potential Jobs





**54**Business interactions YTD

## **SMALL BUSINESS INCENTIVES**

## **CATEGORIES OF BUSINESSES RECEIVING INCENTIVES**











**34 YTD** Incentives issued



**22 YTD**Businesses Receiving Incentives
(Some received more than one incentive)



\$64,598 \$114,822.96 YTD Total incentives issued



**65 YTD**Full time jobs retained or created



61 YTD
Part time jobs
retained or
created

Year-to-date and 2nd Quarter numbers are accurate, first quarter numbers included April.

## **MID AMERICA ANGELS - TOPEKA**





23 ANGEL INVESTORS



BUSINESSES HAVE PITCHED THEIR IDEAS (YTD)



FOR MARKETING, SALES, ETC.

## **PTAC**





79
Contracts
\$4.5 M
awarded to the region

## **WORKFORCE & EDUCATION**

#### **TOPEKA STATS**

UNEMPLOYMENT RATE - 4.0% (JUNE 2017)

AVERAGE WAGE - \$43,888 (4TH QUARTER, 2016)

MEDIAN HOUSEHOLD INCOME - \$50,378 (2015 ACS, US CENSUS)

#### **FOCUS AREAS**



CRADLE THROUGH CAREER



DIVERSITY & INCLUSION



EAST TOPEKA LEARNING CENTER



FUTURE TALENT PIPELINE



WORK READY COMMUNITY

#### **TOP POSITIONS UNFILLED**



CDL



FINANCE & ACCOUNTING



INDUSTRIAL MAINTENANCE



INFORMATION TECHNOLOGY



**TEACHERS** 



**WAREHOUSE** 

## **712 INNOVATIONS**



AVERAGING 125 MEMBERS PER MONTH



NURTURING 31 SMALL BUSINESSES WHO ARE CURRENTLY EXPERIENCING POSITIVE GROWTH



1 MILLION CUPS
HAS HOSTED 17
PRESENTERS WITH OVER
250 IMPRESSIONS (YTD)

### **GO TOPEKA BOARD OF DIRECTORS**

#### **EXECUTIVE COMMITTEE**

WENDY WELLS Board Chair

Market President U.S. Bank

SCOTT GRIFFITH
Past Chair

Community Bank President INTRUST Bank KEITH WARTA Board Chair - Elect

CEO Bartlett & West

**KURT KUTA Non-Officer** 

President & CEO CoreFirst Bank & Trust SCOTT GALES
Treasurer

Architect, Principal Architect One, PA

ALONZO HARRISON Non-Officer

Owner HDB Construction RANDY PETERSON Secretary

President & CEO Stormont Vail Health

MATT PIVARNIK President and CEO

GO Topeka

#### **BOARD MEMBERS**

**DAN BEAL** 

President McElroy's, Inc.

JIM PARRISH

President & CEO
Parrish Hotel Corporation

DON BEATTY

Worldwide Director, Finance Hill's Pet Nutrition Inc

**SHANE SOMMERS** 

General Manager Briggs Auto

**MATT STRATHMAN** 

President Strathman Sales Co., Inc

**GLENDA DUBOISE** 

Regional Community
Organizer
Communities Creating
Opportunity

**BETH ANNE BRANDEN** 

President BA Designs, LLC.

**MARK RUELLE** 

President & CEO Westar Energy

**LINDA BRIDEN** 

CEO Sunflower Association of Realtors

**BRIAN THREADGOLD** 

Business Manager Financial Services IBEW Local No 226

**LIANA ONNEN** 

Chairperson Prairie Band Potawatomi Nation

**MEGAN JONES** 

President Jones Advisory Group **ANDY CORBIN** 

President & CEO Blue Cross and Blue Shield of Kansas

**MICK URBAN** 

Government Affairs Kansas Gas Service

**JERRY NEY** 

President & CEO Aldersgate Village

**PAT TOLIN** 

Project Manager McPherson Contractors, Inc

**MARSHA POPE** 

President Topeka Community Foundation

**ZACH AHRENS** 

President/Publisher Topeka Capital-Journal **NATHAN MORRIS** 

Owner Meridian Roofing

**DOUG WOLFF** 

President Security Benefit Life

DAVID SETCHEL

President St. Francis Health

**MADAN RATTAN** 

Managing Partner
Topeka Investment Group

**ANDREA ENGSTROM** 

President ActionCOACH

**ALLEN MOORE** 

Director of Engineering Frito-Lay, Inc.

**DAN FOLTZ** 

President KBS Constructors, Inc.

#### **DIRECTORS BY VIRTUE OF OFFICE HELD**

**MAYOR LARRY WOLGAST** 

Mayor City of Topeka

**BRETT OETTING** 

President & CEO Visit Topeka, Inc. **TONY EMERSON** 

City Councilman City of Topeka

**ERIC JOHNSON** 

President MTAA **KEVIN COOK** 

County Commissioner Shawnee County

**DOUG GERBER** 

Interim City Manager City of Topeka **DR. JERRY FARLEY** 

President Washburn University

**VINCE FRYE** 

President & CEO Downtown Topeka, Inc.

JANET STANEK, CHAMBER

CHAIR

Stormont Vail Health

## **GO TOPEKA STAFF**



Matt Pivarnik
President and CEO



Molly Howey
Vice President of
Business Development &
Attraction



Barbara
Stapleton
Vice President of
Workforce & Education



Jackie Steele
Vice President of
Business Retention &
Expansion



Glenda
Washington
Vice President
Entrepreneurial and
Minority Business
Development



Mary Anne
Anderson
Assistant Manager
Entrepreneurial and
Minority Business
Development



Matt Lara
Communications
Specialist



Mary Hill
Executive Assistant

## **GO TOPEKA MISSION**

GO Topeka's mission is to create exceptional opportunities for growth, prosperity, innovation, and economic diversity and vibrancy that positively impact current and future citizens of Topeka and Shawnee County by attracting world-class companies, providing existing companies with the knowledge and resources to reach their highest potential, and cultivating entrepreneurial development and growth.

