

City of Topeka & Shawnee County



**JEDO Board of Directors
Agenda for Thursday, August 1, 2013
5:30 p.m.**

**Holliday Building 1st Floor Conference Room
620 SE Madison**

1. Roll Call
2. Minutes of May 22, 2013 meeting
3. Entrepreneurial and Small Business Benchmarking Presentation and Interactive Discussion - Maureen Collins-Williams
4. Video of GO Topeka Entrepreneurial Minority Business Development/Yaskawa Motoman/Topeka Public Schools Partnership in Industrial Automation Robotics Initiative
5. Video of GO Topeka Entrepreneurial Minority Business Development Graduate Client Testimonials and Achievements
6. GO Topeka Entrepreneurial Minority Business Development Results- Overview of program results from 2009-2012
7. Refocusing community vision project and determining next set of priorities-Heartland Visioning- William Beteta
8. Public Comment
9. Adjournment

Public Comment Policy: Requests by the public to speak regarding items listed on the JEDO agenda will be placed on the agenda in the order received. Persons planning to speak must be identified by name and organization represented (if applicable), under the items listed on the agenda. Public comment is allowed on actionable items and must relate to the actionable item as listed on the agenda (Actionable items are those agenda items which require a vote at that scheduled meeting.) Those making public comment are to maintain proper decorum relating to public meetings.



JEDO Board Meeting

August 1, 2013

5:30 P.M.

City Council Chambers
214 SE 8th Street, 2nd Floor
Topeka, Kansas

JEDO Board Members

Shawnee County Commissioners

Shelly Buhler District No. 1
Kevin Cook District No. 2
Bob Archer District No. 3

City of Topeka Governing Body

Larry Wolgast	Mayor
Karen Hiller	District No. 1
John Campos II	District No. 2
Sylvia Ortiz	District No. 3
Denise Everhart	District No. 4
Michelle De La Isla	District No. 5
Chad Manspeaker	District No. 6
Elaine Schwartz	District No. 7
Nathan Schmidt	District No. 8
Richard Harmon	District No. 9

JEDO Board Voting Members

Shawnee County Commissioners

Commissioner Shelly Buhler
Commissioner Kevin Cook
Commissioner Bob Archer

City of Topeka Governing Body

Mayor Larry Wolgast, Chair
Deputy Mayor Sylvia Ortiz
Councilmember Michelle De La Isla
Councilmember Chad Manspeaker

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To make arrangements for special accommodations please call 785-368-3940. A 48-hour advance notice is preferred.

City of Topeka & Shawnee County



**JEDO Board of Directors
Thursday, August 1, 2013
5:30 p.m.**

**Holliday Building 1st Floor Conference Room
620 SE Madison**

Public Comment

1. Earl Williams, Economic Development Board Chair- NAACP
2. Lazonne Grays

AGENDA ITEM #2

**Joint Economic Development Organization Board Minutes
May 22, 2013**

City of Topeka Council Chambers, 214 SE 7th Street, Topeka, Kansas, Wednesday, May 22, 2013.

The Joint Economic Development Organization (JEDO) Board members met at 6:00 p.m. with the following Board members present: City of Topeka Mayor Larry Wolgast, Deputy Mayor Sylvia Ortiz and Councilmembers Michelle De La Isla and Chad Manspeaker; and Shawnee County Commissioners Shelly Buhler, Kevin Cook and Bob Archer -7.

Also present were nonvoting JEDO Board members: Councilmembers Karen Hiller and John Campos II. Absent: Councilmembers Denise Everhart, Elaine Schwartz and Richard Harmon.

Mayor Wolgast called the meeting to order.

SELECTION of JEDO Board presiding officer for 2013 was presented.

Mayor Wolgast stated the procedure to select a JEDO Board presiding officer is outlined in the JEDO Operational Rules and established in the City of Topeka-Shawnee County Interlocal Agreement. He noted the selection of a presiding officer is the first order of business at the annual organizational meeting.

Mayor Wolgast opened the floor for nominations.

Deputy Mayor Ortiz moved to nominate Mayor Larry Wolgast to serve as the JEDO Board presiding officer for 2013. The motion seconded by Commissioner Buhler carried unanimously. (7-0-0)

APPROVAL of Minutes of the December 13, 2012, JEDO Board meeting.

Commissioner Cook stated he attended the December 13, 2012, JEDO Board meeting; however, he was not a JEDO Board member at that time. He asked if he should abstain from voting on the minutes.

Mary Feighny, Assistant City Attorney, advised that it would be appropriate for Commissioner Cook to vote on the minutes even though he was not a member of the JEDO Board on December 13, 2012.

Deputy Mayor Ortiz moved to approve the minutes of the JEDO Board meeting of December 13, 2012. The motion was seconded by Commissioner Archer.

Mayor Wolgast asked if there was anyone present who would like to speak to the matter. No one appeared.

The motion to approve the minutes of the JEDO Board meeting of December 13, 2012, carried unanimously (7-0-0)

ADOPTION of the JEDO Operational Rules was presented.

Mayor Wolgast reported many discussions have transpired due to the current JEDO Operational Rules being incomplete and requiring different interpretations at different times to handle the business of the JEDO Board; therefore, new JEDO Operational Rules have been developed to clarify parliamentary operations.

Mayor Wolgast stated the City-County Interlocal Agreement addresses alternates for meetings (City of Topeka Contract No. 34790 and Shawnee-County Contract No. C-334-2004) by stating, "If the Deputy Mayor or other voting City Council member of the board cannot be present at a meeting, an alternate may be appointed to serve at that meeting, with full voting rights." He reported members felt this statement was too broad; therefore, the following language will be included in the new JEDO Operational Rules:

Line 5: "*Alternates:* If the deputy mayor or other voting City Council member cannot be present at a meeting, an alternate may be selected by the absent member, with full voting rights. The absent member shall notify the JEDO Chairperson, in writing, of the identity of the alternate before the meeting."

Mayor Wolgast reported that City of Topeka Resolution No. 7623 appoints the Mayor as the Chairperson of JEDO in odd-numbered years which will remain in effect until the City Council changes the policy. He stated in an effort to clarify the process the following language will be included in the new JEDO Operational Rules:

Line 15: "The JEDO Chairperson shall preside at all Board meetings. The City and the County shall rotate the position of JEDO Chairperson with the Mayor serving in odd-numbered years pursuant to Resolution No. 7623 and the Chairperson of the County Commission serving in even-numbered years commencing on January 1 of the respective year. If a vacancy is created, the respective governing body shall elect another chairperson from among its voting members."

Councilmember Hiller noted if the Chairperson for the County or the City did not want to serve as the JEDO Board Chair the new Operation Rules would not allow a governing body to elect an alternate. She suggested they include an option for an alternative if needed.

Commissioner Archer questioned the need for the amendment and asked if the election of a new Chair could be dealt with through the regular agenda process.

Councilmember Hiller stated she believes the current language of the new Operational Rules would not allow for a new Chair to be elected through the regular agenda process.

Commissioner Cook stated he believes the issue could be handled by adding the item to the agenda through the temporary suspension of the Operational Rules as outlined on page 4, line 103 of the new Operational Rules.

Mayor Wolgast highlighted the following changes on page 2, of the new JEDO Operational Rules:

Line 35 - Notice; Agendas: Agendas shall be furnished to members at least five business days prior to the each meeting.

Line 46 - Time limits: Members of the public shall be limited to four minutes.

Line 30 – Number: The JEDO Board shall meet at least quarterly during each calendar year. The first meeting of each year shall be held in January.

Councilmember Hiller stated she understands the desire to conduct quarterly meetings, as well as, annual meetings in January; however, if there is no reason to meet, it should not be forced. She suggested holding January meetings every other year, to better accommodate City and County election demands and schedules. She expressed concern with the language of lines 36 and 37 in regards to posting documents online and noted how difficult it has been in the past to locate JEDO documents. She suggested the following sentence beginning on line 35 be amended to state the following:

“Agendas shall be furnished to members at least five business days prior to each meeting and posted on the City and County websites, always.”

Mayor Wolgast stated he believes the concern expressed by Councilmember Hiller relating to the posting of JEDO documents online is addressed in City of Topeka Resolution No. 8354, which directs the City to post all JEDO documents online.

Councilmember Hiller referenced the statement, “No questions shall be asked of the Chairperson or JEDO members.” on line 51 of the new Operational Rules. She stated she understands past experiences and why this language may have been drafted; however, often times questions are asked that could be routed through the Chair. She also stated she believes the language relating to conduct as outlined in lines 52 through 55 is not necessary because the Chair has the authority to manage these types of situations at meetings.

Commissioner Cook stated that in his opinion and because they serve as an oversight committee of taxpayer money, it would seem reasonable to consider scheduling monthly meetings due to the economic development impact JEDO has on the community. He noted if there is no new business, monthly meetings could be cancelled.

Mayor Wolgast stated he supports quarterly meetings. He reminded the Board there may be times, due to the nature of incentive agreements, additional meetings would have to be scheduled outside of the quarterly meeting schedule.

Commissioner Archer stated that he understands each point of view expressed; however, there is always the option to schedule additional meetings when necessary.

Councilmember Hiller referenced line 71, which states, "Only one motion to amend may be considered on an item." She questioned the language and noted that it seemed arbitrary to limit the Board to one amendment per item due to the nature of the JEDO Board and the discussions that take place.

Mary Feighny, Assistant City Attorney, stated the purpose of the language was to make the procedure of amending an item less confusing.

Mayor Wolgast stated it was his understanding the language was drafted with the intent to prevent members from making amendments to an amendment.

Mary Feighny concurred with Mayor Wolgast.

Councilmember Hiller stated that she disagrees with Mayor Wolgast and believes the language only allows the Board to amend an item one time.

Councilmember Manspeaker stated he concurs with Councilmember Hiller and noted the language is clear and only allows one amendment to an item at a time.

Mayor Wolgast asked Mary Feighny to draft revised language to address the Councilmembers concerns.

Councilmember Hiller referenced line 82 of the new Operational Rules and questioned why there was no reference made to using "Roberts Rules of Order" or any other set of standard default rules to run the meetings. She noted there are many issues that may come up in meetings that are not addressed in the new Operational Rules.

Mayor Wolgast stated it was his understanding when an organization adopts a completed set of rules such as these, then the Operational Rules are used instead of Roberts Rules of Order. He noted the Chair provides the rulings and the Board has the ability to override the ruling of the Chair by simple majority vote.

Mayor Wolgast referenced page 4 of the new Operational Rules and highlighted the following points:

- The City and County shall rotate the administrative duties of the JEDO Board every other year.
- As required by the interlocal agreement, in December of each year, the JEDO Board shall establish the economic priorities for the coming year.
- The Operational Rules may be temporarily suspended by a vote of at least 5 members.
- The Operational Rules may be amended or new rules adopted by a vote of at least 4 members.

Councilmember Manspeaker asked if it would be appropriate to insert “Roberts Rules of Order” as a general point of reference in the new Operational Rules to address certain procedural situations that are not covered in the new Operational Rules.

Mary Feighny stated “Roberts Rules of Order” is generally used to guide large legislative bodies and is sometimes difficult to apply to small governing bodies. She noted the new Operational Rules were an attempt to set simple rules, allowing the chair to be the arbiter of procedure.

Commission Cook stated in the current JEDO Operational Rules there is a specific section that addresses “Roberts Rules of Order.” He stated the current rules have governed the JEDO Board since the beginning with no serious issues to date so he is not sure why it is an issue now.

Mary Feighny suggested the following language amendment to line 71 of the new Operational Rules:

Delete the sentence, “Only one motion to amend may be considered on an item.” and insert the sentence, “An item may be amended.”

Councilmember Hiller agreed with the amended language as proposed by Mary Feighny.

Commissioner Buhler moved to amend line 71 of the new Operational Rules by deleting the sentence, “Only one motion to amend may be considered on an item.” and inserting the sentence, “An item may be amended.” The motion seconded by Councilmember De La Isla carried unanimously. (7-0-0)

Mayor Wolgast asked if there was anyone present who would like to speak to the amendment. No one appeared.

Commissioner Buhler moved to adopt the new JEDO Operational Rules as amended, effective immediately. The motion was seconded by Commissioner Archer

Commissioner Buhler stated she believes the new Operational Rules provide a tool for GO Topeka to better educate the public, as well as, provides an opportunity for GO Topeka to update the JEDO Board on a quarterly basis.

Councilmember Manspeaker moved to amend the new Operational Rules beginning on line 59 by deleting the sentence, "The purpose of the rules of order is to promote the orderly presentation of matters is that each voting member understands what is being presented and voted upon." and insert the language from current JEDO Operational Rule 2.3, "Roberts Rules of Order Revised" shall govern the proceedings of JEDO in all cases, unless they are in conflict with these rules." The motion was seconded by Councilmember Ortiz.

Joseph Ledbetter spoke in support of Councilmember Manspeaker's language amendment to line 59 of the new Operational Rules and believes "Roberts Rules of Order" should regulate JEDO Board meetings to cover the procedural items that are not addressed in the new Operational Rules.

Commissioner Archer asked if Legal Counsel anticipated that there would be any significant issues with the proposed language amendments if accepted.

Mary Feighny stated she did not believe there would any significant issues with the language amendment.

