



JEDO Board Meeting
February 12, 2020
6:00 P.M.

City Council Chambers
214 SE 8th Street, 2nd Floor
Topeka, Kansas

JEDO Board Members

Shawnee County Commissioners

Bill Riphahn District No. 1
Kevin Cook District No. 2
Aaron Mays District No. 3

City of Topeka Governing Body

Michelle De La Isla	Mayor
Karen Hiller	District No. 1
Christina Valdivia-Alcalá	District No. 2
Sylvia Ortiz	District No. 3
Tony Emerson	District No. 4
Michael Padilla	District No. 5
Hannah Naeger	District No. 6
Neil Dobler	District No. 7
Spencer Duncan	District No. 8
Michael Lesser	District No. 9

JEDO Board Voting Members

Shawnee County Commissioners

Commissioner Bill Riphahn
Commissioner Kevin Cook
Commissioner Aaron Mays

City of Topeka Governing Body

Mayor Michelle De La Isla
Deputy Mayor Tony Emerson
Councilmember Michael Padilla
Councilmember Michael Lesser

Public Comment. Comment from members of the public shall be entertained on each actionable agenda item and at the end of each meeting. Comment shall be limited to topics directly relevant to JEDO business. Members of the public wishing to speak must notify the County Counselor's Office (call 785-251-4042 or email tabitha.pusch@sncos.org) before 5:00 p.m. on the date of the meeting. This requirement shall not apply to items added during the meeting. Members of the public shall be given four (4) minutes to speak and must maintain proper decorum relating to public meetings.

Agenda. Agendas are furnished at least five (5) business days prior to each meeting and posted on JEDO's website at <https://www.jedocodevo.com/Meeting-Documents/>.

To make arrangements for special accommodations please call 785-368-3940. A 48-hour advance notice is preferred.



JEDO BOARD OF DIRECTORS AGENDA

Wednesday, February 12, 2020

6:00 p.m.

Topeka City Council Chambers
214 SE 8th Street, 2nd Floor
Topeka, Kansas

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **ACTION ITEM:** APPROVAL of December 11, 2019 JEDO Board meeting minutes
4. **PRESENTATIONS:**
 - A. Roles of Members and Quick Meeting Norms by James Crowl
 - B. GO Topeka 2019 Year-End Wrap-Up
5. **ACTION ITEMS:**
 - A. APPROVAL of Funding for Project Bond
 - B. APPROVAL of Funding for Project Prince
 - C. APPROVAL of Funding for Project Spark
6. **DISCUSSION:** Asset Strategy
7. **PUBLIC COMMENT:**
8. **REMINDER: 2020 JEDO Board Meeting Dates per the JEDO Operational Rules:**
 - Wednesday, May 13, 2020
 - Wednesday, September 9, 2020
 - Wednesday, December 9, 2020
9. **ADJOURNMENT.**

Public Comment. Comment from members of the public shall be entertained on each actionable agenda item and at the end of each meeting. Comment shall be limited to topics directly relevant to JEDO business. Members of the public wishing to speak must notify the County Counselor's Office (call 785-251-4042 or email tabitha.pusch@snco.us) before 5:00 p.m. on the date of the meeting. This requirement shall not apply to items added during the meeting. Members of the public shall be given four (4) minutes to speak and must maintain proper decorum relating to public meetings.

Agenda. Agendas are furnished at least five (5) business days prior to each meeting and posted on the JEDO webpage at <https://www.jedoecodevo.com/Meeting-Documents/>.

To make arrangements for special accommodations please call 785-368-3940. A 48-hour advance notice is preferred.

City of Topeka & Shawnee County



Agenda Item No. 3

**JEDO Board Meeting
February 12, 2020**

ACTION ITEM:

Approval of December 11, 2019 JEDO Board meeting minutes

**Joint Economic Development Organization Board Minutes
December 11, 2019**

City Council Chambers, 214 SE 8th Street, Topeka, Kansas, Wednesday, December 11, 2019.

The Joint Economic Development Organization (JEDO) Board Members met at 6:00 p.m. with the following voting Board Members present: Deputy Mayor Sandra Clear and Councilmembers Tony Emerson and Michael Lesser; and Shawnee County Commissioners Bill Riphahn, Kevin Cook and Aaron Mays -6. City of Topeka Mayor Michelle De La Isla presided -1.

Nonvoting Board Members Present: Councilmembers Sylvia Ortiz, Mike Padilla, Brendan Jensen, Neil Dobler and Jeff Coen. Absent: Councilmember Karen Hiller.

Matt Pivarnik, President and CEO of Greater Topeka Partnership, thanked GO Topeka staff members, Greater Topeka Partnership staff members, community and private sector leaders, Board members as well as elected and appointed leaders for their hard work and time invested in the community. He stated they have many new strategies to undertake as they plan to accelerate in 2020.

APPROVAL of Minutes from the meeting of September 11, 2019, was presented.

Commissioner Mays moved to approve the Minutes of September 11, 2019. The motion seconded by Deputy Mayor Clear carried unanimously. (7-0-0)

APPROVAL of Project Cay (Bimini Pet Health Manufacturing Company) Incentive Agreement in the amount of \$1,100,000 was presented.

Barbara Stapleton, GO Topeka Business Retention and Talent Initiatives Vice President, reported the JEDO Board approved incentive funding in the amount of \$1.1 million for Project Cay (Bimini Pet Health Manufacturing Company), at the September 11, 2019, meeting. She stated incentives include \$1.1 Million in capital investments; up to four new jobs over the next five years with an average annual wage of \$52,000 plus benefits; and they are expected to produce \$17.7 Million in economic impact to Shawnee County over the next 10 years.

Sam Al-Murani, CEO of Bimini Pet Health Manufacturing Company, thanked JEDO Board Members for considering the funding incentive agreement. He reported the business started as a home-grown company in animal health and they are continuing to grow through added facility space and jobs. He stated he looks forward to continued growth and partnership with the community.

Commissioner Cook moved to approve the Project Cay (Bimini Pet Health Manufacturing Company) Incentive Agreement in the amount of \$1.1 million. The motion seconded by Councilmember Emerson (7-0-0)

APPROVAL of Project Oyster incentive funding in the amount of \$96,000 was presented.

Barbara Stapleton, GO Topeka Business Retention and Talent Initiatives Vice President, reported Project Oyster was a manufacturing company seeking to expand in the community with a \$3.5 million capital investment over the next five years, up to 17 new jobs with an average wage of \$43,000 annually with an expectation of \$69 million in economic impact for Shawnee County over the next 10 years. She stated the company was requesting up to \$96,000 of performance based incentives with details of a formal contract presented at a future JEDO Board meeting for consideration.

Councilmember Emerson moved to approve Project Oyster incentive funding in the amount of \$96,000. The motion seconded by Commissioner Riphahn carried unanimously. (7-0-0)

APPROVAL of Project Emerald incentive funding in the amount of \$1,222,000 was presented.

