



**JEDO Board of Directors
Agenda for Wednesday, February 11, 2015
6:00 p.m.
Topeka City Council Chambers**

1. APPROVAL of Minutes from the meeting of December 10, 2014 (Action Item)
2. A PRESENTATION on the JEDO Infrastructure Report
3. APPROVAL of Incentive Contract Project Blue Sky (Action Item)
4. A PRESENTATION on the GO Topeka 4th Quarter 2014 Year End Report and Upcoming 2015 Economic Development Highlights
5. A PRESENTATION on the GO Topeka Target Market Study
6. DISCUSSION regarding the process to develop JEDO performance measurements for publically allocated economic development funds
7. Public Comment
8. Adjournment

Public Comment Policy: Comment from members of the public shall be entertained on each actionable agenda item and at the end of each meeting. Comment shall be limited to topics relevant to JEDO business. Members of the public wishing to speak must notify the City Clerk before 5:00 p.m. on the date of the meeting via email at cclerk@topeka.org or call 785-368-3940. This requirement shall not apply to items added during the meeting. Members of the public will be given four (4) minutes to speak and must maintain proper decorum relating to public meetings.

Agenda: Agendas are furnished at least five (5) business days prior to each meeting and posted on the City of Topeka web page at www.topeka.org/JEDO and the Shawnee County web page at www.snco.us/jedo.

To make arrangements for special accommodations please call 785-368-3940 or 785-368-3941. A 48-hour advance notice is preferred.



**February 11, 2015
JEDO Board Meeting**

Public Comment

Item No. 1 - Minutes

1. Joseph Ledbetter
2. Carol Marple

Item No. 3 – Incentive Contract Project Blue Sky

1. Joseph Ledbetter
2. Carol Marple

Item No. 7 – Public Comment

1. Joseph Ledbetter
2. Carol Marple
3. Scott Griffith
4. Jeff Wietharn
5. Allan Towle
6. Lazon Grays

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Time limits. Members of the public shall be limited to four minutes unless the Board, by majority vote, extends the limitation. Debate, question/answer dialogue or discussion with Board members will not count towards the four minute time limitation.



Agenda Item No. 1.

December 10, 2014
JEDO Board Meeting Minutes

**Joint Economic Development Organization Board Minutes
December 10, 2014**

City of Topeka Council Chambers, 214 SE 7th Street, Topeka, Kansas, Wednesday, December 10, 2014.

The Joint Economic Development Organization (JEDO) Board members met at 6:00 p.m. with the following voting Board members present: Shawnee County Commissioners Shelly Buhler, Kevin Cook and Bob Archer, City of Topeka Mayor Larry Wolgast, Deputy City Mayor Denise Everhart, City Councilmember Karen Hiller and City Councilmember Nathan Schmidt.

The following nonvoting JEDO Board member were present: City Councilmembers TJ Brown and Sylvia Ortiz. The following nonvoting JEDO Board members were absent: City Councilmembers Michelle De La Isla, Chad Manspeaker, Elaine Schwartz and Richard Harmon.

Others present who presented and/or spoke before the Board: Rich Eckert, Shawnee County Counselor; Betty Greiner, Shawnee County Financial Administrator; Doug Kinsinger, President/CEO of GO Topeka Partnership/Greater Topeka Chamber of Commerce; Scott Smathers, Vice-President of Economic Development for GO Topeka; Glenda Washington, Vice-President of Entrepreneurial and Minority Business Development for GO Topeka; Brad Owen, CPA, Mize Houser & Company, P.A.; Jeff Wietharn, Legal Counsel for GO Topeka; Joseph Ledbetter, Attorney at Law; Carol Marple; John Hunter, Executive Director, Heartland Visioning; Gina Milsap, Executive Director, Topeka & Shawnee County Public Library; Lucky DeFries, GO Topeka Past Board Chair, Attorney Coffman, DeFries & Nothorn; Allan Towle, GO Topeka Board Chair, Fidelity State Bank & Trust Co.; Kurt Kuta, GO Topeka Board Member, CoreFirst Bank & Trust President & CEO; Camille Nohe, League of Women Voters.

ITEM NO. 3: ACTION ITEM: Approval of the September 10, 2014 JEDO Board meeting minutes.

Commissioner Cook stated he believes the minutes were distributed to the Board prior to the meeting being called. Has the Board had an opportunity to review the minutes? Are there any corrections that the Board notes?

Councilwoman Hiller moved to approve the September 10, 2014 JEDO Board meeting minutes. Commissioner Archer seconded.

Public Comment:

Joseph Ledbetter indicated that he would pass on public comment for this agenda item.

Following roll call vote, motion carried unanimously.

ITEM NO. 4: PRESENTATION: JEDO 3rd Quarter Cash Statement – Betty Greiner, Director, Shawnee County Audit Finance.

Betty Greiner, Financial Administrator for Shawnee County is here as Treasurer of the JEDO Finance Committee and has the JEDO 3rd Quarter Cash Statement as of September 30, 2014 to present as follows:

Total Receipts: \$11,231,019.28
City of Topeka = \$5,758,353.64
Shawnee County = \$5,472,363.31
Interest Income =- \$302.33

Total Disbursements: \$14,918,235.75

City of Topeka

Topeka Blvd Bridge Debt Service = \$3,240,650.00

SW 21st Street – City Limits to Urish = \$140,000.00

Shawnee County

County Bridges = \$1,500,000.00

SE 45th Street Adams to California = \$4,432,174.66

NW 46th St & N Topeka Blvd = \$1,850,665.07

GO Topeka = \$3,749,999.94

Publication Expense for RFP = \$378.72

Audit Charges = \$4,235.00

Bank Charges = \$132.36

Net Receipts (Disbursements) = (\$3,687,216.47)

Bank Balance on January 1, 2014 = \$6,897,910.67

Balance as of September 30, 2014 = \$3,210,694.20

ITEM NO. 5: ACTION ITEM: Approve Service Contract for JEDO 2014 Audit – Betty Greiner, Shawnee County Audit Finance.

Betty Greiner, Financial Administrator for Shawnee County is here as Treasurer of the JEDO Finance Committee. The JEDO Finance Committee is asking for approval to engage the services of Cochran Head Vick & Co., P.A. for the 2014 JEDO Audit. As they will recall last year, we had an extensive review of the correct method of reporting the fund balance. And that review was not only with the JEDO auditors but it also included the City of Topeka auditors as well as the Shawnee County auditors. The recommendation of the JEDO Finance Committee is to retain Cochran Head Vick & Co., P.A. as our auditors for 2014 for proper continuity and implementation of that reporting. Their proposed fee for the 2014 audit is \$4,500. That is compared to the 2013 fee of \$4,325 or an additional \$175. So she asks for their approval and she would be happy to answer any questions.

Mayor Wolgast moved to approve the service contract with Cochran Head Vick & Co., P.A. for the JEDO 2014 Audit. Commissioner Archer seconded.

Public Comment:

Joseph Ledbetter indicated that he would pass on public comment for this agenda item.

Following roll call vote, motion carried unanimously.

ITEM NO. 6: ACTION ITEM: Approve 2015 Economic Development Strategic Business Plan and Budget – GO Topeka staff.

Doug Kinsinger, President/CEO of GO Topeka Partnership/Greater Topeka Chamber of Commerce stated tonight members of his team are going to give an overview of the Strategic Plan and Budget for them to consider. Couple of things he would like to reference to remind them. We thank you for your support earlier this year when they gave their trust and confidence in awarding GOTopeka a three year contract starting in 2015. We take that responsibility very seriously and we have been working hard this year and will continue to be working hard for them in the future.

To give them just a quick update before we go into the next year's plan and budget, just to give them a sense, for this year we have had 33 new projects that we have opened with new business attraction. Roughly one-fourth of those were in the manufacturing area and a little less than 20% of those were in back office. The remainder of those inquiries or prospects have been in a variety of other areas all the way from logistics to a variety of other companies. One thing he does want to emphasize, this year we have seen the size of interest from the companies we are speaking to increase. So in the past where we saw many more inquiries or prospects looking at 5, 10, 20, 30 acres, over half of our prospects this year were looking at sites that are 100 acres or more and he just wanted to make them aware of that.

Now a little bit of good news before we get into the Plan and Budget, and that is certainly new business is important, but again existing business and even all the new companies that we have attracted to town that are here now and growing are equally important. We've been working with them and continuing to help make sure that they stay here and grow. Some good news he wanted to share that just came out last week. The Kansas Department of Labor presented their October workforce and unemployment numbers and for year-to-date October, 2014, we increased 2,511 employees in October, 2014 compared to October, 2013. Actually we were tied in the State for the biggest drop in our unemployment rate, we went from 5.2% to 4.0%. And that's roughly, while that is a 1.2% drop, when you look at the percentage of unemployment, we lowered our number of unemployed people by about 23% which is a great thing in the last year. But a lot of credit goes out for a lot of the great companies that we have helped attract and retain here. So he would like Scott Smathers to come forward and he is going to give an overview of the Strategic Plan and we will see if there are questions related to that and then we will have the Budget presentation and both Mr. Smathers and Brad Owen will walk through the Budget.

Mayor Wolgast questioned if the materials they received tonight any different than what they received earlier last week because he has notes written down.

Mr. Kinsinger indicated yes they are exactly the same materials.

Scott Smathers, Vice-President of Economic Development for GO Topeka presented the following regarding the Strategic Plan:

New Business Attraction:

- Focused on target markets (currently under evaluation)
- Will be updating marketing materials
- Moving forward with a new website
- About to start a Labor Study
- Growing our regional partnerships with organizations and educational entities
- Expanding quality site selector visits including an in-community event
- Will complete signage & landscape needs for Kanza Fire

Commissioner Cook asked that when he says they are going to do some improvements to Kanza Fire, what specifically are they looking at?

Mr. Smathers replied they are looking at entryway signs, lighting up the corners a little more. If you have been there at night it is a little dark at that turn in when you are heading into Mars and the truck stop. So we are trying to see if we can improve the look and feel of the entryways coming in and landscaping.

Commissioner Cook questioned if they have a cost in mind or is that something we will take up during the budget?

Mr. Smathers indicated it is in the budget.

Existing Business/Workforce Development:

- Continue to support our existing businesses
 - ✓ Coordinate group efforts
 - ✓ Headquarters visits
 - ✓ Individual business assistance
- Planning to hold a Financial Services Summit
- Moving forward with Manufacturer's in the Classroom
- Continuing to participate in the M-Tech program
- Looking at ways to expand welding training programs
- Working on expanding our youth training program and potentially young professional development opportunities
- Evaluating new programs as they relate to veterans & separately, the reintegration of previous offenders
- Continue the Washburn Tech scholarship program
 - ✓ 47 scholarships
 - ✓ \$18,500 awarded
 - ✓ Type of degree/certification
 - 27 medical
 - 17 manufacturing, equipment, machinery
 - 3 culinary

Commissioner Cook asked if Mr. Smathers could give a refresher on the Manufacturers in the Classroom program.

Mr. Smathers stated basically what we have with the MTech program is where we were training people in the food processing industry and in other industries like Goodyear and Innovia have participated. The Manufacturers in the Classroom program is where we are actually going into the high school classrooms at this stage of the game and letting them know this is what manufacturing is like. Because as we have talked about multiple times here what manufacturing was back when he worked in manufacturing when was younger is different than what they are doing right now. It is a lot more automated, it's a lot more computers involved, it's a whole different skill set and there are a lot more robotics involved and things like that. So what we are really trying to do is explain to them this is what it is, what it looks like, what's expected and it's both the good and the bad. You know you tell them they are still going to have to show up for work, they are going to have to be on time and have to have their badge. So that's part of it but it's also not just sitting there and continually repeating the same things over and over, there is a real skill set to the manufacturing and that is really what we are trying to get across as well as the money that is involved.

Commissioner Cook stated that it was noted we have a real need for welders in the community and that is one field that we maybe are a little bit short on when it comes to labor. In the scholarships that were awarded (27 medical, 17 manufacturing, equipment, machinery and 3 culinary), why aren't we seeing more scholarships for welding?

Mr. Smathers replied there is some welding in that manufacturing piece, it was included. There were a couple of AST students. They are the people that really have the skill set to be able to do any kind of repair work at a manufacturing facility so they know welding, electric, plumbing; just across the board they have the skill set and there was one or two other welders that were included as well.

Commissioner Cook asked as we move forward and talking about the budget later are they anticipating making recommendations that we look at more welding scholarships or more welders towards that labor force?

Mr. Smathers yes they are.

Councilman Schmidt stated he was curious out the Manufacturers in the Classroom and MTech programs and at looking at ways to expand welding training. Have we explored any incorporation with the new 712 Innovations Makerspace concept. He can see a lot of parallels between Manufacturers in the Classroom and the programs that we have at Washburn University as well as having people working in makerspaces. Whether it's one providing students to the other so that they can learn how to make things or a sharing of equipment and facilities. He knows 712 Innovations is still getting off the ground so he understands that those relationships aren't developed yet but has that been discussed or explored at all?

Mr. Smathers replied that it really hasn't at this stage in the game. He thinks it is something we can look at. One of the things we have talked about though is trying to tie it in with the schools. Letting kids come in and take a look at it. Where the facility is at right now there is going to be a limit as far as how much welding can actually go on in that particular area. As far as the manufacturing and things like that, yes that is an area that we are going to have some equipment that people can come and do some prototyping of ideas and there will be classes offered as well on some of that equipment that will also help them.

Councilman Schmidt responded that he is talking more of a joint relationship when you have people working in the makerspace, but he can see a relationship where you have enrollment in a program at Washburn Tech as well as in the makerspace and working together to share facilities and to share students and ideas.

Mr. Smathers replied in that case the answer is yes. They have had both discussions with Washburn University as well as Washburn Tech in regards to how maybe they can tie in with 712 Innovations. Those discussions have been just in the preliminary stages at this point but yes discussions have been had with both entities in regard to that.

Councilman Brown stated that he said they were evaluating new programs and maybe they are not ready to do this but could he perhaps go maybe a layer deeper on their intentions in regard to the veterans programs and the reintegration of offenders programs.

Mr. Smathers responded that in regards to the veterans programs, as he stated he has talked with Mr. Ledbetter who gave him the names of some people he thought we ought to talk to. We have reached out and had an initial discussion with the Topeka Rescue Mission and seeing if there are any veterans on there and he has talked to them and will be going back and talking with them. He has talked to Washburn Tech regarding potentially how we might be able to tie into that as well with their programs. There are rules associated with the veterans programs that he still has to learn. You have to be very careful when giving them money or they can lose some of their veteran money although we might be able to come up with a way, for instance, we can acquire the books for them or something like that. So there are various angles that we have. We have not gone into a great deal of detail on the veterans program on either side because that program has not been authorized by JEDO yet, so didn't want to go too far down the road without the blessing from the JEDO Board.