The motion to amend the new Operational Rules beginning on line 59 by deleting the sentence, "The purpose of the rules of order is to promote the orderly presentation of matters is that each voting member understands what is being presented and voted upon." and insert the language from current JEDO Operational Rule 2.3, "Roberts Rules of Order Revised" shall govern the proceedings of JEDO in all cases, unless they are in conflict with these rules." carried unanimously. (7-0-0)

Joseph Ledbetter spoke in support of the new Operational Rules. He stated the new Operational Rules address the many concerns he has raised in the past, including a working document that would educate the public and elected officials; encourage free speech through public comment; and regulate the meetings according to the Kansas Open Meetings Act. He suggested the Board consider the following amendments to the new Operational Rules:

- Change the agenda notice provision from five business days to at least 15 to 30 days.
- Public comment should be allowed on all items, not just actionable and should not be limited to four minutes. The public should have the opportunity to ask questions or make comments when presentations are made by GO Topeka or any other company.
- Quarterly meetings should run in conjunction with quarterly finance reports.
- For clarification, change at least five "business" days to five "work" days when furnishing the agenda.

Councilmember Manspeaker moved to amend line 36 of the new Operational Rules by inserting the words "and County websites." after the word "City" and deleting the remaining language on lines 36 and 37, "in odd-numbered years and the County website in even-numbered years." The motion seconded by Commissioner Buhler carried unanimously. (7-0-0)

The motion to approve the new JEDO Operational Rules as amended, effective immediately carried unanimously. (7-0-0)

Mayor Wolgast announced moving forward, public comment would be allowed on each actionable item with a four minute time limit; and voting Board members would be required to announce their vote by roll call vote.

A PRESENTATION on the GO Topeka Economic Partnership 2012 Financial Statement Audit, was presented.

Morgan Padgett, Mayer Hoffman McCann, reported they are required to provide the JEDO Board with a clean unmodified opinion on the Growth Organization of Topeka/Shawnee County, Inc., financial statements. She stated there were no misstatements found and the documents were in accordance with accounting principles.

Ms. Padgett discussed the following highlights of the Statements of Financial Position dated December 31, 2012, outlining assets, liabilities and net assets.

- Total liabilities and net assets are \$22,009,023, with the majority of it consisting of cash and investments.
- Pledges receivable was a result of a fund raising campaign by GO Topeka for private dollars with all amounts pledged to be paid over the next five years were recorded as receivable revenue in 2012.
- The restricted funds in the amount of \$3.8 million, is the escrow account for the Mars Chocolate North America Plant to date.
- Total current liabilities in the amount of \$9.4 million, is mostly comprised of deferred JEDO Grant revenue which is the money JEDO gives GO Topeka that has not been spent and is reflected in annual carry-over agreements approved by the JEDO Board.
- Other liabilities include improvement and training incentives, these have not been paid yet; however, they have been earned and are mostly related to the Mars Chocolate North America Plant. It is anticipated the long-term piece of improvements and training incentives will be drawn out in 2013 for the Mars Chocolate North America Plant.
- Total net assets are \$12 million with most of this amount being unrestricted (\$9 million) there is a portion of this amount of private dollars (\$2.9 million) that will be used in future years and is restricted.

Ms. Padgett reported on the Statement of Activities dated December 31, 2012, reflects the total revenue and expenses for the year.

- The total support and revenue for 2012 was approximately \$7 million, with the majority of the amount consisting of revenue from the JEDO Grant.
- The total private contributions and pledges is approximately \$3.3 million.

- The total expenses were \$3,194,441 which included program expenses in the amount of \$2,737,544 and general and administrative expenses and fundraising dollars in the amount of \$456,897.

Ms. Padgett reported on the Statements of Cash Flows dated December 31, 2012, including:

- Cash flows from activities in the amount of \$270,992. There was \$6.2 million received in contributions, grants and other support; \$2.3 million for personnel, vendors and supplies; and \$3.7 million for incentive payments.
- Cash flows from investing activities resulted in \$1.7 million for the year.

Ms. Padgett commented on the following accounting policies and footnotes:

- She reported the only new accounting policy that was added to the footnotes of the financial statements relates to Pledges Receivable which explains how they are recorded and valued.
- She commented on the investments and fair value policy which describes where the investments are held, mostly in U.S. Government Money Market Funds and Certificate of Deposits.
- Footnote No. 5 outlines the details of Pledges Receivable.
- Footnote No. 7 outlines the details of Restricted Funds.
- Footnote No. 9 outlines the details of the Related Party Transactions.
- Footnote No. 10 explains the purpose of the JEDO Grant agreement between the Board of Shawnee County Commissioners and the City of Topeka.
- Footnote No. 11 outlines Concentrations and Major Customers and noted 52% of the Organization's total revenue was received from JEDO grant funds.
- Footnote No. 13 explains Incentives and includes outstanding and earned incentive.

In conclusion, Ms. Padgett discussed the letter of findings from the audit. She reported there were no significant findings, they encountered no significant difficulties in dealing with management in performing or completing the audit; all minor misstatements have been corrected; no disagreements arose between management and the audit team; and to their knowledge no other consulting took place with other independent accountants during the audit.

Councilmember Manspeaker asked what is included in the \$9 million of unrestricted assets; where in the report the value of land defined is; what is the cash balance; and are there any outstanding incentives.

Morgan Padgett reported the \$9 million in unrestricted assets includes everything except the Pledges Receivable; value of the land would be included in the "Land held for economic development" listed under Other Assets in the amount of \$7,998,519; the cash balance is approximately \$2.9 million; and there is a list of various companies that have outstanding incentives; however, she does not have a copy of the list at this time.

Councilmember Manspeaker requested a list of outstanding incentives for his clarification. He referenced the recent agreement with Alorica, Inc., and the incentives that have not yet been realized with the company.

Commissioner Buhler moved to approve the 2012 financial audit findings as presented. The motion was seconded by Councilmember Ortiz.

Joseph Ledbetter expressed concern with the continued transfer of public funds to the Greater Topeka Chamber of Commerce (page 10, footnote 9). He noted he has not been able to locate language within the contract or the budget that allows the transfer of these funds.

Carol Marple asked how many acres of land are included in the transaction; and what is the value of the land.

Commissioner Cook referenced GO Topeka's 2013 First Quarter Financial Statements. He reported the statement reflects the outstanding incentive offers and site expenditures detailed through 2018.

Following roll call vote, Mayor Wolgast announced the motion to approve the 2012 financial audit findings carried unanimously. (7-0-0)

APPROVAL of contract for sale of land in Central Crossing Commerce Park to Questar, Inc., was presented.

Doug Kinsinger, President and CEO of GO Topeka/Greater Topeka Chamber of Commerce requested approval of a parcel of land located at 5625 SW Wenger Street. He reported the parcel is a narrow site at the entry of Central Crossing Commerce Park which includes a creek and some drainage ways that leave only a small portion as usable land. He stated the site would be used as a Compressed Natural Gas (CNG) card lock facility.

Jeff Wietharn, GO Topeka Legal Counsel, reported the intent of the agreement is for GO Topeka to sell the property while retaining 150 feet of the easement located near the entrance of Central Commerce Park to create a buffer so they can maintain the appearance and control of the entrance. He stated the site is comprised of 24 acres with 9.45 acres deemed developable; the appraised value of the property as of April 15, 2013, is \$153,500 from Taggart & Associates; the purchase price of the site is \$275,000 with a 3% commission fee to be paid to a commercial broker (deducted from the sale price). He noted Questar, Inc., has been working diligently to use the property in the best way possible; however, if the sale of property fails and it could not be used as intended the land will revert back to GO Topeka. He requested approval of the proposed purchase contract.

Mayor Wolgast asked if the proposed property use would require any zoning changes; and if the agreement included a provision requiring Questar, Inc., to maintain the area to a certain level of standards.

Jeff Wietharn stated it would not require any zoning changes at this time and the parcel currently meets zoning regulations; however, a re-plat is in the process of being conducted on the parcel. He also stated there is no specific provision that would require Questar, Inc., to maintain the parcel to a certain standard; however, there are proposed covenants and restrictions for Central Commerce Park that will be binding in the near future.

Commissioner Archer asked if the proposed use and purchase of the property has been discussed with neighboring companies including Target Distribution Center, Home Depot Distribution Center, Frito Lay, Inc., and Bimbo Bakery.

Doug Kinsinger stated all companies except one have been contacted and no concerns have been expressed by the companies.

Mayor Wolgast stated that Frito Lay has expressed their support of the proposal.

Councilmember Hiller asked if the trees would remain intact to help prevent flooding.

Jeff Wietharn stated he does not have the details of how Questar, Inc., plans to prepare the lot.

Doug Kinsinger noted the bulk of the trees are located in a stream buffer area; therefore, tree removal would be prohibited.

Councilmember Manspeaker asked if there were any environmental concerns regarding the runoff of the facility.

Jeff Wietharn noted that there are certain requirements that will have to be met due to the stream buffer.

Doug Kinsinger reported that Questar, Inc., will have to meet all environmental requirements for permitting purposes.

Commissioner Buhler stated it was her understanding they would be required to pay motor fuel tax.

Doug Kinsinger stated the company would be required to pay motor fuel tax, and the proposed use of the property would generate a higher tax base than what it is currently rated for agriculture uses. He noted fuel spillage would not occur with compressed gas as it evaporates when released.

Jeff Wietharn stated the details of the contract would be worked out upon approval of the transaction.

Deputy Mayor Ortiz moved to approve the transaction. The motion was seconded by Commissioner Buhler.

Joseph Ledbetter stated he agrees with the concept of the transaction. He commended GO Topeka for having the parcel appraised. He questioned if appraisal of properties was a new policy requirement by GO Topeka, and if not, he would encourage JEDO to make it a requirement.

Carol Marple questioned why a commercial broker fee is being paid if Questar, Inc., approached GO Topeka; and if Questar, Inc., would ask for incentives from GO Topeka.

Mayor Wolgast reported there would be no incentives involved with the transaction at this time.

Doug Kinsinger reported the GO Topeka Board has suggested having appraisals done if appropriate; however, they have not set a policy requiring appraisals on each sale or transaction. He noted there will be times when a large site is being assembled and there may be a parcel or two that will not be sold at the appraised value.

Following roll call vote, the motion to approve the transaction carried unanimously. (7-0-0)

APPROVAL of cost for final infrastructure development in Phase 1 of Kanza Fire Commerce Park, was presented.

Doug Kinsinger, President and CEO of GO Topeka/Greater Topeka Chamber of Commerce stated GO Topeka remains committed to making sure infrastructure is in place for new businesses. He expressed his appreciation to the Kansas Department of Transportation for constructing a new road near Commerce Park. He reported at this time the infrastructure ends on the north side of the Mars Chocolate North America Plant and the new infrastructure would run along three lots totaling 250 acres located southwest of the Mars Chocolate North America Plant. He stated the JEDO Board approved in the 2013 budget an expenditure of \$1.4 million to extend water and gas main construction in Phase 1 of Kanza Fire Commerce Park. He noted they anticipated the sewer would be extended in 2014 and have since realized they would receive more competitive bids if the water, sewer and gas are extended at the same time. He stated the new sewer main would provide excellent service to the entire region while helping to extend City infrastructure to the area. He reported to achieve cost savings, GO Topeka is requesting JEDO approval of the additional funds from the carry-over balance of GO Topeka economic development sales tax funds along with the revenues just approved from the sale of land to Questar, Inc., in Central Crossing Commerce Park to help pay for the utilities extension.

Angela Sharp, Bartlett & West Engineers, stated a cost savings would be realized for the overall crew time which includes full-time construction observation of the project as required by the Kansas Department of Health and Environment (KDHE). She stated they would be able to provide more "real" bid numbers if water, gas and sewer projects are bid simultaneously. She reported a pre-bid meeting was conducted and they received seven bids for the water and sewer projects; and three bids for the gas project, all favorable bids. She stated they look forward to receiving actual bid numbers and June 6, 2013, the bids will open to the public and contractors will be informed the entire project will be constructed at the same time in 2013.

The following cost summary of the project was provided:

Total project cost for gas, sewer and water:	\$3,149,600
2013 Total Approved Budget:	\$1,400,184
2013 Engineering Design Costs Paid:	\$ 119,000
2013 Budget Balances Remaining:	\$1,281,184
2013 Current Cost Estimates: (water and gas main construction)	<u>\$1,243,500</u>
Balance Remaining in 2013	\$ 37,684
Current Remaining Cost Estimates: (sewer main construction)	<u>\$1,787,100</u>
Remaining Budget Required:	\$1,749,416
Revenue from sale of land minus commission	<u>\$ 266,750</u>
Remaining Budget Required (including the sale of land):	\$1,482,666

Mayor Wolgast asked why the decision was made to implement the project over a two-year period.

Angela Sharp stated the two-year time period was established because initially there was not enough cash flow in 2013 to pay for the entire project.

Commissioner Buhler moved to approve the request in the amount of \$1,482,666. The motion was seconded by Commissioner Archer.

Carol Marple questioned how the \$266,750 for the sale of land could be included in the approved request for funds when the transaction has not been completed. She also suggested if there is a cash flow issue to implement the water and sewer project at the same time and wait until 2014 to implement the gas project. She noted the KDOT road project referenced by Mr. Kinsinger is not yet complete.

Councilmember Manspeaker asked what the contingency would be if the sale of the land fails. He noted there would not be a sufficient amount of carry-over funds to cover the cost of the sale of land.

Doug Kinsinger reported there would be enough carry-over funds to cover the sale amount; however, the JEDO Board would have to approve the additional funding. He stated he believes Ms. Marple makes a valid point and suggested the JEDO Board approve \$1,749,416 to cover the short fall if necessary and if the sale is executed then they would be directed to use the sale amount of \$266,750 towards the project.