Rhiannon Friedman, GO Topeka Business Development Manager, reported Project Emerald was a new business, seeking to build an 85,000 square foot facility to accommodate a meat processing and distribution facility. She stated the project would generate 150 new jobs with an average annual wage of \$45,000, and \$68 million capital investment with an anticipated economic impact of \$884 million over the next 10 years. She stated the proposed incentives total 50% cost match to make the site “shovel ready” and noted Project Arrow (FedEx) land proceeds, in the amount of \$180,000 would be used for utility extensions in Commerce Park covering the \$160,000 Infrastructure Incentive being offered. The following incentives were recommended:

- Up to 45 acres of free land in Central Crossing Commerce Park
- \$150,000 Training Grant
- \$675,000 Employment Incentive (\$4,500 per employee)
- \$237,000 Investment Incentive (\$2,000 per million on equipment and \$5,000 per million on real property)
- \$160,000 Infrastructure Incentive

Commissioner Cook asked if the proposed company would be considered a similar use for the industrial park and if it would co-exist with other companies currently located in the park.

Rhiannon Friedman reported the proposed use was similar to existing uses, one of the major reasons the Park was being considered by the company.

Deputy Mayor Clear inquired on the appraised value of the 45 acres of land being offered.

Molly Howey, GO Topeka Senior Vice President of Economic Development, reported the most recent sale of land to FedEx was \$10,000 per acre.

Councilmember Emerson inquired on the details of the proposed operation.

Rhiannon Friedman stated the location would consist of the processing and distribution of meat only, there would be no animals slaughtered.

Deputy Mayor Clear moved to approve Project Emerald incentive funding in the amount of \$1,222,000. The motion seconded by Councilmember Emerson carried unanimously. (7-0-0)

APPROVAL of Project Lightning (Wal-Mart) Incentive Agreement was presented.

Molly Howey, GO Topeka Senior Vice President of Economic Development, reported the new 1.8 million square-foot distribution center will have a \$200 million capital investment generating 300 new jobs with an average annual wage of \$34,000. She noted a new wage study was being conducted and when it was complete she would report back to the JEDO Board. The following incentives were recommended:

- 236 Acres of free land in Kanza Fire Commerce Park
- \$150,000 Training Grant
- \$900,00 Employment Incentives
- \$420,000 Broker Commission (This will be separate from the incentive contract.)
- \$300,000 Investment Incentive
- \$100,000 Infrastructure Incentive
- \$1.45 million Cash Incentives
- \$631 million Economic Impact over 10 Years with a 74% Return on Investment

Ryan Irsik, State of Kansas Wal-Mart Public Affairs and Government Relations Director, thanked the JEDO Board and GO Topeka staff members for working with them and making the project happen. He reported the following:

- Wal-Mart employs over 20,000 Kansans
- Wal-Mart operates more than 80 stores and 3 distribution centers in Kansas
- In FY 2019 Walmart collected on behalf of the State of Kansas more than \$378.5 million in sales tax and paid more than \$70.7 million in state and local taxes which supported schools, police, fire and other critical services to local communities; and spent more than \$699.5 million for merchandise and services with over 640 suppliers in Kansas, resulting in 56,953 supplier jobs in the state
- Wal-Mart Stores, Sams Club, local distribution centers and the Wal-Mart Foundation gave more than \$8.3 million in cash and in-kind donations to local organizations and communities they serve in Kansas
- Wal-Mart plans to spend \$49.7 million in Kansas through the remodeling of 10 stores and the launch and continued expansion of several customer focused innovations

Mayor De La Isla thanked the Wal-Mart Corporation for choosing Topeka and continuing to engage with their employees and consumers.

Commissioner Cook inquired on the project timeline; when employees would begin working at the facility; and if Wal-Mart plans to commit to hiring local contractors and laborers.

Ryan Irsik reported it would be a multi-year process so he does not have specific dates at this time and it was too early in the process to commit to hiring local contractors or laborers. He stated they would share details as they come available with the JEDO Board.

Commissioner Mays move to approve the Project Lightning (Wal-Mart) Incentive Agreement. The motion was seconded by Commission Riphahn. (7-0-0)

APPROVAL of reallocation of Mars incentive funds originally allocated for construction of a fire house and authorizing JEDO Chair to execute amendment to original agreement dated July 27, 2011, was presented.

Molly Howey, GO Topeka Senior Vice President of Economic Development, reported Brett Spangler, Mars Facility Site Director, was unable to attend the JEDO Board meeting due to a scheduling conflict. She referenced the presentation made by Mr. Spangler at the May 2019 JEDO Board meeting, and noted Mr. Spangler has requested she highlight a few talking points. She reported Mars representatives appreciate the patience and thoroughness of the JEDO Board in regards to how the funds are expended and reinvested back into the community. The Mars Team proposed an allocation of the funds be distributed between the following areas:

- Kanza Fire Future Development with the intent to help maintain the Kanza Industrial Park and be a good neighbor to Wal-Mart
- Workforce Development with the intent of STEM focused support in technical colleges and/or high schools
- Quality of Life investments for associates such as Downtown Development, SOTO Ride-to-Work Program and Momentum 2022

Deputy Mayor Clear moved to approve reallocation of Mars incentive funds originally allocated for construction of a fire house and authorizing the JEDO Chair to execute amendment to original agreement dated July 27, 2011. The motion was seconded by Councilmember Emerson.

Councilmember Padilla commended Mars for their wiliness to contribute to the SOTO Ride-to-Work Program.

Councilmember Emerson thanked Mars for being a great community partner and reinvesting in the community.

Carol Marple expressed her disappointment in JEDO Board members for their delay in the reallocation of funds. She commended Mars for being a great community partner and suggested the funds slated for Downtown Development be used to improve the Montara neighborhood.

Deputy Mayor Clear apologized to Mars for the delay in the process and thanked them for being a great community partner.

The motion to approve the reallocation of Mars incentive funds originally allocated for construction of a fire house and authorizing the JEDO Chair to execute amendment to original agreement dated July 27, 2011, carried unanimously. (7-0-0)

APPROVAL to provide liquidated damages reimbursement in the amount of \$12,045 to HTK Architects was presented.

Barbara Stapleton, GO Topeka Business Retention and Talent Initiatives Vice President, reported Washburn Tech and HTK Architects were asked to document their liquidated damages due to the delay of the completion of the project. She stated Washburn Tech's damages were reimbursed in May of 2019 in the amount of \$50,043 and GO Topeka was requesting the JEDO Board authorize \$12,045 to HTK Architects for liquidated damages (\$8,707 from the project account and \$3,338 from GO Topeka's contingency account).

Councilmember Lesser asked for clarification of "liquidated damages."

Barbara Stapleton stated liquidated damages were the result of delaying the project by almost six months.

