

















GO TOPEKA

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COVER PHOTO:

There were plenty of events and programs that took place in the second quarter of 2018. From the top left to bottom right they were:

Pop-up Park on the Kaw, Forge Playground Hunt, Small Business Awards, TopCity Interns Concert, State of Community, Reser's Fine Foods Ribbon Cutting, Momentum 2022 Campaign Announcement, Pop-up Park on the Kaw



TABLE OF CONTENTS

- **TOPEKA & SHAWNEE COUNTY VITAL STATS**
- **BUSINESS ATTRACTION,** 6 **RETENTION & EXPANSION**



8 **QUALITY OF PLACE RESOLUTION**



ENTREPRENEURIAL & MINORITY 10 **BUSINESS DEVELOPMENT**



PROCUREMENT TECHNICAL **ASSISTANCE CENTER**



12 712 INNOVATIONS



FORGE 13 **TOPCITY INTERNS**





14 **WORKFORCE & EDUCATION**



WASHBURN TECH EAST 15 **TOGETHERTOPEKA**



INCLUDED 16 **UPCOMING EVENTS**





COMMUNITY 17 **COLLABORATION SPOTLIGHT**



GREATER TOPEKA 18 **PARTNERSHIP STAFF**

> **GO TOPEKA BOARD OF DIRECTORS**

KEY

Momentum 2022 focuses on five key elements to make Topeka & Shawnee County a better place to live, work, play and do business.



Develop Homegrown Talent



& Attractive Places



Diverse Economy



Promote a Positive Image



Collaborate for a Strong Community



COMMON QUESTIONS

What is JEDO?

The Joint Economic Development Organization (JEDO) was established by an interlocal agreement between Shawnee County and the City of Topeka, Kansas, in 2001. The JEDO Board is comprised of 13 members. Voting members include the three Shawnee County Commissioners, City of Topeka Mayor and Deputy Mayor and two Topeka City Council members. Nonvoting members are the remaining six council members. JEDO is funded through the half-cent county wide retail sales tax established by the inter-local agreement and is to be used for economic development.

What is GO Topeka?

GO Topeka is the leader in creating opportunities for economic growth that provide a thriving business climate and fulfilling lifestyle for all residents of Topeka & Shawnee County.

GO Topeka's mission is to create exceptional opportunities for growth, prosperity, innovation, and economic diversity and vibrancy that positively impact current and future citizens of Topeka & Shawnee County by attracting world-class companies, providing existing companies with the knowledge and resources to reach their highest potential, and cultivating entrepreneurial development and growth.

What is the Momentum 2022 Strategy?

Momentum 2022 is a comprehensive, actionable, and consensus-based plan to guide the community's collective actions in the years to come. Strategy development was funded by the Topeka Community Foundation, GO Topeka, Heartland Visioning, Topeka & Shawnee County Public Library and the United Way of Greater Topeka. The strategy seeks to make Topeka & Shawnee County a better place to live, work, play and do business. It addresses the full range of factors that influence the community's competitiveness, such as talent, education and training resources, infrastructure, business climate, quality of life and quality of place.

What is the purpose of this report?

The quarterly report to JEDO is a contractual requirement and a resource for the members and the community at large regarding economic development activities in Topeka & Shawnee County. Updates on each of GO Topeka's major initiatives are included here

- **Business Attraction**
- Business Retention & Expansion (BRE)
- Workforce & Education
- TogetherTopeka
- Forge Young Professionals
- Entrepreneurial & Minority Business Development
- 712 Innovations Business Startup & Incubation
- The Topeka Subcenter of Kansas Procurement Technical Assistance Center (PTAC)
- Momentum 2022

How does all of this information about GO Topeka and JEDO relate back to Momentum 2022?

Conceived as a strategic plan for the economic development of Topeka & Shawnee County, Momentum 2022 and the work of JEDO are closely intertwined. The strategy takes a broad view of economic development in its inclusion of quality of life, community pride and quality of place. But the majority of its designated action items are from the realm of traditional economic development and every aspect of the plan, if achieved as envisioned, will make the area more competitive and make the work of GO Topeka's many initiatives easier to achieve.

