

JEDO Board Meeting February 28, 2018 6:00 P.M.

City Council Chambers 214 SE 8th Street, 2nd Floor Topeka, Kansas

JEDO Board Members

Shawnee Cou	nty Commissioners	City of Topeka Gove	rning Body
Shelly Buhler	District No. 1	Michelle De La Isla	Mayor
Kevin Cook	District No. 2	Karen Hiller	District No. 1
Bob Archer	District No. 3	Sandra Clear	District No. 2
		Sylvia Ortiz	District No. 3
		Tony Emerson	District No. 4
		Michael Padilla	District No. 5
		Brendan Jensen	District No. 6
		Aaron Mays	District No. 7
		Jeff Coen	District No. 8
		Michael Lesser	District No. 9

JEDO Board Voting Members

Shawnee County Commissioners	City of Topeka Governing Body
Commissioner Shelly Buhler	Mayor Michelle De La Isla
Commissioner Kevin Cook	Deputy Mayor Brendan Jenses
Commissioner Bob Archer	Councilmember Michael Padilla
	Councilmember Michael Lesser

<u>Public Comment</u>. Comment from members of the public shall be entertained on each actionable agenda item and at the end of each meeting. Comment shall be limited to topics directly relevant to JEDO business. Members of the public wishing to speak must notify the County Counselor's Office (call 785-251-4042 or email megan.barrett@snco.us) before 5:00 p.m. on the date of the meeting. This requirement shall not apply to items added during the meeting. Members of the public shall be given four (4) minutes to speak and must maintain proper decorum relating to public meetings.

Agenda. Agendas are furnished at least five (5) business days prior to each meeting and posted on JEDO's website at www.jedoecodevo.com.

To make arrangements for special accommodations please call 785-368-3940. A 48-hour advance notice is preferred.



JEDO Board of Directors Meeting Agenda for Wednesday, February 28, 2018 6:00 p.m.

Topeka City Council Chambers 214 SE 8th Street, 2nd Floor Topeka, Kansas

- 1. Call to Order
- 2. Roll Call
- 3. **ACTION ITEM:** Approval of December 13, 2017 JEDO Board meeting minutes.
- 4. Presentation: JEDO Finance Committee 4th Quarter Cash Statement (2017).
- 5. **ACTION ITEM:** Approval of Funding for Project Jingle.
- 6. Presentation: Organizational Announcement.
- 7. Presentation: GO Topeka Quarterly Report.
- 8. Presentation: Momentum 2022.
- 9. **ACTION ITEM**: Broadband Task Force request for extension of project time line (Phase 2)
- 10. Discussion: East Topeka Learning Center Project Update.
- 11. Discussion: Quality of Place & Economic Development.
- 12. Any other business items that may come before the Board for consideration.
- 13. Public Comment.
- 14. Reminder of 2018 JEDO Board Meeting Dates per the JEDO Operational Rules:

Wednesday, May 9, 2018 Wednesday, September 12, 2018 Wednesday, December 12, 2018

15. Adjournment.

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Agenda Item No. 3

JEDO Board Meeting February 28, 2018

ACTION ITEM: Approval of December 13, 2017 JEDO Board meeting minutes.

Joint Economic Development Organization Board Minutes December 13, 2017

City Council Chambers, 214 SE 8th Street, Topeka, Kansas, Wednesday, December 13, 2017.

The Joint Economic Development Organization (JEDO) Board Members met at 6:00 p.m. with the following voting Board Members present: Deputy Mayor Jeff Coen, Councilmember Michelle De La Isla, Councilmember Tony Emerson and Shawnee County Commissioners Kevin Cook, Bob Archer and Shelly Buhler -6. City of Topeka Mayor Larry Wolgast presided -1.

Non-voting Board Members Present: Councilmember Hiller.

Non-voting Board Members Absent: Councilmembers Clear, Ortiz, Jensen, Schwartz and Harmon.

APPROVAL of Minutes from the meeting of September 13, 2017 was presented.

Councilmember De La Isla moved to approve the Minutes of September 13, 2017. The motion seconded by Commissioner Buhler carried unanimously. (7-0-0)

APPROVAL of Industrial Maintenance of Topeka, Inc. (Project Morris) Incentive Agreement was presented.

Molly Howey, GO Topeka Senior Vice President of Economic Development, reported funding for the project was approved in May 2017 by the JEDO Board. She stated the fabrication, installation and maintenance based company employs 52 full-time employees and plans a capital investment of \$2 million resulting in 45 new full-time jobs averaging an annual wage of \$40,000. She stated the proposed incentives are performance based, include a maximum incentive of \$180,000 based on new jobs and investment only and would follow GO Topeka Incentive Guidelines.

Todd Harrington, Industrial Maintenance of Topeka, Inc., stated the company outgrew the facility in Perry, Kansas, and are now located at 4501 NW U.S. 24 Highway. He thanked the JEDO Board for their support.

Commissioner Cook moved to approve the incentive agreement with Industrial Maintenance of Topeka, Inc. The motion seconded by Councilmember Buhler carried unanimously. (7-0-0)

APPROVAL of the Premier Advisory Group, Inc. (Project Leaf) Incentive Agreement was presented.

Jackie Steele, GO Topeka Vice President of Business Retention and Expansion, reported funding for the project was approved in September 2017 by the JEDO Board. She stated Premier Advisory Group serves as an umbrella company for ActionCOACH Business Coaching, Bajillion Agency and MotoVike Films and currently employs 17 full-time employees. She stated

JEDO Board Minutes 12-13-2017 (DRAFT) the company plans to add 45 new full-time positions over the next five years averaging an annual wage of \$52,000 with a capital investment of \$2.4 million; proposed incentives are performance based and include a maximum incentive of \$225,000 for job creation only; and an economic impact analysis of \$16 million recurring annually.