Commissioner Cook moved to approve the request to provide liquidated damages reimbursement in the amount of \$12,045 to HTK Architect. The motion seconded by Deputy Mayor Clear carried unanimously. (7-0-0)

APPROVAL of Agreement of Services between the Growth Organization of Topeka/Shawnee County, Inc. (GO Topeka) and the Joint Economic Development Organization (JEDO) was presented. (JEDO Contract No. C-2019-01)

Keith Warta, GO Topeka Board Chair, reported the substantive changes to the contract include (1) the term of the agreement shall be three (3) years, commencing January 1, 2020, and on January 1, 2021; and (2) each subsequent January 1st, the Agreement will automatically renew for a new three-year term. He stated the agreement also includes a termination clause that requires a 180-day termination notice creating consistency in operations giving existing staff the confidence in their future careers, projects stability in the industry and allows GO Topeka to attract new talent to GTP and GO Topeka; supports consistency in new prospect relationships and existing businesses within the community as well as continuity of brand.

Deputy Mayor Clear moved to approve the agreement of services. The motion seconded by Commissioner Mays carried unanimously. (7-0-0)

APPROVAL of 2020 GO Topeka Public Budget and Business Plan was presented.

Natalie Zeller, Senior Vice President of Finance provided an overview of the budget process, expenditure and revenue summaries as well as an overview of budgeted statement of activities for the year ended December 31, 2020.

Molly Howey, Senior Vice President of Economic Development provided program overviews for Business Attraction and Retention; Small Business Development and Entrepreneurial Ecosystem; Women and Minority-Owned Business Development and Workforce and Talent Initiatives.

In conclusion, Natalie Zeller provided an overview of General Economic Development Activities and Special Initiatives. She reported the total on-going program operating budget for 2020 is \$2.652 million compared to \$2.356 million in 2019.

Deputy Mayor Clear moved to approve the 2020 GO Topeka Public Budget and Business Plan. The motion was seconded by Councilmember Lesser.

Reverend Meredith Kemp-Pappan spoke in support of the SOTO and NETO Ride-to-Work Programs. She encouraged JEDO Board members to create a long-term plan and collaborate with local community organizations and noted JUMP will continue to advocate for these types of programs.

Deborah Vance spoke in support of the SOTO Ride-to-Work Program and expressed the importance of continuing the long-term program plan.

Commissioner Cook asked Molly Howey to elaborate on the SOTO Ride-to-Work Program and questioned if Mars was willing to use a portion of the funding earmarked for a new fire station for the SOTO Ride-to-Work Program.

Molly Howey, Senior Vice President of Economic Development reported \$40,000 has been set aside in the Talent Initiatives budget for workforce barrier support programs, however; these funds have not been earmarked for the SOTO Ride-to-Work Program specifically. She reported conversations need to continue with Topeka Metro as well as participating companies to determine a long-term plan moving forward and noted Mars plans to allocate some of the fire station funding towards the SOTO Ride-to-Work Program.

Councilmember Emerson inquired on the timing of program renewal and noted the SOTO Ride-to-Work Program was slated to end in December, 2019.

Molly Howey reported GO Topeka remains committed to the program and will continue their portion of the funding; however, conversations need to continue with Topeka Metro.

The motion to approve the 2020 GO Topeka Public Budget and Business Plan carried unanimously. (7-0-0)

APPROVAL of the 2019-2020 Cash Carry-Forward Agreement between the Growth Organization of Topeka, Inc. (GO Topeka) and Joint Economic Development Organization (JEDO) was presented. (JEDO Contract No. C-2019-02)

Molly Howey, Senior Vice President of Economic Development provided an overview of the agreement. She reported the 2020 carry-forward amount being requested was \$14.5 million which includes a number of items that are encumbered and/or committed as well as reserve funds.

Commissioner Cook moved to approve the 2019-2020 Cash Carry-Forward Agreement in the amount of \$14.5 million. The motion seconded by Councilmember Emerson carried unanimously. (7-0-0)

APPROVAL of Choose Topeka funding in the amount of \$300,000 was presented.

Barbara Stapleton, Vice President of Business Retention and Talent Initiatives provided an overview of the GO Topeka Talent Attraction Initiative “Choose Topeka” a program intended to grow the population. She highlighted eligibility requirements, benefits being offered, employer guidelines as well as matching fund requirements by JEDO and participating employers.

Kelly Dugan, Bartlett & West Engineers, spoke in support of the program and stated the biggest challenge companies face is the recruitment and retention of employees. She expressed her appreciation for the commitment by GO Topeka to grow the community and think outside the box.

David Kellen, Advisors Excel, spoke in support of the program and stated they do not just create jobs they work to get people to invest in the community to build a legacy. He stated local companies continue to struggle to find qualified candidates for specialty positions due to the limited talent pool – a common issue in many communities.

Barbara Stapleton reported they have already received approval from the GO Topeka Board to encumber \$300,000 to fund “Choose Topeka” incentives for the 2021 budget and they are requesting the same from the JEDO Board with the launch of the promotion beginning in 2020. She stated it would provide incentive funds for 40 to 60 new resident workers and could allow for the population growth to double with families and trailing partners in the community.

Councilmember Hiller entered the room.

Deputy Mayor Clear asked if there was a commitment requirement for how long the employee must stay in the community. She expressed concern with overlooking local talent.

Commissioner Cook questioned why the funds are not being utilized to provide sufficient transportation options for local people to commute to jobs that are available and need to be filled in the Topeka/Shawnee County area as opposed to recruiting outside talent.

Barbara Stapleton stated GO Topeka would require a minimum employment of one-year before a company could seek reimbursement; however, each company will make their own decision regarding their employment requirements. She noted the program will be offered to existing employees as well as outside recruitments. She reported in terms of return on investment to recruit to the community over a ten-year period, it has the potential to generate approximately \$11 million for a \$300,000 investment. She noted all program incentives including existing SOTO and NETO Transportation programs are intertwined to support successful economic development.

Mayor De La Isla stated she concurs with Ms. Stapleton. She expressed the importance of making solid return on investments and providing opportunity for existing residents as well as outside talent

needed for specialty jobs. She stated she believes it will be an innovative approach to bringing new people into the community.

Councilmember Jensen spoke in support of the program. He stated the traditional ways of recruiting are beginning to sunset and they must find new and innovative ways to attract people to the community.

Councilmember Lesser stated he understands the concerns expressed by Commissioner Cook; however, he believes it is a great idea that will appeal to young professionals.

Deputy Mayor Clear stated she would not support the proposal as presented and believes only the employer should be involved in the program and not GO Topeka.

Barbara Stapleton stated the investment for the pilot program will provide an additional tool to attract qualified people to fill jobs in the area while marketing the Topeka/Shawnee County area.

Freddy Mawyin, GO Topeka Research Manager, referenced population change over time and noted Topeka must find a solution to reverse the negative trend of its decreasing population while trying to fill increasing job vacancies. He stated he believes the “Choose Topeka” program will support these efforts and generate a substantial return on investment to enhancing overall economic development.

Commissioner Cook stated he believes the program was not a solid marketing campaign; therefore he will not support the proposal. He suggested the \$300,000 be used to help reduce crime, improve the Topeka Public School system and improve aging infrastructure.