As far as the reintegration of offenders program, we have had a couple meetings with Mr. Grays. And his idea, he has pulled together a group of people, which he believes includes Councilman Manspeaker, and they are looking at the idea of how to set somebody up to learn the construction trade. So he is trying to figure out a way to tie in that program. We have looked at it and said we could probably look at coming up with funds to look at the person to do the training, possibly the materials and books. Mr. Grays has a pretty aggressive program that he is looking at trying to put together. And if he can do that it would pull in multiple entities throughout the state and the area to try to help with that as well. Mr. Grays is much more knowledgeable on that as well as others, so right now he (Mr. Smathers) is just one on a committee looking to see what resources we can provide and fill a void that is there.

Councilwoman Hiller stated that he was discussing two different programs. One is the Manufactures in the Classroom and the program at Washburn Tech which is the MTech program. She has questions about both. In the classroom, how old is that program?

Mr. Smathers responded that they have only done some prototype presentations and have been tweaking the program. The idea is actually to have industry people go in and give that program as well. That is one that is just being launched.

Councilwoman Hiller asked if they have metrics that they started with on that program in terms of how many students usually go into manufacturing professions and how many they want to see go in and ways in mind to track that?

Mr. Smathers replied that they have not established that yet.

Councilwoman Hiller asked if they have any metrics in place on the WashTech program in terms of what the need is?

Mr. Smathers responded the need from our business point of view is from the MTech program it's been that the businesses have been hiring the people. Before they had the last class finished, through the people who had taken that program, they had 50% of the people who had taken the MTech program had gotten a job. Now not all of them had gone into the food business but they had all gotten a job because part of that training program is where you are giving them training on the basics of just manufacturing in general. From talking to our businesses, the demand that our business said they were going through, just from the food manufacturers, was that they need as a group probably anywhere from 150 to 200 employees a year. So that is why the program was initially established because we knew the demand was there from the businesses for hiring. Now does every business hire just MTech people? Absolutely not and they all have their own hiring process and their own time schedule. But it was simply an opportunity for them and a need that we heard from them and that's how it got started really was from the businesses saying we need people, what can you do to get us trained people who have the food safety and the basic manufacturing skills. Because by going through the MTech program they are able to hit the ground running faster than the company having to take them through all the basic training that they are going to have to go through as well from a safety point of view

As far as the Manufacturers in the Classroom goes, he knows that we have a little over about 60% of our population he believes that does not have colleges degrees. And from that point of view that's why we sit there and say there has got to be a demand, whether it is manufacturing or whatever in that area. That's why we have kind of made the assumption that there is a demand there, plus we have been tying it in again with our existing businesses. So anyone who has an instance in, and he is just going to pick one, Goodyear, they have been heavily involved in this

and have been great partners with us. If you have an interest in working at Goodyear, their guy Whitney gets out there and is one of the people who does the presentation and so it gives people an idea and it helps Goodyear as well because it gets the word out about them to the people and says hey maybe you want to think about coming to apply at our organization when you finish high school.

Councilwoman Hiller asked, and she may have missed it, there was a lot of information in the plan. But there was quite a bit of discussion about the robotics programs at Highland Park as well as at Washburn Tech in recent years. It seems like she saw it scratched through in one of these documents. How is that program going?

Mr. Smathers responded that it is going ok. The school district, USD 501, had a super star guy that was there and we had actually been moving down the road and tying that in with Washburn Tech to where people were going to be able to earn credits in taking the class at 501 and they were going to figure out a way we could roll it into Washburn Tech credits. So we were moving down that road. He knew the high school was having to find a new person. Unfortunately the gentleman left to go be a professor at Kansas State. It was a great partnership and to be honest with you we haven't spent a great deal of time going back on that. But we can look into it and get it back going for them if they would like.

Glenda Washington, Vice-President of Entrepreneurial and Minority Business Development for GO Topeka stated that she met with a young lady today that they have place over at Highland Park so we were actually doing some more synergy with that program so it should be coming back online.

Entrepreneurial and Minority Business Development:

- Continue to market and develop the loan fund
 - ✓ 2 new loans this quarter
 - ✓ Loan amount expansion has helped
- Provide training programs to both new & existing businesses
- Assist individuals & businesses as needed
- Expand data availability to both developers & business owners
- Continue improving events:
 - ✓ Small Business Development Conference
 - ✓ Women's Professional Forum
 - ✓ Small Business Awards Banquet
- Support 712 Innovations development
- Expand the Washburn/Washburn Tech pitch competition
- Support the SBDC efforts
- Look at creating a forgivable loan fund for small and medium sized businesses
- Continue efforts to improve small business purchasing and procurement potential
- Look at other potential programs to expand small business development in our market (e.g. commercial kitchen)

Councilman Schmidt asked regarding the expansion of the Washburn pitch program, which he followed the progress of that and thought it was a pretty amazing program. How are we looking to expand that? Are we looking at expanding it to universities in the area, expanding it outside the university or what are the ideas for expanding that program?

Mr. Smathers responded that they haven't had too many discussions on it since it just finished but a few that come to his mind right off the bat - #1 Washburn was a tremendous partner on this and we could not have done it without them and they have been a great partner. We were heavily involved with the

Washburn Business School and he would like to see if maybe we can look at making sure the other schools are aware of it as well. Washburn Tech had one entry in it he believes and he would really like to see about marketing it and can get them doing it a little more. And then you have a question, what about the graduate students? We kind of set it up for the undergraduates but there are graduate students at Washburn University, we actually got contacted by one of them and they will be meeting with him next week hopefully in regards to some ideas that he has. He will joke about it but this gentleman is actually a lawyer but they do business too. He brings some very good points that they are investing and creating a lot of businesses, even a lot of the students that go to law school don't want to practice law necessarily. They are doing it as part of their business. So those are just some. Would we look at expanding it to other universities, possibly. He is not ruling that out by any means. Initially he thinks there are still opportunities for growing it here to start with and then maybe we look at it going outside.

Mayor Wolgast stated that a number of the programs and plans that he described here are plans they are considering and looking at to go in the direction of, which he thinks is important. In the budget they are presenting tonight, are the means there to do these things that they are looking at without having to come back to get permission from the JEDO Board?

Mr. Smathers responded that yes they have built these items in and he has been asked to go over the operational part of the budget with them as well so he will cover that at that time. But yes we have built approval of those programs into this budget for their approval at this time.

Councilwoman Hiller asked if we could go back to the Pitch Program which was just an outstanding success as an event. It got a lot of people out and it really worked well. How does that fit in their overall goals? What is the purpose of doing that and what are they looking to get out of it?

Mr. Smathers replied that they are looking to get, especially the first year for us, 1 or 2 new business was going to be a home run for us. And the fact that 2 new businesses are already kicking off of it is wonderful for us. And what we are hoping to do is get more of those businesses that submitted, to actually come in for help. What we are trying to get across to people is that even if they didn't win, that shouldn't stop them from coming in and seeing us and saying "how can you help me get started" and that's why we are looking at some of these other programs we are also putting in place because to be honest with you we are really trying to generate new small businesses out of it.

Councilwoman Hiller replied just to follow up - good. Good answer. Are those 2 business that got started businesses that would not have gotten started if they had not had this opportunity?

Mr. Smathers responded he wouldn't want to say that is the case. He doesn't want to speak for them but if nothing else what we are hoping it did was it helped move them along maybe a little more because they were able to put together the plan, now we have resources allocated to them that hopefully will help them with some of the other things that they are trying to achieve.

Operational Budget Overview:

Mr. Smathers stated from the budget point of view, he will start at page 59 of the packet. Our Existing Business budget stayed pretty similar to what we had previously. The primary difference is that we have added in some finances for the Financial Services Seminar and so that is why that budget is a little higher, we cut a couple other areas but that's really the big difference in that particular section. For Existing Employer Support we had previously budgeted about \$12,000 and we have about \$28,000 now allocated to that now to try to help us. Part of what we are looking at trying to do there is get somebody to come in and actually speak relating into that seminar as well and normally there are expenses associated with that.

Unless they would like him to, he won't go through each line item as it is very similar to their previous budget.

Commissioner Cook asked would there be any highlights that he would really want to touch on.

Mr. Smathers responded really that was the primary one. We still do our two Headquarter meetings, we are still going to be out meeting with the industries, we still want to do events where we celebrate their successes. We have talked about the successes of our businesses before and we would like to continue in doing those items. So all that will still stay. Unfortunately we lost Jo Feldmann and so we are in the process now of trying to find somebody new to fill that void.

Commissioner Cook asked given that are there any questions that anyone might have regarding the Business Plan Components.

Deputy Mayor Everhart stated she is not sure if this is exactly the right time but she assumes he is talking about the budget as well as the business plan. She thinks we should be proceeding and she thinks it is probably in the best interest to proceed with the budget but she believes as a Board, this Board should set up and establish a list of its own specific performance measures that can be used to determine or judge whether or not GO Topeka is meeting the requirements that JEDO has and what their accomplishments are. And she thinks JEDO could do that by having and identifying specific objectives with targeted activity levels that would be something that JEDO as a Board have put together. She thinks then we can actual look and judge the results to see whether or not it is meeting the objectives of this Board. So she would like to make that motion and also include that within 90 days JEDO would put together its own set of objectives.

Commissioner Cook asked if she could clarify the motion for him just a little bit or narrow it down.

Deputy Mayor Everhart responded that her Motion would be that within the next 90 days, the JEDO Board establish performance measures to ensure that the GO Topeka Board is meeting the JEDO Board's objectives.

Commissioner Archer asked if she had a list of objectives and metrics. It's always good to make a proposal but without a starting point or a list to begin with it can be very difficult to do. And it is sort of a late date to be doing something like that for 2015. So he is not sure if he understands the purpose.

Deputy Mayor Everhart replied that is why she within the next 90 days. And no she did not have it tonight because it's not something she thinks that just one member of this Board should put together. She thinks it is something as a Board that we can put together by jointly working on it or submitting suggestions, etc. There has been a lot of comment about whether the Board itself is putting anything together to look at the merits. It's not saying that GO Topeka hasn't performed well it's just that then we are doing our own examination if we have a specific list of objectives that we want to see and a set of performance measures to do that as to what activity levels they've been doing. So that is her intent. She thinks it is probably a good idea because we are the Board that is responsible for looking over and measuring.

Commissioner Archer responded he agrees that is a great idea. Something like that needs to have a champion. Needs somebody to make proposals, make lists, coordinate the efforts, facilitate the process. Is that something that Ms. Everhart would want to take on?

Deputy Mayor Everhart stated she would certainly be willing to try to coordinate and work with other members of the Board to put something together for review within the next 90 days, if there is a second on the motion and if there is an interest.

Commissioner Cook stated he might also comment that he mentioned doing an RFP and then he ended up being in charge of it so sometimes it happens that way. But there is a Motion before the Board, is there a second?

Councilwoman Hiller seconded.

Commissioner Cook asked that the Motion again, try to make sure he gets it in the right format, is that the JEDO Board, within the next 90 days, would establish a list of performance measures regarding the strategic plan. Is that correct?

Deputy Mayor Everhart responded yes and how the performance has been from GO Topeka and whether they are meeting their goals.

Commissioner Buhler asked would this be in addition to the performance measurements that have been laid out to us tonight. So we would have another list of performance measurements? If she is correct, we have the ability to alter the ones GO Topeka has presented. She what she hears is that we have performance measurements listed in the plan but that we are going to have another list of performance measurements.

Deputy Mayor Everhart stated she thinks that as a Board we could have a separate list from what GO Topeka has presented.

Commissioner Buhler replied that according to contract we have with GO Topeka, she would think if they are abiding by that contract, she doesn't know why we would have another list of performance measurements. She is just wanting clarification. She certainly agrees with performance measurements and they are very important but she just wants to make sure we are clear on what we are going to do.

Commissioner Cook asked for his own clarification, as the JEDO Board meets on a quarterly basis and we do an oversight of what GO Topeka has done, doesn't that serve as our check in as to whether they are meeting their expectations and meeting the strategic plan already? He is failing to see what additional metrics there would be that would show us what we are already doing.

Deputy Mayor Everhart replied that when we haven't developed them yet, that would be hard to determine as to whether or not there would be other things. But there has been a lot of discussion, at least from the City's side, as to whether or not as a Board we are actually reviewing and looking and there are a lot of changes in economic development and how you proceed on economic development within a community. So she thinks the fact that we would maybe determine if we had some structure that we wanted to put in place and some performance measures that we thought might also be important. Not to say that this replaces or changes or alters what has already been presented by GO Topeka but she thinks that is probably a process that we ought to start thinking about having in place. She doesn't know how else to explain it. If they don't think we need to do it, that's fine. She has made the motion and she doesn't know what else to add.

Councilwoman Hiller stated that now that we have seconded the motion and have it moving she is thrilled to hear this motion. She had not talked with Deputy Mayor Everhart in advance and was going to make a motion like this herself. In terms of one of the questions that was asked earlier in terms of the chart that we have that we look at. As far as she is concerned, having worked with outcomes and performance

measurements as a manager for a long time, pretty much everything that is in the chart that we have that's in the performance measurements column is simply an action step. It might be something that a manager would assign to their employees and make sure that they do but it does not measure the goals that we have or the outcomes that we have. You know, did businesses grow; did jobs that would not have otherwise been created get created with this activity? And they are wonderful measures because they help you look back. And even if you have two activities, both of which are well executed and they are well done, if one of them advances you towards that performance goal, it did create jobs, it did expand business in the community and the other one was a wonderful event but it did not add value to that goal, then it might be something that you then go back to and say well that was good activity but it didn't help so we are going to focus our activities more in other ways to achieve those job development and business growth goals.

The question she would have, and she thinks it is wonderful that Deputy Mayor Everhart has offered to chair something like this, the only question she would have is whether we as a JEDO Board can come up with those goals ourselves or whether we would want to seek some professional assistance to do that. Not only right now but maybe long term. We are looking at 17 more years of doing this economic development and so if she could ask the question across the board to her colleague, does she feel that we could do that at least this round on our own?

Deputy Mayor Everhart responded she would hope so and she appreciates Councilwoman Hiller's comments. As they all know she is not exactly well and so she feels like she is not being as coherent as she should be about this. But Councilwoman Hiller said some of the things well that she was trying to say. She thinks that within both the City and the County there are people we can rely on and get advice from to make sure we are putting together something to bring back to the entire Board. And that's how she would hope that the Board would proceed. She doesn't think we need to hire consultants or anything like that to do this. A lot of expertise, Commissioner Archer is good with figures. So she is sure among ourselves as well as City and County staff we should be able to do this.

Commissioner Cook asked whether Deputy Mayor Everhart was anticipating that then over the next 90 days, as we look at upcoming meetings in February, 2015, that we would be taking that action as a Board as to how to we measure whether GO Topeka is meeting our expectations or not.

Deputy Mayor Everhart responded that she thinks that would be the intent if we could agree on what we needed to establish as a Board and we could look at them then.

Commissioner Cook asked is that then part of GO Topeka's strategic plan or is that part of JEDO's?

Deputy Mayor Everhart replied that she would think it would be part of JEDO's. She thinks the intent is that we have been asked many times by the community that we are the Board that oversees and that maybe we need to have our own separate function that does that.

