

go
>topeka
Quarterly
Report

Q3

2022



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Choose
Topeka



GO Topeka
785.234.2644
GOTOpeka.com
719 S Kansas Ave. Ste.100
Topeka, KS 66603

Cover photo:
Diversity, Equity & Inclusion Summit: Prairie Band Cultural Dept.

Inside COVER photo:
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Momentum 2022 focuses on five key elements to make Topeka & Shawnee County a better place to live, work, play and do business.

KEY



Develop
Homegrown
Talent



Create Vibrant
& Attractive
Places



Grow a
Diverse
Economy



Promote
a Positive
Image



Collaborate
for a Strong
Community

TOPEKA & SHAWNEE COUNTY VITAL STATS

Updated 10.28.2022



DEVELOP HOMEGROWN TALENT

GRADUATION RATE

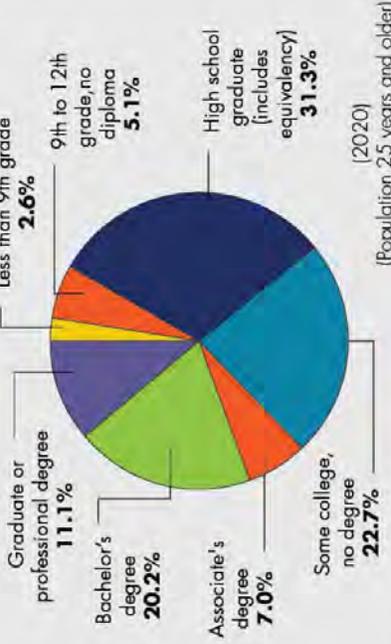


Four-year adjusted cohort formula (all Schools 2020-2021) (1)

STUDENT-LEVEL METRICS (2021)



EDUCATIONAL ATTAINMENT (Population 25 years and older) (2020)



CERTIFICATES EARNED

1,058

(less than a 2-year degree) (2022)

LIVABILITY

This score rates the overall livability of Shawnee County on a scale from 0 to 100. It is based on the average score of seven livability categories — housing, neighborhood, transportation, environment, health, engagement, and opportunity — which also range from 0 to 100.



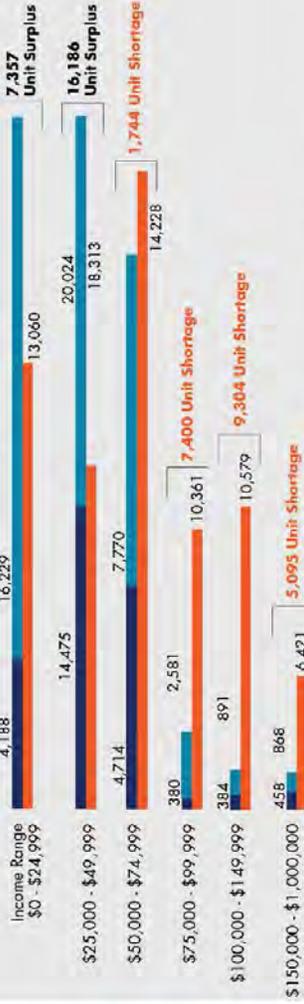
No change from 2017 and 2018

PEDESTRIAN FRIENDLINESS (2021)



CREATE VIBRANT & ATTRACTIVE PLACES

AFFORDABLE HOUSING (2020)



■ # Renter-Occupied Housing Units ■ # Owner-Occupied Housing Units ■ # of Households

*The analysis does not account for age or quality of housing units, and there is the possibility that upper income households are likely outcompeting lower income households for the same housing units.

ATTENDANCE AT ATTRACTIONS (2021)

508,519 PEOPLE

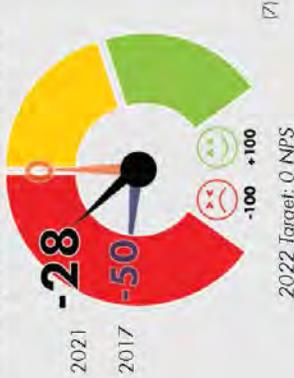
Total attendance of the following Shawnee County Attractions:
 Lapelz Zoo, KS Children's Discovery Center, TPAC, Old Platte Town, KS State Capitol, PCL, Sunflower Soccer, Mulvane Art Museum, Brown vs. Board NHS, Evel Knievel Museum, Museum of KS Nat'l Guard, Combat Av Museum, Jayhawk Theater, Ritchie House, Great Overland Station

2022 Target: 750,000 people

PROMOTE A POSITIVE IMAGE

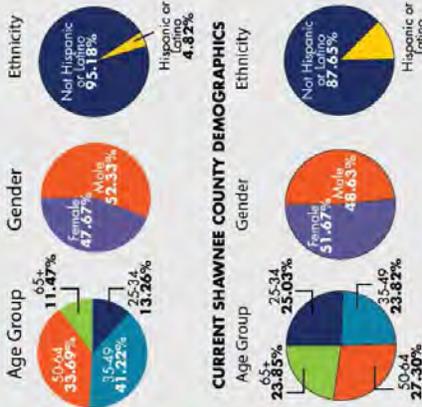
NET PROMOTER SCORE (NPS)

An index ranging from -100 to 100 that measures the willingness of customers to recommend a product or experience to others.



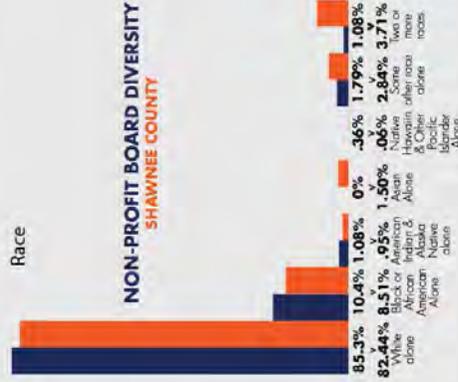
COLLABORATE FOR STRONG COMMUNITY

NON-PROFIT BOARD DIVERSITY (2021)



It is intended that non-profit boards are reflective of the community as a whole. To that end, the graphs above should mirror the graphs at right.