Mayor De La Isla stated economic development directly ties to attracting people and filling jobs and the “Choose Topeka” program supports those efforts.

Matt Pivarnik, President and CEO of Greater Topeka Partnership, reported the program will be an “earned media” marketing campaign as opposed to a “purchased media” marketing campaign with a huge return on investment.

Councilmember Padilla referenced the Topeka Police Department and their efforts in finding innovative ways to recruit officers. He commended GO Topeka for doing the same and providing the opportunity to market the community as a good place to live.

Commissioner Mays spoke in support of the program and stated it is about people not jobs. He reported local employers need additional workforce and he welcomes the willingness of local companies contributing private dollars to incentivize people to move to the Topeka/Shawnee County area.

Councilmember Emerson stated he concurs with Commissioner Mays. He spoke in support of the program and noted population growth remains the key to a thriving community.

Councilmember Hiller noted GO Topeka continues to improve incentive agreements by adding requirements that promote the Topeka/Shawnee County area. She spoke in support of the program and commended GO Topeka for adding language that would allow for the purchase, rehabilitation or lease of a home - encompassing all that Topeka has to offer in regards to its housing market.

Commissioner Cook called the question. The motion died due to a lack of a second.

Approval of the request by GO Topeka to encumber \$300,000 to fund “Choose Topeka” incentives for the 2021 budget with the launch of the promotion beginning in 2020 carried. Commissioner Cook voted “no.” (6-1-0)

Deputy Mayor Clear and Councilmembers Lesser and Dobler left the meeting.

PRESENTATION on the GO Topeka 3rd Quarter Report was presented by Molly Howey, Senior Vice President of Economic Development. She stated GO Topeka staff has prepared a few short videos to recap the highlights of the year that she will send to JEDO Board members as well as post to the GO Topeka website.

PUBLIC COMMENT was provided by the following:

Carol Marple expressed concern with the need for more JEDO Board meetings. She stated the City of Topeka and Shawnee County need to take care of infrastructure and their residents. She questioned if the “Choose Topeka” program would be made available to all income levels. She expressed the importance of addressing the need for more transportation options to allow residents to commute to jobs.

No further business appearing the meeting was adjourned at 8:18 p.m.

City of Topeka & Shawnee County



Agenda Item No. 4A

**JEDO Board Meeting
February 12, 2020**

PRESENTATION:

Roles of Members and Quick Meeting Norms by James Crowl

City of Topeka & Shawnee County



Agenda Item No. 4B

**JEDO Board Meeting
February 12, 2020**

PRESENTATION:
GO Topeka 2019 Year-End Wrap-Up

GO Topeka



JEDO Q4 REPORT

October - December, 2019





GO TOPEKA
 785.234.2644
 GOTopeka.com
 719 S Kansas Ave. Ste. 100
 Topeka, KS 66603

COVER AND LEFT PHOTO:

Cover: Project Lightning approval: GO Topeka and Walmart after JEDO approved incentives to build a new distribution center in the Kanza Fire Commerce Park.

Left: In October, EMBD hosted the Small Business Conference where owners were able to talk hear from and then visit with other professionals.

Below: During the Expedition trip to Montgomery, a group of Topeka leaders heard from a broad range of leaders in their community.



TABLE OF CONTENTS

- 4** TOPEKA & SHAWNEE COUNTY VITAL STATS
- 6** WALMART SELECTS TOPEKA AS NEW DISTRIBUTION CENTER
- 7** BUSINESS ATTRACTION
- 8** ENTREPRENEURIAL & MINORITY BUSINESS DEVELOPMENT
- 9** KANSAS PTAC
- 10** INNOVATION & ENTREPRENEURSHIP
- 11** 712 INNOVATION
- 12** WORKFORCE & TALENT
- 13** INCLUDED
- 14** UPCOMING EVENTS
- 15** BOARD OF DIRECTORS

KEY

Momentum 2022 focuses on five key elements to make Topeka & Shawnee County a better place to live, work, play and do business.



Develop Homegrown Talent



Create Vibrant & Attractive Places



Grow a Diverse Economy



Promote a Positive Image



Collaborate for a Strong Community

TOPEKA & SHAWNEE COUNTY VITAL STATS

Updated 01-30-2020



DEVELOP HOMEGROWN TALENT

GRADUATION RATE

STATE OF KANSAS
87.5%

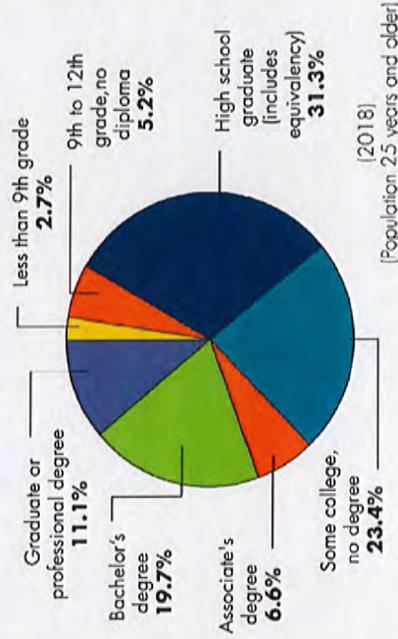
SHAWNEE COUNTY
88.3%

Four-year adjusted cohort formula (all Schools 2017-2018) (1)

STUDENT-LEVEL METRICS (2019)



EDUCATIONAL ATTAINMENT



CERTIFICATES EARNED

1,251

(less than a 2-year degree) (2018)

CREATE VIBRANT & ATTRACTIVE PLACES



LIVABILITY

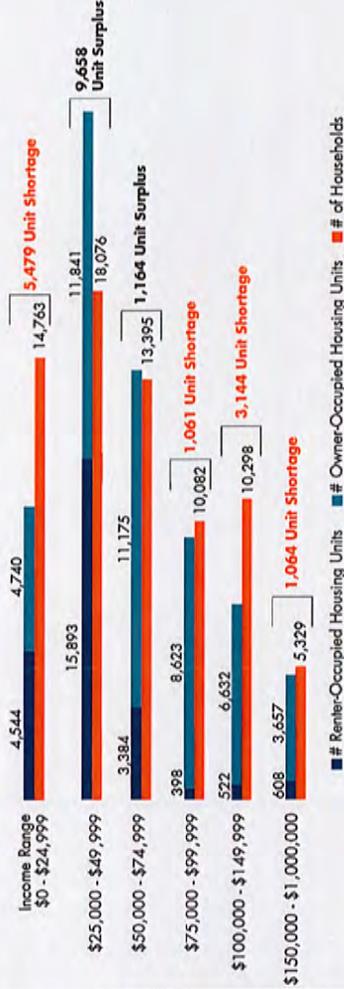
This score rates the overall livability of Shawnee County on a scale from 0 to 100. It is based on the average score of seven livability categories—housing, neighborhood, transportation, environment, health, engagement, and opportunity—which also range from 0 to 100.



