



GO TOPEKA

QUARTERLY REPORT

2018 - 1ST QUARTER

GO TOPEKA

785.234.2644
GOTopeka.com
120 SE 6th Ave.
Topeka, KS 66603

Cover Photo:

A rendering of Washburn Tech East, the result of the East Topeka Learning Center Project, under construction now on 21st and Washington streets. Enrollment begins soon.



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Momentum 2022 focuses on five key elements to make Topeka & Shawnee County a better place to live, work, play and do business.



Develop Homegrown Talent



Create Vibrant & Attractive Places



Grow a Diverse Economy



Promote a Positive Image



Collaborate for a Strong Community

KEY

For more information, go to Momentum2022.com



COMMON QUESTIONS

What is JEDO?

The Joint Economic Development Organization (JEDO) was established by an interlocal agreement between Shawnee County and the City of Topeka, Kansas, in 2001. The JEDO Board is comprised of 13 members. Voting members include the three Shawnee County Commissioners, City of Topeka Mayor and Deputy Mayor and two Topeka City Council members. Nonvoting members are the remaining six council members. JEDO is funded through the half-cent county wide retail sales tax established by the inter-local agreement and is to be used for economic development.

What is GO Topeka?

GO Topeka is the leader in creating opportunities for economic growth that provide a thriving business climate and fulfilling lifestyle for all residents of Topeka and Shawnee County.

GO Topeka's mission is to create exceptional opportunities for growth, prosperity, innovation, and economic diversity and vibrancy that positively impact current and future citizens of Topeka & Shawnee County by attracting world-class companies, providing existing companies with the knowledge and resources to reach their highest potential, and cultivating entrepreneurial development and growth.

What is Momentum 2022?

Momentum 2022 is a comprehensive, actionable, and consensus-based plan to guide the community's collective actions in the years to come. Strategy development was funded by the Topeka Community Foundation, GO Topeka, Heartland Visioning, Topeka & Shawnee County Public Library, and United Way of Greater Topeka. The Strategy seeks to make Topeka & Shawnee County a better place to live, work, play, and do business. It addresses the full range of factors that influence the community's competitiveness – talent, education and training resources, infrastructure, business climate, quality of life, quality of place, and so on.

What is the purpose of this report?

The quarterly report to JEDO is a contractual requirement and, hopefully, a resource for the members and the community at large regarding economic development activities in Topeka & Shawnee County. Updates on each of GO Topeka's major initiatives are included here

- Business Retention & Expansion
- New business Recruitment
- Workforce & Education
- Forge Young Professionals
- Entrepreneurial & Minority Business Development
- 712 Innovations
- The Topeka Subcenter of Kansas Procurement Technical Assistance Center
- Momentum 2022

How does all of this information about GO Topeka and JEDO relate back to Momentum 2022?

Conceived as a strategic plan for the economic development of Topeka & Shawnee County, Momentum 2022 and the work of JEDO are hand and glove. The strategy takes a broad view of economic development in its inclusion of quality of life, community pride and quality of place. But the majority of its designated action items are from the realm of traditional economic development and every aspect of the plan, if achieved as envisioned, will make the area more competitive and make the work of GO Topeka's many initiatives easier to achieve.

How does all of this relate to the Greater Topeka Partnership?

The Greater Topeka Partnership seeks to enhance Topeka & Shawnee County as a desirable place to live, work, play and do business through community and business partnerships and by promoting the Momentum 2022 strategy.

For more information, go to JEDOEcoDevo.com

TOPEKA & SHAWNEE COUNTY VITAL STATS



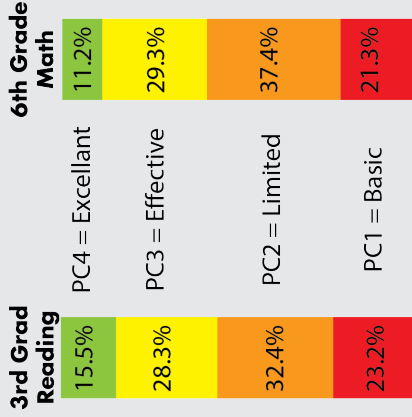
DEVELOP HOMEGROWN TALENT

GRADUATION RATE - FIVE-YEAR ADJUSTED COHORT FORMULA (ALL SCHOOLS 2016-2017) (1)