Mayor Wolgast stated he was hearing this for the first time so just to get it clear again, Deputy Mayor Everhart is really talking about performance standards on the plan that is being presented tonight, correct? He knows there has been some discussion about should we JEDO, GO Topeka look at the goals of GO Topeka or of JEDO. Rather than look at only performance standards for this plan, maybe we should look at is JEDO going, with GO Topeka and it's plan, the direction that JEDO wants to go. You see the difference? He doesn't know if we need to do more for this until we know where we want to go or what is the future for economic development in the world, in the United States, are there new trends that we should be aware of that maybe we should be directing things toward. Perhaps we do that before we look at another set of performance standards than what we already are doing.

Deputy Mayor Everhart responded that she doesn't see why we couldn't do that and include it in this motion. She thinks that the intent is that we are not just repeating what the goals and objectives of GO Topeka would be. That we would establish our own which she thinks could look at other industry standards and could look at what we think needs to happen in the arena of economic development as a Board.

Commissioner Archer asked just so he knows where we are going and for clarification, does Deputy Mayor Everhart have some examples of goals or measurements or metrics or exactly where she thinks we are going with this? Any examples at all? He is just trying to figure out where we are going and how we are going to get there.

Deputy Mayor Everhart replied no.

Councilwoman Hiller stated that as an example, like one of the questions she asked earlier about going into the high schools, which she thinks it is wonderful to be there. But if we aren't tracking how many high school students are going into manufacturing what our goal is and therefore how much time we need to take and follow up and make sure that our time spent in the high school is actually generating more welders or whatever we need, who are staying in the community. If it is and that was our goal then we were successful. If it's not, for a great classroom speakers and everyone loves having us there but it is not making a change in the workforce then we would have those kinds of measures. You can't always measure them instantly. You can measure an education program for instance by whether people felt like they learned something and they had an interest let's say in a career, but then longer term if you are creating jobs, if you are wanting to move people into positions, we have got to measure that to know that we accomplished something.

Councilman Schmidt stated that he very much likes the concept of this idea as the entity entrusted with protecting and seeing that the public monies that are allocated to economic development are spent wisely and with intent. He thinks it should be something initiated from this Board. Not necessarily that anything in this strategic plan from GO Topeka is ineffective or not working but it should come from us. And where he would have some degree of disagreement is while he does think it should come from us, he is not so sure that it is a good idea for it to just come from us. He thinks maybe we should entertain the idea of seeking the independent outside consultation for the things that Mayor Wolgast suggested, growing trends in economic development, where we should be directing this. And he thinks it is almost unfair to put that burden on GO Topeka because they are the ones we are contracting with to do that and we are also asking them to set their own goals. And while he thinks they do a fine job in a lot of areas he thinks that is almost unfair to have them do that. And he doesn't think there would be a great deal of objection to the idea of coming up with a strategic plan that generates from the elected officials who are charged with overseeing the implementation of this economic development money. But he thinks we also need to entertain the idea that we might want to create a committee or we could do this as a committee of the whole but we are probably going to need resources from the outside as well or at least entertain the possibility that we need alternate resources.

Councilman Brown stated as a nonvoting member he would like to lend his support to this proposal. He thinks it is an excellent idea. This isn't a criticism of GO Topeka but when he looks at the performance measurements there are few that are quantified, a great number of them are not quantified, they are more action items than a goal per se and he thinks this would be an excellent idea in consultation with GO Topeka. It would be unfair to set metrics upon them without them being involved in the process.

Commissioner Cook stated that having had an opportunity to think about the motion, his concern is if this is better served as being an agenda item for our February, 2015 meeting to where we might have the opportunity to maybe develop this a little bit more, have examples of what metrics we would be looking

at so that this is maybe a little bit more formulated then it is tonight so we know as a Board what exactly what it is that we are looking at doing for these strategic goals or objectives.

Deputy Mayor Everhart stated that if someone would want to make a substitute motion that it be handled at the next meeting, she wouldn't object to that but she thinks it is something that we need to bring forward.

Mayor Wolgast stated that he agrees with Commissioner Cook's statements and thoughts. He always becomes concerned when we take a major action before making the plan, writing the legislation as we discuss it and usually the next, second or third day we see better, our hindsight is great. He really questions whether we want to set it to 90 days, he questions if we want to say we can do this ourselves, until we really see what we want to do and then we look at it in that aspect and he thinks come with a proposal that we can review in advance and understand and really be a part of. So whatever the Chair would think is the best way, he would move to defer action on this until the next meeting or is that appropriate and the way the Chair would like to handle it?

Commissioner Cook stated we have a motion and a second as it stands currently.

Commissioner Buhler questioned that this is not an agenda item, correct? So to her knowledge nothing has been added to the agenda for the Board to act on. She would defer to legal counsel for clarification.

Richard Eckert, Shawnee County Counselor responded that is correct how Commissioner Buhler has summarized it.

Commissioner Cook asked then whether it would be best then to table this until the February meeting. When there has been a motion and a second, can that just be tabled by the movant?

Mr. Eckert stated that the easiest way to do it would be to withdraw the second and then have a new motion.

Councilwoman Hiller stated that she didn't want to withdraw her second quite yet until she asks a question if she may. And that would be a question to Deputy Mayor Everhart, what was her thought about what we would do with this today? Was her thought that we would defer approval of the whole plan for 90 days or what would we do with what's on the table?

Deputy Mayor Everhart as she opened she said she would have to objection to proceeding with the plan and the budget as presented by GO Topeka. She just simply was making a motion that we also as a Board develop our own performance measures, etc. So no she was not but if this motion is, she is not exactly sure based on what counsel has said as to how we are supposed to proceed because if we remove this motion and we have another motion, is it the motion to just add something to the agenda in February, because he just said if it is not on the agenda then we can't vote on it so how to you vote on a motion to add something to a February agenda. The City's rules are different than the JEDO rules.

Mr. Eckert stated that the position we have had in the past is that any JEDO member can add anything to an agenda as long as they do it before the deadline. So you wouldn't need a motion she could just add it on her own accord. Next year it will be the City, but his office sends a request out a couple weeks before the deadline asking if anyone has anything to add to the agenda. If it comes from a JEDO member, it automatically goes on the agenda.

Councilwoman Hiller questioned that we do. She does not believe she received such an email. She is trying to think through how, she likes the idea that Deputy Mayor Everhart feels that she could lead a group to do this and if we do want to do it, to do it within the next 90 days she would hate to wait and not

start on that process until February. And if she is willing to do that and bring it forward, that is only 60 days away but if it is possible, if we were going to pass this tonight and then come with at least a proposed set of performance guidelines to the pre-scheduled meeting in February, with or without a motion to do that, would that work and Deputy Mayor Everhart would that be too soon?

Deputy Mayor Everhart stated she is not sure she followed that entirely. Her motion wasn't to adopt any performance measures tonight; her motion was that we would establish them. She didn't think that would be too difficult in the next 90 days. But if people are uncomfortable and don't even want to work on that for 90 days, that's fine. Then we will add it to the agenda in February. She is not really sure how to answer Councilwoman Hiller's question.

Commissioner Cook asked if Councilwoman Hiller was willing to withdraw or does the motion stand as seconded?

Councilwoman Hiller asked if the Motion could be reread.

Commissioner Cook stated that what he has the motion is that within the next 90 days the JEDO Board would adopt its own performance measures for the GO Topeka strategic plan. Deputy Mayor Everhart is that accurate?

Deputy Mayor Everhart responded that it is primarily accurate she is not sure that she said necessarily for the GO Topeka strategic plan but the performance of GO Topeka in how we determine the measurements. But she thinks he was getting the gist of it that was the motion.

Councilwoman Hiller stated as the person who seconded that motion, she would like to leave it on the floor and go ahead and move it if it is alright with our rules to leave that as an active motion at this meeting, she would like to move it.

Commissioner Cook stated that the motion then stands as read. Are there any other comments?

Commissioner Buhler stated again this is not an action item on the agenda. She doesn't know how we can be voting on something that has not been noticed, not been on the agenda. And again, she wants to make sure we are doing this correctly but she has a concern because if we just start adding agenda items and then voting on them, she has concerns with that.

Commissioner Cook questioned if it was a new item as part of the strategic plan and our part of the strategic plan?

Mr. Eckert stated there are a couple questions on the floor so let him answer this way, per the JEDO Operational Rules, items may be added to the agenda by any voting member subject to the approval of at least 4 voting members and if there is any problem with the interpretation of that, the Chair gets to interpret how that particular rule applies. So with regards to the prior question, that would be the answer. Even though it wasn't noticed, you still have the ability to add an item so you would actually have to make a motion to add it and then vote on it.

Commissioner Cook stated so then the proper procedure, if we wanted to go in that route, would be to add this as an item to tonight's agenda.

Mr. Eckert responded yes.

Commissioner Cook stated then we would first need to vote to see whether or not 4 members of the Board wish to add this to tonight's agenda.

Mr. Eckert responded correct.

Commissioner Cook stated given that, he would call a vote to see if there are 4 members that would wish to add this to tonight's agenda.

Following roll call vote, motion to add item to tonight's agenda failed 3-4 with Deputy Mayor Everhart, Councilwoman Hiller and Councilman Schmidt voting in favor and Commissioner Buhler, Commissioner Cook, Commissioner Archer and Mayor Wolgast dissenting.

Commissioner Cook stated that there were not 4 votes in favor so this would not then be added to tonight's agenda for discussion but that would not prevent us from having it as an agenda item for the meeting in February, which would then be chaired by Mayor Wolgast.

Mr. Eckert responded that is correct.

Commissioner Cook asked going back to the budget is there further discussion or recommendations to the budget or explanation of the budget.

Mr. Smathers stated there are a few additional items from the operational budget that he just wanted to bring up beyond the new business. Under Workforce Development you will see in there we have both the veterans program, we are looking at the welding training program and the reintegration programs that we talked about. That is why they see a higher number then we had previously then last year's budget. That is why this budget is higher as far as what we are proposing; we are just putting more money towards training programs.

In the New Business Attraction, we are going to finish the target marketing and updating our market study and updating our marketing materials. We have tied the bioscience program just back into the regional marketing efforts. You will see we've added a labor study in there that we talked about previously and something that we didn't really talk about but we want to hold a site consultant event here. It is called a familiarization tour and what we do is we bring site consultants into our market, kind of show them around and let them see what's available in our market. So it is something that is done and is very successful as far as letting people know.

Mayor Wolgast asked on the Economic Development Sales which is C.2 on page 7 (page 61 of the agenda packet), he would note that is a \$42,000 increase.

Mr. Smathers responded it is a drop of \$42,000.

Mayor Wolgast replied could he talk about that. He thinks Mr. Smathers explained it.

Mr. Smathers stated they dropped the Economic Development Sales portion a little bit because first of all we are going more with electronic meetings and we are doing a lot more of electronic with Go-To-Meeting and some of the other things we are doing so we just figured out efficiencies. Once again, we are also focusing our efforts on certain events rather than trying to hit, where we may not be necessarily hitting as many events, but our focus is to hit the events where we get to spend the quality time with the site consultants and/or businesses, where we get to spend the 20-30 minutes with them rather than just going to the events where you might be 5 minutes here or there with them. We think the quality time is better spent on doing that so it is just a cost cut that we've put into place.

Mayor Wolgast responded and with that this is a new business attraction section and the total is down about \$70,000 from last year.

Mr. Smathers replied yes he believes that is correct.

Mayor Wolgast asked if philosophically is this a change of direction or emphasis?

Mr. Smathers responded not so much. The other thing that we've done though out of those numbers is we have also pulled out the Governor's Military Council amount which was \$25,000 that we paid for out of our regional budget last year. And we pulled it out into the actual government section of the budget but it is in the government section portion of the budget now and that's where \$25,000 came out because we thought it was a little more open and straightforward.

From the EMBD (the Minority and Women-Owned Business Development) the budgets are the same. We have moved and changed some programs, we have a little bit more into marketing. Our business training is still there and those are just some ideas on the business training programs. We run a survey in January and try to find out also what the people and the locals need and so we have that as another way and we will do some programs there plus we will be doing some of these other programs that you see. You will see we have a new initiatives amount that is there and we have talked about that. That is where we are talking about the small business weeks and maybe the commercial kitchen and some other ideas there. We put out a separate column for the Professional Business Womens' Roundtable which was a highly successful event that we put on brand new this year. Glenda and Mary Ann did a super job with that, had over 200 participants and went very well so we budgeted there. And you will see based on what we have talked about at our last meeting we have given our allocation for 712 Innovations for next year as well. So that is the \$75,000 that is in there on that budget.

Under Entrepreneurial Development, last year there was an effort by this Board and you said you would like more money going towards small business development and new ideas, so that is where we used it this past year with 712 Innovations and the Pitch Contest. This year we are proposing to expand the Pitch Contest and also look at possibly the creation of forgivable loan funds. And we are always looking for opportunities in how we can help small businesses and that is our fund to do that.

Under Research you will see that we added a little money for additional data acquisition we are not only acquiring the demographics but now we are getting data that we are actually going to be able to put on our new website so people will just be able to go to our website and pull down or download information in a much easier fashion. And we were also acquiring specific business data from a large business point of view so we can call on them direct a little more, it will give us a better idea of who is looking at expanding through data that they have.

Mayor Wolgast state that he knows they have 712 Innovations in the Minority and Women-Owned Business Development rather than Entrepreneurial Development. He is sure there is logic there. He knows it started there.

Mr. Smathers responded yes is started there and we had funded a large portion of it out of that budget previously and so we have just left the funding out of that particular budget. If as an organization they say they don't want it coming out of that and they want to take it out of the Entrepreneurial Development budget that is fine and we will try to reverse the other. We can work it either way from their point of view. He knows we have an allocation to the small business development section of \$500,000 but we are

not from anything that we have seen limited to that amount and so from our point of view as new programs come up that we can help small and middle-sized businesses be effective and expand in our market, we make those funds allocated. So that is why with this Entrepreneurial Development section that is really what we are doing, we are simply setting aside money to help us do that.

He also wanted to mention under the Government Relations Consultant you will see that is where we have put the Governor's Military Council and what that is, that is an organization that the Governor has set up that helps us maintain our military bases throughout the state and so we contribute and Wichita contributes and others contribute around the state to try to help. As you know when you get into the discussions you want to make sure that you have got your arguments already put together and already having been out there and talking to the various entities to try to keep those businesses in our state and obviously in Topeka with the National Guard.

He apologizes if he ran through those rather quickly on the operational budgets. Brad Owen, CPA, Mize Houser & Company, P.A. can talk to them about the rest of it. Do any of them have any questions about the operational budget portion side?

Commissioner Archer asked if they are including Heartland Visioning in the operational budget?

Mr. Smathers responded no. That is going to be the next discussion.

Brad Owen, CPA, Mize Houser & Company, P.A. stated he would be addressing the schedule on page 68 of the agenda packet. This is kind of a summary, broad brush overview of the budget. We prepare this every year so they can see the prior year budget, an estimate of where we think we are going to come out for the year and the proposed budget for 2015. So it is kind of a big picture look. He will point out some highlights and then stand for any questions.