Commissioner Buhler moved to amend the motion to approve the request in the amount of \$1,749,416. The motion was seconded by Commissioner Archer.

Joseph Ledbetter questioned if a restriction should be placed on the funds from the sale of land in the amount of \$266,750 to be used only for this project.

Carol Marple stated it would appear from the 2012 figures presented that all funds are tied up through incentives and other expenses. She questioned where the \$1.7 million would be allocated from.

Doug Kinsinger reported they would still have investment funds available along with an additional \$5 million of sales tax funds this year. He noted they have thoroughly reviewed their finances and are comfortable with the investment.

Commissioner Buhler requested a friendly amendment to include the stipulation that if the sale of the land is executed then that amount (\$266,750) must be subtracted from the total approved amount. The second concurred.

Following roll call vote, the motion to approve the transaction in the amount \$1,749,416, with the stipulation that if the sale of the land is executed then that amount (\$266,750) is to be subtracted from the total approved amount (\$1,749,416) carried. Councilmember Manspecker voted "no." (6-1-0)

OVERVIEW of the current GO Topeka portfolio of active Business Retention and Attraction projects and Entrepreneurial Minority and Small Business Development, was presented.

Doug Kinsinger, President and CEO of GO Topeka/Greater Topeka Chamber of Commerce reported the following:

New Business and Existing Business Expansion as of April 30, 2013

50% Manufacturing
19% Customer Service Centers
8% Business Headquarters
8% Manufacturing/Distribution/Warehouse
6% Back Office/Financial
6% Other
3% Distribution

- 7,336 Potential Jobs
- \$470,250,000 New Investment Potential
- 36 Active Projects in Process (24 new business and 12 existing business)

Project Alder

JW Manufacturing – Purchased the Boaters World Facility with the retention of 21 jobs, \$3.7 million in Capital Investment and the State of Kansas assisted with incentives.

Project Ash

Alorica, Inc. – Executed a 10-year contract with JEDO in 2008 to receive \$88,850 per year based on certain performance measures including the retention of at least 500 jobs which has been accomplished with the exception of the last couple of years; however, they have executed a new contract with Century Link with the anticipated job growth of 180 new jobs and the retention of 170 jobs.

Project Game

CEC Entertainment – Chuck E. Cheese Entertainment would maintain their headquarters in Topeka with the possible retention of 30 jobs and the creation of 5 new jobs with an annual wage base of \$50,000 with a Capital Investment of \$1 million.

GO Topeka Entrepreneurial Minority Small Business Development

Current Activities and Results:

- The Entrepreneurial and Minority Business Development Program celebrated an EMBD Graduation on March 27, 2013, where 31 graduates were given their entrepreneurial course certificate. Of those 31 graduates, 18 have started or retained their business creating 34.5 jobs, and the remaining intend to apply the knowledge gained to build a firm foundation for their business in Shawnee County.
- In the first quarter of entrepreneurs/small businesses that were counseled 57% were minority-owned; 67% were women-owned and 68% LITM.
- New venture business Plan Course started on May 15, 2013, and offered a 30-hour entrepreneurial course.
- The 33rd Annual Small Business/Non Profit Awards was held on May 15, 2013.

Councilmember Manspeaker questioned the clawback provision in the agreement with the Home Depot Distribution Center regarding funds being returned to Shawnee County and not JEDO.

Doug Kinsinger reported that Home Depot is regulated by two separate agreements. He stated there is an agreement on behalf of JEDO that is related to the jobs and JEDO received \$2,573 last year due to Home Depot being short four jobs. He noted that following an independent audit on the facility, Home Depot voluntarily provided documentation and it was determined Home Depot was short 129 jobs this year, resulting in a payment of \$54,776.50 to JEDO to be deposited in the sales tax fund or cash reserve fund. He continued to explain, that the second agreement is with Shawnee County and relates to tax abatement. He stated there are provisions in the agreement requiring Home Depot to meet certain performance measures which they did not, and that is why Home Depot was required to pay Shawnee County.

Councilmember Hiller asked if the new expansion of Alorica, Inc., would make them compliant with their original agreement in regards to job retention. She also asked Mr. Kinsinger to further explain the purpose of a site director.

Doug Kinsinger stated Alorica, Inc., is only paid their incentives when they reach the threshold of jobs required which is 500, and if they do not then they are only paid 1/10 of the incentive amount for each job. Currently, they maintain 170 jobs and with the additional new jobs they should be able to maintain well over 450 jobs and noted GO Topeka would conduct the usual performance review and audit to make sure they are in compliance. He reported they helped the company's site team find the right real estate to make certain they will have adequate labor force to fill the jobs. He stated GO Topeka would assist them in gaining more publicity through upcoming media announcements. He clarified Home Depot was short jobs because over time the job threshold requirement increased, it was not because they lost 100 jobs it was due to technology and they anticipate they will remain near the 200 job threshold.

PUBLIC COMMENT:

Lazone Grays appeared to speak under public comment. He distributed handouts concerning disparity in unemployment, poverty and welfare for the Topeka-Shawnee County area and noted the numbers are high and the community needs to work towards generating more transitional jobs which are more promising to the community as a whole. He expressed concern with only being allowed to speak four minutes under public comment. He stated he believes the Board is attempting to stifle citizens as this would only allow them 16 minutes a year if there were four quarterly meetings conducted. He expressed concern with consumers not getting the time they deserve in comparison to what citizens contribute to the community.

Councilmember Manspeaker encouraged the body to be more aggressive in the issues outlined by Mr. Gray as presented. He stated he believes there are better ways they could be training society and the community as a whole.

Joseph Ledbetter stated he believes Mr. Gray raised an interesting point in regards to public comment. He questioned why only GO Topeka is allowed to make presentations at JEDO Board meetings and suggested allowing citizens to present their ideas to the Board. He commented on the increased unemployment rate over the past 10 years; expressed the importance of generating new ideas for economic development possibly by allowing other companies or individuals to bid on the services provided by GO Topeka or give the \$5 million allocated to GO Topeka directly to the City or the County to provide the service which would then be subject to the regulations of the Kansas Open Records Act. He stated he believes an appraisal needs to be done on every parcel of land bought by GO Topeka with JEDO funds.

NO FUTHER BUSINESS APPEARING the meeting was adjourned at 7:42 p.m.

AGENDA ITEM #3


Small Business and Entrepreneurship Development



City of Topeka & Shawnee County

**JOINT
ECONOMIC
DEVELOPMENT
ORGANIZATION**
United For Growth

Maureen Collins-Williams
Partner, Entrepreneurial Communities
Director, Entrepreneurship Outreach
University of Northern Iowa
August 2013


GO Topeka
ECONOMIC PARTNERSHIP

Entrepreneurship Trends

- 495,000 pre-recession
- 565,000 in 2010
- 514,000 in 2012

*Robert Fairlie, Kauffman Index of Entrepreneurial Activity, 2012



Maggie Vandewalle, Artist
Chattanooga, Tennessee

Entrepreneurship Trends

- Solopreneurs (home based)
 - No employees
 - Off our radar
- Women and Minority Trends
 - High rates but low numbers



Cynthia Greene,
CPAP Supplies and Services LLC
Topeka

Business Startup Activity in Topeka MSA*

YourEconomy.org	2005	2010	Change	% Change
Number of Businesses	15,371	19,991	4,620	30.10%
Self-Employed (1)	5,210	7,778	2,568	49.30%
Stage 1 (2-9)	6,665	8,757	2,092	31.40%
Stage 2 (10-99)	1,386	1,287	-99	-7.10%
Stage 3 (100-499)	78	66	-12	-15.40%
Stage 4 (500+)	15	12	-3	-20.00%

*Wabaunsee , Shawnee, Osage, Jefferson, Jackson

The Importance of Entrepreneurship

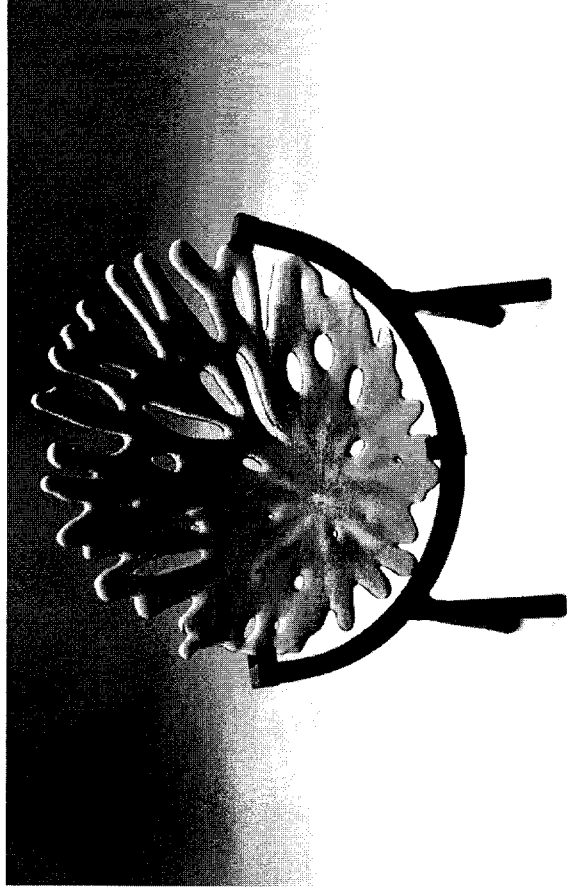
- The Future Looks Entirely Different Than the Past
- A Diverse Economy is the Healthiest Ecosystem



Christal Omni
Wellness Information Network, LLC
Topeka

All Entrepreneurs Need...

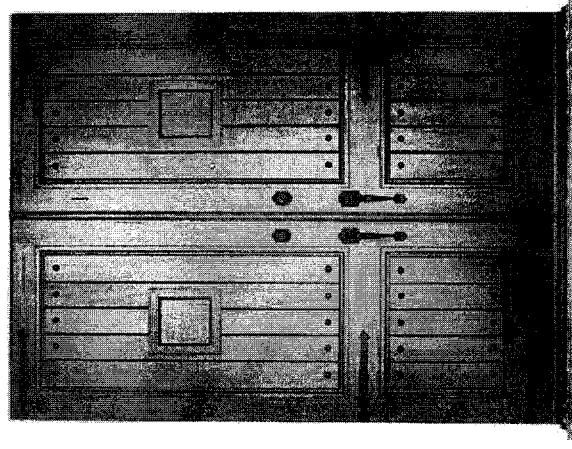
- Community Support
 - Infrastructure
 - Culture
- Business Technical Assistance/Training
- Networks
- Capital



Kymm Hughes, Prairie Glass Design
Fused Glass Artisan, Topeka

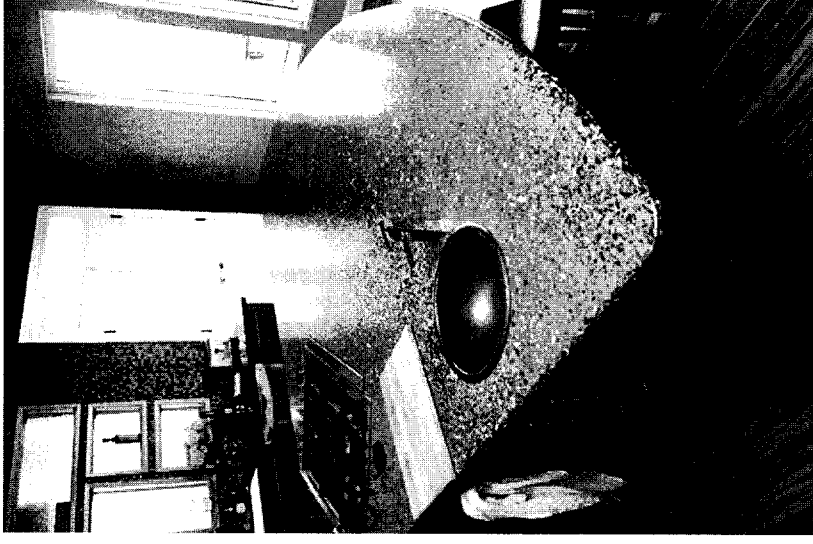
All Entrepreneurs Need...

- Community Support
 - Culture
 - Celebrate Small Business Ownership
 - Failure Is a Learning Opportunity
 - Not a Stigma
 - Infrastructure
 - Built and Natural Resources
 - No Wrong Door
 - Bandwidth!



All Entrepreneurs Need...

- Business Technical Assistance and Training
 - Mentoring
 - 1:1 Consulting
 - Classroom Training
 - Workshops/ Seminars



Jarda Kopa,
Kopa's Concrete Design,
Topeka

All Entrepreneurs Need....