NON-PROFIT BOARD DIVERSITY SHAWNEE COUNTY



PHYSICAL AND MENTAL HEALTH (2021)



2022 Target: 3.2 Mental
2.7 Physical

INFANT MORTALITY RATE (2021)



GROW A DIVERSE ECONOMY

SHARE OF EMPLOYMENT AT NEW BUSINESSES



(New business is any that has been open less than five years)(2020 Q3) (8)
2022 Target: 7,093 people

ANNUAL MEDIAN WAGE IN TOPEKA



(2020 MSA) (6)
2022 Target: \$39,000

PRIVATE CAPITAL INVESTMENT (2022)



Capital investment is the amount of money new or current businesses spend to create, expand or improve facilities. For this report, capital investment is captured by GO Topeka during regular communications with companies or when companies work with GO Topeka to receive an incentive for an investment. The numbers are self-reported and exclude the cost of maintenance. GO Topeka makes every attempt to gather this info for all companies in Shawnee County, however some will not be captured due to lack of awareness of the investment.
2022 Target: \$350M

TOTAL PRIVATE JOBS



(March 2022)
(Private = Non-Government Jobs) (5)
2022 Target: 79,000 jobs

GLOBAL METRICS

GDP OF DOLLARS (10)



Gross domestic product (GDP) is equal to the sum of personal consumption expenditures, gross private domestic investment, net exports of goods and services, and government consumption expenditures and gross investment.



2022 Target: \$11,500 GDP in billions of current dollars

POVERTY RATE IN SHAWNEE COUNTY (2020)



2022 Target: 10%

STUDENTS ELIGIBLE FOR FREE OR REDUCED LUNCHES



2022 Target: 48%

NUMBER OF PEOPLE WORKING, BUT NOT LIVING IN SHAWNEE COUNTY (2019)



2022 Target: 33%

PER CAPITA INCOME IN SHAWNEE COUNTY (2020)



2022 Target: \$50,000

All metrics refer to Shawnee County unless otherwise stated.
Sources: 1 Kansas State Department of Education, 2 U.S. Census Bureau, ACS 5-Year Estimates, 3 AARP Livability Index, 4 City of Topeka Planning Department, 5 Quarterly Census of Employment and Wages, 6 Occupational Employment Statistics, 7 Momentum 2022 Survey, 8 U.S. Census Bureau, Longitudinal Employer-Household Dynamics, 9 County Health Ranking, 10 Bureau of Economic Analysis, 11 U.S. Census Bureau, Small Area Income and Poverty Estimates

PROVIDED BY





Business Attraction

GO Topeka works continuously to bring awareness of the business assets in Topeka and Shawnee County to site selectors and companies looking to relocate or expand. Currently, the new business attraction portfolio holds 34 active projects in various industry sectors: 19 manufacturing and distribution, nine aviation, three general office, one food processing and two bioscience.

34

ACTIVE PROJECTS



Manufacturing

19



Aviation

9



Food Processing

1



Office

3



Bioscience

2

JEDO-Supported Business Expansions Could Result in \$980M Economic Impact

Two incentive projects approved at Topeka and Shawnee County's Joint Economic Development Organization (JEDO) board meeting on Sept. 14 are expected to result in a combined \$980 million economic impact in the area over the next 10 years.

At the meeting, it was announced Goodyear is making a capital investment of \$125 million over the next five years, improving its Topeka plant and creating up to 40 new full-time jobs in the process. Meanwhile, Ryder — a leader in supply chain, transportation and fleet management solutions — has local plans to build out and manage warehouse operations and provide transportation services on behalf of one of its supply-chain solutions customers. Ryder is projected to make a \$2.5 million capital investment in the area, with the business expansion creating up to 55 new full-time jobs. Based on the JEDO incentives being offered, the Goodyear and Ryder projects are expected to result in 713% and 250% returns on investments, respectively.

Business Retention & Expansion 3rd Quarter Announcements

- » Goodyear Tire & Rubber Company
- » Mainline Printing
- » Topeka Foundry & Iron Works (amendment)
- » Polo Custom Products
- » Total Capital Investment: \$141 Million
- » Total New Jobs: 65



Kansas PTAC

(Procurement Technical Assistance Center)
February 1, 2022 - October 13, 2022



\$80,356,206

Total Contract Awards for KS PTAC - Sub-Center Topeka¹

\$78,787,112

Federal

+

\$883,200

State & Local

+

\$685,894

Subcontracts

12

CONTRACTS AWARDED
TO SHAWNEE COUNTY
BUSINESSES TOTALING
\$764,725²

\$1,299

RETURN ON
INVESTMENT (ROI)
FOR EVERY \$1
JEDO INVESTS

SOCIOECONOMIC
STATS ON FEDERAL
CONTRACT AWARDS

130

Small Disadvantaged
Business

105

Woman-Owned
Small Business

22

HUBZone

12

Service Disabled
Veteran-Owned
Small Business

FY22 ALL GOALS
EXCEEDED

85

NEW CLIENTS

460

COUNSELING HOURS

8

TRAINING EVENTS
HELD

268

CONTRACT AWARDS⁴

¹Service area covers 32 counties in NE KS

²Out of the Total Awards Amount shown above

³JEDO was requested to invest \$61,877 in the KS PTAC program for FY2022. This is the number used to calculate ROI.

⁴This Procurement Technical Assistance Center is funded in part through a cooperative agreement with the Defense Logistics Agency. It is funded additionally by Wichita State University, Pittsburg State University, GO Topeka, and Johnson County Community College.





Entrepreneurship & Innovation

GO Topeka Offers Sneak Peak of New Innovation Center

TOPEKA, Kan. (WIBW) – The old Wolfe’s Camera Shop building, located at 634 S Kansas Ave. in downtown Topeka, is being converted into a space for innovators and entrepreneurs.

Go Topeka held an open house on Thursday, September 15, where they gave a tour of the three-story, 65,000 square foot space on the corner of 7th and Kansas Ave.



The Astra Innovation Center will consist of mixed-use, co-working, office, lab, and retail space. Go Topeka says it will be the future home of innovation and entrepreneurship for Go Topeka and the startup program known as Plug and Play.