PEDESTRIAN FRIENDLINESS (2017)



AFFORDABLE HOUSING (2018)



*The analysis does not account for age or quality of housing units, and there is the possibility that upper income households are likely outcompeting lower income households for the same housing units.

ATTENDANCE AT ATTRACTIONS (2018)

716,779 PEOPLE

Total attendance of the following Shawnee County Attractions:
 Topeka Zoo, KS Children's Discovery Center, TPAC, Old Prairie Town, KS State Capitol, TCT, Sunflower Soccer, Mulvane Art Museum, Brown vs Board NHS, Earl Krieger Museum, Museum of KS Nat'l Guard, Combat Air Museum, Jayhawk Theater, Richie House, Great Overland Station

2022 Target: 750,000 people



PROMOTE A POSITIVE IMAGE

NET PROMOTER SCORE (NPS)

An index ranging from -100 to 100 that measures the willingness of customers to recommend a product or experience to others.



(7)



GROW A DIVERSE ECONOMY

SHARE OF EMPLOYMENT AT NEW BUSINESSES

7,057 OR 9.03%
PEOPLE WORK AT A NEW BUSINESS

(New business is any that has been open less than five years)(2017 Q4); (8)

2022 Target: 7,093 people

ANNUAL MEDIAN WAGE IN TOPEKA

\$36,700

(2018 MSA) (6)

2022 Target: \$39,000



COLLABORATE FOR STRONG COMMUNITY

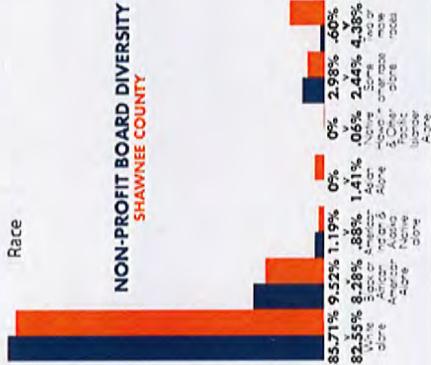
NON-PROFIT BOARD DIVERSITY (2018)

(7)



It is intended that non-profit boards are reflective of the community as a whole. To that end, the graphs above should mirror the graphs at right.

NON-PROFIT BOARD DIVERSITY SHAWNEE COUNTY



PHYSICAL AND MENTAL HEALTH (2019)

3.1 POOR PHYSICAL HEALTH DAYS
3.5 POOR MENTAL HEALTH DAYS

Average number of physically/mentally unhealthy days in past 30 days (age-adjusted)

2022 Target: 2.7 Physical | 3.2 Mental (9)

INFANT MORTALITY RATE (2019)

7.0
WITHIN 1 YEAR, PER 1,000 LIVE BIRTHS

(9)

PRIVATE CAPITAL INVESTMENT (2019)

(7)

Capital investment is the amount of money new or current businesses spend to create, expand or improve facilities. For this report, capital investment is captured by GO Topeka during regular communications with companies or when companies work with GO Topeka to receive an incentive for an investment. The numbers are self-reported and exclude the cost of maintenance. GO Topeka makes every attempt to gather this info for all companies in Shawnee County, however some will not be captured due to lack of awareness of the investment.



TOTAL PRIVATE JOBS

75,958

(July 2019)

(Private = Non-Government jobs) (5)

2022 Target: 79,000 jobs

GLOBAL METRICS

GDP OF DOLLARS (10)

\$11.322 BILLION
IN 2018

Gross domestic product (GDP) is equal to the sum of personal consumption expenditures, gross private domestic investment, net exports of goods and services, and government consumption expenditures and gross investment.

\$10.655 BILLION
IN 2017

2022 Target: \$11.500 GDP in billions of current dollars

STUDENTS ELIGIBLE FOR FREE OR REDUCED LUNCHES

51.9%

(1)

2022 Target: 48%

NUMBER OF PEOPLE WORKING, BUT NOT LIVING IN SHAWNEE COUNTY (2017)

(8)

39,185 OR 39%

2022 Target: 33%

PER CAPITA INCOME IN SHAWNEE COUNTY (2018)

(10)

\$46,861

2022 Target: \$50,000

POVERTY RATE IN SHAWNEE COUNTY (2018)

(11)

13.9%
TOTAL POVERTY RATE

17.5%
CHILD POVERTY RATE

2022 Target: 10%

All metrics refer to Shawnee County unless otherwise stated. Sources: 1 Kansas State Department of Education, 2 U.S. Census Bureau, ACS 5-Year Estimates, 3 AARP Livability Index, 4 City of Topeka Planning Department, 5 Quarterly Census of Occupational Employment Statistics, 7 Momentum 2022 Survey, 8 U.S. Census Bureau, Longitudinal Employer-Household Dynamics, 9 County Health Ranking, 10 Bureau of Economic Analysis, 11 U.S. Census Bureau, Small Area Income and Poverty Estimates

PROVIDED BY





Grow a
Diverse
Economy

WALMART SELECTS TOPEKA AS ITS NEWEST DISTRIBUTION CENTER LOCATION IN THE U.S., CREATING TOTAL ECONOMIC IMPACT OF \$635M

GO Topeka is excited to announce that Walmart has chosen Topeka, Kansas as the site of its newest distribution facility in the United States. Final approval for the project came from the JEDO board during its December 11, 2019 meeting. The arrival of this new distribution center will bring with it an estimated 300 new full-time positions over the next 5 years with competitive salaries plus benefits, which are among the best in the retail industry, creating in the next 10 years a total economic impact of \$635M.

This will be the fourth Walmart distribution center in the state of Kansas, with the others located in Ottawa, Edgerton and Kansas City. Walmart currently employs more than 20,000 associates in Kansas at three distribution centers and more than 80 retail locations.

"Walmart's announcement of their intent to build a distribution center in Topeka, their fourth in the state, is welcome news and just the latest example of a global company choosing to invest in Kansas," Governor Laura Kelly said. "This move reaffirms our state's strategic advantage as a distribution and logistics hub."

Topeka, and Kansas in general, has the logistical advantage of being centrally located. To quote the Kansas Department of Commerce, "Kansas' strategic location at the convergence of I-35 and I-70 places it at the crossroads of America" (kansascommerce.com/469/Logistics-Distribution). As a "hub of accessibility," it takes less than three days to reach anywhere in the continental U.S. from Topeka.

"With distribution facilities and more than 4,500 stores located within five miles of two-thirds of the U.S. population, Walmart is in a unique position to serve customers quickly and cost-effectively," said Greg Smith, executive vice president, Walmart U.S. Supply Chain. "Nestled in America's heartland, this Topeka site is perfectly located and boasts a skilled workforce that will help Walmart better serve its customers in the region. We're proud to add this site to our strong supply chain network and bring jobs to hard-working Kansans."

Topeka's Walmart distribution center will be its largest in the state, with more than 1.8 million square feet at approximately 35' clear stacking height. This contributes to the company's more than 1.8 million square feet of existing space spread across its three other distribution center locations in Kansas. The new facility will occupy part of the remaining 236 acres in the Kanza Fire Commerce Park near the south side of the city.