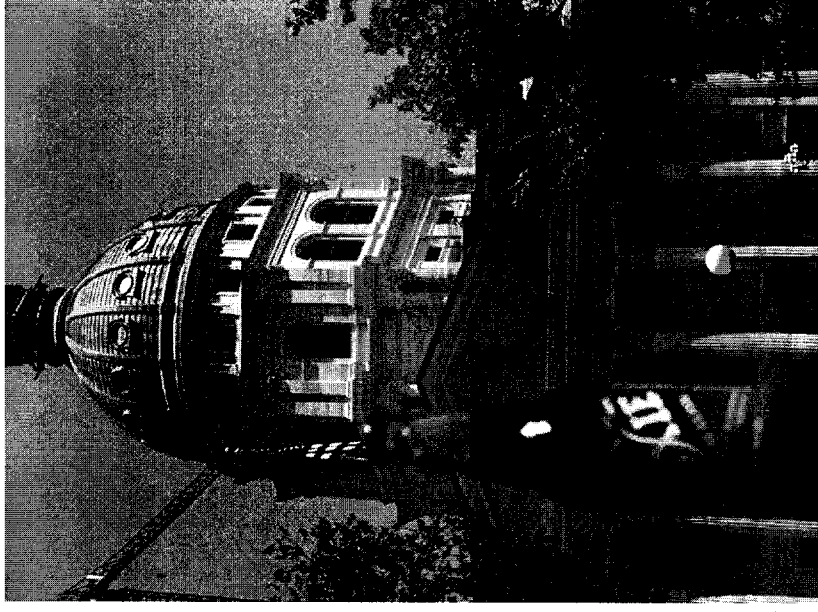
- Networks
 - Solve Problems, Create Solutions, Accelerate Outcomes
 - Start Young!
 - Peer, Professional and Social



E.J. Drake, edrake photography,
Topeka

All Entrepreneurs Need...

- Capital
 - The Right Kind of Capital at The Right Stage of the Business Life Cycle
 - Access to Capital Resources

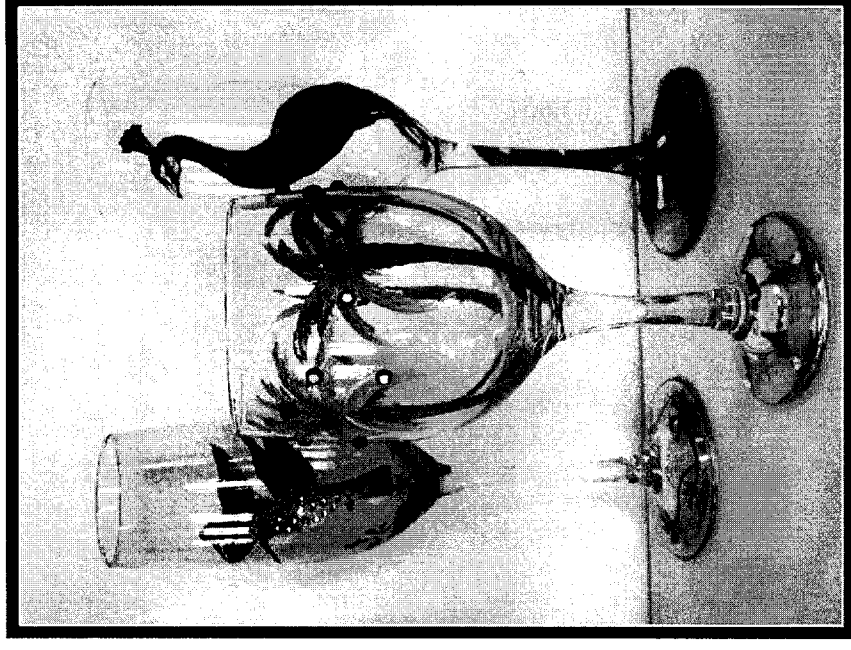


Your One Stop Pop Shop

Brian Adams, SodaWorks, LLC
Topeka

The Entrepreneurship Spectrum

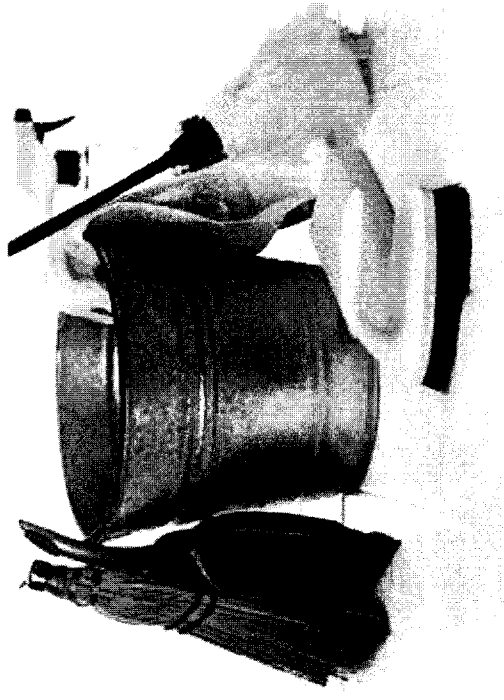
- **Micro-enterprise**
 - **Social Entrepreneurs**
- **Small Business**
 - **Solopreneurs**
- **Innovator**
- **Venture Company**



Bethan Clayton, Glass and Muralist
Sm'ART Studio, La Quinta, California

Micro-Enterprise

- Very Small Business Ventures
 - < Five Employees
 - Owner Operated
 - Less than < \$50,000
- Clustered in Retail/ Service
- Often Home-based



Rosa Vizcaya, Sparkling Homes, LLC
Topeka

Micro-Enterprise Trends

Social Entrepreneurs

- SAME Café
- Glove Love
- Tom's Shoes
- Everybody Coffins



Christal Omni
Wellness Information Network, LLC
Topeka

Small Business

- Life-Style Companies
 - Profit Conscious
- Traditional Industries
- \$50k- \$500k Financing
- Women Driven



The Sweet Granada
Emporia, Kansas

Small Business Trends

- Solopreneurs
- No Employees
 - All Subcontract
 - 'Laptoppreneurs'
- Can Be High Income earners
 - Professional Fields



Martha Norbeck, C-Wise Design and Consulting Services, Iowa City , Iowa

Serving Microenterprise & Small Business

- Community Support
 - Conferences
 - Contests
 - Celebrations
- No Wrong Door



Winfield Mainstreet program
Winfield, Kansas

Serving Microenterprise & Small Business

- Technical Assistance
 - Mentoring Is Critical
 - Counseling low or no cost
 - Diverse Classes/Workshops
- Networking
 - Peer, Professional
 - K-12 Engagement



Marlene McCord , URBAN Appetite Co
Topeka

Serving Microenterprise & Small Business

- Capital
- Micro-loans, Seed Grants
- Bank Loans When Possible
- Revolving Loan Funds
- Crowdfunding!



Seed Money at Kickstarter.com
Lea Redmond, Oakland California

Small Business and Entrepreneurship Development

Recommendations And Questions

City of Topeka & Shawnee County



Maureen Collins-Williams
Partner, Entrepreneurial Communities
Director, Entrepreneurship Outreach
University of Northern Iowa
August 2013



Entrepreneurship Support Programs

- **MyEntre.Net**
MyEntre.Net offers online technical assistance, capital, and networking to small business owners through a changing array of programs including a concierge, cash contests, a database of resource providers and an online idea exchange.
www.myentre.net
- **North Carolina's Rural Entrepreneurship Development System**
The project seeks to improve and broaden entrepreneurial support services in the state's 85 rural counties, ensuring that they reach current and prospective entrepreneurs in their home communities.
www.ncruralcenter.org/entrepreneurship/development.asp
- **Economic Gardening: An Entrepreneurial Approach to Economic Development**
Economic Gardening provides Information, Infrastructure and Connections to Littleton, Colorado small business. Now a nationwide initiative.
<http://www.littletongov.org/bia/economicgardening/default.asp>
- **Oklahoma Entrepreneur Ready Community Certification**
Oklahoma provides a certification of 'Entrepreneur Ready' to communities who engage in a series of efforts to support entrepreneurs.
<http://www.entrepreneurready.com/>

Biography
Maureen Collins-Williams, CDM

Collins-Williams is a professional speaker and trainer serving the economic development field since 2007. She works with communities and economic development organizations nationwide on topics associated with entrepreneurship development. Annually, Collins-Williams trains more than 400 economic development professionals nationwide on topics associated with business incubation, entrepreneurship support systems, startup communities, technology transfer and tech-led entrepreneurship. Currently, she is on faculty at the Heartland Economic Development Course, the Tennessee Economic Development Course, the University of Oklahoma Economic Development Institute (OUEDI) and the International Economic Development Council (IEDC). She received the 2010 Technology Association of Iowa Women of Innovation Award and Iowa's 2003 and 2008 ASBDC State Star.

A native of the Midwest, Collins-Williams started her first business at nineteen, a retail store still in business today in Marion, Iowa. She was recruited in 1991 to work with women, minority and welfare recipient owned businesses at the Institute for Social and Economic development (ISED), a position she held for six years, assisting micro-enterprise ventures in accessing capital, technical assistance and mentors. She was the University of Northern Iowa Small Business Development Center (SBDC) Director at UNI from 1997-2007 then became UNI's first Director of Technology Transfer. Currently, she serves as the Director of Entrepreneurship Outreach at UNI, guiding a five person team in the creation of new and innovative technology resources to serve entrepreneurs and small businesses in Iowa and nationwide at www.myentre.net. MyEntre.Net was the UEDA's 2008 national economic development award recipient and MAEDC's Online Marketing Award winner in 2012.

Maureen lives in Cedar Falls, Iowa in a gaily painted ramshackle Queen Anne home near campus with her husband Dave, a prairie biologist.

AGENDA ITEM #6

GO Topeka EMBD Impact Statistics

Staff: 1.5 [VP of EMBD -Hermocillo-Legg (1), Research Assistant-Anderson (.5)]

2012 EMBD IMPACT

Ewing Kauffman Courses Delivered	4
Total Client Graduated	53 Clients Minority-Owned=42% Woman-Owned=68% LITM=55%
Graduation Rate	92%
Businesses Starts/Growths	23 Businesses
Total Jobs	42.5 Jobs
EMBD Start/Growth Rate	43%
# Small Business Education Seminars/Workshop/Events	15 Training Workshops
Small Business Education Seminars/Workshop/Event Attendees	620 Entrepreneurs Served
# Loans Awarded	5 Awarded
Dollars of TSCFOF Awarded	\$50,000
Jobs Retained or Started through TSCFOF	14 Jobs
2011-2012 School Yr Robotics Pilot	26 Students 62% Minority 100% LITM
Surviving Progress Partnership (City/GO Topeka)	359 Businesses
Technical Assistance Clients Counseled	194 83% Priority Population
Technical Assistance Hours Delivered	194 TA Meeting + 291 MA = 485 Hours


TOTAL EMBD IMPACT

Ewing Kauffman Courses Delivered	42
Total Client Graduated	538 Clients Minority-Owned=42% Woman-Owned=68% LITM=55%
Business Starts/Growth	161 Businesses
Total Jobs Created/Retained FT = 268 PT= 119	327.5 Jobs
Small Business Education Seminars/Workshop Attendees	3,414 Entrepreneurs Served
# Small Business Education Seminars/Workshop/Events	94 Training Workshops
# Loans Awarded	9 Awarded
Dollars of TSCFOF Awarded	\$79,000
Jobs Retained or Started through TSCFOF	23.5 Jobs
Robotics Pilot Total Started in Aug 2011	26 Students 62% Minority 100% LITM
Surviving Progress Partnership Started 2011 (City/GO Topeka)**In progress	372 Businesses
Technical Assistance Clients Counseled	878 75% EMBD Priority Population
Technical Assistance Hours Delivered	878 TA Meeting + 1008 MA = 1886 Hours

GO Topeka EMBD is a partner of NaviGate.

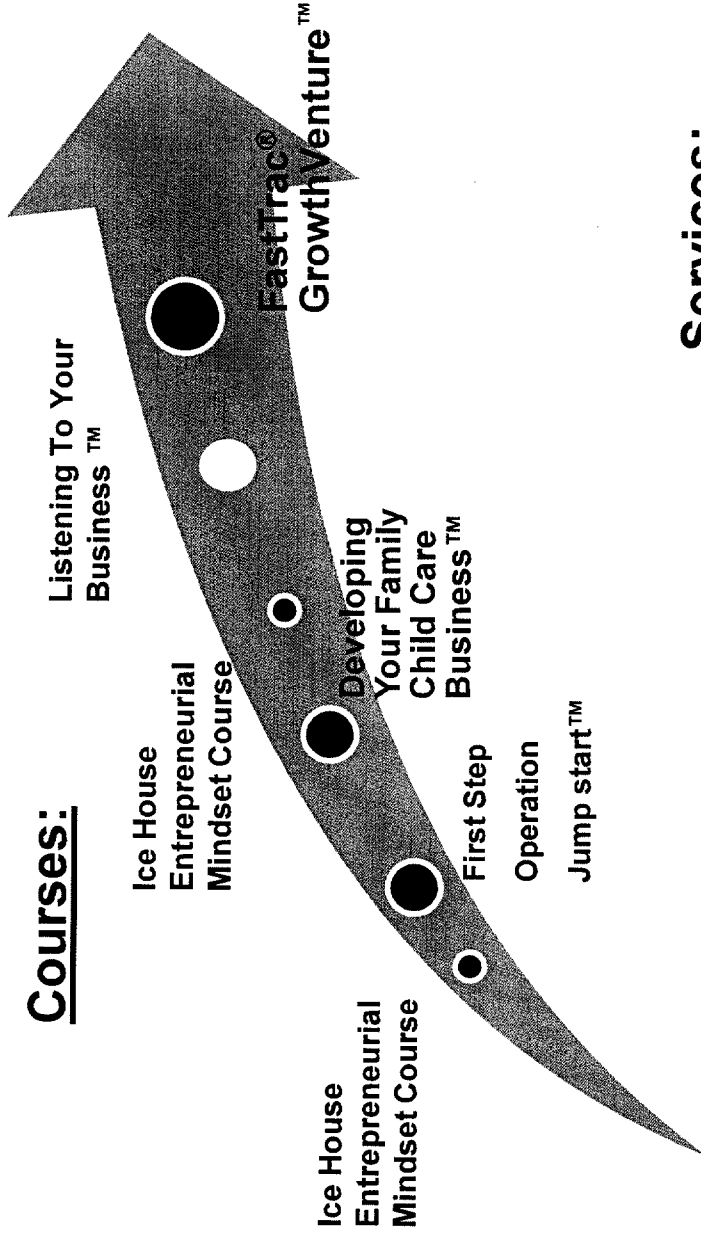


Entrepreneurial Minority Business Development Suite of Services A Pipeline of Dedicated Small Business Services & Resources

 Entrepreneurial & Minority
Business Development
GO Topeka ECONOMIC PARTNERSHIP



Courses:



EMBD Graduates

538 Total Graduates

161 Starts/Growth

327.5 Jobs Created/Retained

Services:

Workshops/Seminars

94 /3414 Entrepreneurs

Technical Assistance Clients 878

Technical Assistance Hours 1886

EMBD Priority Population 75%



FIRST
**OPPORTUNITY
FUND**
TOPEKA
SHAWNEE COUNTY

The connection that counts.