How does all of this relate to the Greater **Topeka Partnership?**

The Greater Topeka Partnership seeks to enhance Topeka & Shawnee County as a desirable place to live, work, play and do business through community and business partnerships and by promoting the Momentum 2022 Strategy.

For more information, go to **JEDOEcoDevo.com**

DEKA & SHAMNER COUNT



(ALL SCHOOLS 2016-2017)(1) **FOUR-YEAR ADJUSTED GRADUATION RATE** -**COHORT FORMULA**

SASNAS STATE OF **%6.98** STAWNE STAWNE 84.7%

STUDENT-LEVEL METRICS IN SHAWNEE COUNTY

6th Grade Math 11.2% 29.3% 37.4% 21.3% $(2017)_{(1)}$ Excellent Effective Limited Basic 3rd Grade Reading 28.3% 15.5% 32.4%

equivalency) **30.90%** High school 9th to 12th graduate grade, no diploma (includes 5.80% Less than 9th grade SHAWNEE COUNTY (2016) (2) 3.10% **EDUCATIONAL ATTAINMENT IN** (Population 25 years and older) professional degree Graduate or Some college, 10.60% no degree 24.30% Bachelor's Associate's 8.60% degree degree **6.70%**

CERTIFICATES **TECHNICAL** (2017)(1)

ECHNO[OG) NSTITUTE OF 1,167 **MSHBURN**

RASMUSSEN COLLEGE 33

CREATE VIBRANT & ATTRACTIVE PLACES

AARP LIVABILITY NDEX (3)

This score rates the overall livability of Shawnee County on a scale from 0 to 100. It is based on the average score of seven livability categories—housing, environment, health, engagement, and opportunity—which also range from 0 neighborhood, transportation, to 100. **1**0

2022 Target: 58 AARP livability index

PEDESTRIAN FRIENDLY SHAWNEE COUNTY (2017) (4)

2022 Target: 684 miles Target: 34 miles **BIKEWAYS** MILES SIDEWALKS IN THE CITY (PAVED) TRAILS MILES 662 MILES 2022 Target: 80 miles

*10,137 Unit Surplus 16,049 5,918 Unit Shortage 14,416 | 355 Unit Shortage 2,456 Unit Shortage 9,161 574 Unit Shortage 4,403 834 Unit Shortage 060'6 4,786 11,129 15,841 8,280 6,206 5,345 541 3,028 2,932 Income Range \$0 - \$24,999 \$150,000 - \$1,000,000 \$25,000 - \$49,999 \$50,000 - \$74,999 \$100,000 - \$149,999 \$75,000 - \$99,999

*The analysis does not account for age or quality of housing units, and there is the possibility that upper income households are likely outcompeting lower income households for the same housing units.

Owner-Occupied Housing Units # of Households

Renter-Occupied Housing Units

AT FESTIVALS **ATTENDANCE AND EVENTS**

AFFORDABLE HOUSING ANALYSIS (2016) (2)

572,625

(2017)

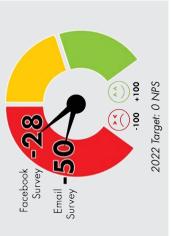
information provided by Topeka Civic Theatre as organizations. Crowd operated festivals is calculated using the Jacobs Method. Kansas Expocentre, Topeka Partnership well as all Greater estimation of GTP icketed event

664,000 people 2022 Target:



® NET PROMOTER SCORE (NPS) (2018)(7)

recommend a product or experience to others. An index ranging from -100 to 100 that measures the willingness of customers to

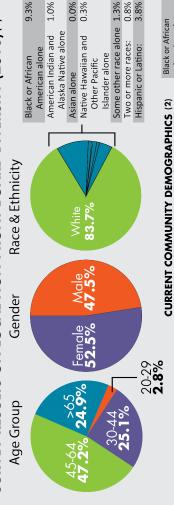


COLLABORATE FOR STRONG COMMUNITY

SURVEY RESULTS ON LOCAL NON-PROFIT BOARD DIVERSITY (2018) (7)

PHYSICAL AND MENTAL

HEALTH IN SHAWNEE



above should mirror the To that end, the graphs community as a whole. are reflective of the non-profit boards It is intended that

graphs at right.

