

B O D S

GO TOPEKA QUARTERLY REPORT

PREPARED FOR JEDO

Summary of economic development strides within
Topeka-Shawnee County.

2017 - 1ST QUARTER



2017 - 1ST QUARTER

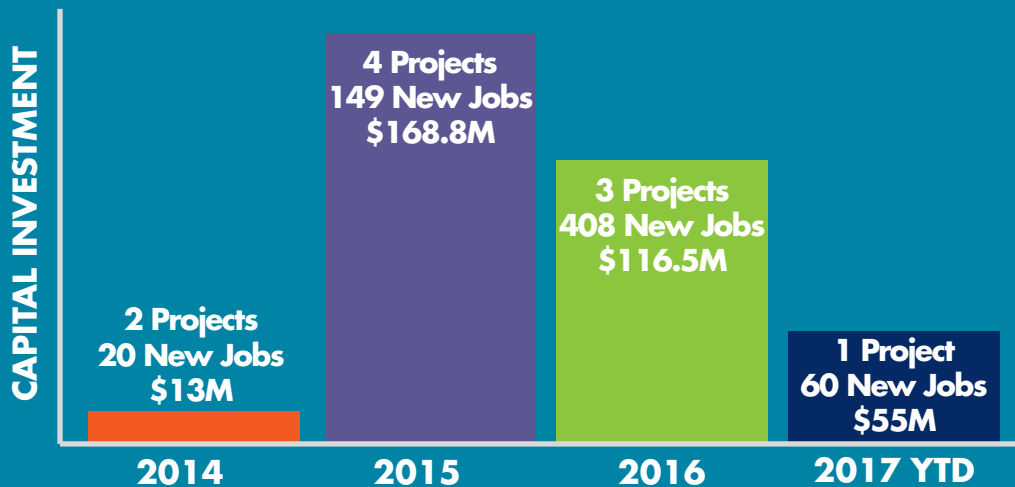
PROJECT ANNOUNCEMENT



"PROJECT FAIRWAY"



CAPITAL INVESTMENT



PROJECT PIPELINE



21 = Attraction
10 = Retention/Expansion



Average number of jobs per project



\$43,750

Average wage per project

BUSINESS DEV. & ATTRACTION

Topeka is seeing an uptick in interest from new companies looking for places to relocate or expand. The community is currently on the short list for three new business projects looking at building new facilities. The team has been busy planning and hosting multiple site visits since the beginning of the year. Advanced Manufacturing continues to be the most common industry in the new business pipeline accounting for about 70% of the projects



5
SITE VISITS



12
CONSULTANT INTERACTIONS



3
FORMAL PROPOSALS SUBMITTED

BUS. RETENTION & EXPANSION (BRE)



\$198M

Total capital investment for all BRE projects

WHAT BUSINESSES ARE SAYING

" Generally optimistic about potential growth/expansion "

" Workforce concerns "

" Quality of life concerns, especially as it ties to hiring professionals & management level "

" Interest in Neighborhood Revitalization Program and possible new innovative programs "

SMALL BUSINESS INCENTIVES

CATEGORIES OF BUSINESSES RECEIVING INCENTIVES



RETAIL



MANUFACTURING



SERVICE



RESTAURANT



22

INCENTIVES
ISSUED



16

BUSINESSES
RECEIVING
INCENTIVES

(Some received more than
one incentive)



\$69,783

Total incentives
issued



52

Full Time Jobs



26

Part Time Jobs
Retained or created

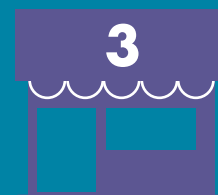
MID AMERICA ANGELS – TOPEKA



GROWING
STEADILY



23 ANGEL
INVESTORS



3

BUSINESSES HAVE PITCHED
THEIR IDEAS SEEKING \$4M+ FOR
MARKETING, SALES AND OTHER
GROWTH OPPORTUNITIES

NEW VENTURE - FASTTRAC

FastTrac New Venture is a flexible,
6-week course with a proven
framework to help aspiring
entrepreneurs start businesses and
bring their dreams to reality.