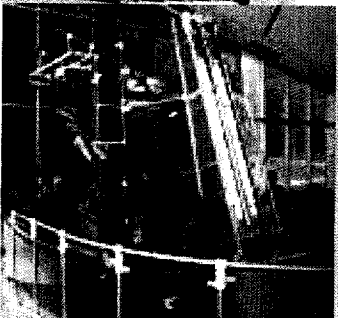


NAVIGATE

Guiding businesses to the right resources

AGENDA ITEM #7

Year in Review	p. 2
Key Benchmarks	p. 3
Education	p. 4
Quality of Life	p. 5
Economic Development	p. 6
Infrastructure	p. 7
Government	p. 8
Private Sector Leadership	p. 9
Seed Funds & Finances	p. 10
Funders and Finances	p. 11



Review, revise and refocus were the priorities set forth for Heartland Visioning to accomplish in 2012. Staff worked diligently with volunteers to lay the groundwork for reviewing the community-wide Strategic Plan.

Heartland Visioning staff works toward four major goals to help move the community vision forward. These goals are:

- supporting, engaging and providing assistance to our strategic alliances.
- increasing citizen engagement in decision making.
- increasing leadership and facilitation skills in our community.
- communicating and celebrating the progress of our projects.

In 2013 we will:

- host community input sessions throughout the community to gather feedback.
- identify the important priorities and strategies and focus our efforts toward achieving them.
- evaluate strategies and priorities that were identified at the original community meetings to ensure our priorities are accurate and relevant to our community.

As Heartland Visioning enters our fifth year, there are many successes and milestones to celebrate. Our community has made strides since the vision project began in 2008. Thanks to the collaborative nature of the project and the input from a diverse group of community members we have been able to work together in new ways, moving us closer to achieving our community-wide vision.

In the past four years we have seen great improvements that move in the direction of our vision. We hope to continue to build on these successes as we move forward as a community.

As always, we welcome your input and want to hear about what you envision our community becoming.

Cheers,

Gina J. Millsap

Harry W. Craig

Gina Millsap & Harry Craig
Heartland Visioning Co-chairs





2012 Report to the Community



March 7, 2013

heartland visioning 2012

Year in Review

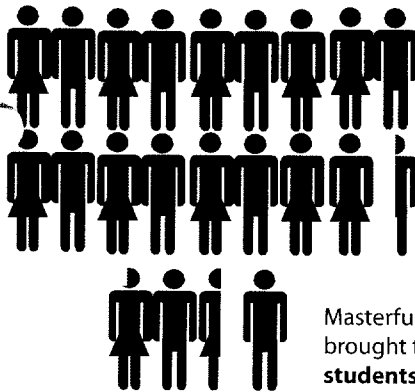
history

Five years ago, Heartland Visioning hosted several large community meetings to gather input from community members. The thousands of attendees provided input and suggestions that were used to create the Strategic Plan to help Topeka and Shawnee County flourish.

facilitation & leadership

In 2012, Heartland Visioning worked with volunteers and community members to help build our community's capacity to participate in facilitated and effective meetings.

To accomplish this, Heartland Visioning brought facilitation training to our community at a reduced cost thanks to a Kansas Health Foundation Grant for community capacity building.



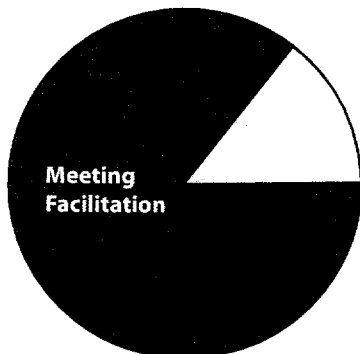
Eighty community members participated in a free Facilitation Webinar on July 18, 2012.

Fourteen community members attended the four-day Effective Facilitator Training.



Masterful Meetings was brought to Topeka and **15 students from Shawnee County** completed the course.

each stick figure represents 4 people



Represents one year of one person's 40 hour work week

In 2012, staff invested **1,750 hours of meeting facilitation**, preparation, coordination and debriefing of meetings. The majority of meetings facilitated by staff were to help advance the mission of vision partners.

If one were to work 40 hours a week for 52 weeks a year that person would work **2,080 hours**. Staff devoted about 84 percent of their time to facilitating and coordinating meetings!

Heartland Visioning provides support to volunteer groups and projects that are connected to the Heartland Visioning process. In addition to meetings facilitation, Heartland Visioning staff provided **in-kind services valued at \$3,116.22** to Vision Partners. The in-kind services included: design work, printing and marketing and promotion of events and projects.

what we do

Heartland Visioning works to help Topeka and Shawnee County reach our community-wide vision. We do this by:

- supporting collaborations.
- developing community leaders.
- facilitating meetings and helping our community work together better.
- and communicating and celebrating successes.

supporting collaborations

Staff and volunteers provide support to various collaborative efforts across the community. We work to convene collaboration of strategic alliances to provide support to help them start and become sustainable. This is primarily done through Seed Fund Grants, thanks to a Kansas Health Foundation Grant.

Heartland Visioning awards seed funds to local projects to help them get started and leverage resources. (More information on page 10.)

\$63,500 of Seed Fund Grants have been awarded.

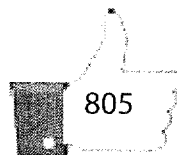
\$15,000 of grants were awarded in **2012**.



each seedling represents approximately \$5,000

communications & marketing

Heartland Visioning works to promote community successes through multiple channels including social media, a Report to the Community and electronic newsletters both monthly and quarterly.



Heartland Visioning has grown its fan base on both Facebook and Twitter. Facebook fans have increased from 705 in 2011 to 805 in 2012. Average monthly reach of Facebook Posts is 858 people. Twitter followers increased from 451 to 499 from September 2012 to December 2012.



Heartland Visioning's email list increased nearly 20 percent from 1,209 subscribers to 1,460 subscribers. The 1,261 of the subscribers receive to the "Visioneer," a monthly electronic newsletter that promotes successes and happenings in our community.



Nearly 200 subscribers receive our quarterly newsletter, "Foundation Focus." The newsletters are specific to one of Heartland Visioning's six foundations and provides information and progress in the areas of Economic Development, Education, Government, Infrastructure, Private Sector Leadership and Quality of Life2

Key Benchmarks

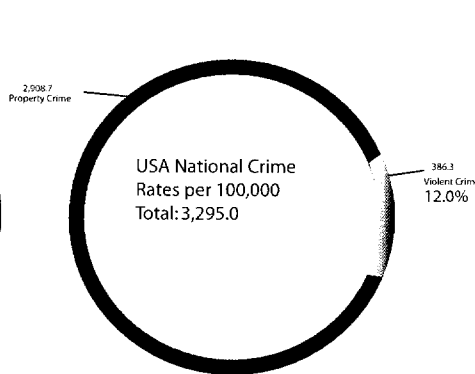
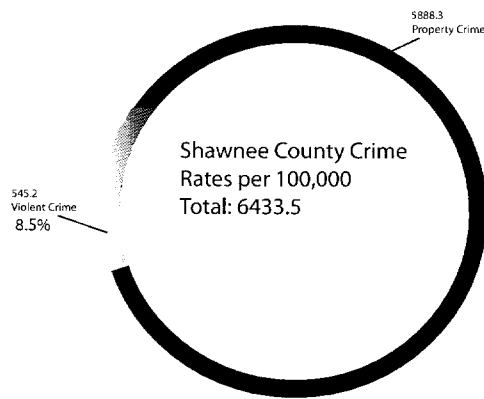
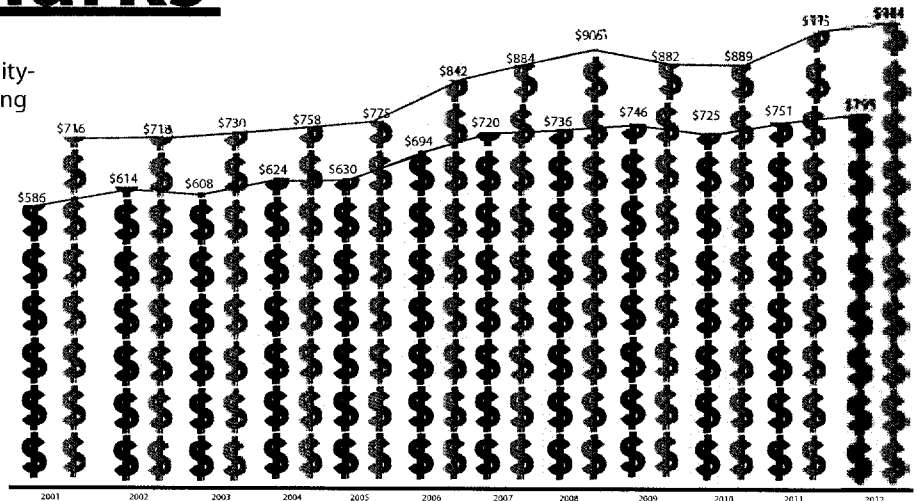
Benchmarks are indicators used to measure the annual progress toward achieving our community-wide vision to be a growing, dynamic and trusting community with a superior quality of life.

Prosperous Community Benchmark

Shawnee County's average wage earned per week will be 0.75 percent above the change in the US average wage earned.

In the first quarter of 2012, Shawnee County residents earned average of **\$794.00 per week** (+5.9 percent) versus **\$984.00 per week** (+5.2 percent) is the US average.

(Source: US Labor Statistics Bureau)



(source: FBI: Uniform Crime Reports 2011)

Public Safety Benchmark

Shawnee County will be the safest county with a capital city and population above 100,000 in the United States of America.

During 2011, Shawnee County's Crime rate per 100,000 increased to 6,433.5 crimes, up from 5,304.0 in 2010. The average National Crime rate per 100,000 decreased again for 2011 with 3,295.0 crimes reported compared to 2010 with 3,326.0 crimes reported.

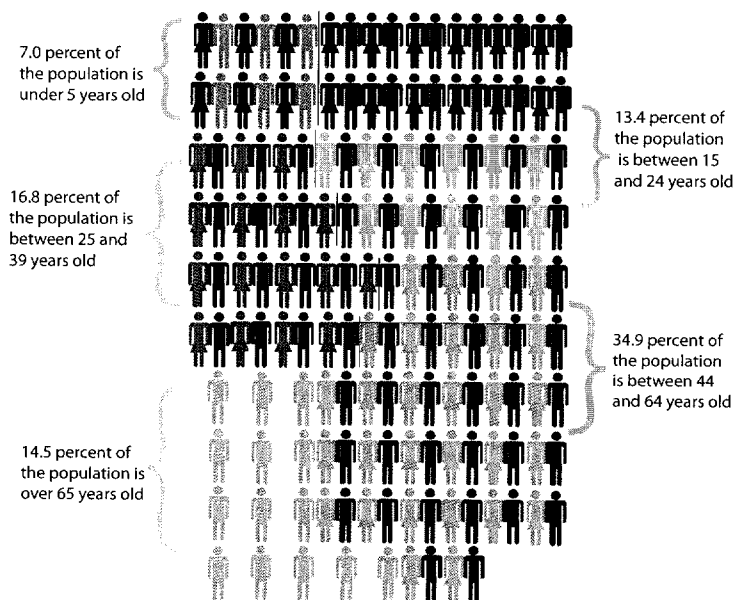
Growing Community Benchmark

Shawnee County's population will increase by 1.0 percent annually from 2008 to 2018 and then increase by 1.5 percent annually from 2019 to 2029.

In 2011, Shawnee County's population increased by .06 percent. From 2010 to 2011. Population growth in 2010 was at 0.9 percent but in 2011 growth was at 0.6 percent.

2011 Shawnee County Population: 178,947

13.5 percent of the population is between 5 and 19 years old



(Source: the United States Census Bureau 2011 estimate)

The Dynamic Downtown Topeka Benchmark has not yet been established, see page 8 of the report for an update on the revitalization of Downtown Topeka. As previously stated, a dynamic downtown is seen as an indicator of success taking place in Topeka and Shawnee County.

The Quality of Life Benchmark for Arts, Culture and Leisure Activities has not been updated. The publication in which the benchmark was based upon in 2008 has not been updated since 2004.

Education

Advanced Systems Program

In 2012, Washburn Institute of Technology expanded its Advanced Systems Technology program in response to industry demand.