Gender Age Group

Race & Ethnicity

4.2% 7.3% 1.1% Some other race alone 0.1% %0.0 Two or more races: American Indian and Alaska Native alone Native Hawaiian and American alone Hispanic or Latino: Islander alone Black or African Asian alone

COUNTY (2016) (9) Average number of physically/mentally unhealthy days reported in past 30 days HEALTH DA (age-adjusted) EALTH DAYS

0.0%

1.0%

NFANT MORTALITY RATE IN SHAWNEE COUNTY

0.8%

(2016)(10)

GROW A DIVERSE ECONOMY

THAN 5-YEARS OLD (2017)(8) SHARE OF EMPLOYMENT AT BUSINESSES LESS

6,564
PEOPLE WORK
AT A NEW
BUSINESS

2022 Target: 7,093 people

ANNUAL MEDIAN WAGE IN TOPEKA (2017)(6)

\$36,000

2022 Target: \$39,000

IN SHAWNEE COUNTY (2018) (7) PRIVATE CAPITAL INVESTMENT

Topeka during regular communications with companies or Shawnee County, however some will not be captured due incentive for an investment. The numbers are self-reported Capital investment is the amount of money new or current and exclude the cost of maintenance. GO Topeka makes businesses spend to create, expand or improve facilities. when companies work with GO Topeka to receive an For this report, capital investment is captured by GO every attempt to gather this info for all companies in to lack of awareness of the investment.

\$20M ser year \$100M <u>Goal:</u>

2022 Target: \$500M

JOBS IN SHAWNEE COUNTY (2017)(5) Private = Non-Government **TOTAL PRIVATE**

2022 Target: 79,000 jobs

GLOBAL, METRICS

CURRENT DOLLARS (10)

NUMBER OF PEOPLE WORKING, BUT NOT LIVING IN SHAWNEE

COUNTY (2015) (8)

37,123 OR 36.8%

2022 Target: 33%

N 201 0

expenditures and gross expenditures, gross private domestic

(GDP) is equal to the sum investment, net exports of government consumption goods and services, and ot personal consumption Gross domestic product GDP IN BILLIONS OF

N 2016

2022 Target: \$11.500 GDP in billions of current dollars

SHAWNEE COUNTY (2016)(10) PER CAPITA INCOME IN

S44,504

2022 Target: \$50,000

SHAWNEE COUNTY (2016) (11) **POVERTY RATE IN**

Census of Employment and Wages, 6 GÓ Topeka, 8 U.S. Census Bureau, Dynamics, 9 County Health Ranking,

Livability Index, 4 City of Topeka Planning Department , 5 Quarterly

Occupational Employment Statistics,

Longitudinal Employer-Household 10 Bureau of Económic Analysis,

Sources: 1 Kansas State Department of Education, 2 U.S. Census Bureau, ACS 5-Year Estimates, 3 AARP