The receipts are pretty obvious, it is the \$5 million agreement and we have some other income that comes in. There is some crop income that comes in on idle land so that is what that is. On the expenditures side, the salaries you see here are for 5 ½ FTE's (full-time equivalent). We have another 1 ½ FTE's which we categorize in Minority and Women-Owned Business. We do that so you can see that we are hitting the 10% mark as required by the contract. The salaries for the 5 ½ FTE's we are budgeting at 1.8% increase over last year's budget. You will see that we are estimating that we won't use all of last year's budget. We had a few positions that were not filled or fully occupied during the year. Payroll taxes and benefits, you see a significant decline there from the budget. Management has been working to manage those health care costs so that is down quite a bit. And Mr. Smathers has gone over the departmental activities, the total of \$1,362,450. We have other operating expenses that include rent, legal, accounting, auditing and things of that nature; that is down just a bit from the prior year budget but pretty close. So if you go about halfway down the page you see a line that says "Total Receipts over Operating Expenditures" which is \$2,932,973 for the proposed budget for 2015. We think we will be at about \$3 million when we are done with this year and then the budget was \$2,936,725 for last year. So from an operational perspective we are very close to where we were a year ago.

You can see that we have added back into the proposed budget Heartland Visioning of \$60,000. Then below that we list out Incentives and Site Expenditures. The first line is anticipated expenditures on current commitments. When you get the financial statements there is always a schedule of commitments in the back and if you look at the 2015 column in the last quarter, that will be the \$1,034,600. So those are the current obligations we have to pay in 2015. You can see the expected is down a bit from the approved 2014 budget. The largest part of that is because one of the incentives was deferred from 2014 into 2015. There are always a few incentives that aren't

fully earned so that is part of the decline but for the most part it was just a deferral of one of the incentives. We always have some indirect site/incentive expenditures. There are expenses related to monitoring compliance with those incentive agreements. There are legal fees involved in setting up new agreements and things of that nature and also property taxes on the land so all those things get put into that line.

The new incentives of \$1.5 million, you can see that last year we estimated \$1.45 million that was not used so management has basically set aside \$1.5 million for those new incentives that would develop. And that number is loosely based on pending deals that are being discussed. 49th Street Improvements, management feels that street will eventually have to be improved so this \$350,000 represents expected development costs and that is really more planning and design work. You can see Kanza Fire Infrastructure, Mr. Smathers said that is substantially complete so there is no budget for that specific line, although we are moving the signage and entryway number from last year's budget into this year since that was not done. Same for the next line site options/acquisitions Kansas Fire Phase II that was not done in 2014, we expect to make an option payment on that land for another year and so we have simply moved forward the estimated acquisition price of that.

So when you get done with all those additions and subtractions, if we do all of those things we will use \$2,731,627 more than the \$5 million we bring in and that will come from existing cash.

Commissioner Archer indicated he has a question. Last year the Board had a long discussion of taxpayer money going to Heartland Visioning. And we decided that wasn't a good expenditure of taxpayer money and after 5 years of subsidies, \$300,000 of taxpayer money going to Heartland Visioning and yet here it is back \$60,000 and he would like to ask why.

Mr. Kinsinger responded that it was their anticipation from comments we have heard from individual JEDO members that you at least wanted to discuss this as part of their budget consideration so it is up to their option whether or not to consider that. We have heard comments from several of them that you wanted to at least discuss that option this year.

Commissioner Archer questioned what would happen if we took that money out? Would the private sector make up the \$60,000? Is it that important to the private sector?

Mr. Kinsinger replied that it would not be appropriate for him to comment for John Hunter, Executive Director, Heartland Visioning.

Commissioner Cook would note that Mr. Hunter is scheduled to speak before them tonight.

Mayor Wolgast questioned and maybe this would be perhaps for Mr. Kinsinger or Mr. Smathers, would they list positions. They have listed there the salaries of 5 ½ positions, would they list the titles of those positions. He thinks it is good to know who is included in this budget. And that is a bit unfair he understands not having that in advance.

Mr. Smathers stated he does apologize that he doesn't know all the titles. We have the Director of New Business Development which is Molly Howey, we have our Research Analysis, we have our Executive Assistant, we have the half-time person who is really pretty much full-time allocated to the small business but we cover half of it in our general budget, and we have our Existing Business person, we have a couple of other half-time people, one person does social media and marketing materials.

Mayor Wolgast responded again he knows it is unfair question but he thinks it is just helpful for us to see what we have and what we fund.

Councilwoman Hiller questioned on the new land acquisition and the \$2.5 million that he talked about, that is specifically for an already identified parcel at Kanza?

Mr. Kinsinger responded yes this is part of the Phase 2 extension of Kanza Fire which is on the west side of Highway 75. This Board had previously authorized that as part of the overall concept. They approved previously, we have acquired 40 acres that is in the middle of that. There is actually 560 acres that are left in Phase 2, as we have continued to do more engineering work and analysis of that site we think there are actually probably about 270-300 acres that is really good viable, usable land. And so this cost represents a portion of that site, not all of the 560 acres. We don't really want to acquire it until there is a need. We have 250 acres directly adjacent to Mars in Phase 1 but we continue to have companies who are looking at that site and we have had projects that have looked at needing more than the 250 acres. We have actually pitched that site on another project that we are currently under consideration for. Being able to assemble those size of sites is not easy, especially where you have got good highway or infrastructure and having that available is quite an asset that makes us more competitive. But we are not proposing to buy it, if you will notice under the footnote, it does say it is contingent on further approval of both the GO Topeka Board and the JEDO Board. So we are just trying to prepare to budget in case but we are not here tonight to ask for your permission to proceed.

Councilwoman Hiller asked if we were to consider another different parcel for some other business that came in, that would be other funds then?

Mr. Kinsinger replied that we would have to come back to this body for approval and they could take it from those funds if they want or out of the incentive funds if they want.

Commissioner Cook stated at this time we will move towards public comment regarding the proposed strategic plan and budget. He would note that there is a time limit of 4 minutes unless the Board by majority vote extends the limitation. Debates, questions, answer, dialogue or discussion with Board members will not count towards the 4 minute time limitations. He does have a number of people signed up to speak so he will call the person and then the person after them so we can keep this orderly.

Public Comment:

Lazone Grays stated one of the things that Mayor Wolgast did mention as far as the funding for 712 Innovations, he didn't come to speak to that but he did just want to mention that it was said that the monies were coming out of the Women and Minority funds or should it be in the Entrepreneurial. He does believe that it should be in the Entrepreneurial budget. He thinks that just because money is there, it is not supposed to go for anything, those monies should be targeted to help those designated populations that the monies were geared for. And no disrespect, he is not exactly sure of the demographic of those who will benefit the most really fit into that type of market of what that Women and Minority and Disadvantaged business realm should be. So he would think if there was an ability of getting that same amount of funds, not to derail that but to get the funds from another portion. He thinks that would be much better than the way that it was done.

Reading the agenda he really did not know where the on-ramp was to come to speak to what he is sharing with them here. He doesn't know, not being at the table and not being a part of the contractor that puts together its plan to present to them and how would someone else come in to present what they would like to consider. He understands Deputy Mayor Everhart's look at the measurements goals and examples, but if you are only getting one side then it makes it hard for

people who are not part of their economic development consultancy to share their information. If there is an ability of requesting funds be put into the budget for 2015, he has come here on a consistent basis just when it deal with youth employment. If the definition for economic development isn't just about business and business start up but it is about workforce training. And there is nothing that says it is just about adult workforce training and development but we have young people too. And if looking at the higher unemployment of certain young people in this neighborhood, in this community here, he doesn't know where to continue to go and request funds for youth employment. CDBG (Community Development Block Grant) funds – no. He has come here – no. And so what he has tried to do is lay out what the economic impact of young people in this City what they provide already. And these are some very conservative numbers. And so the reason that whether it is \$60,000 to Heartland Visioning or \$30,000 dedicated to youth employment at least so that the program could be initiated by the summer of 2015, he would like to request that the JEDO find fit to making some monies appropriated there.

He has shared with them copies of the changes of what used to be the Workforce Investment Act which is now the Workforce Innovations and Opportunities Act so that they could realize that it's not just him saying this, but this is sort of a federal or national prioritization of investing in young people especially those that have conditions that must individuals are going to be minority, low income individuals in targeted neighborhoods are going to face. He would like to request additional time to speak for another four minutes.

Commissioner Buhler moved to give Mr. Grays an additional four minutes to speak. Deputy Mayor Everhart seconded. Following roll call vote, motion carried unanimously.

Mr. Grays continued stating there were too many moving parts to talk about there so he would just like to focus his effort on this youth employment portion of it. He thinks that young people are paying into the system and after twelve years, there has never really been anything to do to reinvest back into those for the economic impact that they are putting in. The reason that the program was cut for its budget from the City was because of budgetary reasons. And that was \$45,000 yearly that was being spent. Now even on the lowest number, young people probably spend or directly influence the spending of \$120,000 a year in this City. He doesn't think that this amount is asking too much. Young people normally are not going to get in their car and go and spend their paycheck in Lawrence or Kansas City where adults may do that. There is more than enough information that he has shared over the years here on the values and benefits of youth employment, reducing dropouts, increasing achievement, increasing graduation rates. And so he would like the City, the County to take a stand. If the JEDO is setting priorities and they say that priorities are going to be that we are going to decrease youth unemployment, we are going to decrease the unemployment of black men and other minorities that he has been saying, than he thinks that whoever the contractor is should then structure whatever their plan is around what they have set as a priority, which is what the public wants them to do, is set the priorities. He believes that it is a good investment in young people in this City.

It is not like the program, and he is sorry Mayor Wolgast, when he met with him but he has not been able to find any of the articles that were written on the summer youth employment program, he has not been able to get any feedback from any of the former staff, City or County, that knew more about the program. But he does know that the program wasn't taken away because it was a failed program, it was a budgetary situation from the City's perspective. He believes that a program should be expanded. When you not just look at the JEDO funds, but these are funds that other federal and state funds that are already in play, he believes that there is a better leveraging opportunity of funds that if you have \$30,000 from here that they commit and then the priorities are already set for the new Workforce Investment and Opportunities funds, that leveraging those funds, possibly CDBG, possibly funds from DCF (Department of Children and Families) so that

it wouldn't be a \$30,000 program but it would be more, but it would have the support and investment from the City and the County through the JEDO just so that there is an expectation and anticipation that this summer that there will be a Summer Youth Employment program in the City of Topeka/Shawnee County. Even if that means young people are working in places outside the City but in other parts of the County. So that is really his premise of coming in and speaking here. He does not think that it should be like the program that was run. He thinks that there should be a better program that is put together so that young people who are participating are actually getting some gainful skills that they can move into the workforce. And this age range he is speaking of, the summer program was for 14-15 year olds. Those who are right below the age of getting a regular job. So again, whether they are spending the money or they are influencing the spending, no one can discount the economic impact that young people pay in the City and he believes, without further ado, that they should reinvest in the monies that they spend in this City.

Mayor Wolgast asked regarding the materials provided, and by the way as Mr. Grays mentioned, we have discussed this several times and different possibilities, with the supporting documents he has here this is from Workforce One, so are they promoting this, overseeing it, supporting it, putting it together?

Mr. Grays responded no, Workforce One is really probably the place that disseminates the information about what the policies are. It is the U.S. Department of Labor, Employment and Training Administration that is the one that set the regulations and directives. So that is the body that prioritizes whatever programs that are going to be funded and active out of workforce centers across the United States. Therefore that is why he has added the emphasis on work-based learning which that emphasis from the Department of Labor is summer jobs, apprenticeships. And then how they actually have created new youth elements which includes financial literacy and for the first time ever that funds for and priority for entrepreneurial skills training for youth ages 14-21 has been added. So these are moving parts with new opportunities that he thinks that we need to look at if this is a national direction, he thinks that local government should actually be moving in line with it. So Workforce One is just the portal to get the information and the education, they have a lot of the webinars and bring the people from the federal departments, state departments to talk about and answer questions about what are the new changes in this legislation and to identify some of the best practices that have been going on.

Councilwoman Hiller stated she thinks they got something like this at the Council today, an adult program that was part of Workforce One through the state but she thought that particular program was funded, that it is part of the Department of Labor and that it is part of the workforce programming that they do now on their own. So would this be as well.

Mr. Grays responded again Workforce One is not the U.S. Department of Labor it is just the portal where you can get a lot of the research and information and things of that nature there. If the funds came for, and he received that just as well, and that is more of a state driven initiative other than federal and that is for adults. His being here tonight is for this youth concern. He does have to apologize that the part of the reintegration that Mr. Smathers was talking about, if the ball has been dropped it was because of him, he has personal family issues that he has got to deal with and he is trying to find other men to step up to the plate. He is glad there are some people in the back here who have pledged to work with him on this. But Workforce One is not the federal government, it is just the portal. The directives come from the Department of Labor, Employment and Training Administration, that is where the guidance comes from. Now across the nation we have moved from the Workforce Investment Act, which had its priorities, to the Workforce Innovations and Opportunities Act which has sort of the same but it added and it also says that more emphasis on spending these public funds should go to those programs that at least the certifications for in demand industries and to focus on those individuals who have barriers to employment such as gaps in employment, ex-felons and things of that nature from the adult side. So he shared with them, and it

shows what are the additional conditions, what young people are we talking about. We are talking about those with basic skills deficient, ex-offenders, homeless, foster care, those aging out of foster care, pregnant and parenting, disabled and so on. Things that are not being done, it is not the schools that do these things, it's not DCF that does these things. The bigger picture is that there are other available funds through the Workforce Center, through the state agencies that he thinks could be paired with this here, just to do this one thing – youth employment. And not just summer youth employment, he believes that something should be developed year-round for youth employment, especially targeting those young people who are age 14-15.

Councilwoman Hiller thanked Mr. Grays and stated just a comment to the JEDO Board, she really appreciates that Mr. Grays brings these issue forth but she really thinks as they move forward in this strategic planning that we have discussed today, we need to be looking and just refreshing on whether what our intent was with economic development funds that we have was to create jobs or to do workforce development or where that line is particularly if somebody else is involved. And she doesn't know the answer, she just thinks he raises some really good points.

Mr. Grays responded that he only goes off the definition that was set on economic development and workforce training development is a part of that definition. So he doesn't think he is not adding anything to the table that wasn't already there. He is just trying to make sure that the focus isn't just always on business and startup because the things that are hurting some segments of the population isn't about business, it's about high, chronic, statistically significant unemployment and lack of skills is one of the things that really deters people from getting a job. It is not about job creation, it is about preparing people for the jobs that already exist here.