Commissioner Archer moved to approve the incentive agreement with Premier Advisory Group, Inc. The motion seconded by Councilmember De La Isla carried unanimously. (7-0-0)

PRESENTATIONS:

- A. GO TOPEKA QUARTERLY REPORT was presented by Matt Pivarnik, GO Topeka President and Chief Executive Officer.
 - NEW BUSINESS ATTRACTION was presented by Molly Howey, Senior Vice President of Economic Development.
 - BUSINESS RETENTION & EXPANSION ACTIVITY was presented by Jackie Steele, Vice President of Business Retention and Expansion.
 - ENTREPRENEURIAL & MINORITY BUSINESS DEVELOPMENT was presented by Glenda Washington, Senior Vice President of Entrepreneurial & Minority Business Development and Kristi Dunn, Procurement Technical Assistance Center (PTAC) Director.
 - BAAFTECH TASKFORCE (Bioscience/Ag/Animal/Financial Tech) was presented by Glenda Washington, Senior Vice President of Entrepreneurial & Minority Business Development and Dr. Kevin Hahn, Founder and Director of BioTopeka.
 - WORKFORCE & EDUCATION was presented by Barbara Stapleton, Vice President of Workforce & Education Development and Gabriel O'Shea, Forge Executive Director.
 - MOMENTUM 2022 was presented by Kayla Bitler, GO Topeka and Greater Topeka Chamber of Commerce Strategic Coordinator.
- B. 712 INNOVATIONS was presented by Karen Lane Christilles, 712 Innovations Executive Director and Zach Snethen, 712 Innovations Management Chair.
- C. TRANSPORTATION INITIATIVE was presented by Susan Duffy, Topeka Metropolitan Transit Authority (TMTA) General Manager and Jim Ogle, TMTA Board Chair.
 D. JEDO FINANCE COMMITTEE 2ND QUARTER FINANCIAL REPORT was presented
- D. JEDO FINANCE COMMITTEE 2ND QUARTER FINANCIAL REPORT was presented by Nickie Lee, City of Topeka Administrative and Financial Services Director and JEDO Finance Committee Treasurer.

In response, JEDO Board members asked the following questions:

- 1. Questioned the request to increase 712 Innovations operating budget by \$25,000 due to loss in revenues over the last few years?
- 2. Questioned if the current space being utilized by 712 Innovations could handle projected growth?

JEDO Board Minutes 12-13-2017 (DRAFT)

- 3. Questioned if the Transportation Initiative would be available in other areas of the community in addition to the South Topeka Industrial Corridor?
- 4. Questioned why funding has been requested from JEDO for the Transportation Initiative?
- 5. Questioned if TMTA could provide the Transportation Initiative service as an alternative to services already being provided?

Karen Lane Christilles reported the increase to the budget for 712 innovations would be to cover programming costs as the program grows. She noted they plan to increase fundraising efforts to help address the budget shortfall.

Zach Snethen reported on the needs of a co-working environment and the importance of collaborating with other community partners to help make the programs more successful.

Susan Duffy reported only the South Topeka worksites are being offered the Transportation Initiative at this time. She noted many businesses located outside city limits have trouble retaining employees due to unreliable transportation; however, the program has the potential to expand to other parts of the city as well as there may be TMTA funding available to use if program participation remains high.

Jim Ogle stated the program would positively impact economic development in the community as it would offer a cost effective program to help businesses retain good workers.

APPROVAL of the Growth Organization of Topeka/Shawnee County, Inc. 2018 Annual Business Plan and Budget was presented.

Molly Howey, GO Topeka Senior Vice President of Economic Development, highlighted the GO Topeka 2018 Annual Business Plan and Budget. Significant forecasted assumptions were summarized as follows:

- An estimated 12% increase for employee health insurance
- The 2018 budget was based on 3.9 full-time employees, excluding 2.5 Entrepreneurial & Minority Business Development full-time employees due to outsourced marketing
- The net Entrepreneurial & Minority Business Development program income is \$462,265 including salaries, taxes and benefits for 2.5 full-time employees totaling \$211,015 in 2018 and \$156,914 in 2017
- New Workforce Initiatives include \$2.75 million for the East Topeka Learning Center, \$111,000 for the Broadband Initiative and \$70,000 for the Transportation Initiative
- New Business Initiatives includes \$300,000 for the Small Business Incentive Program

Commissioner Archer referenced the Greater Topeka Partnership (GTP) collaboration. He questioned the request to increase funding and noted many of the organizations within the GTP would combine departmental staff and duties.

Molly Howey stated she believes the collaboration would benefit from hiring administrative and financial staff members while centralizing marketing departments with the intent to utilize the skills within the partnership.

Commissioner Archer asked if the organizations within GTP plan to share the funding of financial staff members.

Molly Howey reported many elements factor into the amount of services that would be shared and each organization within the partnership would fund a portion of the senior financial officer position. She stated GO Topeka will make a more solid determination on budget numbers as they move forward with the partnership; however, at this time GO Topeka believes funds are distributed fairly.

Rachel Ono, Mars Chocolate North America Representative, spoke in support of the Transportation Initiative and the role it would play in growing businesses, supporting leadership and the community.

Commissioner Archer asked if Mars would consider subsidizing the Transportation Initiative.

Rachel Ono stated Mars would be willing to discuss the matter for consideration.

Nick Xidis, Hazel Hill Chocolates, spoke in support of 712 Innovations and the need to support small companies in the community. He commented on the programs and space available at 712 Innovations to companies that do not have the space or resources to grow.

Marge Ahrens expressed concern with the GTP collaboration and Wheatfield Village development. She requested more details on the GO Topeka budget.

Stan McAdoo, JUMP representative, spoke in support of the South Topeka Workforce Access Program to assist people with accessibility for reliable transportation to the South Topeka Industrial area.

Councilmember Coen moved to approve the 2018 GO Topeka Annual Business Plan and Budget. The motion was seconded by Councilmember De La Isla.