“We are really excited for the future of innovation here in Topeka.,” said Stephanie Moran, the senior vice president of innovation of Go Topeka. “We’ve got a lot of great support systems and networks here, great partners in omni circle, our corporate sponsors for plug and play with hills, Cargill, Evergy, a lot of our local business partners and so we’re excited to move this forward.”

Go Topeka says they hope to have construction complete by late next year, but pre-leasing on the space has already begun. to participants and volunteers.

Plug and Play- Innovation Link Event

- » Exclusive learning and engaging opportunity to meet with other Plug and Play partners, startups, and PnP ecosystem.
- » Interactive format including ICM Model presentation, startup panel and a roundtable discussion.
- » Shared ideas and best practices
- » Create next level innovation success by connecting with the cross-industry innovation network Plug and Play has to offer.



Cargill, Stenco Kick Off Pilot Partnership

Cargill, a Plug and Play Topeka corporate partner, and StenCo, a graduate of the program, have officially begun their pilot partnership to help fight against single-use plastic. The partnership was announced earlier this year and allows StenCo to create an oxygen-excluding, biodegradable barrier for a range of Cargill products. “StenCo is very pleased to advance our pilot trials and partnership with Cargill,” said John Brown, CEO of StenCo. “With our proprietary StenCoat technology and their reach, we have the potential of eliminating the use of untold millions of styrofoam trays. Plug and Play continues to play a huge role in our success.”



Innovation & Entrepreneurship Showcase Event - Angel Investor Showcase

- » GO Topeka and Plug and Play Topeka are hosting this showcase event to help foster innovation in our community.
- » Great opportunity to hear from and engage with Mid-American Angels and local startups on the importance of angel investors in the early stages of the startup journey and learn how you can be a catalyst for innovation in our community!
- » Love LiveSciences, a local startup - Revolutionizing the injection experience. Ensuring patients Love Life.

Global Entrepreneurship Week



Global Entrepreneurship Week is a global celebration that occurs from November 14-20. People come together through local, national, and global events to create solutions for worldwide economic growth. This year, we want to bring Entrepreneurship Week to Topeka to help celebrate our Dream Chasers, Opportunity Makers, and Success Creators who launch startups and bring ideas to life. GO Topeka, along with multiple sponsors, will be hosting/promoting the following:

- » Small Business Strategies for Success
Location: Brown Stone Time: 8am-noon Cost: \$35
- » Innovation Breakfast (Invite Only)
Location: Townsite 16 Time: 8am - 9:30am Cost: \$25
- » Entrepreneurial Mindset Workshop (Followed by Business Unwind)
Location: Cyrus Hotel Time: 3:45pm - 4:45pm Cost: \$10
- » Opportunities in International Trade
Location: GTP Time: 1pm-3pm Cost: \$10
- » Women In Business Conference (hosted by the Kansas Chamber)
Location: Townsite Ballroom Time: 8am - 3pm Cost: \$75
- » Washburn Entrepreneur Showcase
Location: WU Blanchino Pavillion Time: 2pm - 4pm
- » Boots to Business Reboot
Location: Hotel Topeka, Pioneer Rm Time: 8am-3pm

Visit www.gotopeka.com/global-entrepreneurship-week/ for more information and to register for each event!

Plug and Play - November Summit

Plug and Play will be hosting the Silicon Valley Summit from November 15-17, where we will be joined by leading startups and innovation experts from 17 of our industry-focused innovation programs.

Located at PnP Headquarters in Sunnyvale, California, attendees will learn about breakthrough technology trends, network with like-minded people and sit in on fireside chats from industry leaders and executives. Approximately 20 representatives from our Corporate Sponsors, GO Topeka, business leaders and community stakeholders are planning to attend.

GO Topeka Staff Attend KC Animal Health Corridor Summit

The KC Animal Health Corridor Summit was held near the beginning of September at Kansas City's Midland Theatre. The summit featured one-on-one business-partnering sessions and multiple panel discussions, including a "Venture Capital Do's and Don'ts" panel that featured Duane Cantrell, managing partner and CEO of Fulcrum Capital and chair of the GO Topeka Innovation Advisory Board. The event also hosted presentations by emerging companies, including PetHub, which was selected to participate in the latest cohort of our Plug and Play Topeka accelerator program. Other key highlights included a "Women in Leadership" panel, a "Sustainability in Agriculture" presentation, and a discussion by industry leaders of "Transitions in Innovation in Animal Health."

Small Business Incentive Program

Incentive Types

17

Construction

20

Marketing

6

Architecture
& Design

25

Equipment

1

Proof of Concept

PREAPPROVAL THROUGH
Q3 OF 2022

69

Incentives
Totaling

\$300,000

This includes carryover from 2021

LIFE OF PROGRAM

576

Incentives
Totaling

\$2,389,525

Some companies may have been awarded more than one incentive.

Programs that have completed their performance terms to date under the 2022 program rules.

6 Business Starts

7 Business Expansions

Small Business Incentives Application and Other Documents Now Available In Spanish

GO Topeka is now offering application materials in Spanish for its Small Business Incentives program. To obtain Spanish-language materials, one can simply contact SmallBusinessIncentives@TopekaPartnership.com or find these documents on the website with a dedicated page in all Spanish that is identical to the main Small Business Incentives page.





Shop Local, Shop Small

Be on the lookout for more information about this year's Small Business Saturday and Shop Local, Shop Small events, taking place this November and December. Activities will include a proclamation by Michael Barrera, director of the Small Business Administration's Kansas City District Office; distribution of locally branded swag; and more. For information about how to get involved, contact GO Topeka's Laurie Pieper at Laurie.Pieper@TopekaPartnership.com.

» Small Business Saturday Proclamation

Location: Leaping Llamas Date: 11/9 Time: 11am

GO Topeka VP Attends NASBITE Board of Governors Meeting

At the end of September, Laurie Pieper, GO Topeka's VP of entrepreneurship & small business, attended the NASBITE International Board of Governors meeting in Annapolis, MD. NASBITE International is the leading organization for setting standards for global-trade education, training, credentialing, and practice, with the goal of strategically growing small businesses through international trade. Pieper, a NASBITE Certified Global Business Professional, was elected to the board of governors earlier this year.