Joseph Ledbetter, Attorney stated he would like to comment on some of the earlier things that were talked about before he goes into his other concerns. First off it is always a fair question to ask any manager of any unit that is getting public funds how many employees they have. It is a very fair question and they should know, especially if they have been here awhile. He will say that Mr. Smathers and him have met at his office and we have talked about veterans and Mr. Grays is a veteran and he thinks Mr. Grays would be a great resource to help mentor veterans and help veterans. It would be nice if someone would hire him to do some of that. He is a veteran, there are 16,000 veterans in this community, they are certainly not all retired, many of them are looking for jobs and many of them continue to change careers. That is something that happens a lot nowadays. You can go to law school after you are thirty, you can do different things.

So he would tell them that we are in a changing economy and after thirteen years he thinks it would be high time that we had some performance standards from this body. He definitely supports what he heard earlier tonight and seconded, he thinks they should have passed it but anyway. What concerned him was that some of the members here didn't know what the rule was about adding to the agenda. Did they receive the email saying one or two weeks ago you could add something to the agenda? He doesn't know, he is not privy to their emails but it seems like a due process question when people don't know the basic rules and he thinks they should be enlightened so you might go through all those rules some night so that the new voting members know what those are.

Now looking at this budget, first off he is opposed to the Heartland Visioning funding. He did have them out to a Highcrest (NIA) meeting. They had four priorities that they had set by a very small group of people. He didn't see any Eastsiders in that group. He certainly is not an Eastsider anymore, he has been but he certainly represents a lot of people on the East side that have a lot of needs and he brought up some of those needs and they said that is not part of their

priority list. He asked them who made up the priority list so they showed him a Power Point with six individuals on it and he told them that was ridiculous.

Now let him go back to a point he just made about performance standards. If this body after thirteen years of experience and he knows that not all of you have been here that long, but some of you have been here eight years; if you haven't gained enough experience to do that job that's not good. But you do have experts that are readily available to you and they are not going to cost you anything. They are called citizens. You have 172,000 citizens in this County that can readily give you some good ideas. And some ideas for performance standards which we should have already had and setting goals. Goals on employment numbers, on salaries that we are looking for to try to get into this community, not just minimum wage jobs which is a big complaint that he hears. We need performance standards, that was the word that was first used, and we need goals set by this body. And they should have been done it a long time ago. He is glad it is finally being discussed. Thank you Deputy Mayor Everhart. He is going to ask for more time to speak because so far he has just commented on what they were talking about earlier.

Commissioner Cook asked if there was a request for an extension and how much time would Mr. Ledbetter like to ask for. Is it a four minute extension?

Mr. Ledbetter asked how much time did Mr. Smathers get; he would take half of that. He is kidding; he is not going to talk that long.

Deputy Mayor Everhart moved to give Mr. Ledbetter an additional four minutes to speak. Councilman Schmidt seconded. Following roll call vote, motion carried 4-3 with Commissioner Cook, Commissioner Buhler and Commissioner Archer dissenting.

Mr. Ledbetter thanked the four members of the City. Next he would like to talk about the budget on this one page document that has been laid out. His first problem with it is, it's one page. His second problem with it is it has only been out in the public by email for about five days. When we are dealing with \$5 million of public money, this should be noticed up at least 30-45 days out. We should have a copy of it online, we should be able to access it, if we have to call a Clerk's office that's fine but we should be able to get it. And then we can come here prepared to discuss it. That is done with just about every other public budget he has seen and he thinks that it is wrong that these things are just brought up at the last minute.

On the land acquisition, \$2.5 million is half of their budget. We do not need more land. We have got about 600 acres of land that is vacant. Some of that is farmland, you see that in the income of \$10,000. We don't need more land. And Bimbo Bakeries only used 20 acres. So every year we hear this hoopla that we are going to need more land and we don't need it, we haven't needed it since the Mars acquisition which was signed in 2011. We have a lot of vacant land. He is concerned about some of the things that were said by Mr. Kinsinger tonight. He said this next phase would be 560 acres, 370 of it is usable. Exactly. He has been saying that a lot of it is wetlands. He got a copy of the site plan from 2009 and he agrees it should not be bought on that part.

He wants to know what part of this budget is going to the Chamber of Commerce. He thinks it is high time we got these numbers and that we had accountability and transparency. We know from an article earlier this year, September 27th, that GO Topeka admitted that they give about \$500,000 a year to the Chamber of Commerce. That is in direct conflict with their 990's that are signed by their President and CEO, which is more like \$900,000 a year. You can go back and check those out; we have made those part of the record from time to time. He would like to know

exactly how much money of this budget that they are being asked to approve is going to the Chamber of Commerce through GO Topeka. He would like that answer tonight, an exact number. And he would like to know how many more FTE's we are paying for with that. That is a second question.

He is opposed to these improvements listed on 49th Street because he thinks 49th should have already been improved. He has seen that in the budget year after year, they have got 75 acres on 49th that they should have developed before they bought any further, so why haven't they developed this street? But just to spend it on design with no anticipation of ever finishing the work, he doesn't believe in that, he thinks that is a waste of money until they decide to finish the street in its entirety. And by the way there is a new bridge there, so that takes up a lot of the costs they were saying they would have to make. That bridge is being built, he thinks it is already constructed but you can go out there and look at it, it is just off Topeka Boulevard. He has got a lot more to say but he does want that transparency and accountability and rather than belabor you with another request, since he only got four the last time, it looks like the County members don't want him to talk, he will just go ahead and sit down for now until the next item.

Carol Marple stated she is a citizen of the County and she would like to thank Mr. Gray, he said it a lot better than she could. She has a proposal, suggestion, whatever and she didn't know how to do it so she is just here and she is going to talk about it. There are other things with the budget that she could talk about but she came here specifically to talk about the zoo. She dislikes waste. She did a KORA (Kansas Open Records Act) and asked what the zoo spends every year on feed. Now she thinks everybody will agree with her that a lot of the voters, voted to extend the sales tax because of the zoo and we want to support the zoo within the County. She just doesn't understand, we have farm ground, we have hay ground, she knows about feeding livestock and zoo animals are basically livestock but in a different form. She did not know until she sat here that they made \$10,000 off of their farm land revenue, she thinks that's not very good. Her proposal is or her suggestion, whatever you want to call it, is since the County owns farm ground and hay ground, let's turn the grain produced and the hay taken off of it, which she is sorry to say she doesn't think there is any because they have not been very good stewards of the land. It is not going to be an overnight thing that we can shift this into production so that the zoo can use it but why spend money for something that we own and that's what we are doing. The zoo has to spend money to go out and buy feed. And just to give you an example, a bushel of corn today costs \$3.44. If you bought the very same bushel of corn, which the zoo is on the buying end, it is going to cost you \$3.75. Now that's \$.31 cents a bushel difference. You take that for a year feeding these animals, you know there is going to have to be some working together. You are going to have to work with the farmer, you are going to have to work with Mr. Wiley (Zoo Director). But why are we buying something that we have? And she is not saying that if we can provide this to the zoo, that the zoo should lose their funding for their feed. She thinks that there are always drought years but if it frees up money that they can make improvements or do different things at the zoo, why not? Especially if we are making \$10,000. Let's manage it correctly and let's get some good out of it for our citizens who all enjoy the zoo.

Commissioner Buhler asked if she had had any discussions with the zoo about these ideas?

Ms. Marple responded yes. She talked with Mr. Wiley one day and she asked him if it had ever been suggested and he said no, I don't think anybody ever thought about it. And then quite frankly she had an appointment with Mr. Wiley, it has been over a year ago, to visit about this and he stood her up and then he was supposed to call her but he never did. So no, she does not know Mr. Wiley's feelings on this but he is a very good zoo director and she would think that if he was provided with some extra money he would be all in favor of it. She is not asking to short the animals or anything like that and on a personal note she can say that the hay we produce in this state is very good. Ben and her sold two barnfuls of hay last year. We had a broker, a middle man, but it all went to a zoo up north. And that zoo bought two

complete barnfuls of hay. So it's not that we are lacking, we have the resources right here to make this work.

John Hunter, Executive Director, Heartland Visioning stated as part of the GO Topeka budget, it is his pleasure to provide for them a brief overall statement regarding our activities during 2014. During 2014, Heartland Visioning has been rebuilding its organizational structure, we have been transitioning our leadership and we have accelerated our grassroots efforts through community engagement process. Currently there are 65 visionary volunteers, most of them are organizational leaders in our community who are addressing the various issues associated with the five priorities that were established all based on community responses. One of our priorities, the dynamic core, has a network team that is chaired by Mayor Wolgast. This team functions as an oversight group, tracking the projects that are under development between 10th Street on the South and Gordon Street on the North. We consider these areas as a major economic development district with obtainable goals and measureable results. And like the NOTO project (North Topeka Arts District) which is a direct result of the Heartland Visioning process. Through the efforts of our community volunteers who are involved in that, today we now know that we have some 31 new businesses that have been added to a very repressed historic district. And that district today, during the course of any month, there are some 2,000 people who will come there visiting and shopping on a monthly basis and we do know that sales tax revenue for that area has risen substantially.

Heartland Visioning is also making an effort through our education of our volunteers and the general population on the multitude of community initiatives that are going on. Things like Heartland Healthy Neighborhoods, the Pine Ridge Project, the Netreach Program in the Highercrest neighborhood. We work in collaboration with throughout the year with groups like Shawnee County Parks & recreation, the Great Overland Station, the Topeka Metropolitan Transit Authority, Downtown Topeka, Inc., Visit Topeka and a host of other important organizations throughout our community. Heartland Visioning has also provided financial support through our grants process for projects like the Topeka Community Conversation on Poverty, the Born Learning Trail at Pine Ridge, the most recent Topeka Tedx Project which was really exciting and the Quincy School and NOTO Partnership which focuses on a creative, safe walkway for our school children. We are driven by issues dealing with improvement to our overall quality of life and economic development. Unique in our process, we pride ourselves on being a voice of the community concerns and we strive to build a trusting community that will brand Topeka and Shawnee County as a fun and exciting place to live.

Throughout the year we have solicited financial support from individuals, businesses and corporations. Our efforts will provide approximately \$130,000 in private support for 2015. We believe this is a clear indication that our business community recognizes the benefits of our organization to bring forth positive and important change. Our mission has not changed since 2008. We still believe that we can create a growing and dynamic community with a superior quality of life and we are excited that five years ago the ideas that came out of the meetings with some 5,000 citizens, that some of those ideas, that were dreams at that time such as the riverfront development, that now within the next five years are in reach and we can look forward to a time when we will possibly be boating on the river between the two bridges so we are excited about that. Visioning is a complex process, it takes time, our vision for 2015 is clear and we hope that through the budget process tonight the financial support required for us to continue our efforts will be approved so that we can continue moving forward with both the City and the County.

Commissioner Archer stated that Heartland Visioning didn't have the tax subsidy for 2014. But it sounds like they are making progress and doing well. What is the community going to be missing if Heartland Visioning doesn't get \$60,000 from GO Topeka?

Mr. Hunter responded that when he came in at the first part of April, one of the first things that he had to do was go line by line through the budget and make some serious cuts because they were minus that funding as well as adjustments that were made as a result of his salary as a consultant instead of a full-time Executive Director position salary. And he can tell them, this has been a very lean and conservative year. There are things that they feel they really need to do and he would like to mention two of them. He has put into the budget, which has been approved by Heartland Visioning's Management Committee; that does include this amount of money, two initiatives that they have been working on. One is with KTWU. Eugene Wilson over the last couple of months has been preparing for what we call an awareness campaign. That campaign is going to be designed to introduce people in the community, not only to Heartland Visioning, but to the various organizations that are doing some profound things in our community, but simply do not have within their budget the ability to advertise all the good that they do. For instance, the Pine Ridge Project, the Netreach Project at Hillcrest. So our plans are to initiate that type of an awareness community campaign that will be aired on KTWU and he hopes the other stations as well.

The second thing that he has done in making budget adjustments, again based on if they receive this funding, is to move Emma Starkey, our Communications Assistant to the position of Director of Communications and Community Engagement. Emma is doing a wonderful job getting out to all of the major organizations such as Heartland Healthy Neighborhoods, Safe Streets and other types of community organizations and he wants to focus her time specifically on community engagement projects that we are planning for 2015. And then to offset that, we are hoping to hire a 20 hour per week, part-time assistant to take over some of the secretarial and administrative types of duties for Emma. Again if we cannot move forward with those two components, we will be an organization that would be functioning with basically one hand tied behind our back. There is only so long that you can continue on in a very conservative budget posture and still be effective.

Gina Milsap, CEO & Executive Director, Topeka & Shawnee County Public Library. It has been her privilege to serve as the Chair of Heartland Visioning for the past three years. This is kind of her final hurrah as a matter of fact so she is hoping for a positive outcome. There is a lot of pressure here folks. She has been involved with Heartland Visioning as a volunteer and a member of the Steering Committee since its inception. She has lived here for nine years, she moved here from Ames, Iowa and is originally from Columbia, Missouri; she doesn't want to hear it. And she will tell them this; this is a different community from when she moved here. It is a very different community. How is it different? There is more optimism about the present and the future, there's a greater willingness to collaborate and partner and leverage resources. And that is in the private sector, the nonprofit sector and government sector and among individuals. There are more people who are committed to creating and implementing a shared vision for this community so that it grows and prospers. And a lot of that stems from our increasing social capital. Communities need a lot of types of capital to succeed. They are talking about that tonight, they are talking about money for a lot of different things. But that also includes social networks that are formed because people, organizations and businesses see a compelling interest in working together to get things done. And that growing social capital has been a priority of Heartland Visioning. It is our bread and butter and we've done it very well and there is no one else in the community that's doing this particular aspect.

So you can't write a check to obtain people's interest and their trust and engagement. But you can invest in Heartland Visioning and trust us to facilitate the collaboration of the private sector, which is already making a significant investment, the nonprofit sector, the government sector and individuals in this community. Because they are the ones doing the hard work to make this a great community. But we are facilitating the collaboration that's making those things happen. And she makes no apologies for bragging about that because it operates under the radar, you

don't necessarily see it but if it is not happening you will notice. So Commissioner Archer asked a very good question – why are we still seeing this in the budget. She sat at the JEDO Board meeting last year when Commissioner Archer said he wasn't going to support Heartland Visioning anymore and she is asking for their support this year. Because first of all we have reinvigorated and reinvented Heartland Visioning. We have new leadership, we have a great new steering community. She will also mention too that the series of community meetings that we conducted in the last quarter of 2013, included 400 people around this community, and that is a statistically significant sample of a population base of 179,000. Can you tell she is a librarian? And so they do have a mandate from the people to focus on the priorities that we set and she thinks they will agree that those are in alignment with both the City and the County.

Commissioner Cook asked as part of Heartland Visioning, she has mentioned that they have received funds from the private sector, are seeking funds from the public sector. What about the Library Board? Has the Library Board helped contribute to the funds?

Ms. Milsap responded that the Library Board has contributed \$5,000 every year since the beginning of Heartland Visioning and her Board continues to support Heartland Visioning.

Commissioner Cook asked if there are other governmental entities that are also contributing outside of the Library Board? Do they receive funds from other governmental entities?

Ms. Milsap replied no not from other governmental entities. She is trying to think who those would be other than the City and the County.