"The City of Topeka could not be more pleased to be a part of Walmart's expansion," said Mayor Michelle De La Isla. "The new distribution center will not only provide employment opportunities and a financial investment for our community but will create a continued economic impact that will be felt for years to come."

"For Topeka to succeed in landing an opportunity like this is extraordinary; yet at the same time what we are all building to expect going forward. It showcases GO Topeka's and the overall community's resolve and preparedness to pursue the very best prospects to grow Topeka & Shawnee County. Success, not luck, favors the prepared." Said Kurt Kuta, GO Topeka board chair and president/CEO of CoreFirst Bank & Trust. "On behalf of the GO Topeka board I would like to express how excited we are to have Walmart choose Topeka as the home for its next distribution center and welcome them to the community."

Molly Howey, SVP of Economic Development for the Greater Topeka Partnership/GO Topeka said, "We at the Partnership and GO Topeka are proud to have had the opportunity to work with Walmart's exceptional team to have made this project a reality. We are excited about the many prospects this affords the Topeka & Shawnee County community."

CAPITAL INVESTMENT	NEW JOBS TO BE CREATED
\$200M	300





Grow a
Diverse
Economy

BUSINESS ATTRACTION

In 2019 GO Topeka responded to 24 unique project RFI's that resulted in 3 site visits from various companies interested in locating in our community. To help outline the positive impact that these projects can bring to Topeka & Shawnee County see the data below.

30 PROJECTS IN THE PIPELINE



9,637
POTENTIAL JOBS



\$1,152,000,000
POTENTIAL CAPITAL
INVESTMENT



FOOD
PROCESSING
7



MANUFACTURING
6



FINANCIAL
SERVICES
4



DISTRIBUTION
4



SERVICE
CENTERS
2



AEROSPACE
1

ENTREPRENEURIAL & MINORITY BUSINESS DEVELOPMENT



Grow a Diverse Economy



Collaborate for a Strong Community

FASTTRAC NEW VENTURE



STUDENTS GRADUATED



ACTIVELY IN BUSINESS

Through Q4 of 2019

36

11

LIFE OF PROGRAM

749

182

FIRST OPPORTUNITY FUND

\$100,000

LOAN AWARDED



167

CLIENTS SERVED

2020 INCENTIVES

2020 Incentives	Micro Business (1-9 employees)	Second Stage Business (10-100 employees)
Employee Training	\$1,000	\$2,000
Equipment Purchase	Matching Incentive Up to \$7,500	Matching Incentive Up to \$15,000
Construction Renovations	Matching Incentive Up to \$7,500	Matching Incentive Up to \$15,000
Marketing	\$1,500	\$2,000
Architecture & Design	\$1,000	\$5,000

ATTENDANCE AT SMALL BUSINESS EVENTS

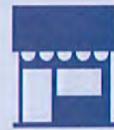
1,128



SMALL BUSINESS INCENTIVES



INCENTIVES ISSUED



INCENTIVES ISSUED



TOTAL ECONOMIC BENEFIT



ROI

Through Q4 OF 2019

\$301,406

109

\$477,918

59%

LIFE OF PROGRAM

\$1.12M

351

\$1,759,602

57%





Grow a Diverse Economy

KANSAS PTAC

(PROCUREMENT TECHNICAL ASSISTANCE CENTER)



NEW CLIENTS

90

113%
of Goal



COUNSELING HOURS

390

100%
of Goal



EVENTS HELD IN SHAWNEE COUNTY

10

100%
of Goal

TOTAL CONTRACT AWARDS FOR KS PTAC SUBCENTER TOPEKA

(Service area covers 26 counties in NE KS)

\$ 16,446,030 = FEDERAL

\$ 590,724 = STATE & LOCAL

\$ 2,680,680 = SUBCONTRACTS

\$ 19,717,434 TOTAL AWARDS

SOCIOECONOMIC STATS ON FEDERAL CONTRACT AWARDS

SMALL DISADVANTAGED BUSINESS **33**

WOMAN OWNED SMALL BUSINESS **49**

HUBZone **14**

SERVICE DISABLED VETERAN OWNED SMALL BUSINESS **10**

SHAWNEE COUNTY WAS AWARDED



VALUE

\$6,283,829

RETURN ON INVESTMENT (ROI)

FOR EVERY \$1 JEDO INVESTS, PTAC GENERATES

\$282

(This will increase as small businesses win contracts. Last year it grew to a \$347:\$1 return.)



INNOVATION & ENTREPRENEURSHIP



Grow a Diverse Economy



The Partnership's SVP of Innovation Katrin Bridges has been named to the BioKansas Board of Directors. From Kansas City to Hays, Manhattan to Wichita, and Atchison to Scott City, BioKansas represents the bioscience continuum from the university laboratories to the established human health, animal health, and plant science companies, and all the entrepreneurial ventures, start-ups and service providers in the heart of the continuum.

This accomplishment is an example of building key partnerships in the animal health and ag-tech sectors to create more economic opportunities in Topeka and across the region. "The appointment of Katrin Bridges to the BioKansas Board of Directors is a great example of connecting and re-energizing the tremendous bioscience resources here in our state and region," said Dr. Daniel Richardson, former board chair of BioKansas. "As a founding member representative of BioKansas and past board chair, it is gratifying to me to see Topeka engaged. Katrin brings experience, connectivity, enthusiasm and skills that will ensure Topeka is well represented."

"One of the most surprising and important professional events I have ever attended," is how one of the over 70 attendees at the November 18 Startup Topeka Summit: Building the Topeka Entrepreneurship Ecosystem described the event. When asked why, they responded, "I thought this was going to be just another networking event. It was so much more valuable."

This first Summit's theme was DISCOVERY; year two will be centered around DESIGN and year three will be focused on DELIVERY. Inspired by the Kauffman's International ESHIP Summit, local entrepreneurs, entrepreneur support organizations (ESO), policymakers, and stakeholders came together to one place, one focus, one action. Participants pinpointed successes and growth opportunities in our ecosystem. Ultimately, deciding on one action, based on their ecosystem role, they could commit to doing now that which would strengthen the community.

Conversations on the local environment were bookended with presentations and discussions with national thought leaders on global entrepreneurship ecosystem history and community best practices. Dell Gines, community development advisor for the Federal Reserve Bank of KC, spoke about economic development in inner cities and rural communities. He shared a mindset he believes essential to building strong local economies, supporting the development of diverse entrepreneurs, and creating opportunities in challenged segments of our communities.

Andy Stoll, senior program officer at the Kauffman Foundation, manages the implementation of the Foundation's ecosystem development strategy. Andy noted, "Entrepreneurship is a community sport. How a region rallies around its entrepreneurs today will dictate the success of its community and economy tomorrow." Serial entrepreneur and videographer, he shared stories of ecosystem building best practices, backed by Foundation research.