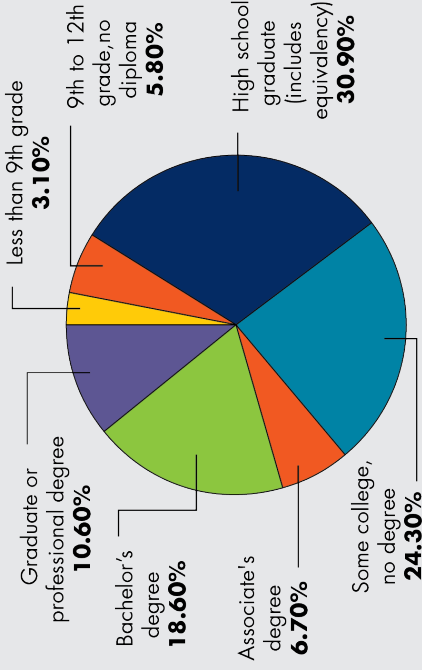
STATE OF KANSAS 86.9%

SHAWNEE COUNTY 84.7%

STUDENT-LEVEL METRICS IN SHAWNEE COUNTY (2017) (1)



EDUCATIONAL ATTAINMENT IN SHAWNEE COUNTY (2016) (2)
(Population 25 years and older)



TECHNICAL DEGREES

1,167
WASHBURN INSTITUTE OF TECHNOLOGY



CREATE VIBRANT & ATTRACTIVE PLACES

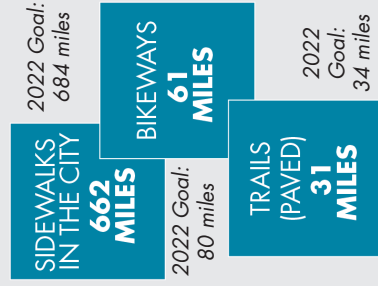
AARP LIVABILITY INDEX (3)

This score rates the overall livability of Shawnee County on a scale from 0 to 100. It is based on the average score of seven livability categories—housing, neighborhood, transportation, environment, health, engagement, and opportunity—which also range from 0 to 100.

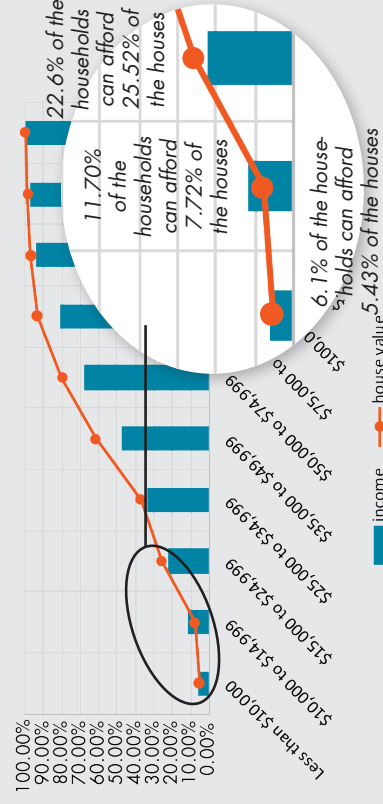


2022 Target: 58 AARP livability index

PEDESTRIAN FRIENDLY SHAWNEE COUNTY (2017) (4)



HOUSING AFFORDABILITY DISTRIBUTION IN SHAWNEE COUNTY (5)



8,309 households or 12% can't afford a \$50,000 house

ATTENDANCE AT FESTIVALS AND EVENTS (2017)

572,625
PEOPLE

Ticketed event information provided by Kansas Exponentre, Topeka Civic Theatre as well as all Greater Topeka Partnership organizations. Crowd estimated of GTP overated festivals are calculated using the Jacobs Method.