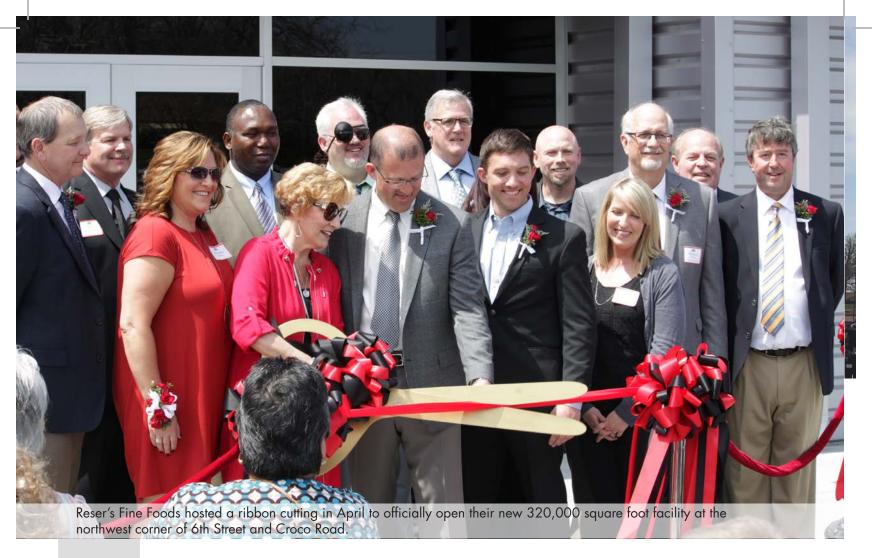
POVERT

OVERTY

2022 Target: 10%

Momentum Momentum Income and Poverty Estimates PROVIDED BY

I I U.S. Census Bureau, Small Area





BUSINESS ATTRACTION, RETENTION & EXPANSION

Business Attraction focuses on enticing new businesses and organizations to select Topeka & Shawnee County as their home, encouraging them to invest in the community as a viable place to grow. Marketing the community's assets and putting Topeka & Shawnee County in the best light possible during the site selection process are key components of business attraction.

Business Retention & Expansion's (BRE) role is to ensure existing Topeka & Shawnee County businesses have every opportunity to grow and thrive in the community. The BRE program utilizes a variety of tools and resources to assist the community's corporate citizens. Building strong partnerships with businesses supports the prosperity of the community's private sector while growing a more diverse economy.



Business Attraction

There are 29 new business projects in the pipeline for Topeka & Shawnee County. During June's special JEDO meeting, the organization approved incentives for Project Eagle, a new business planning to locate in Shawnee County and add 16 new jobs with an average salary of \$60,000 or higher. GO Topeka staff also hosted a group of international site selectors who were focused on food manufacturing in Topeka and showcased the many assets the region possesses related to the food industry. Business Attraction efforts continue to shift toward a more progressive and proactive approach utilizing data from proprietary databases that will allow staff to target messaging even more successfully.

Business Retention & Expansion (BRE)

JEDO approved GO Topeka to move forward with the sale of approximately 17 acres in Central Crossing Commerce Park associated with Project Arrow. The sale would accommodate an existing Shawnee County company looking to construct a new facility.

Reser's Fine Foods officially opened its new salad plant facility with a ribbon cutting in April. The project entails the construction of a new 320,000 square foot facility to accommodate an existing product line which was moved from an existing facility. The opening of the new plant represents a \$67 million capital investment and completion of Phase I. Phase II involves the complete remodel of the existing facility to increase production capacity and create 180 new jobs. The project, known as "Project Spencer", was approved for JEDO funds in fall 2016.

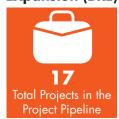
Business Attraction







Business Retention & **Expansion (BRE)**







HELPFUL DEFINITIONS

Business Attraction

Recruits businesses to Topeka & Shawnee County

Business Retention & Expansion (BRE)

Helps to retain businesses in Topeka & Shawnee County

Project Pipeline

The projects Business Attraction and BRE are working on



JEDO ADOPTS POLICY TO PROMOTE QUALITY OF PLACE





The Joint Economic Development Organization (JEDO) adopted a resolution establishing a policy on June 18 for use of economic development funds to promote quality of place in Topeka & Shawnee County.

Quality of place consists of characteristics a community or region possesses that make it distinctive and attractive as a place to live, work or visit. It encompasses a community's environment, civic traditions, cultural amenities and recreational opportunities.

JEDO will establish a Quality of Place Fund to be used for specific projects that have been approved for funding by JEDO in an open public meeting with preference given to projects with multiple funding sources.