Commissioner Cook questioned if they have ever made a budget request directly to the City or the County to be a part of their budget?

Ms. Milsap responded she thinks initially that was the strategy and the response was that the preference from the City and the County was that the request go through JEDO and that sales tax be utilized to fill the request. That is her understanding.

Commissioner Cook stated he just asks because in the two years that he has been a commissioner, he has not had a presentation from Heartland Visioning during the budget process of the County. Other groups and organizations have asked for funding from the County but he knows that Heartland Visioning has not so he just didn't know the background.

Ms. Milsap replied that they were instructed to come to this body so that is what they did.

Lucky DeFries, GO Topeka Past Board Chair/Attorney at Coffman, DeFries & Nothorn would like to thank them for their collaboration with GO Topeka over the years. He thinks he may be the last remaining member of the GO Topeka Board that was part of the initial group that helped form GO Topeka and ultimately helped create JEDO. He thinks all of us should be proud and pleased with what has evolved over the years and what we have been able to accomplish. He thinks through the engagement and the collaboration that we have had with JEDO especially in recent years, some of the conversations that we have been able to have, he thinks that is laying the groundwork for a lot of things that we can continue to do in the future and some things that we can improve upon. And he thinks the conversations that we've had have helped lay the groundwork for that and he for one looks forward to what we can accomplish in the future. So simply thank you for their help and he would encourage a favorable consideration of the strategic plan and the budget that is being presented tonight.

Councilwoman Hiller stated she will throw something out to Mr. DeFries, and he can react if there is a reaction. She hasn't had the privilege of serving on the GO Topeka Board as some of her colleagues have. But she really appreciates what they are doing. Also in terms of the conversation we had at the beginning of the meeting about JEDO taking the reins and establishing some performance goals and looking at best practices in the future. Her understanding is that members of the GO Topeka Board have had that conversation as well and that is partly what encouraged her to be part of raising that issue here. She hopes she is right because she feels that is a collaborative thing to do.

Mr. DeFries responded that he thinks over the years we have tried to be responsive to JEDO and try and work in a fashion that we are responding to their questions or whatever it might be that they are looking at. So certainly he thinks there has been an attempt to set certain guidelines and criteria, upon which we can be measured and in terms that they are meeting the kinds of goals and objectives that all of us would all like to see in terms of our economic development efforts.

Councilwoman Hiller replied that she put that forth because that is her understanding as well. We don't cross over, oddly, as Boards; the JEDO Board and the GO Topeka Board very often at all. That was one reason why, it's been about two years ago now and she was one of the people who pushed for it, for us to jointly look at best practices and begin to prepare for this time. And we did have two sessions that she thought were very good and very informative and productive and she hopes that we continue to do that as we look forward.

Mr. DeFries responded that he thinks each year as part of presentations, he thinks typically GO Topeka tries to go through and look at what the objectives have been and what the progress has been during the course of the year all of which should go towards whether or not GO Topeka's continuing to meet the needs that all of us are looking for.

Councilwoman Hiller stated again it is her understanding that they have been having those discussions recently as well and she appreciates that.

Jeff Wietharn, Legal Counsel for GO Topeka/Attorney at Coffman, DeFries & Nothorn stated he would like to clarify a couple of things real quick. And he is not completely up to speed on it but he would like them to know – there is a question about why GO Topeka hasn't developed 49th Street. 49th Street is in a benefit district and was platted by the City and once we start developing the land to the north or the south, we are going to have help pay for the improvement to that road, so we keep it in the budget but we do not want to spend those monies until we absolutely have to. Also another comment was made regarding the tax return and a recent newspaper article. If he understands the issue or the confusion, the newspaper article focused on the public dollars that were transferred to the Chamber, in the context of the service agreement, so there might be a little difference but generally that was the difference. There are private dollars that also go towards that service agreement so he just wanted to try to clarify that a little bit. He is not the accountant but he thinks that is probably what that confusion is by one of the commentators. He would like to take one more minute and go on a tangent, take his lawyer's hat off and say, we have had a lot of discussions about GO Topeka and their finances. He has practiced law, he has a lot of contacts with accountants, he works with a lot of great accountants in this town and Mize Houser is one of the best and the auditor of GO Topeka is CBIZ, excellent firm as well. We are blessed with great accounting firms in this town. Sometimes there are comments that are made that suggest that something weird is going on. I assure you these guys are excellent, these firms are excellent so just a little bit of an editorial comment there.

Allan Towle, GO Topeka Board Chair/Fidelity State Bank & Trust Co.. He is a lifelong citizen of Topeka, a taxpayer and all of those things that go along with that privilege. First of all he would like to thank them very much for all that they do for the community. He knows as elected officials they get

bombarded with a lot of information and that they have to learn real quick and just because they become elected doesn't mean you automatically know everything about everything, that they do have to do a lot of research to make the right decisions, looking out for what's in the best interests to our community so he appreciates the time and effort that is necessary to do that and the questions that come up as are we doing this right, is this the right way to do it.

He would like to address Councilwoman Hiller's comments. One of the things in the November Board meeting for GO Topeka, there was a lot of discussion, we have a new period of time – 17 years, with the sales tax renewing and are we doing it right. Should we be relooking at has economic development changed, are there best practices out there that are different then what they were. And we had a pretty lengthy discussion on that, sent back some instructions to finding out the pricing to have a consultant to come in and look at that. As he recalls it was the following Tuesday night that the City Council had a very similar discussion about GO Topeka towards the end of their meeting. And so he had to at their December Board meeting, apologize because he derailed going out and asking for a consultant's information because it seemed to him that there was a lot of discussion about should that evaluation be done by GO Topeka or should JEDO or the City of the County or somebody outside of that look at that question. So rather than them looking at it and spending money twice, that might end up having an elected official say "we want to spend that money instead of you", we will let you do that, that's ok. He did talk to Jim Colson, Topeka City Manager and at that meeting kind of to learn a little bit about where that was going.

And he does think that is something that does need to have some future discussion. We have continued the discussion that needs to be done, but really derailed or stopped the process for the immediate time with the hope that we can work with the City and the County and JEDO, however that needs to be done, since he is not as astute to the political side of things, so that we can see that it is done correctly and can be viewed as an independent. And he will tell them personally, as Mr. Wietharn commented, people we hire we believe are independent or we wouldn't hire them to come in and audit us. We do think that is very important that what we are doing with the taxpayer's funds is the right thing for our community. And the reason that we went out and raised money from the private sector was so that we could make sure that the taxpayer's money was being most efficiently used for incentives as most we could to get to that direction.

Mayor Wolgast thanked Mr. Towle for providing that overview of what he sees, or what some people see as a road we go with JEDO. Whether going forward or new priorities and he thinks they should be looked at. And that is one of the things, he is somewhat aware of the conversations that have been held and he thinks that's what we need to do as a body is look at a new direction or things like that. He really thinks there is an interest and support for that and he thinks it is going to be a major, significant, cost some money type study and he thinks maybe it should be through JEDO that it is done rather than the City or the County or GO Topeka. So he thinks that the start is there and he thinks there is support among some of the JEDO members to go in that direction and he appreciates Mr. Towle's comments.

Mr. Towle responded that he does appreciate that and to be honest he doesn't think we will see a lot of new but we will see some refined best practices and things that have shifted a little bit over time. But he fully expects we are going to find out that we are moving in the right direction but there are some things we can tweak and improve on but if we find out we are completely off then we need to get back on track.

Commissioner Cook stated that draws us to a close of the speakers signed up for public comment regarding the strategic business plan and budget. It has taken us 2 ½ hours to get to this point, what is the pleasure of the Board regarding the strategic plan and budget?

Commissioner Archer made a motion to remove the \$60,000 dedicated to Heartland Visioning from the 2015 Budget. Commissioner Cook seconded.

Councilman Schmidt questioned if there was a plan to reallocate that \$60,000 anywhere else or are we just going to carry that over into next year?

Commissioner Archer responded that it would just be carried over, like we did for the 2014 Budget when we removed the funding.

Following roll call vote, motion failed 2-5 with Commissioner Cook and Commissioner Archer voting in favor and Commissioner Buhler, Mayor Wolgast, Deputy Mayor Everhart, Councilwoman Hiller and Councilman Schmidt dissenting.

Commissioner Cook noted that the motion fails. Are there other discussions, motions or thoughts on the strategic business plan or budget?

Councilwoman Hiller asked if JEDO were to undertake in the course of next year, securing a consultant to do the planning that Mr. Towle was talking about and/or decided to get some professional assistance in setting performance goals, would we need to carve money out of that budget to just reserve it or does Commissioner Cook know what JEDO would need to do if anything?

Commissioner Cook responded to answer that he would maybe look to our legal counsel to the specific contract provisions with GO Topeka. Is it for the entire \$5 million or is it for an amount that we would so dedicate?

Mr. Eckert stated that the new contract, which is a three year contract beginning in 2015, it states that JEDO is going to grant at least \$5 million from its economic development fund to GO Topeka for the purpose of... And then it sets forth the goals that we have outlined in the past that they have approved. So they have to get at least \$5 million. So if they agree with JEDO, then JEDO could reserve it, he thinks it would have to be done by agreement but it also says later on that JEDO gets to set the budget. So there is a little bit of conflict in there but he thinks they can certainly do it by agreement and he thinks if GO Topeka refuses to, he thinks they can probably put it in the budget that way.

Commissioner Cook asked if that gave Councilwoman Hiller some clarity to her question.

Mr. Eckert stated it is not completely clear.

Councilwoman Hiller responded no it didn't, thank you. She did not look through the budget to see if there was a line item that was specifically for that purpose already?

Mr. Kinsinger stated he might suggest that the pluck number is the incentives amount and he would suggest that if later next year if they decide they need funds for that, if we do it obviously early enough we should not have expended all of those, he thinks they could direct them to do that and he thinks the GO Topeka Board would favorably consider that. He can't speak for the GO Topeka Board but he thinks that would be an area that would be his recommendation as their President of GO Topeka to suggest where to pull those funds from.

Councilman Schmidt stated that just as a matter of record keeping, before they take this vote and given the discussion that they have had, he would like to formally request that we add an agenda item to the next JEDO meeting to develop the process for a JEDO derived strategic plan and performance measurements of publically allocated economic development funds. It is not a motion just simply a

request, as we were instructed earlier as JEDO Board members we have the ability to request agenda items.

Mr. Eckert stated that the control will turn over to the City next year but what we will do is that we will take your request and make sure that gets to City staff.

Commissioner Cook asked if there are any changes, or perhaps we should take this a two separate measures. Are there any changes, corrections or additions to the strategic business plan that this Board wishes to take? Seeing none, is there a motion to adopt the strategic business plan?

Commissioner Archer moved to approve the 2015 Economic Development Strategic Business Plan. Commissioner Buhler seconded.

Councilwoman Hiller indicated that she simply wanted to make a statement, because of her concerns about the performance measures, she is going to vote no. She is very supportive of GO Topeka so it is simply a statement, because she thinks that's very important. We've sort of got balled up on the issue of establishing those performance measures by the next meeting. She would still like to see that happen. If asking to have an agenda item for a report about progress on developing such measures is a more appropriate way to do it then what we tried before. Can she do that? Can she ask for an agenda item regarding development of performance measures?

Commissioner Cook stated there is a motion on the floor as it stands presently made by Commissioner Archer to adopt the 2015 Strategic Business Plan and was seconded by Commissioner Buhler. Obviously Councilwoman Hiller has made known her concerns with that, but he does not believe this would be the appropriate time to add other qualifiers for the February meeting.

Following roll call vote, motion carried 6-1 with Councilwoman Hiller dissenting.

Commissioner Cook stated that motion passes. Next is there a motion to adopt the 2015 Budget for JEDO.

Commissioner Archer moved to approve the 2015 Budget. Commissioner Buhler seconded. Following roll call vote, motion carried unanimously.

ITEM NO. 7: ACTION ITEM: Approve 2015 Cash Carry-Forward Agreement – GO Topeka staff.

Mr. Kinsinger stated as required in the contract it is up to JEDO to approve carryover of funds for GO Topeka to use in the future year. As in the past, we have come forward with a draft agreement that JEDO's counsel has approved and this is to cover what the balance of the funds are. As they saw earlier in the meeting there are some future commitments for contracts that were approved by JEDO previously so this covers those and also would give us some of the cash for some of the expenditures in the budget.

Public Comment:

Joseph Ledbetter, Attorney stated he is looking at this document and it is asking to carry forward \$9,100,000 into future years. He looked at the budget, the one page document, and it says anticipated expenditures on current commitments of approximately \$1,034,600. It seems like this is a very large amount to carry forward especially since they have not committed to buying more land and he certainly hopes they do not. He thinks it's ridiculous and he would also like to ask if they are getting appraisals on that land. That should be part of their best practices, always. It's public money. So he looks at the amount. He says wow they certainly haven't needed all this money in the past; they have got now almost

two years in the bank. So he finds it interesting. He doesn't see any other governments doing this or any governing bodies doing this or they are quasi-governmental the way they are set up kind of as a state actor they do economic development, which is an act of a state type of government. He just doesn't understand why they need to bank two years of budget. And it seem like they didn't need as much as they have been asking for because he is sure that money was accumulated over a long period of time. Anyway, he is not commenting for or against, he is simply raising concerns. As a citizen, he has observed these for a number of years now and he always has questions about it. It seems like a very large number that's left over from funds that were not used and that doesn't mean we need to go buy a bunch of land to try to get it down. We have got 600 vacant acres.

Kurt Kuta, GO Topeka Board Member/CoreFirst Bank & Trust President & CEO stated he is fairly new to Topeka, been here about two years and he has been involved in economic development with the two other communities and the banks that he was with in those communities. And similar to what our librarian speaker testified to, sometimes we don't know what we have and how well we have it. The last two places he has been at they tried to get a sales tax initiative passed several times for both quality of life as well as for incentive packages to attract businesses and never could get it done. So he thinks they should all be commended for how they proposed the sales tax, how they earmark the funds for both quality of life as well as economic development. Second place he was at, we were structured in a very similar way as to how GO Topeka and the Chamber of Commerce are structured. They shared staff, they shared space, had the expenses and we were also funded by the City, the County and the University, but in a different way than sales tax. What we didn't have was the amount of funding in order to take down the land that GO Topeka and JEDO has in order to have shovel-ready dirt available for businesses. You will not get past the first cut of businesses looking to move to a location if you don't have shovel-ready dirt. And so the amount of time it takes for land to get absorbed is a lot longer than one year. You have got to be prepared and so having the cash on hand in order to execute options when the time is right, and as a Board member, we have not decided that the time is right to take down that land, is very key. The absorption period is a lot longer than a normal sales cycle. So the cash carryover piece to that he supports. He would like to thank them for supporting the plan and the budget.

Councilwoman Hiller moved to approve the 2015 Cash Carry-Forward Agreement. Mayor Wolgast seconded.

Councilwoman Hiller stated she just wanted to follow up on what Mr. Kuta said and react to the earlier comments. She thinks it is wonderful that there is money carried over, the alternative is to have just spent it because we had it and it is important to carry it over and she appreciates the stewardship that GO Topeka has had with those dollars and appreciates that we have it to carry forward.