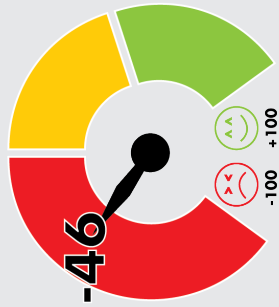
2022 Target: 664,000 people



PROMOTE A POSITIVE IMAGE

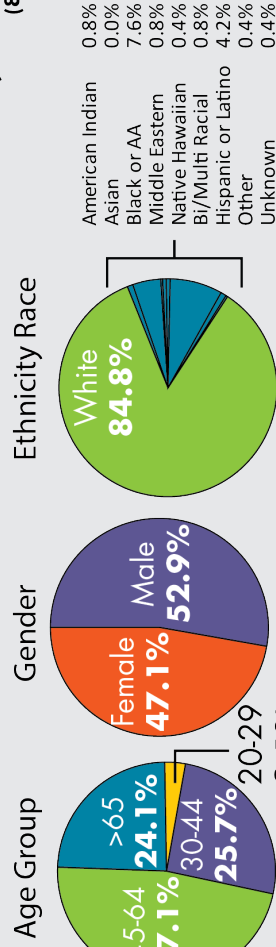
® NET PROMOTER SCORE (NPS) (2018) (8)

An index ranging from -100 to 100 that measures the willingness of customers to recommend a product or experience to others.

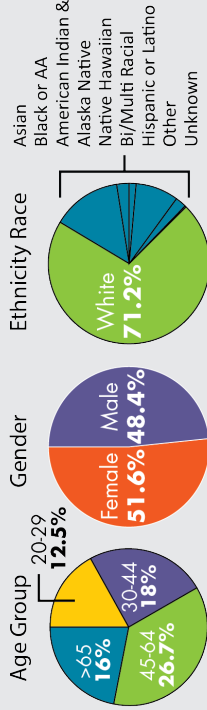


COLLABORATE FOR STRONG COMMUNITY

SURVEY RESULTS ON LOCAL NON-PROFIT BOARD DIVERSITY (2018) (8)



It is intended that non-profit boards are reflective of the community as a whole. To that end, the graphs above should mirror the graphs at right.



GROW A DIVERSE ECONOMY

SHARE OF EMPLOYMENT AT BUSINESSES LESS THAN 5-YEARS OLD (2017) (9)

6,422
PEOPLE WORK AT A NEW BUSINESS

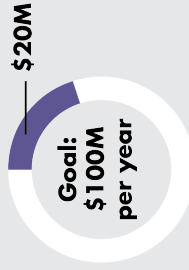
2022 Target: 7,093 people

ANNUAL MEDIAN WAGE IN TOPEKA (2016) (7)

\$35,420

2022 Target: \$39,000

PRIVATE CAPITAL INVESTMENT IN SHAWNEE COUNTY (2018) (8)



Capital investment is captured by GO Topeka after businesses ask for an incentive, which requires a report on their capital investment. Capital investment is the amount of money new or current businesses spend to create, expand or improve facilities. The numbers are self-reported and include more businesses than were incentivized, and excludes the cost of maintenance, as all business are required to spend money to maintain.

2022 Target: \$500M

TOTAL PRIVATE JOBS IN SHAWNEE COUNTY (2017) (6)

Private = Non-Government Jobs

75,061

2022 Target: 79,000 jobs

PHYSICAL AND MENTAL HEALTH IN SHAWNEE COUNTY (2016) (10)



Average number of physically/mentally unhealthy days reported in past 30 days (age-adjusted)

INFANT MORTALITY RATE IN SHAWNEE COUNTY (2016)(10)

6.6
WITHIN 1 YEAR PER 1,000 LIVE BIRTHS

GLOBAL METRICS

GDP IN MILLIONS OF CURRENT DOLLARS (11)

\$10,048
MILLION
IN 2015

Gross domestic product (GDP) is equal to the sum of personal consumption expenditures, gross private domestic investment, net exports of goods and services, and government consumption expenditures and gross investment.