Commissioner Archer moved to delete \$70,000 from line item "New Workforce Initiatives" (footnote #4, transportation) of the Growth Organization of Topeka/Shawnee County, Inc., Forecasted Statement of Receipts and Disbursements – Cash Basis. The motion died due to a lack of a second.

The motion to approve the GO Topeka 2018 Annual Business Plan and Budget carried. Commissioner Archer voted "no." (6-1-0)

APPROVAL of GO Topeka 2017-2018 Cash Carry-Forward Agreement was presented. (Contract No. C-05-2017)

JEDO Board Minutes 12-13-2017 (DRAFT) Molly Howey, GO Topeka Senior Vice President of Economic Development, highlighted the funds under consideration in the 2018 Cash Carry-Forward Agreement. She stated the funds would allow for the following:

- Reserve funds for incentive commitments.
- Carry over unspent funds of the required 10% of sales tax funds to be used for Entrepreneurial & Minority Business Development.
- Allocate funds for the East Topeka Learning Center facility.
- Set aside funds for a fire station and/or Kanza Fire Commerce Park improvements as required by the Mars Chocolate contract.
- Earmark funds for the completion of the SW 49th Street Improvement Project.

In response, JEDO Board members questioned the following:

- If the \$2,578,700 (Remaining for future investment) could be allocated for Kansas Expocentre upgrades
- The priorities for Quality of Place (\$2 million)
- Questioned carrying over taxpayer funds when the intent was to invest the dollars back into the community.

Molly Howey reported staff continues to be challenged with meeting criteria to determine a future project to present to the JEDO Board for consideration. She noted site selection remains one of the top five categories companies seek when looking for an appropriate business site.

Mike Morse, Kansas Commercial Team, stated the goal would be to attract and retain people to help grow the community. He commented on previous inner-city visits and how some cities have retained and incentivized companies to locate in their communities.

Kristi Rockey, Mars Chocolate North America Recruiting Manager, stated quality of life remains an important factor in job recruitment and retention. She commented on the exciting initiatives already happening in Topeka and the impact on attracting young millennials.

Joseph Ledbetter spoke in support of the Cash Carry-Forward Agreement and encouraged discussion on infrastructure and how it relates to quality of life issues. He expressed concern with the "Remaining for future investment" of \$2,578,700 and stated he hopes the money would be invested back into the community quickly.

Commissioner Buhler moved to approve the 2017-2018 Cash Carry-Forward Agreement. The motion seconded by Councilmember De La Isla carried. Commissioner Archer and Councilmember Coen voted "no." (5-2-0)

DISCUSSION on the East Topeka Learning Center (ETLC) Project was presented.

JEDO Board Minutes 12-13-2017 (DRAFT) Glenda DuBoise, East Topeka Learning Center Taskforce Chair, highlighted the design process, market study, expenditures to date and New Markets Tax Credits (NMTC). She stated Columbia Capital has reported a tax bill was approved eliminating NMTCs in 2017; however, it would keep the program intact.

Councilmember Emerson asked if plans have been reviewed and if permitting would occur in early 2018.

Barbara Stapleton, GO Topeka Workforce & Education Vice President, reported the designs have been released for bid and a meeting has been scheduled to finalize plans.

Commissioner Archer asked what the market survey reported on course demand and participation in the program.

Glenda DuBoise stated the report would be presented December 15, 2017, to the ETLC Taskforce. She noted she would be stepping down as the ETLC Taskforce Chair and Lalo Munoz would now serve as ETLC Taskforce Chair and Marcus Clark would serve as Taskforce Co-Chair.

DISCUSSION on the Broadband Initiative was presented.

Gina Millsap, Broadband Task Force member and Topeka & Shawnee County Public Library Chief Executive Officer, provided an update on the Broadband Initiative to date. She highlighted the items the Task Force plans to address in the 1st quarter of 2018 would include.

Kurt Kuta, CoreFirst Bank & Trust President & CEO, thanked the JEDO Board for their service to the community. He encouraged continued discussions to help clarify economic development plans and gain community support.

Marge Ahrens suggested the Topeka Governing Body and Shawnee County Commissioners meet once a month to discuss economic development incentives and the needs of the community. She stated the meetings could enhance public input and help understand economic development and how it impacts the community.

No further business appearing the meeting was adjourned 8:36 p.m.



Agenda Item No. 4

JEDO Board Meeting February 28, 2018

Presentation: JEDO Finance Committee 4th Quarter Cash Statement (2017)

Joint Economic Development Organization Cash Statement As of December 31, 2017

Receipts:			
Sales Tax - City of Topeka		\$	9,047,779.40
Sales Tax - Shawnee County			8,493,358.21
Interest Income			27,756.16
Total Receipts			17,568,893.77
Disbursements:			
City of Topeka:			
SW 21st Street - Urish Road to Indian Hills	\$ 446,769.29		
Excess Monies from 2004 Sales Tax	9,844,171.42		
Distributions of 2017 Sales Tax	4,089,149.73	_	
		_	14,380,090.44
Shawnee County:			
Excess Monies from 2004 Sales Tax	8,372,168.41		
Distributions of 2017 Sales Tax	4,429,912.19		
		-	12,802,080.60
GO Topeka			4,999,999.92
Audit Fee			4,775.00
Bank Charges			406.81
Total Disbursements			32,187,352.77
Net Receipts (Disbursements)			(14,618,459.00)
Cash Balance - January 1, 2017			15,973,336.87
Cash Balance - December 31, 2017		\$	1,354,877.87

Note: This is a cash basis report

Prepared by Betty Greiner



Agenda Item No. 5

JEDO Board Meeting February 28, 2018

Action Item: Approval of Funding for Project Jingle.



Project Jingle Overview February 28, 2018

Staff: Jackie Steele, Vice President of Business Retention & Expansion

On the agenda is a request to approve funding for Project Jingle. Should the funding request be approved, the contract and company announcement are anticipated for the May 9th regularly scheduled JEDO meeting.