Following roll call vote, motion carried unanimously.

ITEM NO. 8: Public Comment

Lazone Grays stated that he tried to call at 4:49 pm so that he would be last on the list but he guesses that didn't work out. He wishes that carryover could have been gotten passed with less than \$30,000 or some amount to a fund for young people in our community. People come and go, they pop up - \$10 million for a zoo, \$40 million for a hotel. He goes thirteen years or so many and just keeps getting no. Not even getting a clear discussion, or listening to a discussion on how they feel of this being even important as a priority. When it comes to priorities he thinks that the best indicator of if economic development working is if it is reducing unemployment, is it reducing poverty. And he doesn't remember hearing the word poverty at all here. With "X" amount of money, he would think that with a clear path, they could show that they reduce poverty by ".0%", we reduced this demographics unemployment by 2%. By having nothing, by not setting as a priority, things can sound good and each year you can do things, such as the

robotics program which is a good program and good for young individuals. But considering gradeschools.org, that particular high school if 10 is the highest rank and one is 0, then it is still ranked as number 1. So some things sound good, but as he thinks someone had mentioned, when you get down into the weeds, is it actually making a difference.

He spoke about leveraged funds because these are funds here and there are things that will happen throughout the next year, you just never know when they are going to come up. Like the Kansas Broadband Initiative, there is maybe some funds, he doesn't know but it may not be enough to do everything. Why isn't there some process of making sure that monies are not put to the side so that when other opportunities come up to fund some things that it's not just solely one pot of money that's coming up. Part of what he has been doing with the LMI training, there are other funds that will become available. Not that they will need a match but at least the monies will be there so in case that a match is needed, so you can get more money to come into the area to do other things, he would think that would just seem to be sort of prudent. But more importantly is this part about poverty and unemployment an economic development. If economic development can be deemed have you reduced unemployment, have you reduced poverty? If the answer is no then people who are citizens can only look to the elected body to do something about that. We can't set the priorities. If he was to move out of the way when all the people who were here, you talk about community, but that doesn't look like the community. Where are they engaging other people who look like him? At the table where they are made parts of discussions. It's not here. If he didn't come here speaking to these issues year after year, ask yourself who else would be coming here speaking to these specific issues? He is not here for his health because it's not very well but he is concerned that they think that everything is ok but that is not always the case. That they should try to make sure that decision making is encompassing other people at the table who look like this community.

Joseph Ledbetter, Attorney stated it is so exciting to be here and he appreciates the opportunity to speak to the governing body of our economic development funds. He is going to respond to some of those earlier comments. We purchased 75 acres of land on 49th Street in 2006, before any of them were even on this Board, without an appraisal and it is still sitting there. And it was very close to utilities, could have been developed. There is other land still in Central Crossings and he carefully listened to testimony by the GO Topeka Chair in 2012 where he ticked off and listed off the land that had been bought by each of the entities, he still has it, and there was approximately 300 acres left with just that portion of land. Shovel-ready we've got more than enough shovel-ready land, what we don't have is jobs and we have lost a lot of jobs over the last two year, and they know it, but nobody wants to talk about it. But the word that was just mentioned by Mr. Grays was poverty. Poverty has increased over the last several years and before that in Topeka and that should be a concern and yet it's never mentioned on this Board or with these measurements. It should be part of the performance standards and it needs to be a goal that we begin to address and reduce poverty in this community. The poor pay this tax, it is a regressive tax and they pay proportionally more of their income than any of us on this tax for the purchases they make in this County. They need to be considered and year after year he watches Mr. Grays and he is never considered. He finds it reprehensible. That's a good word for it. The carry forward monies, how much of that came out of the small and disadvantaged part of that budget? He has seen those numbers; they have been carried over a lot. How many people could have been helped? He is putting into the record tonight a copy of the service agreement between GO Topeka and the Chamber and it talks about paying for Country Club dues. He's sure that is reducing poverty somewhere. Also putting into the record a letter to the editor on accountability wanted for our tax money. He strongly disagrees that he was confused or anybody else that has talked to him about these numbers, about how much money is being transferred to the Chamber of our GO Topeka public money, he is not confused at all when he reads those. But rather than comment on it, he is going to put some more information into the record and he is going to go back and talk to some more people that brought him those documents originally and they may have a little

more tax expertise than he does, but he knows what he saw and he knows that he is correct, but he is just going to drop it with that and go back and review that. These are expenses that were reimbursed by GO Topeka in four years, this was got through a KORA to the Topeka Capital Journal and they shared those with him and said at no cost, they were able to get that. He is going to ask for an extension to speak at this time.

Commissioner Cook stated there has been a request by Mr. Ledbetter for an extension of time to speak. Is there a motion? Seeing none, thank you very much.

Mr. Ledbetter replied thank you for not listening. He appreciates it.

Councilwoman Hiller indicated that she thinks we need to take a short break.

Commissioner Cook stated that he has been notified that we need to take a short break to change the tape. We almost made it. So Ms. Nohe will be next up on public comment after we change the tape.

Camille Nohe, League of Women Voters stated primarily she wanted to let them know the league has started a study of JEDO. They are six months into what they believe will be a two year study. And they hope to come up with some constructive recommendations for the JEDO at the conclusion of that study. She would like to just bring to their attention, she was very heartened by Deputy Mayor Everhart's discussion that she initiated, she touched on a number of issues that they have considered. And she would like to let them know about some resources that she has come across in doing this study. One is a Pugh report, from the Pugh Foundation on objectives and performance measures for economic development entities and it has some very good information in it and recommendations. There is also such a thing as a performance audit for economic development entities. She found online the performance audit for the City of San Diego. Google search is a wonderful thing. San Diego is much bigger but they had some constructive recommendations and some criticisms of the San Diego Economic Development, she thinks it is an in-house agency. Also in Topeka, Dr. Paul Burn at Washburn, he teaches economics and he has an area of expertise in economic development. He is going to come to speak to our JEDO study group in January and she would think he would be a good resource and would know who they could contact to do the kind of setting objectives, goals and performance measures, she just thinks he would be knowledgeable in that area. So she wanted to bring that to their attention.

Commissioner Archer asked if they were working with anyone specifically with GO Topeka or one of the JEDO members. He thinks that might be a good idea.

Ms. Nohe replied not yet but yes they plan to. What they have done is reviewed all of the minutes from JEDO since the beginning and summarized each year. Which they will be glad to make available at some point to people who are new to JEDO. We have looked at what some other cities are doing in terms of their structure and whether they are getting money. We have looked at that Pugh Report and spent a lot of time discussing that. We have developed a list of people we are going to interview, which would be past JEDO members, and possibly current JEDO members. She is not sure how much people are willing or able to talk. GO Topeka Board of Directors, current and some past members, so we do want to talk to all of those folks as well and she thinks they have some other people in mind too. So that is why it is taking them two years, they have a long agenda.

Carol Marple stated that she keeps changing her mind on what she wants to say in the public comments. And she does pay attention to protocol so would Commissioner Cook ask Mayor Wolgast and Commissioner Buhler if they have any kind of position on the Heartland Visioning group. Are they on the Board of the Heartland Visioning organization? That is a question for Commissioner Cook to ask to those individuals.

Commissioner Cook responded that historically, traditionally this isn't a question and answer period, although if either one of them wish to speak or respond.

Commissioner Buhler stated yes voluntarily she does serve on the Management Committee; she has served on the Steering Committee and has since the beginning of Heartland Visioning. She is not compensated, it is purely voluntary.

Ms. Marple questioned is that not a conflict of interest to vote to give them money?

Commissioner Buhler responded she does not believe so. This body has to allocate it in the budget and then it has to go to the separate governing bodies as well.

Ms. Marple responded but they allocated it to the budget and she is connected with them.

Mayor Wolgast stated he is on the Steering Committee which is a group of about 60 community people who meet on monthly basis working on the goals and objectives of Heartland Visioning.

Ms. Marple stated to her that doesn't seem right that they are connected to this Board or this organization and they just voted to give them money.

Commissioner Buhler replied that it is fully disclosed on her conflict of interest with Heartland Visioning. And all her conflicts of interest, it is fully disclosed that she serves on the Board of the County Commissioners.

Ms. Marple responded that she kind of thinks that they should have passed on the vote.

Commissioner Buhler replied that is her opinion.

Commissioner Cook asked if Ms. Marple had anymore comments.

Ms. Marple stated yes she did. She would like to thank Commissioner Archer and Commissioner Cook for voting no to fund them for \$60,000. She has sat here for many years and listened. The funding was withdrawn as she remembers and she did not intend to speak about this because we could see no good that it did. And in less than six months, we have funded them again. Now she has heard Mr. Grays speak about poverty, unemployment and to her that's important. That \$60,000 could have better been served by having somebody use it to give jobs to our youth. She doesn't understand the mindset. We are not addressing, she doesn't feel, the needs of our community. We all like to have fun, we like to do things, but if we don't have jobs and we don't keep our children, our young adults out of mischief we are not doing our job. She thinks that is our priority, not Heartland Visioning especially where they have already had money, she believes it was started in 2008 and she could be wrong, they have had years of money from the taxpayer dollar and not done well and Mr. Grays has never had an opportunity to do anything. And since she is out of time and she knows everybody wants to go home she will not make anymore comments.

Commissioner Cook stated he would remind that we do have as upcoming meetings, Agenda Item No. 9, we have upcoming meetings on: Wednesday, February 11, 2015, Wednesday, May 13, 2015, Wednesday, September 9, 2015 and Wednesday, December 9, 2015, which will be chaired by Mayor Wolgast or his designee as the rules so allow. Thank you for the year of allowing him to chair JEDO.

NO FURTHER BUSINESS appearing the meeting was adjourned at 9:05 p.m.



Agenda Item No. 2.

JEDO Infrastructure Report

**Joint Economic Development Organization
Cash Statement
As of December 31, 2014**

Receipts:

Sales Tax - City of Topeka	\$ 7,905,667.48
Sales Tax - Shawnee County	7,247,571.91
Interest Income	410.66
Total Receipts	15,153,650.05

Disbursements:

City of Topeka		
Topeka Blvd Bridge Debt Service	\$ 3,240,650.00	
SW 21st St - City Limits to Urish	140,000.00	
		3,380,650.00
Shawnee County		
County Bridges	1,500,000.00	
SE 45th St - Adams to California	4,432,174.66	
NW 46th St & N Topeka Blvd	1,850,665.07	
		7,782,839.73
GO Topeka		4,999,999.92
Publication Expense for RFP		378.72
Audit Charges		4,235.00
Bank Charges		146.47
Total Disbursements		16,168,249.84
Net Receipts (Disbursements)		(1,014,599.79)
Bank Balance - January 1, 2014		6,897,910.67
Bank Balance - December 31, 2014	\$	5,883,310.88

Note: This is a cash basis report
Prepared by Brandon Kauffman

JEDO Projects

Project	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Total
Wanamaker Road & 41st Intersection	\$122,395	\$ 249,300	\$ -	\$ -	\$ -	\$ -	\$ 7,560	\$ 6,304	\$ -	\$ -	\$ -	\$ -	\$ 385,559
Wanamaker Road County-38th to 41st	\$85,600	\$233,200	\$ -	\$ -	\$ -	\$ -	\$ 6,871	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 324,931
Wanamaker Road & 53rd Intersection	\$235,600	\$ 713,667	\$ 4,012	\$ -	\$ -	\$ -	\$ 19,117	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 974,951
Wanamaker Road 53rd & 41st	\$113,400	\$235,285	\$174,947	\$195,223	\$313,604	\$ -	\$115,409	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 988,868
Wanamaker Road & 61st Intersection	\$ 31,500	\$ 12,050	\$ 47,275	\$ 29,470	\$ 185,557	\$1,087,201	\$ 27,861	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,420,914
Wanamaker Road 61st & 53rd	\$53,600	\$29,460	\$174,110	\$36,975	\$183,199	\$2,300	\$212,322	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,687,393
N. Topeka & 46th Intersection	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 85,000	\$57,114	\$ 9,907	\$ 63,499	\$2,273,417	\$ -	\$ -	\$ 2,488,937
45th Topeka & Adams	\$ -	\$ 60,650	\$249,090	\$155,046	\$39,594	\$73,622	\$49,924	\$69,261	\$3,966,365	\$ -	\$ -	\$ -	\$ 4,934,749
SE 45th Adams to California	\$ -	\$ 49,896	\$ 148,108	\$ 195,422	\$ 83,207	\$ 99,490	\$ 39,360	\$426,204	\$ 449,854	\$4,601,025	\$ -	\$ -	\$ 6,092,566
Croco Rd 29th & 21st	\$44,666	\$64,761	\$113,439	\$2,559,658	\$133,586	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,324,072
Croco Rd 6th - Sycamore	\$ 19,025	\$ 48,540	\$ 85,261	\$ 59,151	\$1,158,124	\$ -	\$ 27,402	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,397,503
SW 21st & Urish Rd Intersection	\$ -	\$ 88,656	\$ 128,240	\$2,356,506	\$ 228,710	\$ 5,863	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,807,975
SW 21st City Limits - Urish Rd	\$ -	\$ -	\$ -	\$ 68,940	\$ 6,940	\$24,166	\$6,431	\$1,056,730	\$2,037,400	\$761,724	\$ -	\$ -	\$ 3,076,234
SW 21st Urish Rd - Indian Hills *	\$ -	\$ -	\$ 39,360	\$ 5,988	\$ 20,790	\$ 5,643	\$ 6,267	\$ -	\$ -	\$ 64,384	\$457,616	\$5,249,972	\$ 5,850,000
SW 28th Wanamaker Road - Urish Road	\$ -	\$ 76,936	\$31,049	\$101,156	\$308,619	\$549,489	\$416,431	\$ -	\$ -	\$ -	\$ -	\$ -	\$1,070,194
Total	\$773,917	\$2,667,953	\$4,204,079	\$7,504,720	\$5,033,371	\$6,870,473	\$6,753,305	\$708,426	\$6,147,118	\$7,700,560	\$457,616	\$5,249,972	\$55,074,065

* Projects are not complete; SW 21st City Limits to Urish Rd still has outstanding costs; SW 21st Urish Rd - Indian Hills is based upon original project budget approvals

City of Topeka & Shawnee County



Agenda Item No. 3

Incentive Contract
Project Blue Sky

Project Blue Sky: Big Heart Pet Foods



Project Blue Sky/Big Heart Pet Foods

Proposed Project

- Up to \$42.3 million in capital investment
- Approximate 70,000 sq. ft. facility
- 8 new jobs
- 20 retained jobs

Proposed Incentive

- Up to \$84,760 for capital improvements
- \$3000 per new job up to 12 jobs
- \$2300 per retained job up to 20 jobs

Project Blue Sky/Big Heart Pet Foods (cont.)