\$10,471
MILLION
IN 2016

2022 Target: \$11,500 GDP in millions of current dollars

POVERTY RATE IN SHAWNEE COUNTY (2016) (12)

10.89%
TOTAL
POVERTY
RATE

14.11%
CHILD
POVERTY
RATE

PER CAPITA INCOME IN SHAWNEE COUNTY (2016) (11)

\$44,504

2022 Target: \$50,000

Sources: 1 Kansas State Department of Education, 2 U.S. Census Bureau, ACS 5-Year Estimates, 3 AARP Livability Index, 4 City of Topeka Planning Department, 5 National Association of Realtors, 6 Quarterly Census of Employment and Wages, 7 Occupational Employment Statistics, 8 GO Topeka, 9 U.S. Census Bureau, Longitudinal Employer-Household Dynamics, 10 County Health Ranking, 11 Bureau of Economic Analysis, 12 U.S. Census Bureau, Small Area Income and Poverty Estimates

PROVIDED BY





Kanza Fire Commerce Park is a 1,000-acre business park with flexible acreage for mixed-use land parcels ideal for industrial development.



Grow a
Diverse
Economy

BUSINESS ATTRACTION & RETENTION

Business Attraction’s responsibility is to entice new businesses and organizations to make Topeka & Shawnee County home, encouraging them to invest in the area as a viable place to grow. This is accomplished through a site selection process, which puts Topeka & Shawnee County up against other communities across the world.

Business Retention’s role is to ensure existing Topeka & Shawnee County businesses have every opportunity to grow and thrive in the community. This can be done through incentives to grow workforce, build additional facilities or by connecting them with a supplier, for example. Working closely with businesses, Topeka & Shawnee County ensures that the prosperity of the community’s private sector continues to rise, growing a more diverse economy.

Our existing businesses are thriving and growing in Shawnee County. Continued growth in relationships both locally and with headquarters prove to be beneficial to our community's future success in retention and expansion of our current corporate citizens.

Project Jingle - a successful pipeline project

Project Jingle is an existing Shawnee County company interested in building a \$20 million addition to their facility. The expansion would mean 12 new full-time jobs over two years with an average salary of \$45,000.

"We're always excited about new projects for Topeka and Project Jingle is no exception," said Molly Howey, Senior Vice President, Economic Development for the Greater Topeka Partnership. "We're thrilled they chose to stay in Shawnee County, and what it will mean for the local economy."



Business Development & Attraction

New Business Attraction remains a main focus for GO Topeka. Since the beginning of the year, staff has opened three new projects, all in the manufacturing sector. One current trend is most manufacturing companies are looking to build new facilities as opposed to selecting an existing building and are looking to expand current operations versus relocating from another community.

Project Pipeline

GO Topeka, along with city, county and utility partners, hosted a site visit for a manufacturing prospect in March a second visit in mid-April. Currently the Topeka site is one of three finalists for this project from an original list of 59 communities.

Business Development & Attraction



Business Retention & Expansion (BRE)



HELPFUL DEFINITIONS

Business Retention & Expansion (BRE)
Helps to keep businesses in Topeka

Business Development & Attraction
Brings businesses to Topeka

Project Pipeline
All of the projects BRE and Attraction are working on

Project Jingle
a successful pipeline project



Grow a
Diverse
Economy

GO TOPEKA ACCREDITED BY THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

INTERNATIONAL ECONOMIC
DEVELOPMENT COUNCIL
AEDO
Accredited Economic Development Organization

FIRST & ONLY IN KANSAS

// Accreditation is confirmation that GO Topeka is a leading authority in economic related issues. //

-Keith Warta

The Greater Topeka Partnership is proud to announce that GO Topeka has joined an elite group as one of 62 economic development organizations globally to earn Accredited Economic Development Organization (AEDO) status by the International Economic Development Council (IEDC).

"GO Topeka displays the professionalism, commitment, and technical expertise that is deserving of this honor," said IEDC President and CEO Jeff Finkle.

The AEDO program is a comprehensive peer review process that measures economic development organizations against commonly held standards and best practices in the profession. The program consists of two phases: a documentation review and an onsite visit. Each phase is designed to evaluate information about the structure, organization, funding, programs, and staff of the candidate economic development organization.