U.S. Chamber of Commerce SBC

Laurie Pieper, vp of entrepreneurship and small business, traveled to Washington, D.C., to advocate for small businesses as part of the U.S. Chamber of Commerce's Small Business Council. The Council divided into teams to meet with staff from the Senate and the House of Representatives. Topics of interest and concern shared by the Council included workforce issues, economic questions, regulatory trends, frivolous law suits affecting some industries, free trade agreements, access to capital and innovation. Dr. Pieper represented our Topeka SBC and businesses and was able to share information about initiatives being advanced by GO Topeka and the GTP.



Upcoming Events

- Global Entrepreneurship Week
- Shop Local/Small Business Saturday
- Webinar

Small Business Newsletter

GO Topeka in March launched a monthly newsletter geared toward small businesses, entrepreneurs and startups. Dubbed "Big News for Small Business," this newsletter aims to provide all the local business related news area professionals need to know about upcoming events, opportunities and much more. If you would like to receive the communication, send a note with the subject line "Big News for Small Business" to the communications manager at India.Yarborough@TopekaPartnership.com.





Equity and Opportunity

Minority Enterprise Development (MED) Week 2022

Minority & Women Business Development (MWBD) hosted its 1st annual National Minority Enterprise Development (MED) Week celebration. MED week celebrates the outstanding accomplishments of minority-owned companies and presents informational sessions and programming; offering interactive networking sessions to generate new connections and fresh perspectives. MED Week kicked off with Blessing of the Businesses held around religious places of worship across Topeka & Shawnee County. The week also included MED Week Kick-off, Resolution and Doing Business with KDOC & A Major Corporation, Celebration Day where we visited our favorite local minority and women-owned businesses, and a Minority Business Development session. MED Week also received entries for a pitch contest, which will take place Nov. 3!

MWBD Traffic Increasing

Minority & Women Business Development traffic is increasing, with more than 25 individuals seeking counseling and/or financing in recent weeks. GO Topeka's MWBD program has initiated a strong collaboration with Shawnee Startups and the Washburn Small Business Development Center to conduct extensive outreach. That outreach will enable MWBD to keep more businesses informed, educated and connected. The goal is to sustain local businesses and connect them to growth resources.

Fall Women's Forum: Vis-YOU-lize Seeing the Possibilities

The GTP's Fall Women's Forum took place September 22 at The Brownstone and there were so many gems to take away! from Meditation with Phelica Glass, LCSW and chair yoga with Topeka Yoga Network, to an incredibly inspirational speech from Topeka's own Chris Omni that lead us into vision boarding and creating our own inspiration rocks.



MWBD & Equity & Opportunity

More than 25 entrepreneurs have contacted Minority & Women Business Development seeking counseling and/or financing for expansion or startup. The goal is to grow the minority business community and provide the resources necessary to support the foundation of a strong business. We do so by providing access to capital, uncovering growth opportunities, and educating. We are working with other small business practitioners to ensure that Shawnee County entrepreneurs have wrap around services to support their business needs. Staff has made assisted twenty-five minority businesses/individuals interested in securing financing, counseling, and guidance to start, grow, or expand their business. These individuals are shared clients with order resource companies which makes for a smoother transition depending on their needs.



2022 Diversity, Equity & Inclusion Summit



The Greater Topeka Partnership and GO Topeka hosted its annual Diversity, Equity and Inclusion Summit on Sept. 27, 2022 with nearly 200 people in attendance! This year's event was held at Prairie Band Casino & Resort, and it kicked off with a special opening ceremony curated by the Prairie Band Cultural Department. Following the introduction, speakers took the stage, an ally panel was held, and participants took part in multiple breakout sessions.

Keynote speakers included Kenston Henderson, Sr., of Live With Lyfe LLC, and Christopher Szamosszegi, a tribal member of the Citizen Potawatomi Nation and an LGBTQ business owner. Ayesha Simmons, director of supplier diversity for Colgate-Palmolive, also shed light on how to improve diversity in your business' supplier pool.



Events and Activities

2022 QUARTER 3

Minority Enterprise Development Week (Sept. 11-17)

DEI Summit (Sept. 27)

Fall Women's Forum

Minority Business Boot Camp

Various training programs

3rd Quarter Tour & Listening Sessions

Minority Business Pitch Contest

Supplier Diversity Initiative (Meet the Buyer Match)

What are we working on?

Pitch Contest

- MWBD Pitch Contest
- 8 Finalists

Quarterly Outreach Efforts

- 25 Client Meetings

Loan Fund

- 9 Requests
- 4 Requests Pending
- 5 Loans

Women's Initiatives

- Fall Women's Forum (80)
- Athena Orientation (12/9)

Collaborations

- Washburn Panel Moderator
- ACCE (Peer Presentation)





Forge Young Talent

3rd Quarter Programing

JULY 28

Buffalo Business Brief

AUGUST 8

Deer Creek Community Center Back to School Event

AUGUST 9

VIP Tour: Level 2 Tech Center

AUGUST 18

Forge Pub Club

AUGUST 22

Ask the Expert Series: Small Business Financing

AUGUST 27

ForgeFest

SEPTEMBER 23

Nancy Perry Day of Caring

OCTOBER 6

Envista x Forge Unwind

OCTOBER 13

VIP Tour: WIBW

OCTOBER 17

Forge Soup & Ciders

OCTOBER 21

Rooftop Yoga

Forging Strong Partnerships

Forge has begun to partner with local employers to host unique events to better engage their employees as well as connect them to other parts of the community. Recently Forge partnered with Envista to host an Unwind for both Forge members and Envista employees. The 120 in attendance got to hear from BTK Killer capturer and former KBI Agent, Ray Lundin as well as enjoy food trucks and drinks.

We also partnered with WIBW TV to host a mixer and behind the scenes tour of the station. During the mixer attendees enjoyed snacks, drinks, and networking before getting to tour the station. We also got to have a live viewing of the 6pm news and had the opportunity to experience working on a green screen.