Project Jingle Overview

- Existing Shawnee County company
- \$20 million investment to construct additional facility (~36,000 square foot facility)
- Add 12 new full-time jobs over 2 years, professionals with average base salary of \$45,000

Proposed Incentives & Economic Impact

- Maximum incentive of \$212,800
 - o \$160,000 for capital investment
 - o \$52,800 for job creation
- Performance based and job creation incentive paid over a 5 year period
- Economic Impact Analysis
 - o \$30.7 million one-time economic impact due to construction
 - \$4 million recurring annual economic impact due to jobs
 - o 10 year economic impact = \$70.7 million

<u>Recommendation</u>

 GO Topeka Executive Committee recommended approval of the proposed funding incentive package on 2/15/2018



Agenda Item No. 7

JEDO Board Meeting February 28, 2018

Presentation: Go Topeka Quarterly Report

GO TOPEKA QUARTERLY REPORT

2017 - 4TH QUARTER

PREPARED FOR JEDO

Summary of economic development strides within Topeka & Shawnee County.







45 New jobs



\$40,000

Average salary



\$2 M

Total capital investment

2017 COMPARISON

NEW JOBS

3 Projects 408 New Jobs \$116.5M CI

2 Projects 20 New Jobs \$13M CI

4 Projects 149 New Jobs \$168.8M CI

3 Projects 150 New Jobs \$59.4M CI

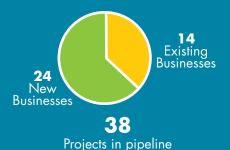
2014 2015

2016

2017

CI = Capital Investment

PROJECT PIPELINE





180
Average number of jobs per project



\$40,200 Average wage per project

BUSINESS DEV. & ATTRACTION



New projects
8 total new projects YTD



34
Consultant interactions
156 interactions YTD



Formal proposals submitted YTD



Site visits YTD

BUS. RETENTION & EXPANSION (BRE)



New projects
Project Thunder and Project Jingle
14 Total Projects



875Potential Jobs



\$258M

Total capital investment for all BRE projects



55 On-site business visits YTD



99
Business interactions
YTD



MANAGERS ROUNDTABLE

7 plant managers attended Discussion focused on hiring, training, and mentorship

GO TOPEKA ENTREPRENEURIAL AND MINORITY BUSINESS DEVELOPMENT

SMALL BUSINESS INCENTIVES



\$100,985

Total incentives issued this quarter

\$259,516
Total incentives issued YTD



18

Businesses receiving incentives this quarter (Some received more than one incentive) **54 YTD**

Businesses receiving incentives (Some received more than one incentive)



34

Full time jobs retained or created this quarter

108 YTD

Full time jobs retained or created



10

Part time jobs retained or created this quarter

116 YTD

Part time jobs retained or created



31 PROSPECTS

In the pipeline

PROGRAMS & ACTIVITIES



5

Events this quarter

19 Events YTD



1,461
Attendees this quarter

2,545Attendees YTD

FIRST OPPORTUNITY LOAN FUND



\$165,000 Three loans in 2017

FASTTRAC GRADUATES



13 Graduates in Spring 2017



Graduates in Fall 2017

MID AMERICA ANGELS - TOPEKA





170 ANGEL INVESTORS



\$4.7M INVESTED IN 14
DIFFERENT COMPANIES

(First and second round funding)

PTAC (PROCUREMENT TECHNICAL ASSISTANCE CENTER)







SHAWNEE COUNTY CLIENTS



TOTAL CONTRACT AWARDS FOR KS PTAC SUBCENTER TOPEKA

(Service area covers 26 counties in NE KS)

\$14.52M = 218 Federal awards

\$ 0.09M = 9 State & local awards

\$ 0.45M = 1 SubCenter award

\$15.06M = 228 CONTRACT AWARDS

SHAWNEE CONTRACT AWARDS

\$3.375M of \$15.06M

68 Contract awards of 228

712 INNOVATIONS

2017 IN BRIEF



AVERAGING 125 MEMBERS PER MONTH



NURTURING 31
SMALL BUSINESSES
WHO ARE CURRENTLY
EXPERIENCING POSITIVE
GROWTH



1 MILLION CUPS HAS HOSTED 24 PRESENTERS WITH OVER 360 IMPRESSIONS

WORKFORCE & EDUCATION

TOPEKA & SHAWNEE COUNTY STATS

UNEMPLOYMENT RATE IN SHAWNEE COUNTY:

2015	2016	201 <i>7</i>
4.26%	4.13%	3.74%

(January - November 2017)

AVERAGE WAGE IN SHAWNEE COUNTY:

2015	2016	201 <i>7</i>
\$41,554	\$42,586	\$43,750
		Hanuary - September 2017)

MEDIAN HOUSEHOLD INCOME IN SHAWNEE COUNTY:

2014	2015	2016	
\$52,795	\$51,316	\$55,38 7	

Latest data available at print

FOCUS AREAS



CRADLE THROUGH CAREER



DIVERSITY & INCLUSION



EAST TOPEKA LEARNING CENTER



FUTURE TALENT PIPELINE



WORK READY COMMUNITY

TOP INDUSTRIES WITH UNFILLED POSITIONS













DISTRIBUTION & LOGISTICS

HEALTHCARE

EDUCATION MANUFACTURING FINANCIAL

SERVICES

BUILDING **TRADES**

GO TOPEKA BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

WENDY WELLS Board Chair

Market President U.S. Bank

SCOTT GRIFFITH Past Chair

Community Bank President **INTRUST Bank**

KEITH WARTA Board Chair - Elect

CEO **Bartlett & West**

KURT KUTA Non-Officer

President & CEO CoreFirst Bank & Trust **SCOTT GALES**

Treasurer

Architect, Principal Architect One, PA, Inc.