"Accreditation from the International Economic Development Council is the pinnacle of validation that we are in exclusive company when it comes to economic development organizational expertise. We are proud to lead the way as the first and only accredited economic development organization in the State of Kansas," says Matt Pivarnik, CEO & President of the Greater Topeka Partnership. "I attribute this accreditation to our volunteer

leadership, elected leaders, JEDO, professional staff and many community partners."

"This is a measure of the best in the business," says GO Topeka Chair and Bartlett & West CEO Keith Warta, "Accreditation is confirmation that GO Topeka is a leading authority in economic related issues."

Elected leaders Mayor Michelle De La Isla and County Commissioner and Chair of JEDO Kevin Cook gave high praise to GO Topeka in recognition of its accreditation and overall contribution to Topeka & Shawnee County.

"GO Topeka has been a continuous leader in the way of economic growth and development," declared Mayor De La Isla. "This accreditation is well deserved and reflective of the excellent efforts the organization continues to put toward advancing Topeka's quality of life."

Commissioner Cook remarked, "GO Topeka's invaluable contribution to the economy has impacted countless businesses and individuals throughout Shawnee County, and this accreditation only emphasizes GO Topeka's well-established reputation as a chief economic development organization."

Maintenance of the AEDO status is required every three years and is accomplished through documentation submission and/or onsite visits by a team of the AEDO subcommittee.

"We are proud to lead the way as the first and only accredited economic development organization in the State of Kansas."

-Matt Pivarnik

"This accreditation is well-deserved and reflective of the excellent efforts the organization continues to put toward advancing Topeka's quality of life."

-Mayor De La Isla

"GO Topeka's invaluable contribution to the economy has impacted countless businesses and individuals throughout Shawnee County."

-Commissioner Cook

ONE OF 62 GLOBALLY



On March 8, both women and men gathered at the Capitol Plaza hotel to hear from speakers and panelists at the spring 2018 Women's Forum and Panel Discussion, "Becoming a Woman of Vision."



Grow a Diverse Economy



Collaborate for a Strong Community

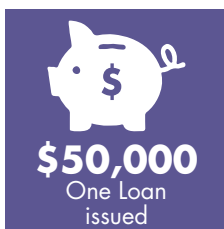
ENTREPRENEURIAL & MINORITY BUSINESS DEVELOPMENT

Entrepreneurial and Minority Business Development ensures small businesses in Topeka & Shawnee County constantly receive support. Incentive programs and educational sessions are provided to help these businesses grow and strengthen. Support can be provided for marketing, equipment, construction and education.

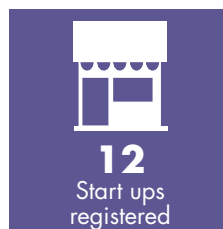
SMALL BUSINESS INCENTIVES



FIRST OPPORTUNITY LOAN FUND



FASTTRAC NEW VENTURE



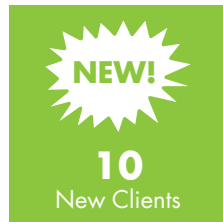
PTAC

(PROCUREMENT TECHNICAL ASSISTANCE CENTER)



Grow a
Diverse
Economy

PTAC was created by congress in the 1980s to assist businesses involved in government contracts. Today, Kansas PTAC assists qualified businesses in locating, obtaining and performing federal, state and local government contracts. Kansas PTAC is funded through a partnership that also includes Pittsburg State University, Johnson County Community College, Wichita State University and now GO Topeka.