Grow a
Diverse
Economy

712 INNOVATIONS

COWORK | INCUBATOR



WHEELHOUSE INCUBATOR

Nine businesses completed the 12-week course in which they had the opportunity to work with a business mentor, collaborate with each other's businesses, and go through the curriculum of the internationally tested GrowthWheel program. During the event, the graduates shared their business and their story with the crowd and a little of the 30-60-90 day plan they crafted during the class to act on the business growth goal.

Congratulations, Wheelhouse Incubator Graduates:

2 Chefs Catering (Tricia & Ryan Peterson), Falk Architects (Bryan Falk), Fire Me Up Ceramics & Fine Arts Studio, LLC (Monette Mark), Infinite Holdings Group LLC (Emmanuel Herron), Kansas Spray Foam, Inc (Diana & Kevin Brauer), Noller & Associates Inc. DBA American Family (Brad Noller), O'Shea Strengths Coaching (Kristen O'Shea), Reden Construction & Property Management (Reden & Dina Jalosjos), Woman on the Move Enterprises LLC (Monique McDowell).

Thank you to The Wheelhouse Incubator Mentor Committee:

Chair, Tim Clothier (Washburn Tech), Tony Blancas, (Fidelity State Bank), Dr. Shekhar Challa (Kansas Medical Clinic), Scott Gales (Architect One), Karl Klein (WUSBDC), Rick LeJuerne (Washburn University), Scott Nickel (Washburn Tech Culinary Arts), Chris Perry (Capitol Federal Savings), Nick Xidis (Hazel Hill Chocolate), Angel Zimmerman (Zimmerman-Zimmerman, P.A.).

MONTHLY EVENTS

CoWork Wednesdays – Wednesdays, 9 a.m. – 5 p.m.

SCORE at 712 Innovations – Thursdays, 9 a.m. – 12 p.m.

1MC TOPEKA – 1st Wednesday, 9 – 10 a.m.

Topeka Social Media Club – 4th Wednesday, 12 – 1 p.m.

Wheelhouse Incubator – Cohort - September 2 - November 18

Quarterly Entrepreneur Meetup – December 5 - 5-7 p.m. @ Brew Bank





Develop
Homegrown
Talent

WORKFORCE & TALENT

2019 Q4 NUMBERS

TOTAL POPULATION*

123,927 in Topeka
174,799 in SNCO

Topeka down .2% from last year
SNCO down .1% from last year

2,849,329 in Kansas
260,015,000 in USA

LABOR FORCE PARTICIPATION

64,358 in Topeka
92,885 in SNCO

Topeka up **2.1%** from last year
SNCO up **2.2%** from last year

1,504,743 in Kansas
164,323,000 in USA

EMPLOYMENT

62,323 in Topeka
90,102 in SNCO

Topeka up **2.3%** from last year
SNCO up **2.3%** from last year

1,461,859 in Kansas
158,838,000 in USA

JOBS

86,438 in Topeka
102,483 in SNCO

Topeka up **.2%** from last year
SNCO up **.2%** from last year
1,514,885 in Kansas
160,099,269 in USA

AVERAGE WAGES

\$46,680 in Topeka
\$46,589 in SNCO

Topeka up **3.2%** from last year
SNCO up **3.2%** from last year
\$47,378 in Kansas
\$57,681 in USA

LABOR FORCE PARTICIPATION RATE

51.93% in Topeka
53.14% in SNCO

Topeka up **2.1%** from last year
SNCO up **2.2%** from last year
52.81% in Kansas
63.2% in USA

EMPLOYMENT-POPULATION RATIO

50.29% in Topeka
51.55% in SNCO

Topeka up **2.3%** from last year
SNCO up **2.3%** from last year
51.31% in Kansas
61.09% in USA

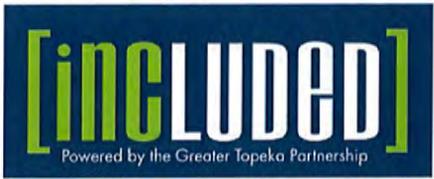
UNEMPLOYMENT RATE

3.2% in Topeka
3.0% in SNCO

Topeka down **5.9%** from last year
SNCO down **6.3%** from last year
2.8% in Kansas
3.3% in USA

*Total Civilian Non-institutionalized
Population



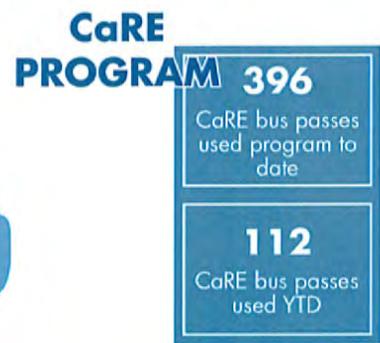


The 4th quarter for iNCLUDED provided exceptional programming to support businesses within their organizations and their diversity, equity and inclusion efforts. October's iNCLUDED meeting featured Kaitlyn Sester, Evergy's organizational development consultant. Kaitlyn spoke in depth about their program that ensures safety in the workplace related to gender violence and how employers can impact stopping domestic violence. Attendees also learned about "Corporate Engagement and the Mayor's Task Force on Domestic Violence."

Attendees of the November iNCLUDED meeting heard from Stephanie West-Potter, director of communications and outreach for the Disability Rights Center of Kansas. Stephanie shared her insights from her eight years of experience working in the disability community, providing direct services, legal advocacy and education. She has produced over 50 trainings and informational presentations on disability related issues such as employment, self advocacy and voting rights across the state of Kansas as well as nationally.



iNCLUDED's program meetings in 2020 will be bi-monthly and will begin on February 12, 2020. Meetings will still be held on the 2nd Wednesday of every other month, February, April, June, July, August, October and December. Meetings will be held at the Brown vs Board of Education National Historic Site. Please note, meetings will be over the lunch time, from 11:30am to 12:45pm.





UPCOMING EVENTS

FEBRUARY

- 5 Know Your City
- 7 Top City Student Teachers
- 11 METL
- 12 iINCLUDED Meeting
- 12 JEDO Quarterly Meeting
- 13 Downtown After Hours
- 17 Politically Speaking
- 18 Business Unwind
- 22 Chocolate After Dark

MARCH

- 1-7 Restaurant Week
- 3 Plug and Play Kick Off Event
- 9 Politically Speaking
- 11 Power Breakfast
- 14 St. Patrick's Day Parade
- 13-15 Evergy Plaza Opening
- 17 Business Unwind
- 26 EmpowHER

APRIL

- 2 Partnership Perk
- 16 State of the Community
- 18 Bridge 2 Bridge
- 21 Business Unwind
- 24 Pull for the Partnership

MAY

- 6 Momentum 2022
Annual Investors Briefing
- 7 Partnership Perk
- 7 Know Your City Training
- 12 Small Business Conference
- 14 Downtown After Hours
- 19 Business Unwind