ALONZO HARRISON Non-Officer

Owner

HDB Construction

RANDY PETERSON

Secretary

President & CEO Stormont Vail Health

MATT PIVARNIK President and CEO

GO Topeka

BOARD MEMBERS

DAN BEAL

President McElroy's, Inc.

JIM PARRISH

President & CEO Parrish Hotel Corporation

DON BEATTY

Worldwide Director, Finance Hill's Pet Nutrition Inc.

SHANE SOMMARS

General Manager Briggs Auto

MATT STRATHMAN

President Strathman Sales Co., Inc.

GLENDA DUBOISE

Regional Community Organizer Communities Creating Opportunity

BETH ANNE BRANDEN

President BA Designs, LLC.

MARK RUELLE

President & CEO Westar Energy

LINDA BRIDEN

CEO Sunflower Association of Realtors

BRIAN THREADGOLD

Business Manager IBEW Local No. 226

LIANA ONNEN

Chairperson Prairie Band Potawatomi Nation

MEGAN JONES

President Jones Advisory Group **ANDY CORBIN**

President & CEO Blue Cross and Blue Shield of Kansas

MICK URBAN

Government Affairs Kansas Gas Service

JERRY NEY

President & CEO Aldersgate Village

PAT TOLIN

Project Manager McPherson Contractors, Inc.

MARSHA POPE

President Topeka Community Foundation

ZACH AHRENS

President/Publisher Topeka Capital-Journal **NATHAN MORRIS**

Owner Meridian Roofing

DOUG WOLFF

President Security Benefit Life

DAVID SETCHEL

President St. Francis Health

MADAN RATTAN

Managing Partner Topeka Investment Group

ANDREA ENGSTROM

Founder / Marketing Strategist Bajillion Agency

ALLEN MOORE

Director of Engineering Frito-Lay, Inc.

DAN FOLTZ

President KBS Constructors, Inc.

DIRECTORS BY VIRTUE OF OFFICE HELD

MAYOR LARRY WOLGAST

City of Topeka

BRETT OETTING

President & CEO Visit Topeka, Inc.

TONY EMERSON

City Councilman City of Topeka

ERIC JOHNSON

President MTAA

KEVIN COOK

County Commissioner Shawnee County

DOUG GERBER

Interim City Manager City of Topeka

DR. JERRY FARLEY

President Washburn University

VINCE FRYE

President & CEO Downtown Topeka, Inc.

JANET STANEK

Chamber Chair Stormont Vail Health

GO TOPEKA STAFF



Matt Pivarnik
President and CEO



Molly Howey
SVP - Economic
Development



Glenda Washington SVP - EMBD



StapletonVP - Workforce &
Education



Jackie Steele
VP - Business Retention &
Expansion



Matt Lara
Digital Communications
Manager



Freddy Mawyin Research Manager



Mary Ann Anderson Assistant Manager -EMBD



Mary Hill
Executive Assistant

GO TOPEKA MISSION

GO Topeka's mission is to create exceptional opportunities for growth, prosperity, innovation, and economic diversity and vibrancy that positively impact current and future citizens of Topeka and Shawnee County by attracting world-class companies, providing existing companies with the knowledge and resources to reach their highest potential, and cultivating entrepreneurial development and growth.

GROWTH ORGANIZATION OF TOPEKA / SHAWNEE COUNTY, INC. - PUBLIC

Financial Statements & Accountant's Compilation Report

October 31, 2017

Accountant's Compilation Report



Growth Organization of Topeka / Shawnee County, Inc. 120 S.E. 6th Ave., Suite 110 Topeka, Kansas 66603

Management is responsible for the accompanying financial statements of Growth Organization of Topeka / Shawnee County, Inc.,—Public (a division of Growth Organization of Topeka/Shawnee County, Inc., consisting primarily of activities related to the City of Topeka and Shawnee County Joint Economic Development Organization grant), (Go Topeka), which comprise the statements of assets, liabilities and change in funds-modified cash basis as of October 31, 2017, and the related statement of income and expense-modified cash basis for the one month and ten month periods then ended, and for determining that the modified cash basis of accounting is an acceptable financial reporting framework. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

The financial statements are prepared in accordance with the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America.

Management has elected to omit substantially all of the disclosures ordinarily included in financial statements prepared on the modified cash basis of accounting. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the Company's assets, liabilities, equity, revenues, and expenses. Accordingly, these financial statements are not designed for those who are not informed about such matters.

The accompanying supplementary information listed below is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary information was not subject to our compilation engagement. We do not express an opinion, a conclusion, nor provide any form of assurance on such information.

Supplemental information (presented only for supplementary analysis purposes):

Schedule of committed/pending incentive offers and site expenditures as of October 31, 2017.

We are not independent with respect to Growth Organization of Topeka / Shawnee County, Inc.-Public.

Mize Houser & Company P.A. Certified Public Accountants

Mige Houses & Congruency P.a.

February 13, 2018 Topeka, Kansas

BNO:rb:sc Enclosures

Go Topeka, Inc. Statement of Assets, Liabilities, & Change In Funds-Public - Modified Cash Basis October 31, 2017

Assets

Current Assets		
Cash-Sales Tax (A)		10,918,795
Investments-Sales Tax (A)		5,910,390
Other Current Assets		18,070
Total Current Assets		16,847,255
Other Assets		
Land Held for Development	7,442,408	
Total Other Assets		7,442,408
Total Assets		24,289,663
Current Liabilities EMBD Carryover Due to/(from) Chamber	Fund Balance 908,125 96	
KF Park & Fire House Fund	203,159	
Other Payables	834	
Total Current Liabilities		1,112,214
Fund Balances		
Opening Fund Balance	20,901,272	
Excess-Current Year	2,276,177	
		23,177,449
Total Liabilities and Fund Balance		24,289,663

(A) - Subject to commitments. See supplemental schedule.