When considering awarding funding for a Quality of Place project, JEDO will consider some of the following criteria:

- Availability to the public
- Connection to public transit
- Enhances diversity and inclusion by reaching all demographics
- Sustainable funding source
- Project approved by public vote
- Measurable return on investment
- Complimentary to other community assets
- Improves aesthetics

The Quality of Place Fund will not be used to fund events in the community.











The 2018 Small Business Awards, hosted at Capital Plaza, took place on May 15. From left to right: TK Magazine, Bowser-Johnson Funeral Home, Century Business Solutions, Happy Basset Brewing Company, Let's Help, Inc. and Schendel Lawn & Landscape.



Diverse Economy



Collaborate for a Strong Community

ENTREPRENEURIAL & MINORITY BUSINESS DEVELOPMENT

Entrepreneurial and Minority Business Development ensures small businesses in Topeka & Shawnee County constantly receive the support they need to start, grow and sustain their businesses. Incentive programs, educational sessions and counseling are provided to help them flourish.

SMALL BUSINESS INCENTIVES







FIRST OPPORTUNITY LOAN FUND





FASTTRAC NEW VENTURE



PTAC

(PROCUREMENT TECHNICAL ASSISTANCE CENTER)



PTAC was created by congress in the 1980s to assist businesses involved in government contracts. Today, Kansas PTAC assists qualified businesses in locating, obtaining and performing federal, state and local government contracts. Kansas PTAC is funded through a partnership that also includes Pittsburg State University, Johnson County Community College, Wichita State University and GO Topeka.











TOTAL CONTRACT AWARDS FOR KS PTAC SUBCENTER TOPEKA

(Service area covers 26 counties in NE KS)

\$2,733,316 = Federal State & Local 12,600 = 2,500 = SubCenter

SHAWNEE COUNTY CONTRACT AWARDS

\$1,334,918 of \$2.8M

53% of total contract award goes to Shawnee County

\$2.8M CONTRACT AWARDS

SOCIO-ECONOMIC STATS ON CONTRACT AWARDS

Federal awards = number of contracts in the following socio-economic categories:

25 = Small Disadvantaged Business Woman Owned Small Business 17 = 6= Service Disabled Veteran Owned Small Business 32 =

\$2.8M CONTRACTS AWARDED

THE RETURN ON INVESTMENT (ROI) CURRENTLY:

FOR EVERY \$1 JEDO INVESTS, IT GENERATES A \$40 RETURN

HELPFUL DEFINITIONS

A United States Small Business Administration (SBA) program for small companies that operate and employ people in Historically Underutilized Business Zones

Total contracted awards divided by \$70,000 (JEDO Investment in Kansas PTAC) = ROI



Entrepreneurial Quarterly Meet Ups provide innovators the opportunity to meet, collaborate and expand on ideas while getting out of the office setting. The June 7 event at Happy Basset had a wonderful turnout with even greater visionary thinking.



Grow a Diverse

712 INNOVATIONS

COWORK | MAKERSPACE | INCUBATOR

712 Innovations' mission is targeted programs, resources and services that accelerate the successful development of start-up and fledgling founder operated small business entrepreneurs and entrepreneur teams building scalable high-growth businesses. 712 Innovations is the hub of the Topeka & Shawnee County entrepreneur ecosystem and works closely with its ecosystem and corporate partners to connect entrepreneurs with our network to accelerate knowledge, growth and revenue.

HELPFUL DEFINITIONS

Entrepreneurship Ecosystem

The social and economic environment affecting local/regional entrepreneurs and entrepreneurial businesses. Topeka & Shawnee County's Entrepreneurship Ecosystem has 40 organizations working to provide financing, training, or resources to entrepreneurs at all stages of their ventures.

1 Million Cups Topeka

1MC TOP is a free networking event designed to engage and connect entrepreneurs with the greater business community. The first Wednesday (9 - 10 a.m.) every month, two startups present their business model in a friendly, fast-paced pitch session.

MakerSpace

MakerSpace combines manufacturing equipment and education for the purposes of enabling members to design, prototype and create manufactured works.