Advanced systems technicians troubleshoot, repair and maintain manufacturing machinery and equipment to keep both production and distribution lines in working order. Advanced systems technology jobs start out

at an average of \$20 per hour in Northeast Kansas and with experience comes greater earning potential.

The expansion of the Advanced Systems Technology program is funded 100 percent through a \$19.6 million dollar US Department of Labor Trade Adjustment Assistance Community College and Career Training Grant (TRAC7).

Washburn Tech expanded beyond their campus for the Advanced Systems Technology program. The training area of the program is at the Topeka Regional Airport on J Street.

Born Learning Trail Collaborative Effort

In 2012, United Way of Greater Topeka's Young Leader Society (YLS) set out on a mission to create an environment that provides parents, grandparents and caregivers in the Pine Ridge Community with easy, concrete "action steps" they can take to enrich early learning.



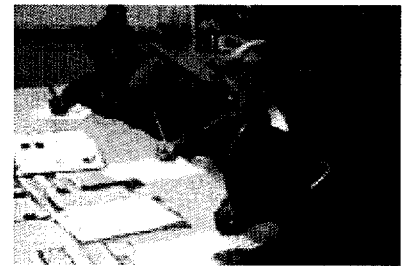
YLS, a group of young professionals or those young at heart, are working collaboratively with Topeka Housing Authority, Topeka Public Schools USD 501 and Parents as Teachers. YLS is spearheading the project to install the Born Learning Trail at the Pine Ridge Manor, 2010 Southeast California, a low-income housing development.

A Born Learning Trail is designed to be a fun and interactive community engagement tool to increase early childhood education. The trail consists of 10 bright and colorful outdoor games designed to boost children's language and literacy skills while encouraging families to be active.

The project is currently in the planning phase. The Born Learning Trail project received three grants in 2012 including: an Amerigroup Foundation Grant, a Heartland Visioning Seed Fund Grant and a Kansas Project LAUNCH Grant to help move the project forward. Installation is expected to begin in 2013.

College & Career Ready

In 2012, Topeka Public Schools began implementation of the district-wide Postsecondary and Career Vision to prepare students for college or a career after high school. The program combines Common Core Standards with the four C's: critical thinking, communication, collaboration and creativity.



In pre-kindergarten, children will be exposed to a multitude of careers, participate in an annual interest survey and implement a personalized learning plan. As students progress through school, they will learn more about local and global careers.

In middle school, students will work with career advisors to create a personalized career plan, which will help students explore careers as they progress through school. During high school, students further career planning by utilizing the Kansas Career Pipeline Survey results to research elective courses aligned with their interests. Students will be required to complete a freshman success career course where they will learn more about financial literacy, study skills and 21st Century skills.

Career preparation will be the focus of the last two years of high school. During this time, students will be able to participate in several options including: dual credits, Advanced Placement courses, Topeka Center for Advanced Learning and Careers, Washburn Institute of Technology, Career Pathway to Job Certification, Youth Entrepreneurs of Kansas and focused study.

Graduation Rates in Shawnee County

During the 2011-2012 School year, graduation rates increased in Shawnee County. The Kansas Department of Education adopted the Five-Year Adjusted Cohort Formula in 2009 to calculate graduation rates.

The graduation rate for the 2011-2012 school year for all Shawnee County Schools was 81.1 percent, while the 2010-2011 school year had a 79.0 percent graduation rate*.

Male graduation rates increased from 75.6 percent to 76.8 percent while female graduation rates increased from 83.1 percent to 86.5 percent*.

School Districts	2010-2011	2011-2012
Seaman High School, USD 345	88 percent*	91.3 percent*
Auburn Washburn, USD 437	89.2 percent*	89.1 percent*
Shawnee Heights High School, USD 450	91.8 percent*	95.1 percent*
Silver Lake High School, USD 372	95.1 percent*	94.4 percent*
Topeka Public Schools, USD 501	70.9 percent*	74.2 percent*

*Source: Kansas State Department of Education Kansas K-12 Reports

Quality of Life

Dornwood Park to Rejuvenate

In 2012, Shawnee County Commissioners



FRIENDS OF DORNWOOD

unanimously voted to acknowledge a partnership between the Shawnee County Parks and Recreation Department and the organization Friends of Dornwood Park (FOD) Foundation.

FOD represents 14 different organizations including multiple neighborhood associations, Shawnee County Parks & Recreation and the Topeka Housing Authority. FOD works to rehabilitate the 128-acre park located off S.E. 25th Street, east of California.

Kansas Children's Discovery Center

In 2011, the Kansas Children's Discovery Center (KCDC) opened their doors to the community exceeding initial expectations.

In 2012, KCDC had 67,044 visitors, surpassing initial projections of 65,000 visitors for 2012.

Other major accomplishments include:

- Selected as one of three pilot sites in the nation and a Going Wild grant recipient to install an outdoor water feature.
- Opened Phase I of their Outdoor Learning Adventure.
- Celebrated their first birthday and welcomed their 100,000th visitor.
- Expanded their partnership with the Tonantzin Society to participate in the first community-wide Dia de los Muertos Celebration.



KCDC continues to evolve and attract visitors to the community. To date, guests have come from 288 Kansas communities, all 50 states and 15 foreign countries. In 2012, the estimated economic impact of KCDC and their visitors was \$870,443.

Community Art on Your Corner



Twelve painted utility boxes have popped up around Topeka. The painted utility boxes are a part of an art initiative to reduce graffiti and promote community art. The utility box project is a collaborative effort with Safe Streets, the City of Topeka, Color Works Paint and Supply and WIBW-Channels.

When the project is complete, twenty utility boxes will be painted by local artists. A stipend is given to each artist upon its completion made possible by Advantage Metals Recycling, LLC. Artists from around the community representing Washburn University students, the Valeo Art Therapy and even a high school freshman. Other local interested artists submitted entries and are painting positive images representing Topeka's history.

Topeka Rescue Mission: Operation NET-Reach

Last year, Topeka Rescue Mission announced their plans to implement a new program. Operation NET-Reach (Neighborhood Empowerment Teams) is the Mission's collaborative response to the growing homeless population in Topeka.

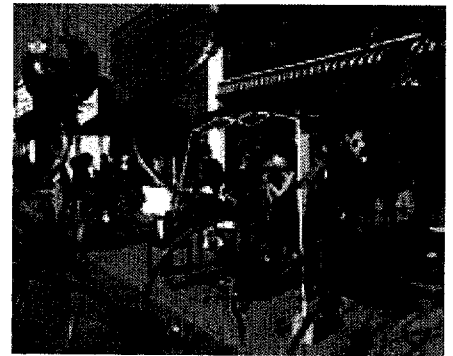
NET-Reach benefits Topeka and Shawnee County by strengthening and empowering homeless individuals and reintegrating them in our community. The Neighborhood Empowerment Teams are comprised of a variety of groups: Neighborhood Improvement Associations, Safe Streets, Community Police Officers, church based mentors and graduates from the TRM program. Teams work collaboratively to support individuals who have left the Mission.

To implement the NET-Reach program, the Rescue Mission must expand its facilities. Last year, the City Council approved the rezoning of the former Bailey Moving and Storage, 608 N. Quincy, for the Mission to utilize for their new shelter which will add 170 beds.

North Topeka Arts District

On First Fridays, the 800 and 900 blocks of North Kansas Avenue are bustling with crowds enjoying the North Topeka Arts District (NOTO). The project that began in 2010 is ahead of schedule in transforming a once-bustling business district, into a thriving arts district. Twenty occupied storefronts are filled with 30 artists, their studios, galleries and antique shops.

In February 2012, Rocco Landesman, chairman of the National Endowment for the Arts, toured NOTO and led a community conversation on the arts as part of his Midwest tour.



A major gift from a NOTO benefactor provided funds for the District to acquire the historic Post Office, 945 N. Kansas Avenue. Renovations will transform the space to the NOTO Arts and Welcome Center. Art classes will be offered in the center with fundraising underway to complete the project which is expected to open in 2013.

NOTO was recognized in several publications, including *Midwest Living*, *KANSAS!* Magazine, Kansas League of Municipalities magazine and a half-page story in the *New York Times* travel section.

Several awards have been presented to the project. Co-chairs John Hunter and Anita Wolgast were named the 2012 Distinguished Kansans in the business category. The award recognized the co-charis for their business development in the NOTO area.

Economic Development

Kansas Communities working Together

Kansas Research Nexus is a partnership between Lawrence, Manhattan and Topeka to showcase the combined assets and benefits the nine-county region offers business and industry. Some of the assets listed include:

- Research, education and engagement in top research universities: University of Kansas and Kansas State University.
- Extensive research and development, exceeding \$500 million each year, conducted at regional universities, federal labs and contract research labs.
- Boundless intellectual capacity and passion for lifelong learning, more than 37.1 percent of adults hold a college degree.
- Workforce development with programs to support the diverse industry in our region. A variety of well-supported technology clusters with constantly developing the products, processes and services help define the future.
- Business-friendly climate with a competitive cost of doing business, low cost of living and high quality of life.
- Location within the Animal Health Corridor which accounts for nearly 32% of total sales in the \$19 billion global animal health market.
- Population in the region in excess of 470,000 people. Home to three universities: University of Kansas, Kansas State University and Washburn University.



Lawrence, Manhattan and Topeka partnered to attract and retain businesses in the region.

Mars Chocolate Progression

In 2011, Mars Chocolate North America broke ground for a new-state-of-the-art manufacturing facility in the Kanza Fire Commerce Park. The plant is Mars Chocolate North America's first manufacturing facility to be built in the U.S. in 35 years.

In the initial phase of the new facility, it is anticipated that 200 new jobs will be added, with additional expansions and new jobs added in the future. The facility is being built to meet leading-edge environmental standards. Mars is pursuing a Gold LEED Certification.

Construction has begun on the site and the facility is slated to be open in late 2013 to begin producing peanut M&M's® and Snickers® candy bars and will add other products to production lines in the future as the facility progresses.

Business Expansion in Topeka

Del Monte Foods was approved by the Joint Economic Development Organization (JEDO) of Shawnee County to be the recipient of incentives that will help fund a multi-million dollar expansion of the company's Topeka operations and equipment in 2013.

This expansion will retain approximately 23 existing positions and add up to 10 additional employees at their Topeka facility. JEDO approved the incentive for \$140,000 at their December 13 meeting.

In 2010, the company renovated the dry manufacturing plant, resulting in the retention of 50 existing jobs and the addition of six new positions. Del Monte purchased the facility in 2002-2003 and has continued to maintain and grow the company to accommodate business needs. In 2008, the company constructed its cutting edge robotics distribution and storage facility. This expansion resulted in the creation of 76 new jobs.

Del Monte Foods currently employs more than 400 full and part-time employees at the Topeka pet food plant and distribution center.

Topeka Tops for Home Buying

Newsweek Magazine's online home, Thedailybeast.com, released their list of The Best American Cities to Buy a House in 2012.

The top 25 included cities like Minneapolis, Minnesota, Springfield, Missouri, Tulsa, Oklahoma and Topeka, Kansas



Topeka ranked 14th on the list of top places to buy a home and cited the median home price for the city to be \$94,700.

To find the best cities, Thedailybeast.com considered four criteria, which were equally rated. The criteria for the study included:

- Median home price for each of the 150 cities during the first quarter of 2012.
- Factored in the year-to-year job growth rate.
- Overall unemployment.
- Ratio of home prices to income.

Other cities in the top 25 included:

- Minneapolis, Minnesota (ranked 25)
- Davenport, Iowa (ranked 22)
- Columbus, Ohio (ranked 21)
- Oklahoma City, Oklahoma (ranked 16)
- Omaha, Nebraska (ranked 7)
- Sioux Falls, South Dakota (ranked 6)
- Fargo, North Dakota (ranked 1)

Infrastructure

Capital District Project Reaches Milestone

In 2012, the Topeka City Council approved the project budget for the South Kansas Avenue project in downtown Topeka.

The \$4,967,000 South Kansas Avenue project budget includes:

- Issuing general obligation bonds totaling \$3,759,000.
- Using \$1,050,000 in revenue from the half-cent sales tax to pay costs of maintenance and improvements of existing streets, gutters, curbs, sidewalks, alleys and lighting.
- Funding infrastructure improvements using \$158,000 in utility operating funds (this is in addition to the \$792,000 left over from the \$1 million allocated previously).



Budget approval authorizes improvements to South Kansas Avenue between Sixth and Tenth Avenues, and includes final design, inspection, utility improvements, lighting, removal and replacement of necessary existing sidewalks, medians, crosswalks, curbs, gutters and pavement.

Private sector contributions will be used to enhance the downtown corridor by adding amenities. Private investment elements might include private companies paying for costs associated with pocket parks along the avenue, mid-block archways, installation bronze statues and other enhancements.

The Kansas Avenue Project is a public/private partnership that was something community members said they wanted to see happen in the Heartland Visioning Strategic Plan.

Complete Streets Project Budget Approved

The Topeka City Council voted to approve the funds for the Complete Street Program in April of last year.

A Complete Streets Program creates streets that are more than just asphalt. The purpose of the program is to create a network that is friendly to all modes of travel. Complete Streets include sidewalks and bike lanes.