These employer mixers are a great way for employers to engage and retain their under 40 employees while at the same time providing Forge an opportunity to grow their membership. If you are interested in having Forge host a mixer for your employees, please reach out to Rhett.Flood@topekpartnership.com





Forge Welcomes New Board Members

The Forge nominating committee wrapped up its recommendations of new board members and submitted them for a vote in September. The Forge board voted overwhelmingly to approve the new members, and the organization is looking forward to the passion, energy, ideas, and commitment to the community those individuals bring to Forge. As you see our new board members, please congratulate and welcome them to the Forge team!

Our new members are:

- » Ashley Watson – MCP Group
- » Doug Meyers – WIBW TV
- » Kaylee Champagne – Schwerdt Contract Interiors
- » Jayde Lovejoy – Bartlett & West
- » Zach Evans – Crown Distributors
- » Valerie West – Capitol Federal
- » Breyanna Bickford - Envista Credit Union

Returning Members:

- » Richard Kelly - Chair - Key Staffing & Premier Employment Solutions
- » Fatima Perez-Luthi - Chair Elect - Envista Credit Union
- » Allison Sedore - KDOT
- » LeTiffany Obozele - Kansas National Education Association
- » Madeline Key - Jones Advisory Group
- » Chelsea Huston - Axe & Ale
- » Mallory Lutz - Little Government Relations
- » Josh Wilder - Ogden Publications
- » Jackie Fox - HTK Architects
- » Philip Dodson - Advisors Excel
- » Alycia Weakland - US Bank
- » Zac Surritt - R&S Maintenance
- » Desiree Perry - Capitol Federal
- » Brandon Moreno - K-State Alumni Association
- » Susana Ortiz - Ad Astra Per Aspera Counseling, LLC

Promoting Civic Engagement

WIBW-TV was treated to a special visit on 10/13.

Young professionals with Forge Topeka stopped by the station. Forge is the young professionals group with the Greater Topeka Partnership. They work to foster connections and promote civic engagement at those in the early years of their careers. On Thursday night, they wanted to use their platform to encourage people to vote in the upcoming election.

“We were really focused on October 18, the voter registration deadline and making sure that people knew how to go out and check their voter registration and make sure they’re aware that on November 8 they can get out and vote for a plethora of different offices and amendments and all kinds of different things on the ballot this year,” said Zac Surritt, Chair of the Forge Civic Engagement Committee.

“It’s a group effort so not only are we looking to spread that positive message but we’re looking for other corporations and businesses to also spread that positive message,” Richard Kelly, Chair of Forge, said. Kelly said the visit also gave its members a good example of working





Choose Topeka Relocation Incentive

3,200+

CALLS TO DATE
(FROM CANDIDATES & EMPLOYERS)

8,000+

SUBMISSIONS WITH
RESUMES OR QUESTIONS

1000+

REMOTE WORKER
SUBMISSIONS

66

EMPLOYER CANDIDATES
ACCEPTED, EQUALING

31

REMOTE WORKERS
ACCEPTED, EQUALING

\$329,250

IN MATCHING JEDO
FUNDS COMMITTED

\$185,000

IN RELOCATION
INCENTIVES

\$590,000

IN TOTAL COMMITTED FUNDS FROM THE EMPLOYER
MATCHING FUNDS AND REMOTE WORKER OPTIONS

ECONOMIC IMPACT ANALYSIS

97

CANDIDATES

\$87,303

AVERAGE SALARY

26_x

RETURN ON INVESTMENT

CHOOSE IN THE NEWS

GO Topeka uses several public relation tools and have cultivated relationships with regional and national media to help maintain brand awareness through earned media. Overall, 86+ pieces of coverage were read by approximately 4.9M people and generated over 52,000 social media shares. This totals an earned media value of \$400,000.



Workforce & Talent



2022 Q3 Workforce Data

Total Population	102,020 TOPEKA	142,152 SHAWNEE COUNTY	KS 2,268,061 US 264,184,000
Labor Force Participation	64,100 TOPEKA	92,846 SHAWNEE COUNTY	KS 1,495,793 US 164,918,000
Employment	61,933 TOPEKA	89,880 SHAWNEE COUNTY	KS 1,451,345 US 158,928,000
Jobs	81,791 TOPEKA	96,312 SHAWNEE COUNTY	KS 1,380,126 US 147,913,972
Average Wages	\$51,641 TOPEKA	\$51,644 SHAWNEE COUNTY	KS \$53,414 US \$67,610

Labor Force Participation Rate

62.83% TOPEKA

65.3% SHAWNEE COUNTY

KS 65.95%
US 62.43%

Employment-Population Ratio

60.71% TOPEKA

63.2% SHAWNEE COUNTY

KS 63.99%
US 60.16%

Unemployment Rate

3.4% TOPEKA

3.2% SHAWNEE COUNTY

KS 3.0%
US 3.6%

*Total Civilian Non-institutionalized Population



GO Topeka Staff



CEO, Greater Topeka Partnership



President of Economic Development



Chief Equity & Opportunity Officer



VP of Entrepreneurship & Small Business



SVP of Innovation



Senior Economic Advisor



Executive Director of Forge Young Talent



Business Development Manager



KS PTAC Subcenter Director



Executive Coordinator



Director, Business & Talent Initiatives



Administrative Coordinator



Staff News



OU Economic Development Institute (EDI)

Freddy Mawyin graduated from the University of Oklahoma Economic Development Institute (OU EDI) on October 20, 2022 at the OU EDI Fall session.

OU Economic Development Institute (EDI) is the premier economic development program in the nation, with more than 50 years of experience providing professional economic developers with up-to-date knowledge and tools necessary to succeed in today's constantly-changing environment.

Innovative economic development organizations want solid, well-grounded professionals. The OU EDI experience is designed to immediately impact a participant's professional career by providing comprehensive courses that align with International Economic Development Council (IEDC) manuals, as well as the latest trends in economic development.

OU EDI is an intensive 117-hour certificate program which provides a broad spectrum of advanced education for the economic development professional. Barry Matherly, CECD and Dean for OU EDI, said, "OU Economic Development Institute is the premier organization dedicated to training economic development professionals. These graduates have invested in improving their professional capabilities to support their local communities. Congratulations to all."