Go Topeka, Inc. Statement of Income and Expense - Public Modified Cash Basis October 31, 2017

	Actual C	urrent Period Budget	Variance	Actual	Year to Date Budget	Variance
Revenue						
Sales Tax Net Investment Income (Fees) Other Revenue	416,667 2,356 4,079	416,666 1,050 1,000	1 1,306 3,079	4,166,667 24,676 55,239	4,166,660 10,500 20,800	7 14,176 34,439
Total Revenues	423,102	418,716	4,386	4,246,581	4,197,960	48,621
Expenses						
Program Expenses						
Business Retention New Business Attraction Workforce Development Government Relations Consultant Research & Governmt'l Relations Entrepreneurial & Minority Bus Dev Small Business Innovation Center Site/Prospect Support Incentives & Site Expend - Direct Total Program Expenses General & Administrative Expenses	21,433 18,522 15,705 1,500 24,779 43,615 810 2,065 17,600 146,030	28,176 35,321 14,017 1,625 11,246 33,711 25,900 3,900 17,600 171,497	6,743 16,799 (1,687) 125 (13,533) (9,904) 25,090 1,835 - 25,466	118,030 286,448 200,972 17,043 148,778 378,306 33,055 24,296 (32,684) 1,174,245	171,711 463,212 307,371 40,625 158,811 481,581 84,000 88,900 190,928 1,987,140	53,681 176,764 106,399 23,582 10,033 103,275 50,945 64,604 223,612 812,895
Total Operating Expenses	154,838	1,3,0,0				300.31
Total Operating Expenses	104,000	179,322	24,484	1,251,764	2,065,391	813,628
Transfer to Visioning Broadband Small Business Incentive Program E Topeka Learning Ctr 49th St Road Project	0 5,990 10,000 32,006 14,000	5,990 10,000 32,000 14,000	0 0 0 (6) 0	75,000 6,020 168,233 336,090 133,298	75,000 6,020 168,625 336,555 133,300	0 0 392 465 3
Revenues over (under) Expenses	206,269	177,404	28,864	2,276,177	1,413,069	863,108

SUPPLEMENTAL INFORMATION

Go Topeka, Inc. Committed/Pending Incentive Offers and Site Expenditures October 31, 2017

	2017	2018	2019	2020	2021	THEREAFTER	Totals
Committed - Performance Based: Big Heart Pet 2015 FHLB	000 2	82,000	007	000			82,000
Yantra			10,000	10,000	10,000	30,000	1,031,400
		110,000	150,000				260,000
Futamura USA	28,000	61,000	61,000	28,000	28,000		206,000
	0	180,000	180,000	180,000	180,000	258,400	978,400
		260,000	100,000	100,000	100,000		665,000
Total Committed - Performance Based	35,000	1,798,400	521,400	338,400	338,400	396,200	3,427,800
Expected: 49th Street Project East Topeka Learning Center Site Improvements	6,702 913,910 50,000	1,468,900					1,475,602 3,663,910
Dev. & Maintenance	26,739	45,000					71 739
Total Expected	997,351	4,263,900	0	0	0	0	5,261,251
Total Committed and Expected	1,032,351	6,062,300	521,400	338,400	338,400	396,200	8,689,051
Under Consideration: Pending Cash Incentives	0	136,000	215,000	81,000	81,000	470,000	983.000
Total Under Consideration	0	136,000				470,000	983,000
Total before EMBD	1,032,351	6,198,300	521,400	338,400	338,400	866,200	9,672,051
EMBD Carryover KF Park and Fire House Fund Total						1	908,125 203,159 10,783,335

See Accountant's Compilation Report

GROWTH ORGANIZATION OF TOPEKA / SHAWNEE COUNTY, INC. - PUBLIC

Financial Statements & Accountant's Compilation Report

November 30, 2017

Accountant's Compilation Report



Growth Organization of Topeka / Shawnee County, Inc. 120 S.E. 6th Ave., Suite 110 Topeka, Kansas 66603

Management is responsible for the accompanying financial statements of Growth Organization of Topeka / Shawnee County, Inc., Public (a division of Growth Organization of Topeka/Shawnee County, Inc., consisting primarily of activities related to the City of Topeka and Shawnee County Joint Economic Development Organization grant), (Go Topeka), which comprise the statements of assets, liabilities and change in fundsmodified cash basis as of November 30, 2017, and the related statement of income and expense-modified cash basis for the one month and eleven month periods then ended, and for determining that the modified cash basis of accounting is an acceptable financial reporting framework. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

The financial statements are prepared in accordance with the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America.

Management has elected to omit substantially all of the disclosures ordinarily included in financial statements prepared on the modified cash basis of accounting. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the Company's assets, liabilities, equity, revenues, and expenses. Accordingly, these financial statements are not designed for those who are not informed about such matters.

The accompanying supplementary information listed below is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary information was not subject to our compilation engagement. We do not express an opinion, a conclusion, nor provide any form of assurance on such information.

Supplemental information (presented only for supplementary analysis purposes):

Schedule of committed/pending incentive offers and site expenditures as of November 30, 2017.

We are not independent with respect to Growth Organization of Topeka / Shawnee County, Inc.-Public.

Mize Houser & Company P.A.

Mige Houses & Congrany P.a.