TOTAL CONTRACT AWARDS FOR KS PTAC SUBCENTER TOPEKA

(Service area covers 26 counties in NE KS)

\$75,354 = Federal awards
\$ 0 = State & local awards
\$ 0 = SubCenter award

\$75,354 CONTRACT AWARDS

SHAWNEE COUNTY CONTRACT AWARDS

\$38,597 of \$75,354
 49% of total contract award
 goes to Shawnee County



SOCIAL-ECONOMIC SPLIT ON CONTRACT AWARDS

\$58,794 = Small Disadvantaged Business
\$ 8,570 = Woman Owned Small Business
\$20,197 = HUBZone
\$55,074 = Service Disabled Veteran Owned Small Business

\$75,354 CONTRACT AWARDS



The first Entrepreneur Meet Up was held on March 29, at Norseman Brewing Company with catering provided by KB's Smokehouse. Each quarters event will be at another locally owned entrepreneur's establishment. Upcoming events will be June 7, September 6 and December 6.



Grow a
Diverse
Economy

712 INNOVATIONS

COWORK | MAKERSPACE | INCUBATOR

712 Innovations mission is targeted programs, resources and services that accelerate the successful development of start-up and fledgling founder operated small business entrepreneurs and entrepreneur teams building scalable high-growth businesses. 712 Innovations is the hub of the Topeka & Shawnee County entrepreneur ecosystem and works closely with its ecosystem and corporate partners to connect entrepreneurs with our network to accelerate knowledge, growth and revenue.

HELPFUL DEFINITIONS

Entrepreneurship Ecosystem

The social and economic environment affecting local/regional entrepreneurs and entrepreneurial businesses. Topeka/Shawnee County currently has 40 business and organizations that are working to finance, support, or provide training and resources to our entrepreneurial community.

1 Million Cups Topeka

Developed by the Kauffman Foundation, 1MC is a free national event designed to educate, engage, and connect entrepreneurs. The Topeka chapter meets 9-10am the 1st Wednesday of every month.

712i Pre-Incubator

A space for supporting nascent entrepreneurs that provides an environment to develop and test a fledgling business idea, often while working with the Washburn Small Business Development Center or Go Topeka's EMBD FastTrac NewVenture 6-week program.

712i Incubator

A 3 month - 2-year program that helps mid-late first stage startup companies to develop by providing educational and technical support in conjunction with dedicated focused mentoring and facilitated networking opportunities.

CoWork

Unlike in a typical office, those coworking are not employed by the same organization. Typically, it is attractive to work-at-home professionals, independent contractors or people who travel frequently who end up working in relative isolation.

MakerSpace

Combined manufacturing equipment and education for the purposes of enabling members to design, prototype and create manufactured works that wouldn't be possible to create with the resources available to individuals working alone.

35
Entrepreneur
Meet up
attendance

40
Entrepreneurs
Presenting at
1 Million Cups

PRE-INCUBATION ENTREPRENEURS

37
Makerspace
Entrepreneurs

65
CoWork Space
Entrepreneurs

Incubator
Entrepreneurs
beginning
**SUMMER
2018**



FORGE

YOUNG PROFESSIONALS

— TOPEKA —



Develop
Homegrown
Talent

The mission of Forge is to attract and retain young talent. The viability of the city's industry is dependent upon the city's ability to recruit, retain and train young talent. But the mission is not simply about the replacement of current workforce, it is about driving the innovation and creativity that moves us forward.



1,734
Members



25
Events/meetings
in Q1



752
Members
attended events



Develop Homegrown Talent

WORKFORCE & EDUCATION

Workforce & Education focuses on convening partners from schools and businesses to talk through their current and upcoming needs. As a result, schools can educate and train students to go from graduation to the workforce and companies and organizations get the satisfaction of hiring a locally-educated workforce.

| | CITY OF TOPEKA | SHAWNEE COUNTY | KANSAS |
|---------------------------------------|----------------|----------------|-----------|
| NUMBER OF JOBS | 85,757 | 101,843 | 1,481,288 |
| AVERAGE ANNUAL WAGE | \$44,000 | \$44,200 | \$44,500 |
| LABOR FORCE PARTICIPATION RATE | 50.48% | 51.61% | 51.85% |
| UNEMPLOYMENT RATE | 3.8% | 3.6% | 3.6% |
| EMPLOYMENT-POPULATION RATIO | 48.54% | 49.76% | 49.98% |

Labor Market Statistics, Quarterly Census of Employment and Wages Program
Local Area Unemployment Statistics (LAUS)
Downloaded: 04/02/2018 11:26 AM

1,820

SOTO Trips to date

192

CaRE bus passes used to date, 24 in 1QT 2018

53

Students assisted by JEDO Scholarships

\$23,000

In scholarships awarded

Spring semester, 2018

HELPFUL DEFINITIONS

Labor Force Participation Rate

A measure of the active portion of an economy's labor force. It refers to the number of people who are either employed or actively looking for work.