More top economic development professionals have been trained by OU EDI than any other organization. Our economic development certificate program is an international educational experience that offers participants from around the world an outstanding level of flexibility in creating course schedules with its mixture of online and traditional courses.





HERE. GREAT
GROWS
SMO

Positioned as an industry leader, the new GO Topeka will strive to innovate, collaborate and boldly move Topeka and Shawnee County into the future.

Great. Grows. Here.

Visit GoTopeka.com



2022 Go Topeka Board of Directors

Elected Directors

Steve Anderson	University of Kansas St. Francis
Abbey Frye	Kansas Gas Service
Renita Harris	My Company, Inc.
Dr. Bob Kenagy	Stormont Vail Health
Martha Piland	MB Piland
Marsha Pope	Topeka Community Foundation
Marvin Spees	Capital City Oil
Tammy Dishman	Capitol Federal
Dan Foltz	KBS Constructors
Calla Haggard	Community Bank
Shane Hillmer	Southwest Publishing
Kurt Kuta	CoreFirst Bank & Trust
Jeff Russell	Reser's Fine Food
Daina Williams	L&J Building Maintenance
Dr. Sam Al-Murrani	Strategic Business Consultant
Scott Hunsicker	Kansas Financial Resources
Cassandra Taylor	HTK Architects
Doug Wolff	Security Benefit
Jim Klausman	Midwest Health
Jacob Wamego	Prairie Band, LLC
Jeff Martin	Evergy
Chris Faulk	McElroy Electric, Inc.
Paul Bossert	Premier Staffing

Directors Appointed at Large

Linda Briden	Sunflower Association of Realtors
Brittany Crabtree	Topeka Collegiate
Sarah Girard	Central National Bank
Dr. Kevin Hahn	Tri-Source Pharma
Manny Herron	Haus Property Partners
Linessa Frazier	USD 437
Kevin Rake	HME, Inc.

Directors By Virtue of Position Held

Michael Padilla	City of Topeka, Mayor
Aaron Mays	Shawnee County Commissioner
Spencer Duncan	City of Topeka, Council Member
Eric Johnson	MTAA
Bill Cochran	City of Topeka, City Manager
Dr. Jerry Farley	Washburn University
Roger Wilson	Chair of MWBD