CoWork Space

Attractive to work-at-home professionals, independent contractors and workers whose career requires frequent travel.

712i Pre-Incubator

Supports nascent entrepreneurs by providing an office space for developing and testing a fledgling business idea. This most commonly occurs while working with the Washburn Small Business Development Center or GO Topeka's Entrepreneurial & Minority Business Development programs.

712i Incubator

A three month to two-year program for businesses in their late first or second stage. This program helps them scale up by providing goal analysis, dedicated focused mentoring and facilitated networking opportunities.

25 Entrepreneur Meet up Attendees

Entrepreneurs
Presenting at
1 Million Cups

PRE-INCUBATION ENTREPRENEURS

38 Makerspace Entrepreneurs **67** CoWork Space Entrepreneurs

29 Pre-incubation Businesses













Homegrown Talent







The mission of Forge is to attract and retain young talent. The viability of the community is dependent upon its ability to recruit, retain and train young talent. But the mission is not simply about the replacement of current workforce -it is about driving the innovation and creativity that moves us forward.









The program was created to provide interns with a positive internship experience while investing in their future as professionals with the goal of retaining them in the community.



Develop Homegrown Talent











WORKFORCE & EDUCATION

Workforce & Education focuses on convening partners from schools and businesses to talk through their current and upcoming needs. As a result, schools can educate and train students to go from graduation to the workforce and companies and organizations get the satisfaction of hiring a locally-educated workforce.

EMPLOYMENT STATS

	CITY OF TOPEKA	SHAWNEE COUNTY	KANSAS
NUMBER OF JOBS	85,952	102,026	1,488,252
AVERAGE ANNUAL WAGE	\$44,500	\$44,500	\$44,900
LABOR FORCE PARTICIPATION RATE	49.84%	50.97%	51.80%
UNEMPLOYMENT RATE	3.6%	3.4%	3.3%
EMPLOYMENT- POPULATION RATIO	48.05%	49.26%	50.12%

Labor Market Statistics, Quarterly Census of Employment and Wages Program
Local Area Unemployment Statistics (LAUS)
Downloaded: 7/10/18

SOTO RIDE TO WORK

4,374 SOTO Trips to date **2,451**SOTO Trips
April - June 2018

HELPFUL DEFINITIONS

Labor Force Participation Rate

A measure of the active portion of an economy's labor force. It refers to the number of people who are either employed or actively looking for work.

Employment-population ratio

A measure of labor market strength; it is calculated by dividing the number of employed workers in an area by the total civilian non-institutionalized population aged 16 and over in that region.

SOTO

The SOTO (South Topeka) Ride to Work program is a pilot transportation initiative for South Topeka employers. This program helps remove transportation barriers for employees in the South Topeka corridor.



WASHBURN TECH EAST (ETLC PROJECT)

A special Joint Economic Development Organization meeting on June 18 provided approval of documents to complete the New Markets Tax Credits (NMTC) closing on July 18. Included was approval by JEDO to authorize the East Topeka Learning Center (ETLC) and to use NMTCs for the project. In addition, the newly created non-profit entity, GO Topeka ETLC Support Corporation, will manage the funds of the sales tax dollars and ensure compliance. GO Topeka sponsored the creation of the non-profit and will manage financial and operational support during the seven-year compliance period.



Construction at the site is well underway. Washburn Tech East has convened an Advisory Committee for the campus to provide insight into the changing needs of our community, industries and students. In addition, active outreach efforts are in process, with monthly updated postcards, social media, periodic media tours as well as fast fact sheets regarding programs. Billboards will be strategically placed, with fact sheets and billboards in both Spanish and English. Washburn Tech East's marketing will include presence at community events, including Fiesta Mexicana and Back to School projects, in addition to partnerships with neighborhood associations, churches and community leaders, including a Faith Community Advisory Committee to support and amplify outreach efforts.

TogetherTopeka is the brand creation of our collective impact initiative in the Momentum 2022 Strategy, incorporating all education and training providers, from cradle through career, non-profits, social service providers, faith-based organizations and the business community.