Employment-population ratio

A measure of labor market strength; it is calculated by dividing the number of employed workers in an area by the total civilian non-institutionalized population aged 16 and over in that region.

JEDO Scholarships

JEDO Scholarships are awarded to Washburn Institute of Technology students in high demand fields from programs like practical nursing and advanced systems technology. These scholarships impact students' lives, helping to grow our workforce and support those students to earn a certificate and obtain well paying positions.

SOTO

The SOTO (South Topeka) Ride to Work program is a pilot transportation initiative for South Topeka employers. In March, 748 trips were taken, and trips to date for the pilot are over 1,820, helping impact transportation barriers for employees for more than 7 employers in the South Topeka corridor.

Topeka Rescue Mission's Career Readiness Education program (CaRE)

The Topeka Rescue Mission's Career Readiness Education program provides workforce training for TRM residents. The bus pass program assists TRM in ensuring students in the program have transportation access to internships and employment opportunities in the community.



Develop
Homegrown
Talent

TopCity Teachers

Top City Teachers aims to connect student teachers to resources in Topeka & Shawnee County to encourage their participation in local young professional initiatives.

TopCity Teachers had a successful first round of introducing county districts' student teachers to quality of place initiatives and providing professional development programming with over 35 student teachers participating throughout the semester. Student teachers heard excellent insight and advice from presenters and panelists in three different interactive sessions that introduced them to the community as well as offering quality of place connection to Topeka and Shawnee County.



Collaborate
for a Strong
Community

[included]

Backed by GO Topeka and the Greater Topeka Chamber of Commerce, iINCLUDED aims to be the authority on diversity and inclusion within businesses and organizations throughout the region.

iINCLUDED has several initiatives that are developing for the coming year, all to address diversity, equity and inclusion programming and partnerships in the community. Groups are working on reverse mentorship opportunities as well as community welcome groups to support recruitment efforts as needed for employers. As the resource and partner in the community for diversity & inclusion, the first quarterly Community-Wide Resource Group met in March to bring iINCLUDED businesses together with community members to provide training, support and a forum to further build relationships, partnerships and diversity, equity and inclusion support.



Develop
Homegrown
Talent



EAST TOPEKA LEARNING CENTER PROJECT (WASHBURN TECH EAST)



Washburn Tech, in partnership with GO Topeka, the Joint Economic Development Organization (JEDO) and the East Topeka community, broke ground for a new adult training center located at 2014 SE Washington St., the site of a former military service facility. Washburn Tech East, scheduled to open in January 2019, will offer courses in health care, construction trades, commercial truck driving and the General Education Diploma (GED).

JEDO purchased the site for \$240,000 and is providing up to \$4 million for the partial demolition and remodel of the existing facility. In addition, JEDO is committed to provide partnership funds up to \$500,000 per year for three years for start-up and operational expenses, having already committed the first year of funding. They have further charged GO Topeka to identify and potentially secure a funding source through New Markets Tax Credits that would offset two-thirds balance of the cost of partnership funds. Washburn University and Washburn Tech will provide staff, instructional programs and all certifications. The new 11,000-square-foot facility will accommodate 400 students annually.

"GO Topeka is dedicated to the competitive future of the Topeka and Shawnee County workforce, striving to grow, retain, and attract talented and educated people," said Matt Pivarnik, president/CEO, Greater Topeka Partnership. "A well-educated workforce is critical to our employers. Washburn Tech East

addresses our talent pipeline focus with well-planned insightful educational opportunities."

In the fall of 2017, Washburn, GO Topeka and JEDO engaged Ketchum Global Research & Analytics, Boston, Mass., to conduct a market research study. According to data provided by GO Topeka, there are 11,000 working adults in Shawnee County who do not currently have a GED.