go >topeka

A Greater Topeka Partnership Organization

INTERNATIONAL ECONOMIC
DEVELOPMENT COUNCIL



Accredited Economic Development Organization



Prepared for JEDO
Joint Economic Development Organization



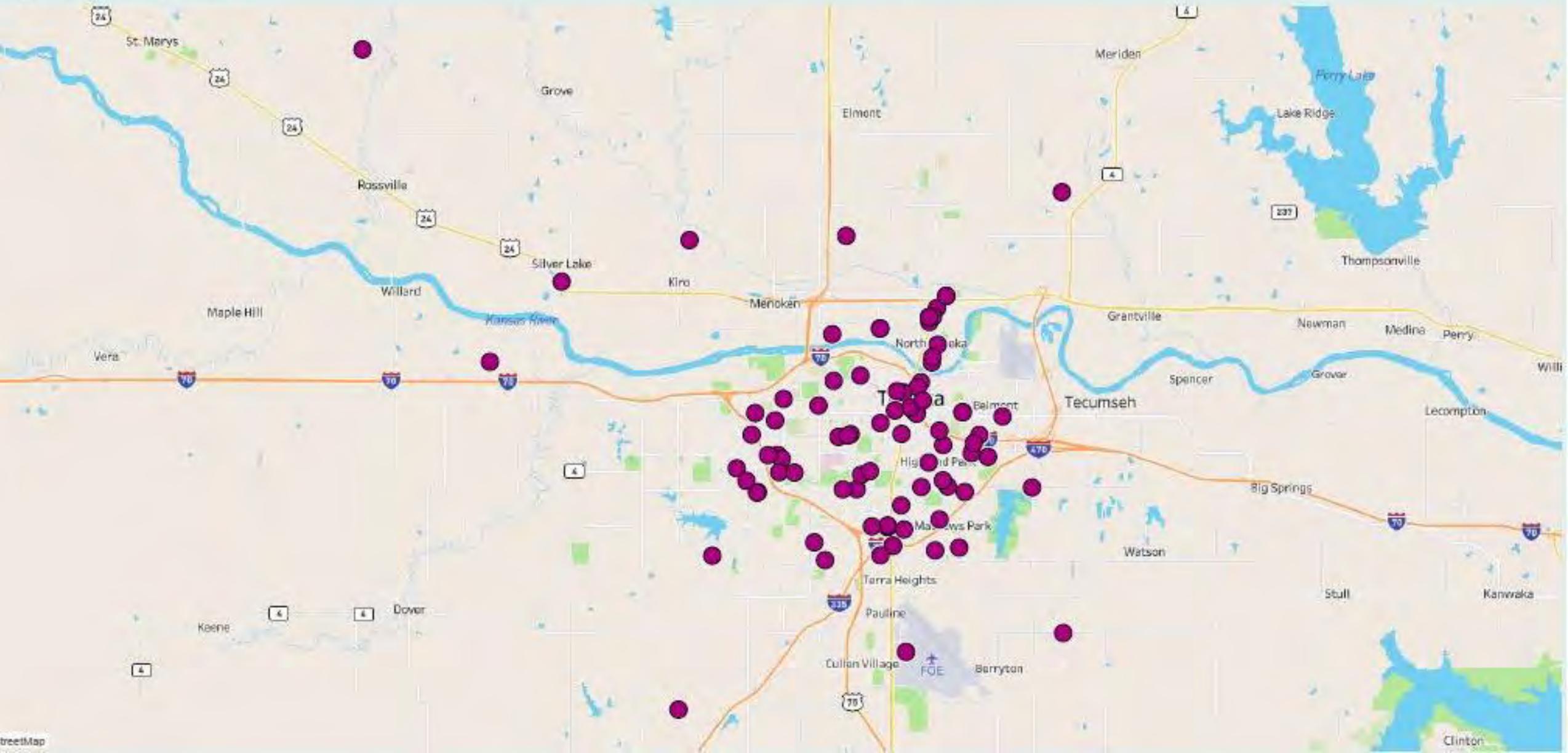
Small Business Incentives 2022

Application Review Windows Through August, 2022

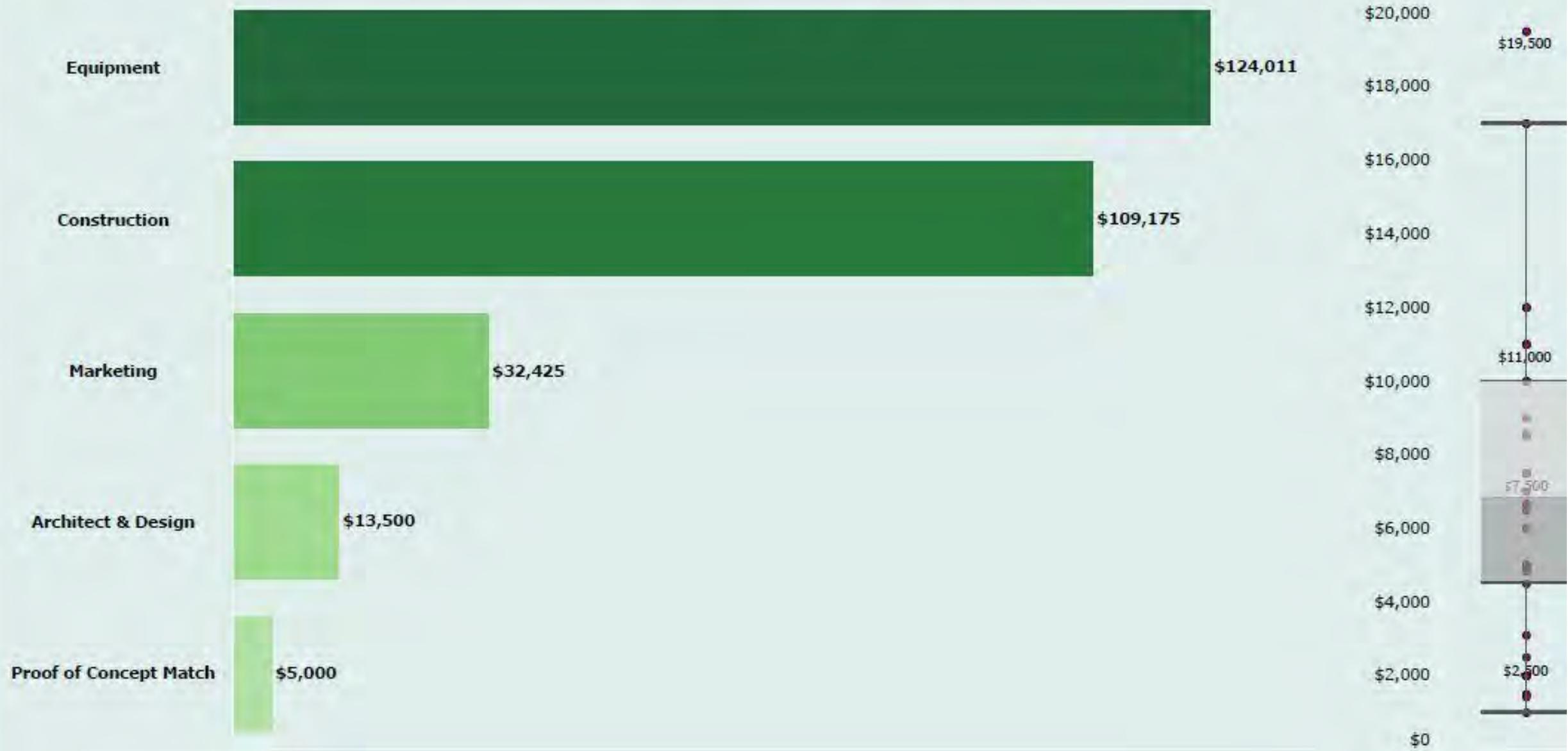
Select Stage

- 1 - Initial Applications
- 2 - Moved to Committee for Review
- 3 - Performance
- 4 - Final Checklist -Payment
- 5 - Permanent Document Retention

Small Business Incentives Dashboard - Map



Small Business Incentives Dashboard - Types of Incentives (Approved & Contingent)