Certified Public Accountants

February 13, 2018 Topeka, Kansas

BNO:rb:sc Enclosures

Go Topeka, Inc. Statement of Assets, Liabilities, & Change In Funds-Public - Modified Cash Basis November 30, 2017

Assets

	11,242,175
	5,913,405
	10,416
	17,165,996
7,307,656	
	7,307,656
	24,473,652
und Balance	
908,125	
132	
203,159	
179	
	1,111,595
20.901,272	
	23,362,057
	24,473,652
	und Balance 908,125 132 203,159

Go Topeka, Inc. Statement of Income and Expense - Public Modified Cash Basis November 30, 2017

	Actual	urrent Period Budget	Variance	Actual	Year to Date	Variance
	Actual	budget	variance	Actual	Budget	Variance
Revenue					ar .	
Sales Tax	416,667	416,666	1	4,583,333	4,583,326	7
Net Investment Income (Fees) Other Revenue	3,108 20	1,050 1,000	2,058 (980)	27,784 55,259	11,550 21,800	16,234 33,459
Total Revenues	419,795	418,716	1,079	4,666,376	4,616,676	49,700
Expenses						
Program Expenses						
Business Retention	11,658	14,176	2,518	129,688	185,887	56,199
New Business Attraction	18,494	35,821	17,327	304,943	499,033	194,091
Workforce Development	47,676	64,017	16,342	248,648	371,388	122,741
Government Relations Consultant	26,500	1,500	(25,000)	43,543	42,125	(1,418)
Research & Governmt'l Relations	17,648	11,246	(6,402)	166,426	170,057	3,631
Entrepreneurial & Minority Bus Dev	65,763	36,485	(29,278)	444,069	518,066	73,997
Small Business Innovation Center	810	1,800	990	33,865	85,800	51,935
Site/Prospect Support	3,424	3,900	476	27,720	92,800	65,080
Incentives & Site Expend - Direct		-	4	(32,684)	190,928	223,612
Total Program Expenses	191,973	168,946	(23,027)	1,366,218	2,156,086	789,868
General & Administrative Expenses	8,091	7,825	(265)	85,609	86,076	467
Total Operating Expenses	200,064	176,771	(23,293)	1,451,827	2,242,162	790,335
Transfer to Visioning	0	0	0	75,000	75,000	0
Broadband	0	0	0	6,020	6,020	0
Small Business Incentive Program	33,083	33,083	(0)	201,316	201,708	392
E Topeka Learning Ctr	2,040	2,040	0	338,130	338,595	465
49th St Road Project	0	0	0	133,298	133,300	3
Revenues over (under) Expenses	184,608	206,822	(22,214)	2,460,785	1,619,891	840,894

SUPPLEMENTAL INFORMATION

Go Topeka, Inc. Committed/Pending Incentive Offers and Site Expenditures November 30, 2017

Committed - Performance Based: Big Heart Pet 2015						1	Orais
i cali i ci so i o		i c					
FHLB	7,000	960.400	20.400	20 400	20 400	2 800	82,000
Yantra		20,000	10,000	10,000	10,000	30,000	000,08
Mars Caramel		110,000	150,000		-		260,000
Mars Twix		125,000					125,000
Futamura USA	28,000	61,000	61,000	28,000	28,000		206,000
se2	0	180,000	180,000	180,000	180,000	258 400	978 400
Reser's		260,000	100,000	100,000	100,000	105,000	665,000
Total Committed - Performance Based	35,000	1,798,400	521,400	338,400	338,400	396,200	3,427,800
Expected: 49th Street Project East Topeka Learning Center Site Improvements	6,702 11,870 0	1,468,900 3,650,000					1,475,602
Dev. & Maintenance	25,062	45,000					70,062
Total Expected	43,634	5,213,900	0	0	0	0	5,257,534
Total Committed and Expected	78,634	7,012,300	521,400	338,400	338,400	396,200	8,685,334
Under Consideration: Pending Cash Incentives	0	136,000	215,000	81,000	81,000	470,000	983.000
Total Under Consideration	0	136,000				470,000	983,000
Total before EMBD	78,634	7,148,300	521,400	338,400	338,400	866,200	9,668,334
EMBD Carryover KF Park and Fire House Fund Total						, ,	908,125 203,159 10,779,618

See Accountant's Compilation Report

GROWTH ORGANIZATION OF TOPEKA / SHAWNEE COUNTY, INC. - PUBLIC

Financial Statements & Accountant's Compilation Report

December 31, 2017

Accountant's Compilation Report



Growth Organization of Topeka / Shawnee County, Inc. 120 S.E. 6th Ave., Suite 110 Topeka, Kansas 66603

Management is responsible for the accompanying financial statements of Growth Organization of Topeka / Shawnee County, Inc., Public (a division of Growth Organization of Topeka/Shawnee County, Inc., consisting primarily of activities related to the City of Topeka and Shawnee County Joint Economic Development Organization grant), (Go Topeka), which comprise the statements of assets, liabilities and change in fundsmodified cash basis as of December 31, 2017, and the related statement of income and expense-modified cash basis for the one month and twelve month periods then ended, and for determining that the modified cash basis of accounting is an acceptable financial reporting framework. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

The financial statements are prepared in accordance with the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America.

Management has elected to omit substantially all of the disclosures ordinarily included in financial statements prepared on the modified cash basis of accounting. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the Company's assets, liabilities, equity, revenues, and expenses. Accordingly, these financial statements are not designed for those who are not informed about such matters.

The accompanying supplementary information listed below is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary information was not subject to our compilation engagement. We do not express an opinion, a conclusion, nor provide any form of assurance on such information.

Supplemental information (presented only for supplementary analysis purposes):

Schedule of committed/pending incentive offers and site expenditures as of December 31, 2017.

We are not independent with respect to Growth Organization of Topeka / Shawnee County, Inc.-Public.

Mize Houser & Company P.A.

Mize Houses & Congruency P.a.