The priorities for the Complete Street Project are in the following order:

- Building a 10-foot-wide trail, which would connect four current bike trails, along the north side of S.W. 37th Street between SW Randolph and Wood Valley.
- Putting in back-in parking on the west side of the 600 block of SW Van Buren Street.
- Providing pedestrian facilities across the east leg of NW US-24 highway at its intersection with NW Rochester Road.
- Putting in a pedestrian crossing at SW Eighth Avenue and Gage Boulevard.
- Putting in a pedestrian crossing at SW 21st Street and College Avenue.
- Installing signage along one Topeka bike route.

City Infrastructure Work

The City of Topeka has a variety of programs in place to help maintain and improve city infrastructure.

1/2-Cent Sales Tax

The City-Wide 1/2-Cent Sales tax passed in 2009 is a special tax utilized to improve the infrastructure of existing roads and side walks. The infrastructure 1/2-Cent Sales tax was used to complete many projects in Topeka including:

- Brickyard Road from Lower Silver Lake Road to Frontage Road
- SE 21st Street from Golden Avenue to Carnahan Avenue — Phase I
- SW Fairlawn Road from 17th Street to 23rd Street
- SE 37th Street from Kansas Avenue to Adams Street
- SW Wanamaker Road from 21st Street to 29th Street
- North Kansas Avenue from US-24 Highway to Menninger Road and Menninger Road from Kansas Avenue to Topeka Boulevard
- SW 29th Street from Gage Boulevard to Burlingame Road

Projects were selected due to deteriorated pavement conditions and the poor driving surface performance. Benefits of the 1/2-Cent Sales Tax projects include enhanced safety and even improved vehicle performance.

Utilities

The city also developed a new Capital Improvement Program for water, wastewater and stormwater that works within the current rate structure. The Utilities Infrastructure Division also developed a project tracking tool to assist in the management of tracking water, wastewater and stormwater projects for scheduling and cost.

Other major projects include:

- Shunga Pump Station Back up Power Project
- SW 29th Street and Kansas Avenue water main installation
- SW 21st Street and Urish Road retaining wall damage repaired and new inlet and pipe installed to address stormwater issues.

Urban Core Conference Focused on Redevelopment

In October, 80 community members attended the Urban Core Conference: Building the Deal.

The conference focused on the redevelopment of the downtown core and other areas in the city. Those in attendance were able to connect the dots of how to finance projects. They were also able to learn more about the process of working with government officials, developers, architects, engineers, investors and historical preservationists.

The conference included keynote speaker, Stephanie A. Dugan, director of the Central Team of the National Development Council, who lead the group through step-by-step exercises that can be used to redevelop the city's inner core as well as other parts of the community. The half-day conference covered topics including tax credits, real estate finance, the Facade Improvement Grant and other development tools that are available.

Government

Elected Officials Sharing Ideas

Mayors and Township Officials from Shawnee County met twice last year. The Government Foundation Chair, Shelly Buhler, organized the luncheons to provide a forum for elected officials to resolve issues within their communities and to seek advice from other elected officials.



Heartland Visioning's Government Foundation began hosting the Luncheons in 2010. This year, they hosted two luncheons and expanded to include the elected township officials. The foundation team wanted to include a diverse group of elected officials that represented the entire County.

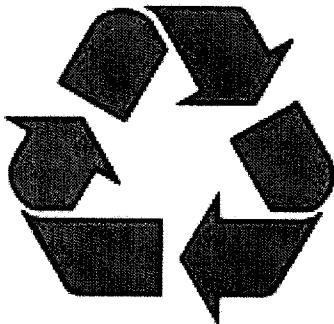
Last year's luncheons covered topics including:

- Downtown revitalization.
- Heartland Visioning
- Metropolitan Topeka Planning Organization's responsibilities
- Riverfront development
- Shawnee County Parks and Recreation merger

A collaborative effort like this shows that the governing bodies of Shawnee County work together to make the best decisions possible for their citizens.

Curb-side Recycling Offered County-wide

Shawnee County announced in early 2012 that curb-side recycling would be offered customers of Shawnee County Refuse. The curb-side pick up began January 2013.



"Adopting green environmental practices and increase recycling," was a part of Heartland Visioning's initial Strategic Plan.

Customers will not have to separate recyclables (glass, aluminum, tin, etc.) into separate bins. Instead, the owner of the Materials Recycling Facility Waste Management, Inc. will

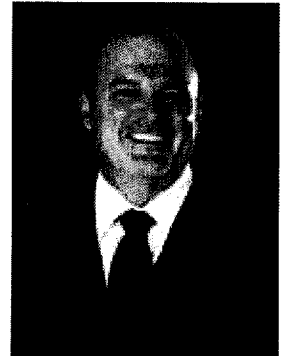
separate recyclables at the material recovery facility. Customers will have one bin for all recyclables.

Recycling bins will be collected every other week on the same day as a customer's trash pick up. Providing curb-side recycling is a major step to achieving the strategy to increase recycling.

Topeka Hires City Manager

In 2012, the City of Topeka hired Jim Colson as City Manager.

Colson joined the City of Topeka from Glendale, Ariz. where he served as deputy city manager since 2009.



Topeka City Council Members voted on July 24, 2012 to approve a two-year contract for the city manager position. The contract began August 27, 2012. Each year after the initial two years, the contract will automatically renew from year to year unless either party notifies the other in writing by July 1 of that year.

In June of last year, Bob Murray & Associates, the search firm hired by the city, narrowed the initial 49 candidates down to two. The City Council held public interviews in June with both candidates and then met in an executive session to discuss the candidates.

Colson, a native of Michigan, also served as Glendale's economic development director from 14 years, was the founding president of the New Mexico Partnership and has substantial experience as an economic development consultant.

Intergovernmental Cooperation Council

In 2011, the Intergovernmental Cooperation Council (ICC) updated its charter and by-laws to sustain its purpose and intent of sharing information across government organizations.

The ICC meets regularly during the school year (September to May) and the group discusses matters of mutual concern, share best practices and are able to ask questions to benefit participating members.

In 2012 the council focused on continuing collaboration between taxing entities, discussing technology and aging infrastructure issues and project development. The council also met with State Legislators in September 2012.

The ICC is comprised of Shawnee County governmental entities that are able to levy taxes. Group members include:

- Auburn-Washburn USD 437
- Cities of Topeka, Auburn, Tecumseh
- Seaman USD 345
- Shawnee County
- Shawnee Heights USD 450
- Silver Lake USD 372
- The Metropolitan Topeka Airport Authority
- The Topeka and Shawnee County Public Library
- Topeka Public Schools USD 501
- Townships
- Washburn University

Private Sector Leadership

Young Professionals Achieved New Heights

In 2011, Fast Forward won the two-year bid to host the annual Kansas Young Professionals' (YP) Summit. Fast Forward is the Greater Topeka Chamber of Commerce's Young Professionals Group.



The YP Summit attracted 350 Young Professionals from around the state to Topeka. The summit provided attendees the opportunity to network and share ideas. The all day event featured breakout sessions aimed to help the professionals grow personally and professionally.

The breakout sessions covered many topics from health to personal branding. Keynote speaker Eric Alexander who not only holds world records in mountain climbing including leading the first ever blind ascent of Mt. Everest motivated his audiences to overcome their own Everests and achieve new heights.

The Fourth Annual YP Summit will be held again in Topeka April 4, 2013. The summit is expected to bring hundreds of young professionals together in Topeka.

Increasing Capacity for Effective Meeting Leaders

Leadership



Heartland Visioning collaborated with vision partners United Way of Greater Topeka and

the Topeka and Shawnee County Public Library to bring both the Effective Facilitator class and the Masterful Meeting class to Topeka.

In July 2012, 80 community members participated in an hour-and-a-half webinar about facilitation presented by Leadership Strategies. As a result of the initial webinar, 14 Shawnee County residents attended the four-day facilitation training, while 15 attended the two-day Masterful Meetings training.

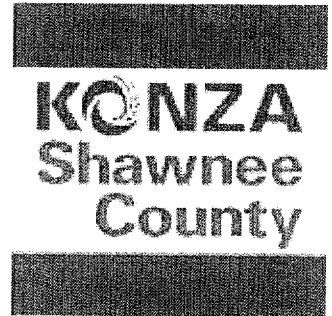
The courses were offered at a reduced rate thanks to a grant Heartland Visioning received from the Kansas Health Foundation for community capacity building. Bringing training like this to the community will help build leadership capacity, one of the priorities Heartland Visioning has adopted for 2012.

Being able to have effective meetings that have purpose and produce products, will help groups effectively meet and get work done. Both courses will be held again in Topeka during 2013.

Kansas Leadership Center Impacts Community

More than 100 Shawnee County Residents are Kansas Leadership Center Alumni. Kansas Leadership Center (KLC) works to foster civic leadership for healthier Kansas communities.

This past June, KLC hosted one of its flagship programs Your Leadership Edge (YLE) in Topeka. The program is one of the many offered by KLC. YLE provides Kansans three-days of intensive leadership development. KLC programs are open to all Kansans. Thirty-one people attended YLE in Topeka, with the majority of attendees being from the Topeka and Shawnee County area.



Marlou Wegner, chief operating officer at Blue Cross and Blue Shield of Kansas Foundation, Bryon Schlosser, chief executive officer and general counsel at Coldwell Banker Griffith & Blair American Home and the staff of Heartland Visioning worked together to form the Konza Club of Shawnee County.

Monthly, the Konza Shawnee County meets to further learning around civic leadership. Alumni discuss their experiences with civic leadership, the KLC competencies and principles as well as their own leadership challenges and their experiments.

Community Grows as Leaders

Each year hundreds of community members are nominated to fill the Leadership Greater Topeka (LGT) class. Last year 37 professionals and students from our community were selected from over 300 nominations. Those selected represent a diverse cross-section of Topeka & Shawnee County.



LGT meets over the course of five months to learn about challenges the community faces and how they, as individuals, can work to make positive impact on community issues.

The sessions cover key concerns in the areas of quality of life, government, crime, economic development, community services, education, health care and media.

In place since 1984, Leadership Greater Topeka has more than 880 alumni with nearly 70 percent still living and active in the Topeka area. Leadership Greater Topeka alumni are challenged to apply their talents throughout the community in volunteer, appointed and elected positions.

Seed Fund Projects

Dia de los Muertos a Community-Wide Celebration



This year, the first ever community-wide Dia de los Muertos Celebration was held across the Topeka Community. The celebration was not only the first of it's kind in the city, but in the entire state.

The Tonantzin Society of Topeka, a group of community volunteers, planned and organized the celebration that included rich arts, Latino Culture, history and entertainment for all ages.

The Tonantzin Society was granted a \$5,000 seed fund grant and in-kind assistance helped the event be successful.

The grant monies were utilized for:

- Supplies and fees associated with Puppeteer Sunny Burkland;
- Entertainment at the NOTO Street Fair.
- Website support.
- A reading performance of "Bones of the Butterflies."
- Supporting the VIP reception.
- Space used for the Juried Art Show and alters.

Multiple events were held throughout the month of October, with the majority taking place between October 26 and November 2. Dia de los Muertos is traditionally celebrated on November 1 and 2.

The Tonantzin Society partnered with various community organizations including:

- Brown v. Board of Education National Historic Site
- Kansas Children's Discovery Center
- North Topeka Arts District
- Topeka & Shawnee County Public Library
- Washburn University.

Other Seed Fund Grantees include:

Fast Forward: Young Professionals Summit
 United Way Young Leader Society: Born Learning Trail
 2009 & 2010 Inter-City Visit - Young Professional Scholarships
 North Topeka Arts District
 The Topeka/Shawnee County Riverfront Authority

In 2008, Heartland Visioning received a generous grant from the Kansas Health Foundation to provide Seed Fund Grants to help local projects get started with the intention to help them flourish in our community.

Seed Fund grants are awarded by the Management Committee of Heartland Visioning and seed funds must be working to accomplish strategies in the Strategic Plan.

The Man School & LEAD

In 2011, Community Advocates for Social Enrichment (CASE) received a \$5,000 Seed Fund Grant to help develop and expand the Leadership Empowerment Development (LEAD) and the Man School Programs.

LEAD is a series of educational classes designed to impart leadership skills and community pride through servant leadership to youth in the community.

In January 2012, a LEAD class began at Washburn University with 11 students. Of the 11 enrolled eight successfully graduated. The class learned about college and career readiness which included a variety of topics including: leadership, personal vision, professional development and higher education.



Man School is a program to meet the needs of at-risk young men and helps develop the skills necessary to become productive members of society through leadership development, empowerment and volunteerism.

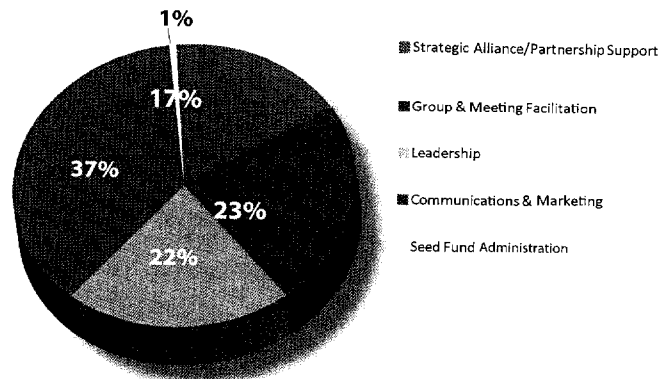
In the spring of 2012 the Boys & Girls Club of Topeka offered the Man School. Both Boys & Girls Club of Topeka and Highland Park High School offered the program again in the summer. Each program in 2012 graduated 15 youth from the area. The Man School is currently being offered at the Villages, Inc.