Develop Homegrown Talent



With the hiring of our Cradle Through Career executive director, Diann Faflick, as well as the development of our Leadership Council; Topeka & Shawnee County is well prepared to move forward in successful implementation of TogetherTopeka, a Collective Impact for Talent.

The key areas of focus to Develop Homegrown Talent include:

- Align the "Talent Pipeline"
- Ensure All Children Are Ready for Kindergarten
- Prepare Students for College and Careers
- Expand Continuing Education Options for Adults

By focusing on developing and retaining young talent, we will provide career pathways for our youngest population while assisting adults in furthering their education and acquiring new skills to continue to succeed in careers in our community.









Homegrown

[included]

Backed by GO Topeka and the Greater Topeka Partnership, iNCLUDED aims to be the authority on diversity and inclusion within businesses and organizations throughout the region.

iNCLUDED hosted a panel discussion on supplier diversity for the Resource Forum in June. Attendees heard from Michelle De La Isla, Mayor of the City of Topeka; Amanda Kiefer, First Vice President and Director of Human Resources and Inclusion from FHLBank Topeka, Lazone Grays Jr. President/CEO of IBSA, Inc and Glenda Washington, Senior Vice President of Entrepreneurial Minority Business Development with GO Topeka. The afternoon was a compelling conversation not only on supplier diversity but the need for true inclusive prosperity within a community and positive outcomes for all. Forums like this provide training, support and an environment to further build relationships, partnerships and diversity, equity and inclusion support throughout the community.

HIGHLIGHTED UPCOMING EVENTS

Women of Influence Awards

August 23, 2018 Ramada Topeka Downtown

JEDO Meeting

September 12, 2018 City Council Chambers

Small Business Summit

September 18, 2018 Capital Plaza

State of Education

November 28, 2018 Location: Topeka Civic Theatre & Academy

Annual Kansas Financial Services Summit

September 26, 2018 Security Benefit

Intercity Visit - Chattanooga

October 17 – 19, 2018 Chattanooga, TN

GTP Business Expo

October 23, 2018 Ramada Topeka Downtown

Refresh Leadership Simulcast

October 24, 2018

Economic Outlook Conference

November 6, 2018 Washburn University; Bradbury Thompson Alumni Center

Global Entrepreneurship Week

November 11-17, 2018

Women's Forum

November 15, 2018 Ramada Topeka Downtown

Shop Small Saturday

November 24, 2018

COMMUNITY **COLLABORATION SPOTLIGHT**









RIVERFRONT AUTHORITY & **HEARTLAND VISIONING -ACTIVATE THE RIVER**

There is so much FUN to have on the Kaw River!

Activities have been held to get some "first-timers", and those more familiar, down on the Kaw.

Topeka's First Annual Capital Paddle event was held on Saturday, May 26, 2018.

The interest and participation were amazing. Registration was closed early after becoming fully booked. The plans are to make this a larger paddle trip in the future, as kayaking continues to grow as a fun and inclusive outdoor activity in our community.

The Freedom Festival Pop-up Park on the Kaw, in collaboration with the Downtown Topeka Rotary Freedom Festival, was held on Saturday, June 30, 2018. A diverse and excited group experienced short canoe rides between the Kansas Avenue bridge to the Pop-Up Park on the north side of the river.

Activities such as short canoe rides, volleyball on the sand bar and horseshoes truly provided a great experience.

All activities were free and open to the public. Videos of the events can be on seen on the Greater Topeka Partnership's website.

A big thank you to Eric Purcell & Robby Sachs, co-chairs of the River Activities, sub-committee along with John Hunter, chair, River Access in collaboration with the Riverfront Authority and many other volunteers, entities and organizations for making these activities successful.

Plans for the next potential river event, a Craft Your Raft activity at the 2018 Science and Tech Fest on October 13, 2018 are in their early stages. More details are forthcoming.