Certified Public Accountants

February 13, 2018 Topeka, Kansas

BNO:rb:sc Enclosures

Go Topeka, Inc. Statement of Assets, Liabilities, & Change In Funds-Public - Modified Cash Basis December 31, 2017

Assets

Current Assets		
Cash-Sales Tax (A)		11,258,022
Investments-Sales Tax (A)		5,915,873
Other Current Assets		11,900
Total Current Assets		17,185,795
Other Assets		
Land Held for Development	7,307,656	
Total Other Assets		7,307,656
Total Assets		24,493,451
Liabilities and	Fund Balance	
EMBD Carryover	974,439	
Due to/(from) Chamber	200	
KF Park & Fire House Fund	203,159	
Other Payables	23	
Total Current Liabilities		1,177,821
Fund Balances		
Opening Fund Balance	20,901,272	
Excess-Current Year	2,414,358	
		23,315,630
Total Liabilities and Fund Balance		24,493,451

Go Topeka, Inc.
Statement of Income and Expense - Public
Modified Cash Basis
December 31, 2017

	C	urrent Period			Year to Date	
	Actual	Budget	<u>Variance</u>	Actual	<u>Budget</u>	Variance
Revenue						
Sales Tax Net Investment Income (Fees) Other Revenue	416,667 2,560 15,912	416,674 1,050 1,400	(7) 1,510 14,512	5,000,000 30,344 47,954	5,000,000 12,600 24,700	(0) 17,744 23,254
Total Revenues	435,139	419,124	16,015	5,078,297	5,037,300	40,997
Expenses						
Program Expenses						
Business Retention New Business Attraction Workforce Development Government Relations Research/Social Media Entrepreneurial & Minority Bus Dev Small Business Innovation Center Site/Prospect Support Incentives & Site Expend - Direct Total Program Expenses	12,740 34,189 18,359 1,500 18,334 59,211 810 1,260 7,000 153,402	17,403 39,871 14,017 1,625 11,246 30,347 900 3,900 7,000 126,310	4,663 5,682 (4,341) 125 (7,088) (28,864) 90 2,640 - (27,092)	142,428 339,131 267,006 45,043 184,760 548,239 34,675 28,980 (25,684) 1,564,579	203,291 538,905 385,406 43,750 181,304 548,414 86,700 96,700 1,918,290 4,002,758	60,863 199,773 118,399 (1,293) (3,457) 174 52,025 67,720 1,943,974 2,438,178
		7.4	7.00	94,932	93,902	(1,030)
Total Operating Expenses	162,725	134,135	(28,590)	1,659,511	4,096,659	2,437,148
Transfer to Visioning Broadband Small Business Incentive Program E Topeka Learning Ctr 49th St Road Project	0 47,138 57,902 140,322 5,303	0 47,138 57,902 140,322 5,303	0 1 (0) (0) 1	75,000 53,158 259,218 478,452 138,600	75,000 250,000 300,000 479,000 139,000	0 196,843 40,782 548 400
Revenues over (under) Expenses (C)	21,749	34,324	(12,575)	2,414,358	(302,359)	2,716,717

⁽C) Change in funds carried over to 2018

SUPPLEMENTAL INFORMATION

Go Topeka, Inc. Committed/Pending Incentive Offers and Site Expenditures December 31, 2017

Cash:	2018	2019	2020	2021	2022	THEREAFTER	Totals
Committed - Performance Based:							
Big Heart Pet 2015	82,000						82 000
Premier Advisory Group		45,000	45,000	45,000	45,000	45,000	225,000
Industrial Maintenance	36,000	36,000	36,000	36,000	36,000		180,000
FHLB	960,400	20,400	20,400	20,400	2,800		1.024.400
Yantra	20,000	10,000	10,000	10,000	10,000	20,000	80,000
Mars Caramel	110,000	150,000					260,000
Mars Twix	125,000						125,000
Futamura USA	61,000	61,000	28,000	28,000			178,000
se2	180,000	180,000	180,000	180,000	180,000	78.400	978 400
Reser's	260,000	100,000	100,000	100,000	100,000	2,000	665,000
Total Committed - Performance Based	1,834,400	602,400	419,400	419,400	373,800	148,400	3,797,800
Expected: 4 9th Street Project East Topeka Learning Center Broadband Transportation Small Business Incentive Program Dev. & Maintenance	1,468,900 2,750,000 111,000 70,000 300,000 45,000						1,468,900 2,750,000 111,000 70,000 300,000
l otal Expected	4,744,900	0	0	0	0	0	4,744,900
Total Committed and Expected	6,579,300	602,400	419,400	419,400	373,800	148,400	8,542,700
Under Consideration: Pending Cash Incentives Total Under Consideration	100,000	134,000	0	0	0	344,000	578,000
Total before EMBD	6,679,300	602,400	419,400	419,400	373,800	492,400	9,120,700
EMBD Carryover KF Park and Fire House Fund Total						1. 1	974,439 203,159 10,298,298



Agenda Item No. 9

JEDO Board Meeting February 28, 2018

ACTION ITEM: Broadband Task Force request for extension of project time line (Phase 2)



MEMORANDUM

Date: February 28, 2018

To: JEDO Members

From: Broadband Task Force

Purpose: Notice of extension of the project time line (Phase 2)

The Intergovernmental Cooperation Council (ICC) initiated discussion on the broadband initiative several years ago. As a result of those discussions, the City of Topeka and Shawnee County as a single community were selected as a pilot community to address high speed broadband service delivery by the Kansas Department of Commerce Statewide Broadband Initiative.

Additionally since the beginning of 2016, the Mayor's Broadband Task Force (members include school districts, city, county, library, and Go Topeka representatives) have continued to meet to improve broadband.

As a result of those discussions it was recommended that an RFP be issued to contract with a consulting firm to assist our community to formulate and execute a plan to form a Public/Private Partnership. On July 26, 2017 a contract with Tilson Technology was approved by JEDO.

The key objective of a resulting plan is to: "Address the region's economic and community development; as well as quality of life through improving countywide access and utilization of sufficient, reliable, and affordable broadband infrastructure."

Since August of 2017 Tilson has been working on Phase 1 (Analysis) with the Broadband Project Management Team. Phase 2 will include a presentation to JEDO. We had estimated to do this presentation between February and March, 2018 however we will now be making the presentation to JEDO in May of 2018. This will allow the Broadband Project Management Team enough time to assemble the full Broadband Task Force the beginning of March. There are no fees associated with this timeline extension.