& Expenses

Heartland Visioning 2012 Expenses

In 2012, Heartland Visioning refined its focus to four areas driven by the Strategic Plan:

- **Strategic Alliance Support**
- **Meeting Facilitation**
- **Leadership and Capacity Building**
- **Communications & Marketing**



2012 Funding Partners

A special thanks to our funders. You are truly visionaries for our community. Without your passion for our community, collaboration would not be possible. Thank you for your continued dedication to the success of Topeka and Shawnee County!

Bartlett & West
Blue Cross Blue Shield of Kansas
Brewster Place
Capital City Bank
Capitol Federal Foundation
City of Topeka
Coldwell Banker Griffith & Blair
Community National Bank
CoreFirst Bank & Trust
Cox Communications
David Ross
Downtown Topeka, Inc.
Ferrell Construction of Topeka, Inc.
FHLBank Topeka
Foley Equipment Company
GO Topeka/GTCC Private Funds
Hallmark Cards
Heartland Park Topeka
Hill's Pet Nutrition Inc.
INTRUST Bank
Jim Ogle
KBS Constructors, Inc.

Konni Flynn
M-C Industries, Inc.
McPherson Contractors, Inc.
MTAA
Parrish Hotel Corporation
PT's Coffee Roasting Company
Security Benefit
Shawnee County
St. Francis Health Center
Stormont-Vail HealthCare
T and T Management Co -- McDonalds Restaurant
Topeka & Shawnee County Public Library
Topeka Capital-Journal
Topeka Community Foundation
United Way of Greater Topeka
US Bank
Valeo Behavioral Health Care
VisionBank
Visit Topeka, Inc.
Washburn University
Westar Energy

For more information visit: www.heartlandvisioning.com/report-to-the-community2012

Heartland Visioning

120 SE Sixth Avenue, Suite 110
Topeka, KS 66603

City of Topeka & Shawnee County



JEDO Board of Directors
Thursday, August 1, 2013
5:30 p.m.

Holliday Building 1st Floor Conference Room
620 SE Madison

Public Comment

1. Earl Williams, Economic Development Board Chair- NAACP
2. Lazonne Grays

Item No. 8 – Public Comment – Lazonne Grays

Disparity in Unemployment, Poverty & Welfare

Topeka/Shawnee County, Kansas

Disproportionate Unemployment (2011)

<u>Black Men</u>	<u>Black Female</u>	<u>% of Civilian Labor Pool</u>
17.5% (2011)	12.6%	(M) 3.8% (W) 4.0%

(2011)

<u>White Men</u>	<u>White Female</u>	<u>% of Civilian Labor Pool</u>
7.0% (2011)	5.7%	(M) 41.9% (W) 41.9%

Source: Kansas Dept. of Labor[LMIS]

Disproportionate Welfare (2011)

<u>Black Women</u>	<u>White Female</u>	<u>% of Kansas Population</u>
32.1% (2012)	63.1% (2012)	(BW) 4.0% (WF) 41.9%

Source: Kansas Dept of Children & Families

Source: Kansas Dept. of Labor[LMIS]

Disproportionate Poverty - Shawnee County - 2012

Ranked 101st = High School Dropouts

Ranked 96th = Children Raised in Poverty

Ranked 82nd = Parental Unemployment

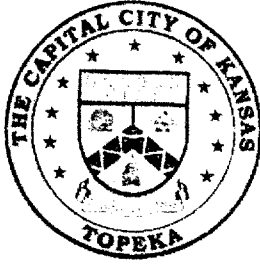
*out of 105 counties

Youth Unemployment

????

* DATA on PREVIOUS
handout had faulty info.
Updated stats and providing
source.
Lazone Grays

Data Compiled by: Lazone Grays (May 2013)



Vendor Diversity Report

InvoiceDateFrom 01/01/2012 InvoiceDateTo 12/31/2012

AFRIC	90		\$386,537.57
ASIAN	11		\$45,524.00
DIS	12		\$49,358.59
FEM	694		\$1,425,456.63
HISP	20		\$10,336.03
NATIV	1		\$350.00
NONE	7,756		\$4,529,472.46
OTHER	14,878		\$56,136,715.64
SMALL	9,459		\$28,469,603.45
Total Number of Invoices	32,921	Total Invoice Amount	\$91,053,354.37

Topeka Unemployment Rates By Race & Gender: 2000 - 2010
% of Total Civilian Labor Pool

Male

Year	White*	African Descent**	Hispanic	Nat. American
2011				
2010	6.5% <u>41.8%</u>	19.1% <u>4.0%</u>	9.9% <u>4.8%</u>	17.3% <u>0.6%</u>
2009	5.8%	17.4%	10.5%	5.0%
2008	4.3%	13.5%	7.9%	3.8%
2007	5.5%	17.1%	10.1%	4.7%
2006	5.5% <u>45.5%</u>	17.1% <u>3.8%</u>	10.1% <u>3.7%</u>	4.7% <u>0.5%</u>
2005	5.5%	17.1%	10.1%	4.7%
2004	5.5%	17.1%	10.1%	4.7%
2003				
2002	4.3% <u>46.6%</u>	9.5% <u>3.3%</u>	5.4% <u>2.3%</u>	6.5% <u>0.5%</u>
2001	4.0%	8.8%	5.0%	6.0%
2000	3.8% <u>46.6%</u>	8.3% <u>3.3%</u>	4.7% <u>2.3%</u>	4.9% <u>0.5%</u>

Female

Year	White*	African Descent**	Hispanic	Nat. American
2011				
2010	5.2% <u>41.5%</u>	16.2% <u>4.0%</u>	7.8% <u>4.8%</u>	1.7% <u>0.5%</u>
2009	4.9%	12.9%	9.8%	15.7%
2008	3.6%	9.8%	7.4%	12.1%
2007	4.6%	12.5%	9.4%	15.4%
2006	4.6% <u>43.4%</u>	12.5% <u>4.1%</u>	9.4% <u>3.9%</u>	15.4% <u>0.5%</u>
2005	4.6%	12.5%	9.4%	15.4%
2004	4.6%	12.5%	9.4%	15.4%
2003				
2002	3.5% <u>42.9%</u>	10.5% <u>3.3%</u>	9.6% <u>2.0%</u>	4.7% <u>0.5%</u>
2001	3.2%	9.8%	8.9%	4.3%
2000	3.0% <u>43.0%</u>	9.3% <u>3.3%</u>	8.4% <u>1.9%</u>	4.1% <u>0.5%</u>

Comments:

2010 Population Breakdown

White*	African Descent**	Hispanic	Nat. American
81.2 % of Population	8.6 % of Population	10.8 % of Population	1.2 % of Population

2005 Population Breakdown

White*	African Descent**	Hispanic	Nat. American
82.6 % of Population	9.0 % of Population	7.2 % of Population	1.2 % of Population

* = historically less than 7 % unemployment rate

** = historically less than 5 % of total labor pool population

The Kansas*Works* Mobile Unit Will Also Be On Location

Entry-Level Job Fair

Ramada Inn (Downtown)

420 SE 6th Street

Topeka, Kansas

August 29, 2013

9:00am - 1:00pm

***Entry-Level Job Openings**

***Apprenticeship Programs**

***Technical Training Programs**

***Employment & Training
Support Services**

***Small Business Opportunities
Training & Contracting**

Jobs – Jobs - Jobs

Driving - Dietary - Maintenance Tech
- Custodial - Clerical - Computer
Technical - Production - Retail -Sales
- Housekeeping - CNA - CMA -
Roofing - General Laborer - Etc..

Job Seekers

Persons with Disabilities
Gaps in Employment
High School Graduates
Ex-Offenders

(Bring Resumes – Dress Appropriately)

Sponsored By:



Vendor information:

dshepherd@ibsa-inc.org

Invited & Participating Agencies:

Kansas Dept of Corrections - Reentry

**Heartland Works - FACET Program
Training Programs, WorkKeys Certificate, Workforce Center**

**SER Older Adults Training Program - (55yrs or Older)
Paid Job Readiness Training**

**Kansas Dept. of Children & Families (VR/TANF)
Vocation Rehabilitation & Single Parent Job Seekers
Support Services, On-the-Job Training**

Veterans' Employment, Training & Services Information

Washburn Technical School Certifications & Programs

Other Nonprofit Job Training & Service Providers...

Questions: (785) 422-0761 or admin@ibsa-inc.org

**Kansas Department for Children and Families
Integrated Service Delivery
Economic and Employment Services**

TANF Participant Race and Ethnicity Breakdown by County for June 2012
Note: Race and Ethnicity Categories are based on Self-Reporting by Households to SRS

Source: EES Ad-Hoc Job (AFbyRace)
Date Compiled: November 02, 2012

COUNTY	CNTY	DCF MGMT REGION	HOUSEHOLDS	PERSONS	PERCENT HISPANIC	PERCENT WHITE	PERCENT BLACK	PERCENT NATIVE	PERCENT ASIAN	PERCENT PACIFIC	PERCENT OTH/UNK
PAWNEE	PN	WE	14	36	11.1%	86.1%	13.9%	0.0%	0.0%	0.0%	0.0%
PHILLIPS	PL	WE	8	24	0.0%	83.3%	16.7%	0.0%	0.0%	0.0%	0.0%
POTTAWATOMIE	PT	EA	35	106	9.1%	90.9%	5.5%	0.9%	1.8%	0.0%	0.9%
PRATT	PR	WI	14	38	15.4%	92.3%	2.6%	5.1%	0.0%	0.0%	0.0%
RAWLINS	RA	WE	4	17	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RENO	RN	WE	233	566	12.4%	87.0%	9.9%	0.9%	0.2%	0.2%	1.8%
REPUBLIC	RP	WE	5	15	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RICE	RC	WE	29	76	15.8%	96.1%	3.9%	0.0%	0.0%	0.0%	0.0%
RILEY	RL	WE	95	236	13.1%	60.2%	31.4%	0.0%	0.4%	0.4%	7.6%
ROOKS	RO	WE	16	36	13.9%	91.7%	8.3%	0.0%	0.0%	0.0%	0.0%
RUSH	RH	WE	10	25	16.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RUSSELL	RS	WE	22	62	0.0%	75.8%	9.7%	0.0%	0.0%	0.0%	14.5%
SALINE	SA	WE	153	378	13.2%	79.4%	16.6%	0.0%	0.5%	0.0%	3.4%
SCOTT	SC	WE	7	20	55.0%	90.0%	0.0%	0.0%	0.0%	0.0%	10.0%
SEDGWICK	SG	WI	2,429	6,039	19.6%	54.2%	37.4%	1.6%	1.9%	0.0%	4.8%
SEWARD	SW	WE	106	271	70.5%	81.9%	7.4%	0.4%	2.2%	0.0%	8.1%
SHAWNEE	SN	EA	1,139	2,805	16.1%	63.1%	32.1%	1.5%	0.2%	0.0%	3.1%
SHERIDAN	SD	WE	4	9	0.0%	88.9%	0.0%	11.1%	0.0%	0.0%	0.0%
SHERMAN	SH	WE	28	79	35.8%	84.0%	7.4%	0.0%	3.7%	0.0%	4.9%
SMITH	SM	WE	7	13	0.0%	84.6%	15.4%	0.0%	0.0%	0.0%	0.0%
STAFFORD	SF	WE	9	25	40.0%	88.0%	0.0%	0.0%	0.0%	0.0%	12.0%
STANTON	ST	WE	2	2	50.0%	50.0%	0.0%	0.0%	50.0%	0.0%	0.0%
STEVENS	SV	WE	6	16	37.5%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUMNER	SU	WI	53	122	4.9%	87.7%	6.6%	3.3%	0.0%	0.0%	2.5%
THOMAS	TH	WE	11	24	4.2%	79.2%	12.5%	0.0%	0.0%	0.0%	8.3%
TREGO	TR	WE	1	4	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WABAUNSEE	WB	EA	5	8	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WALLACE	WA	WE	3	8	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WASHINGTON	WS	WE	5	7	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WICHITA	WH	WE	5	16	75.0%	68.8%	0.0%	6.3%	0.0%	0.0%	25.0%
WILSON	WL	EA	33	77	0.0%	92.2%	2.6%	1.3%	0.0%	0.0%	3.9%
WOODSON	WO	EA	13	32	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WYANDOTTE	WY	KC	1,603	4,252	18.4%	39.7%	48.9%	0.8%	5.7%	0.1%	4.8%
STATE TOTALS			9,964	24,801	16.4%	66.2%	25.8%	1.8%	2.0%	0.1%	4.2%

1. CALL TO ACTION

We are more than 5,000 citizens from throughout our community who have volunteered time and effort to the Heartland Visioning process. We want a growing, prosperous, dynamic and trusting community with a rich quality of life.

We are in a race. As other communities move ahead, we stand still.

Our population ages. As people retire, we do not attract enough new and young workers to replace them. Without new workers, we won't grow. Those of us who remain will pay more in taxes. Even now we must choose what we give up rather than what we can add to make this a better community.

If we are to win this race, we need our community to be so vibrant and so dynamic that people choose to live here.

We must increase the size of our workforce. We must retain our existing workforce and become a place new workers begin and grow careers. We must become a place where new workers thrive and prosper.

By making our community attractive to new workers, we will grow business and our economy, expand our tax base and provide ALL citizens with a growing, prosperous, dynamic and trusting community where ALL citizens enjoy a rich quality of life.

We must change. We believe that change **MUST** begin now. This is our plan for change.

This is your strategic plan. It has been created by you, it is about you and for you; it is the future of our community. The time to act is now.