We look forward to more exciting happenings on the river in the

GREATER TOPEKA PARTNERSHIP STAFF

EXECUTIVE TEAM



Matt Pivarnik President and CEO



Brett Oetting President - Visit Topeka



Curtis Sneden Chief Operating Officer



Molly Howey SVP - Economic Development



Kayla Bitler - Momentum 2022



Vince Frye President - DTI



Glenda Washington SVP - EMBD



Natalie Zeller SVP - Finance



Mary Ann Anderson Assistant Manager **EMBD**



Rebecca Atnip



Andrea Bailey



Mike Bell



Hannah **Burianek**





Megan Caudill Paul Cervantez



Specialist



Karen Lane Christilles Executive Director 712 Innovations



Michelle Cuevas-**Stubblefield** Executive Director LGT



Liz Cornish Assistant



David Corr Equipment Technician & Trainer 712 Innovations



Rosemary **Dahlgren** Digital Communications Director



Glenda **DuBoise** Community Engagement



Kristi Dunn



Diann Faflick TogetherTopeka



Nevada Fenton-Millis Graphics Manager



Rhett Flood Project Manager



Jared Hitchens



Matt Lara Web Manager



Freddy Mawyin Amy McCarter Jensen Simons Gabriel O'Shea Research Manager



Communications



Copywriter



Executive Director -



Kelsey Papps Creative Director



Misty Pry Sales Assistant



Kim Redeker VP - Resource Development



Liz Sage Member Relations Manager



Michaela Saunders VP - Brand Strategy



Jessica Schenkel Sales Manager



Ashlee Spring Corporate Events Manager



Barbara Stapleton - Workforce & Education



Jackie Steele VP - Business Retention & Expansion

GO TOPEKA BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Keith Warta

Chair Bartlett & West

Randy Peterson

Chair Élect Stormont Vail Health Kurt Kuta

Secretary CoreFirst Bank & Trust

Scott Gales

Treasurer Architect One **Wendy Wells**

Past Chair U.S. Bank

Matt Pivarnik

President/CEO GO Topeka

Marsha Pope

Topeka Community Foundation

ELECTED DIRECTORS

Don Beatty

Hill's Pet Nutrition, Inc.

Linda Briden

Sunflower Assoc. of Realtors

Jerry Ney

Aldersgate Village

Steve Anderson

University of Kansas Health

Shane Sommars

Briggs Auto

Pat Tolin

McPherson Contractors

Keith Warta

Bartlett & West

Wendy Wells

U.S. Bank

Scott Gales

Architect One

Kurt Kuta

CoreFirst Bank & Trust

Randy Peterson

Stormont Vail Health

Madan Rattan

Topeka Investment Group

Matt Strathman

Strathman Sales Co.

Liana Onnen

Prairie Band Potawatomi Nation

Marsha Pope

Topeka Community Foundation

Doug Wolff

Security Benefit

Oscar Santana

Big Heart Pet Brands

Andrea Engstrom

ActionCOACH

Megan Jones

Jones Advisory Group

Allen Moore

Frito-Lay, Inc.

Dan Foltz

KBS Constructors, Inc.

Stephen Wade

Topeka Capital-Journal

DIRECTORS APPOINTED AT-LARGE

Terry Bassham

Evergy

Alonzo Harrison

HDB Construction

Treena Mason

Blue Cross Blue Shield

Jim Klausman

Midwest Health

Wade Jueneman

McElrov's

Gianfranco Pezzino

Shawnee Co. Health Agency

Greg Schwerdt

Schwerdt Design Group

DIRECTORS APPOINTED AT-LARGE

Michelle De La Isla

Mayor City of Topeka

Mike Padilla

City of Topeka

Shelly Buhler

Shawnee County Commission

Dr. Jerry Farley

President

Washburn University

Eric Johnson

President MTAA

Brent Trout

City Manager City of Topeka **Matt Pivarnik**

President/CEO GO Topeka



A Greater Topeka Partnership Organization

Prepared for JEDO

Joint Economic Development Organization