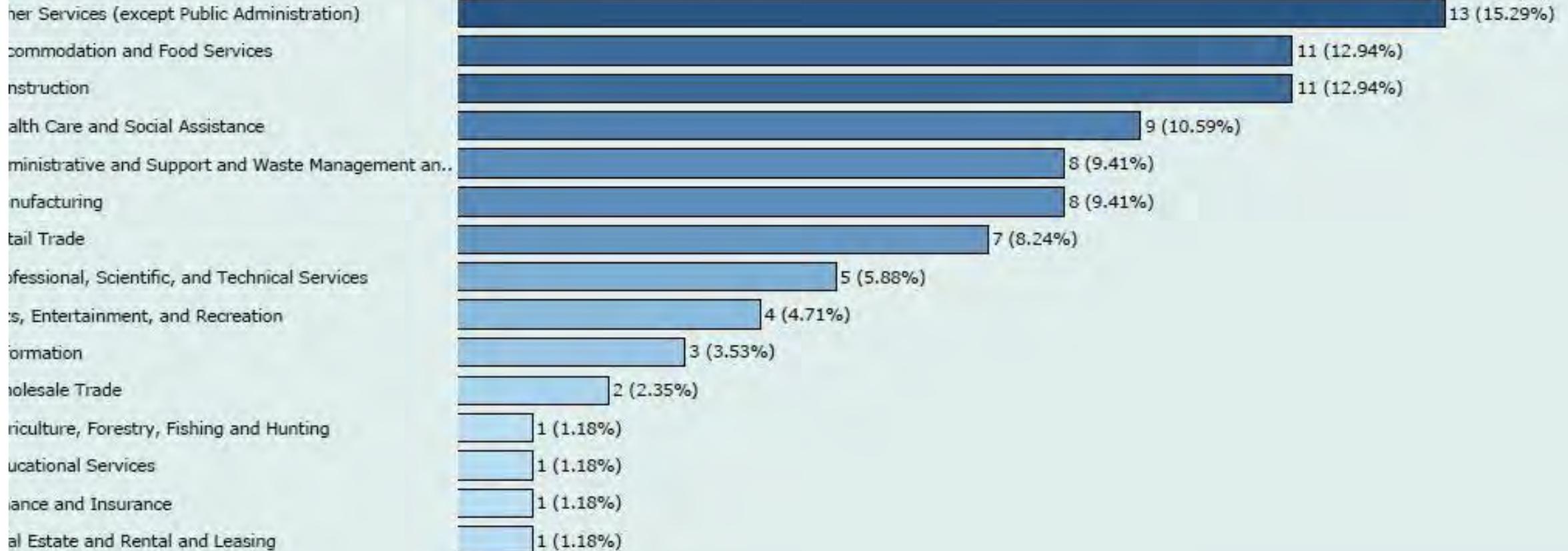


Select Stage

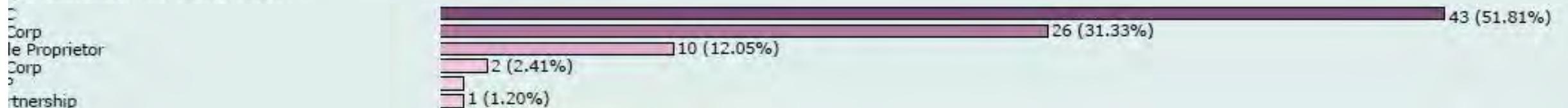
- 1 - Initial Applications
- 2 - Moved to Committee for Review
- 3 - Performance
- 4 - Final Checklist -Payment
- 5 - Permanent Document Retention

Small Business Incentives Dashboard - Businesses

Industry Distribution



Legal Structure of Business

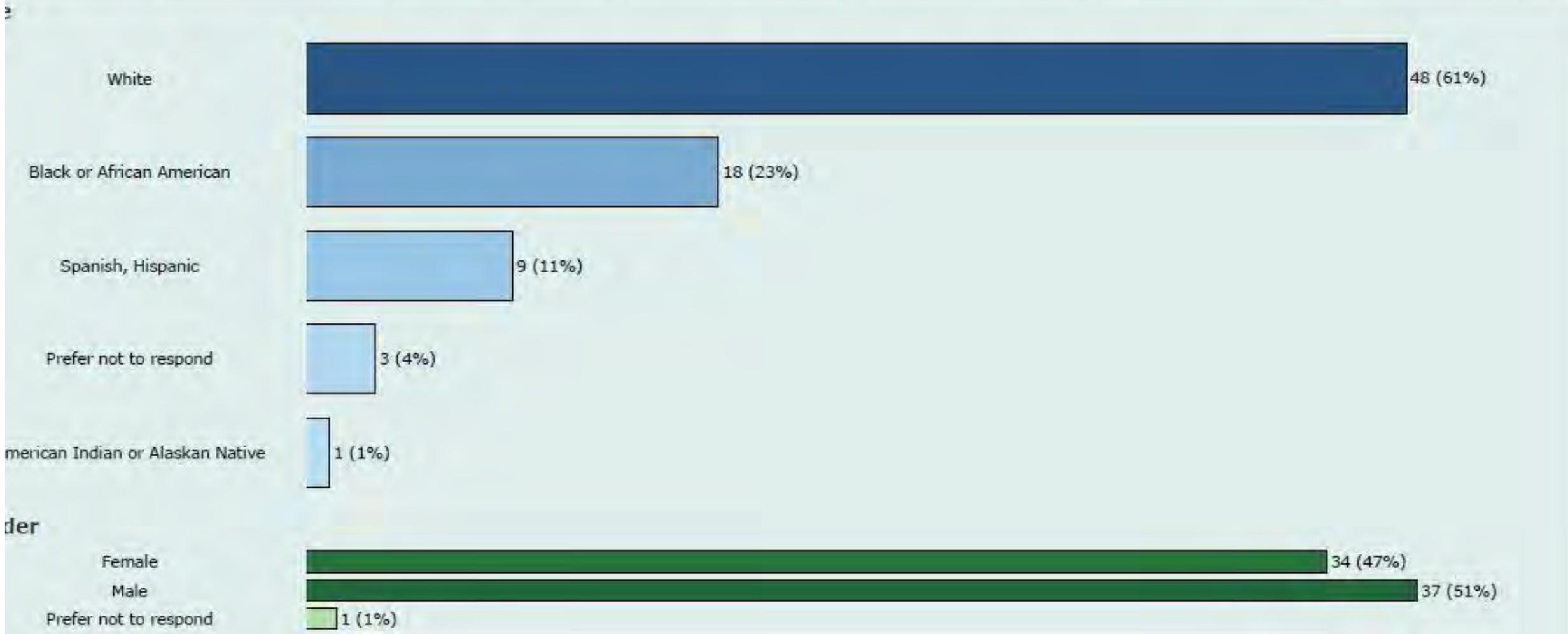


Select Stage

- 1 - Initial Applications
- 2 - Moved to Committee for Review
- 3 - Performance
- 4 - Final Checklist -Payment
- 5 - Permanent Document Retention

Small Business Incentives Dashboard - Demographics

Applications in Stage *	Minority-Owned	Women-Owned	Veteran-Owned	Disabled-Owned	SBA 8(a)-Certified
87	24	36	5	3	5



Companies
Receiving Funds
in 2022*
(completed
performance
terms)

- Bright Skies Child Care
- Certified Fireplace & Chimney
- Clear View Inc.
- Contour Records
- Dirty Girl Adventures
- Grounded on the Go
- It's a R.A.P. Lawn & Landscape
- L&J Building & Maintenance
- Merit Weight Loss
- Next Level PTW
- Play It Again Sports
- Proctor Excavating & Grading LLC
- Silver Lake Animal Hospital
- Story Factory
- Stumpy's Smoked Cheese
- Topeka Auto Glass
- 18 still completing performance

Budget & Review Windows

- 2022 Budget \$300K
- Carryover from 2021 \$65,622
- Revised Budget \$234,378
- Preapproved \$234,361

- Approvals carryover from 2021
- Late February review
- Late May review
- Late August review

(November review starts 2023 budget and performance periods)