The market study confirmed that there is a need for an educational facility in East Topeka and the courses being offered are those the job market is calling for and ones that prospective students want to take. These courses are designed to give prospective employees the education and training they need to compete and be successful in today's workforce and lay the foundation for future advanced training opportunities.

"GO Topeka is dedicated to the competitive future of the Topeka and Shawnee County workforce, striving to grow, retain, and attract talented and educated people,"

-Matt Pivarnik

"This project offers yet another opportunity to work with our business and industry partners, as we deliver technical training to the East Topeka community," said Clark Coco, dean, Washburn University Institute of Technology. "Today's workforce is going to need some

type of post-secondary education to compete in the job market. We are committed to providing the future students who come to Washburn Tech East with the skills and training they need to find employment in these high-demand jobs."

COMMUNITY COLLABORATION SPOTLIGHT



Create Vibrant & Attractive Places



Collaborate for a Strong Community

Momentum 2022 calls for the creation of vibrant & attractive places while collaborating for a strong community. The result will create a better quality of life for the residents of Topeka & Shawnee County while becoming a more attractive option for young professionals interested in moving to the area. Collaboration between the Greater Topeka Partnership, the City of Topeka and community leaders is vital to reaching the goals set forth in Momentum 2022, and programs like "Team Up Clean Up" will ensure each measure is met.

|  |  |  |  |  |
|---|---|---|---|---|
| Develop Homegrown Talent | Create Vibrant & Attractive Places | Grow a Diverse Economy | Promote a Positive Image | Collaborate for a Strong Community |
| Align the "Talent Pipeline" | Optimize tools and programs to improve quality of place | Enhance the entrepreneurial ecosystem | Align marketing messages to boost efficiency and impact | Foster and promote a diverse and inclusive Topeka & Shawnee |
| Ensure that all children are ready for kindergarten | Develop a dynamic regional core | Maintain a best practice economic development program | Project a positive image to residents and outside talent | Encourage healthy, safe and engaged communities |
| Prepare students for college and careers | Invest in infrastructure that promotes quality of place | Pursue policies that support holistic economic development | | |
| Expand continuing education for adults | | | | |

**WORK GROUPS
GOVERNMENT
VOLUNTEERS**

+

**NEIGHBORHOOD
IMPROVEMENTS**

The Momentum 2022 Work Groups - Quality of Place and Community Engagement, Pride and Service are joining forces with the City of Topeka in its pilot "Team Up Clean Up" Program, which is spearheaded by Director Mike Haugen. The goal of the program is to bring several city services simultaneously to a small area in order to make a noticeable improvement in the vitality and physical appearance of the neighborhood. A walk-through tour of volunteers from the two work groups, city staff and Neighborhood Improvement Association leaders and residents of the Old Town Historic Neighborhood was held in late March. The purpose of the neighborhood tour was to assess needs and determine the scope of work. The goal

"The goal of the program to bring in city government services in a small area and make a noticeable improvement in the vitality and physical appearance of the neighborhood."

is to bring services to the area during the 30 days of the month of May.

The facilitation of this collaborative approach through Heartland Visioning, City of Topeka staff and the volunteers of the Momentum 2022 Work Groups is focused on the implementation of two objectives of the Momentum Strategy: Objectives 5.2.1 and 2.1.6. Those

objectives are to create a community-wide volunteer initiative focused on neighborhood improvements and bridging geographic and cultural gaps while working to beautify and revitalize a targeted neighborhood.

Learn more about Momentum 2022 at **Momentum2022.com**.

GREATER TOPEKA PARTNERSHIP STAFF

EXECUTIVE TEAM



Matt Pivarnik
President and CEO



Brett Oetting
EVP
President - Visit Topeka



Curtis Sneden
Chief Operating
Officer



Vince Frye
President - DTI



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2022



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EMBD



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David Corr
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& Trainer -
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Director



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A Greater Topeka Partnership Organization



Prepared for JEDO
Joint Economic Development Organization