2020 GO TOPEKA BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Dan Foltz	Chair
Robert Kenagy	Chair Elect
Kurt Kuta	Immediate Past Chair
Marsha Pope	Secretary
Scott Anderson	Treasurer
Treena Mason	Non-Officer Member
Martha Piland	Non-Officer Member
Stephen Wade	Non-Officer Member

ELECTED DIRECTORS (TERM EXPIRING 2022)

Scott Anderson
Steve Anderson
Robert Kenagy
Martha Piland
Marsha Pope
Marvin Spees
Renita Harris
Abbey Frye

ELECTED DIRECTORS (TERM EXPIRING 2020)

Doug Wolff
Andrea Engstrom
Megan Jones
Allen Moore
Dan Foltz
Stephen Wade
Daina Williams
Tammy Dishman

DIRECTORS APPOINTED AT-LARGE

Kurt Kuta
Madan Rattan
Shane Hillmer
Jeff Russell
Cassandra Taylor
Jacob Wamego
Diana Ramirez
Calla Haggard

ELECTED DIRECTORS (TERM EXPIRING 2021)

Don Beatty
Linda Briden
Wade Jueneman
Jim Klausman
Treena Mason
Terry Basham
Shane Sommars
Kevin Hahn

DIRECTORS BY VIRTUE OF POSITION HELD

Mayor Michelle De La Isla
County Commissioner Aaron Mays
Council Member
Eric Johnson, MTAA
Brent Trout, City Manager
Dr. Jerry Farley, Washburn University
Delmar White
Matt Pivarnik



A Greater Topeka Partnership Organization



Prepared for JEDO
Joint Economic Development Organization

City of Topeka & Shawnee County



Agenda Item No. 5A

**JEDO Board Meeting
February 12, 2020**

ACTION ITEM:
APPROVAL of Funding for Project Bond



MEMORANDUM

To: JEDO Board
From: Rhiannon Friedman, Business Development Manager
Date: 2.5.20
RE: Project Bond Incentive Request

GO Topeka staff has been working with an existing company (Project Bond) that is looking to grow and expand in our community. The GO Topeka Board approved incentive funding on 2.4.2020. We are seeking JEDO approval of the proposed incentive. Below is a summary of the project and the requested incentive package:

Project Bond Summary

Industry Type: Manufacturing
Capital Investment: \$5M
Average Wage: \$45,000 annually, plus benefits
Number of Jobs: up to 75 new jobs over five years

Incentive Proposal

In the growth expansion of Project Bond in Shawnee County, Kansas, an expected addition of up to 75 new full-time jobs, with an average salary of \$45,000 plus benefits, GO Topeka proposes up to \$4,500 per new job in performance-based cash incentives. The job incentives will be paid out in equal installments annually over five years, not to exceed \$337,500 in aggregate. In addition, a training incentive in the amount of \$1,000 per new employee will be offered to the company as apart of the package. Capital Investment includes land purchase, improvement expenditures, and equipment purchased of \$5 million.

All proposed incentives are performance-based, to be paid out as earned and details of the agreement will be outlined via a formal contract with the company.

Below is a breakdown of the proposed incentives:

\$5M in Capital Investments =	\$ 10,000
\$4,500 per job X 75 new jobs =	\$ 337,500
\$1,000 per new employee for training =	\$ 75,000
TOTAL PROPOSED INCENTIVE =	\$ 422,500

City of Topeka & Shawnee County



Agenda Item No. 5B

**JEDO Board Meeting
February 12, 2020**

ACTION ITEM:
APPROVAL of Funding for Project Prince



MEMORANDUM

To: JEDO Board
From: Barbara Stapleton, VP Business Retention & Talent Initiatives
Date: 2.5.2020
RE: Project Prince Incentive Request

GO Topeka staff has been working with an existing company (Project Prince) that is looking to grow and expand in our community. The GO Topeka Board approved incentive funding on 2.4.2020. We are seeking JEDO approval of the proposed incentives. Below is a summary of the project and the requested incentive package:

Project Prince Summary

Industry Type: Manufacturing
Capital Investment: \$31.4M
Average Wage: \$56,000 annually, plus benefits
Number of Jobs: up to 33 new jobs over five years

Incentive Proposal

In the growth and expansion of Project Prince in Shawnee County, Kansas, an expected addition of up to 33 new full-time jobs, with an average salary of \$56,000 plus benefits, GO Topeka proposes up to \$6,500 per new job in performance-based cash incentives. The job incentives will be paid out in equal installments annually over five years, not to exceed \$214,500 in aggregate. In addition, a training incentive in the amount of \$1,000 per new employee will be offered to the company as part of the package. Capital Investment includes facility improvement expenditures and equipment purchases of \$31.4 million.

All proposed incentives are performance-based, to be paid out as earned and details of the agreement will be outlined via a formal contract with the company.

Below is a breakdown of the proposed incentives:

\$31.4M in Capital Investments =	\$ 93,500
\$6,500 per job X 33 new jobs =	\$214,500
\$1,000 per new employee for training =	\$ 33,000
<u>TOTAL PROPOSED INCENTIVE =</u>	<u>\$341,000</u>

City of Topeka & Shawnee County



Agenda Item No. 5C

**JEDO Board Meeting
February 12, 2020**

ACTION ITEM:
APPROVAL of Funding for Project Spark



MEMORANDUM

To: JEDO Board
From: Rhiannon Friedman, Business Development Manager
Date: 2.5.20
RE: Project Spark Incentive Request

GO Topeka staff has been working with an existing company (Project Spark) that is looking to grow and expand in our community. The GO Topeka Board approved incentive funding on 2.4.2020. We are seeking JEDO approval of the proposed incentive. Below is a summary of the project and the requested incentive package:

Project Spark Summary

Industry Type: Manufacturing
Capital Investment: \$6M
Average Wage: \$40,000 annually, plus benefits
Number of Jobs: up to 167 new jobs over five years

Incentive Proposal

In the growth and expansion of Project Spark in Shawnee County, Kansas, an expected addition of up to 167 new full-time jobs, with an average salary of \$40,000 plus benefits, GO Topeka proposes up to \$4,000 per new job in performance-based cash incentives. The job incentives will be paid out in equal installments annually over five years, not to exceed \$668,000 in aggregate. In addition, a training incentive in the amount of \$1,000 per new employee will be offered to the company as part of the package. Capital Investment includes land purchase, improvement expenditures, and equipment purchases of \$6 million.

All proposed incentives are performance-based, to be paid out as earned and details of the agreement will be outlined via a formal contract with the company.

Below is a breakdown of the proposed incentives:

\$6M in Capital Investments =	\$ 12,000
\$4,000 per job X 167 new jobs =	\$ 668,000
\$1,000 per new employee for training =	\$ 167,000
TOTAL PROPOSED INCENTIVE =	\$ 847,000

City of Topeka & Shawnee County



Agenda Item No. 6

**JEDO Board Meeting
February 12, 2020**

DISCUSSION:
Asset Strategy

City of Topeka & Shawnee County



Agenda Item No. 7

**JEDO Board Meeting
February 12, 2020**

PUBLIC COMMENT.