13
GRADUATES



3

BUSINESS
START UPS

WORKFORCE & EDUCATION

TOPEKA STATS

UNEMPLOYMENT RATE – 3.6% (MARCH 2017)

AVERAGE WAGE – \$43,628 (3RD QUARTER, 2016)

MEDIAN HOUSEHOLD INCOME - \$50,378 (2015 ACS, US CENSUS)

FOCUS AREAS



**CRADLE
THROUGH
CAREER**



**DIVERSITY &
INCLUSION**



**EAST TOPEKA
LEARNING
CENTER**



**FUTURE
TALENT
PIPELINE**



**WORK READY
COMMUNITY**



**JEDO
SCHOLARSHIPS**

43 total
scholarships

TOP POSITIONS UNFILLED



CDL



**FINANCE &
ACCOUNTING**



**INDUSTRIAL
MAINTENANCE**



**INFORMATION
TECHNOLOGY**



TEACHERS



WAREHOUSE

712 INNOVATIONS



**AVERAGE 125
MEMBERS
PER MONTH**



**HOME TO
30 SMALL
BUSINESSES**



**HOSTS 1 MILLION CUPS
FIRST WEDNESDAY OF THE
MONTH**

GO TOPEKA BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

WENDY WELLS
Board Chair

Market President
U.S. Bank

KEITH WARTA
Board Chair - Elect

CEO
Bartlett & West

SCOTT GALES
Treasurer

Architect, Principal
Architect One, PA

RANDY PETERSON
Secretary

President & CEO
Stormont Vail Health

SCOTT GRIFFITH
Past Chair

Community Bank President
INTRUST Bank

KURT KUTA
Non-Officer

President & CEO

ALONZO HARRISON
Non-Officer

Owner
HDB Construction

MATT PIVARNIK
President and CEO

GO Topeka

BOARD MEMBERS

DAN BEAL

President
McElroy's, Inc.

BETH ANNE BRANDEN

President
BA Designs, LLC.

ANDY CORBIN

President & CEO
Blue Cross and Blue Shield of
Kansas

NATHAN MORRIS

Owner
Meridian Roofing

JIM PARRISH

President & CEO
Parrish Hotel Corporation

MARK RUELLE

President & CEO
Westar Energy

MICK URBAN

Government Affairs
Kansas Gas Service

DOUG WOLFF

President
Security Benefit Life

DON BEATTY

Worldwide Director, Finance
Hill's Pet Nutrition Inc

LINDA BRIDEN

CEO
Sunflower Association of
Realtors

JERRY NEY

President & CEO
Aldersgate Village

DAVID SETCHEL

President
St. Francis Health

SHANE SOMMERS

General Manager
Briggs Auto

BRIAN THREADGOLD

Business Manager Financial
Services
IBEW Local No 226

PAT TOLIN

Project Manager
McPherson Contractors, Inc

MADAN RATTAN

Managing Partner
Topeka Investment Group

MATT STRATHMAN

President
Strathman Sales Co., Inc

LIANA ONNEN

Chairperson
Prairie Band Potawatomi
Nation

MARSHA POPE

President
Topeka Community Foundation

ANDREA ENGSTROM

President
ActionCOACH

GLENDA DUBOISE

Regional Community
Organizer
Communities Creating
Opportunity

MEGAN JONES

President
Jones Advisory Group

ZACH AHRENS

President/Publisher
Topeka Capital-Journal

ALLEN MOORE

Director of Engineering
Frito-Lay, Inc.

DAN FOLTZ

President
KBS Constructors, Inc.

DIRECTORS BY VIRTUE OF OFFICE HELD

MAYOR LARRY WOLGAST

Mayor
City of Topeka

TONY EMERSON

City Councilman
City of Topeka

KEVIN COOK

County Commissioner
Shawnee County

DR. JERRY FARLEY

President
Washburn University

BRETT OETTING

President & CEO
Visit Topeka, Inc.

ERIC JOHNSON

President
MTAA

DOUG GERBER

Interim City Manager
City of Topeka

VINCE FRYE

President & CEO
Downtown Topeka, Inc.

JANET STANEK

Chamber Chair
Stormont Vail Health

GO TOPEKA STAFF



Matt Pivarnik
President and CEO



Molly Howey
Vice President of
Business Development &
Attraction



**Barbara
Stapleton**
Vice President of
Workforce & Education



Jackie Steele
Vice President of
Business Retention &
Expansion



**Glenda
Washington**
Vice President
Entrepreneurial and
Minority Business
Development



**Mary Anne
Anderson**
Assistant Manager
Entrepreneurial and
Minority Business
Development



Matt Lara
Communications
Specialist



Mary Hill
Executive Assistant

GO TOPEKA MISSION

GO Topeka's mission is to create exceptional opportunities for growth, prosperity, innovation, and economic diversity and vibrancy that positively impact current and future citizens of Topeka and Shawnee County by attracting world-class companies, providing existing companies with the knowledge and resources to reach their highest potential, and cultivating entrepreneurial development and growth.