Total Maximum Incentive

- Capital investment: \$84,760
- New jobs (12): \$36,000
- Retained jobs (20): \$46,000
- Total: \$166,760

Other Information

- Positions must be kept 10 years
- \$20 million minimum investment
- Capital investment is prorated based on investment
- Less than 3 year payback assuming a 10 year tax abatement is granted
- Projected annual ROI is 43%

INCENTIVE AGREEMENT

This Incentive Agreement is effective _____, 20____, and is entered into between the following parties:

GO TOPEKA: GROWTH ORGANIZATION OF TOPEKA/SHAWNEE COUNTY, INC.
120 SE 6th Avenue, Suite 110
Topeka, KS 66603-3515
Phone: (785) 234-2644
FAX: (785) 234-8656
Contact Person/Title: Douglas Kinsinger, President and CEO

BUSINESS: BIG HEART PET BRANDS
A Delaware Corporation
2200 NW Brickyard Road
Topeka, Kansas 66618
Phone: _____
FAX: _____
Contact Person/Title: Mr. Jim Green; Controller

WHEREAS, BUSINESS is a Delaware corporation that is in good standing and qualified to do business under the laws of Kansas; and

WHEREAS, BUSINESS is contemplating investing approximately Forty-Two Million, Three Hundred Thousand Dollars (\$42,300,000) over approximately two years to expand, renovate and equip its manufacturing facilities to add a packaging plant located at or near 2200 NW Brickyard in Topeka, Kansas; and

WHEREAS, such packaging plant, or at least that portion of it being expanded and incentivized hereby, is referred to herein as the "Expanded Facility," consists of approximately 70,000 square feet, and shall not include BUSINESS' distribution center, its dry manufacturing plant facilities, or the "Topeka Facility" (as the same was referred to in the Incentive Agreement dated December 14, 2012), all of which have been previously incentivized by Incentive Agreements dated November 1, 2008, June 25, 2010, and December 14, 2012, respectively. The incentive funds also shall not be applied to any other Topeka facilities not being improved and incentivized hereby; and

WHEREAS, as a result of the expansion and renovation BUSINESS will be able to retain twenty (20) employment positions at the Expanded Facility that would otherwise likely be lost, and add up to eight (8), but possibly as many as twelve (12), new positions; and

WHEREAS, GO TOPEKA desires to assist and promote BUSINESS in expanding its operations in Topeka, Kansas, by offering up to One Hundred Sixty-Six Thousand Seven Hundred Sixty Dollars (\$166,760) in local incentives; and

WHEREAS, BUSINESS, acting in reliance upon the incentives set forth in this Agreement, has decided to expand its operations in Topeka, Kansas; and

WHEREAS, the parties wish to memorialize their understanding regarding the details of the incentive package to this legally enforceable contract.

WITNESSETH:

NOW, THEREFORE, in consideration of such mutual benefits and of the mutual covenants and agreements expressed herein, the parties covenant and agree as follows:

1. Local Incentive.

a. Project Investment. Subject to the requirements and provisions of this Agreement, GO TOPEKA shall pay to BUSINESS a local incentive in the amount of up to Eighty-Four Thousand Seven Hundred Sixty Dollars (\$84,760) within Three (3) months after BUSINESS has shown that it has completed new investment of at least Twenty Million Dollars (\$20,000,000) up to (or exceeding) Forty-Two Million Three Hundred Thousand Dollars (\$42,300,000) in the construction, renovation or equipping of the Expanded Facility for purposes of supporting and employing the employment positions contemplated herein; provided, however, that only that investment and expenditures for and at the Expanded Facility made by December 31, 2016, qualify for this incentive (and for any other incentives hereunder). Notwithstanding the foregoing, if BUSINESS fails to invest at least Twenty Million Dollars (\$20,000,000) in the Expanded Facility by December 31, 2016, or if the Expanded Facility is not substantially completed by that same date, no incentives shall be due hereunder (whether based on the investment or employment positions discussed below). However, if BUSINESS invests more than Twenty Million Dollars (\$20,000,000) but less than Forty-Two Million, Three Hundred Thousand Dollars (\$42,300,000) the investment incentive shall be proportionately reduced. For example, if BUSINESS invests Thirty Million Dollars (\$30,000,000), it would only be entitled to an incentive of \$60,113 [$30,000,000/42,300,000 * \$84,760$].

b. Retained Full Time Employment Positions. For each of the Twenty (20) Retained Full Time Employment Positions (defined below) in place when the Expanded Facility becomes operational, GO TOPEKA shall pay a one-time employment incentive to BUSINESS of Two Thousand Three Hundred Dollars (\$2300), within approximately three months after the

Expanded Facility becomes operational; provided that BUSINESS in fact has or continues to have those positions in place and documents the same for GO TOPEKA sufficiently prior to the payment date as discussed below.

Only those Retained Full Time Employment Positions existing as of the effective date of this Agreement and still in place when the Expanded Facility becomes operational (which shall occur no later than June 30, 2017) shall qualify as Retained Full Time Employment Positions. BUSINESS represents that as of the date hereof it has Twenty (20) Retained Full Time Employment Positions eligible for the employment incentive. With the fully executed copy of this Agreement, BUSINESS shall identify for GO TOPEKA the Twenty (20) Retained Full Time Employment Positions specifically being retained and incentivized pursuant hereto, and provide GO TOPEKA employment incentive calculation documentation verifying the existence and retention thereof (as discussed below). BUSINESS shall also document for GO TOPEKA that these positions are not being incentivized by one of the prior Incentive Agreements. BUSINESS shall also be able to document to GO TOPEKA that these retained positions are separately tracked and maintained apart from BUSINESS' other operations.

A Retained Full Time Employment Position is a single position that has a minimum of 2080 paid hours of service (annually) at the Expanded Facility with an annual average wage of Forty-Five Thousand One Hundred Dollars (\$45,100) (when averaged against the other proposed Retained Full Time Employment Positions at the Expanded Facility), plus benefits including health insurance. BUSINESS shall only qualify for an employment incentive for a Retained Full Time Position if it has made a minimum of a Twenty Million Dollar investment in the Expanded Facility as contemplated herein.

c. **New Full Time Employment Positions.** For each New Full Time Employment Position (defined below), up to a maximum of twelve (12) at the compensation levels discussed below, GO TOPEKA shall pay an incentive to BUSINESS a one-time employment incentive of Three Thousand Dollars (\$3000) for those New Full Time Employment Position positions. For each position, the applicable incentive shall be paid by GO TOPEKA to BUSINESS by the end of May in the year following the calendar year in which each position is added; provided, that BUSINESS must first provide GO TOPEKA with sufficient documentation relating to such employment levels (as required elsewhere herein). All positions to be incentivized hereunder must and shall be added by June 30, 2017.

A New Full Time Employment Position is a position that does not exist at the time this Agreement is signed and has a minimum of 2080 paid hours of service (annually) at the Expanded Facility, with an average annual wage of at least Thirty-Eight Thousand Dollars (\$38,000) when averaged across the twelve (12) new positions, plus benefits including health insurance. BUSINESS shall only qualify for an employment incentive for a New Full Time Position if it has consistently maintained the Twenty (20) Retained Full Time Employment Positions and made a minimum of a Twenty Million Dollar investment in the Expanded Facility as contemplated herein.

d. General Provisions. As used herein "Full Time Employment Position" shall generally refer to both New and Retained Full Time Employment Positions. Only those Full Time Employment Positions engaged in manufacturing process at the Expanded Facility shall be eligible for the employment incentive contemplated herein. Employment positions incentivized pursuant to the prior Incentive Agreements dated November 1, 2008, June 25, 2010, and December 14, 2012,, shall not be eligible for the employment incentive contemplated herein. Each Full Time Employment Position for which an employment incentive is paid must be maintained for ten calendar years after the year in which the position was added. If, after receiving an employment incentive payment for a Full Time Employment Position, BUSINESS scales back, eliminates, or otherwise fails to maintain a position for the full ten (10) consecutive calendar years required hereby, BUSINESS shall refund to GO TOPEKA a proportional amount of the employment incentive received to date for that position for the partially completed year and remaining of the ten (10) calendars years for which the position was to be maintained. (Subject to other requirements of this Agreement including default provisions), business may retain the proportional amount of the received incentive for the completed years during which the position was maintained). Such calculation shall be made without credit or consideration for whether the position may later be, or is, again added or maintained. BUSINESS shall repay such refund within three (3) months after the position reduction is revealed or discovered (whichever occurs first). For example, if an incentivized New Full Time Employment Position is added in 2017, and \$3000 received in 2018, but such position is eliminated in 2020, BUSINESS would refund to GO TOPEKA \$2100: [Seven incomplete years divided by 10 * 3000]

Nothing herein shall require that an eligible position be held by the same person, nor shall this Agreement preclude BUSINESS from changing the title, purpose or utility of a position (as long as it meets the other requirements identified herein), but the minimum average annual wage must be maintained. To be eligible for an employment incentive pursuant to herein, a position must be one

which has the BUSINESS withholding and paying all federal and state employment taxes attributable to the employee. BUSINESS may not combine two or more employment positions to meet the definition of a Full Time Employment Position.

e. **Maximum Incentive.** Notwithstanding anything to the contrary herein, the total amount paid by GO TOPEKA under this Agreement shall not exceed One Hundred Sixty-Six Thousand Seven Hundred Sixty Dollars (\$166,760).

2. **Incentive Calculation Documentation.** When and as reasonably requested by GO TOPEKA, BUSINESS shall provide GO TOPEKA with invoices and state and federal employment, tax returns, BUSINESS Quarterly Payroll Reports, the BUSINESS General Ledger Extract for Investment, or other reasonably necessary documentation to establish investment in and at the Expanded Facility and employment levels for purposes of calculating employment incentives and monitoring BUSINESS's performance hereunder. GO TOPEKA is granted the right to audit financial documents at any time during this Agreement. GO TOPEKA is granted the right to reduce payments made to the BUSINESS by amounts found to be improper, unauthorized or unsubstantiated. GO TOPEKA shall have sole authority in this regard and shall base its decision upon information submitted, including absence of documents to substantiate expenditure. BUSINESS shall reimburse GO TOPEKA one-half (1/2) of the cost, not to exceed One Thousand Dollars (\$1000) to BUSINESS per incentive year, for such calculation, monitoring and/or audit. GO TOPEKA uses a third party firm to perform this review. GO TOPEKA will notify BUSINESS of the expected date and time for such review to be performed and BUSINESS will have the option of contacting such third party firm to ascertain the type of records the third party firm needs to conduct the review.

3. **Use of Funds.** The funds received by BUSINESS pursuant hereto shall be used for the purpose of purchasing machinery and equipment for, or improvement or construction of, the Expanded Facility, or for the relocation of machinery and equipment or training of persons to be employed at the Expanded Facility.

4. **Default.**

a. A default shall occur if BUSINESS in any way fails to comply with or breaches any term or requirement of this Agreement.

c. In the event of a default, GO TOPEKA shall not be required to make any further incentive payments or transfers under this Agreement, and BUSINESS shall repay to GO TOPEKA the entire amount of all payments received by or for the benefit of BUSINESS pursuant hereto, plus

interest at a rate of Eight Percent (8%) per annum from the date such amounts were received by BUSINESS.

d. In no event shall BUSINESS be liable or responsible for repayment of incentives hereunder in respect to any delay in the performance of, or failure to perform, any action required under this Incentive Agreement, whether in whole or in part to the extent that such delay or failure is caused by any of the following causes: war; acts of terrorism; fire; severe weather; extraordinary natural occurrence; epidemic; earthquake; labor disturbances, strike, abnormal business downturns which are beyond the reasonable control of the BUSINESS or other causes beyond the reasonable control of the employer (but excluding market forces with the exception of a recession as discussed below), in each case whether foreseeable or unforeseeable, and the time for performance shall be extended for the duration of any such delay or one year, whichever period is shorter.

6. **Notices.** Any notices required or permitted to be given pursuant to this Agreement may be delivered in person or mailed, certified mail, return receipt requested, to the addresses identified above.

7. **Miscellaneous.** The following miscellaneous provisions shall apply to this Agreement:

a. BUSINESS shall make every reasonable effort to retain Shawnee County, Kansas-based contractors in the improvement of or additions to the Expanded Facility.

b. BUSINESS agrees to make every reasonable effort to use Shawnee County, Kansas-based vendors for the purchase or procurement of the machinery and equipment contemplated herein.

c. BUSINESS agrees to make every reasonable effort to use, if qualified, Shawnee County residents to fill the Full Time Employment Positions at the Expanded Facility.

d. BUSINESS shall provide prompt advance notice to GO TOPEKA of any material change in BUSINESS' ownership, control or management, including issues of insolvency or bankruptcy, or other material changes that could reasonably result in a default by BUSINESS under any agreement to which it is a party related to the matters set forth herein, or a change in the Full Time Employment Positions maintained at the Expanded Facility.

e. BUSINESS agrees to participate in a public event with GO TOPEKA at the Expanded Facility celebrating the location of the Expanded Facility and employment expansion contemplated by this Agreement. Such event would include general recognition of GO TOPEKA's and the Topeka and Shawnee County Joint Economic Development Organization's ("JEDO") involvement in the project.

f. This writing contains the entire agreement reached between the parties hereto with respect to the subject matter hereof, and may be amended only in writing, duly executed by all parties concerned.

g. This Agreement shall be interpreted under the laws of the State of Kansas, with venue being solely in the state District Court of Shawnee County, Kansas. If any provision is found to be unenforceable or unconstitutional, all other provisions shall remain in full force and effect.

h. Time is of the essence of this Agreement.

i. By signing this Agreement, the parties affirm that they have the authority of their respective entities to enter into this Agreement and bind their respective entities.

j. This Agreement shall bind and inure to the benefit of the parties to this Agreement, their heirs, legal representatives, assignees, transferors and successors.

k. No failure by a party to insist on prompt performance by the other party of its obligations hereunder shall constitute a waiver of rights under the Agreement. Similarly, the waiver by a party of any breach of any provision of this Agreement shall not operate or be construed as a waiver of any subsequent breach of that same or any other provision.

l. This Agreement may be executed in counterparts, each counterpart shall be deemed an original, and, when taken together with other signed counterparts, shall constitute one agreement, which shall be binding upon and effective as to all parties.

m. The parties acknowledge and agree that BUSINESS shall not assign, transfer, hypothecate or otherwise encumber this Agreement and its rights hereunder, without the prior written approval of GO TOPEKA.

n. Sarbanes-Oxley and similar legislation may have application to, or affect the accounting for, this Agreement by BUSINESS.

o. GO TOPEKA makes no representation as to the taxability or tax effect of this Agreement and the incentive payments hereunder.

p. GO TOPEKA's obligations hereunder are contingent upon approval of this Agreement by JEDO and the continued funding of GO TOPEKA at adequate levels through a portion of the Shawnee County, Kansas, retailer's sales tax and/or by JEDO. GO TOPEKA may unilaterally reduce or eliminate any payments hereunder in the event that sufficient funds are not available (taking into account GO TOPEKA's other obligations). GO TOPEKA will endeavor to give BUSINESS advance notice of any reduction of funds when practical. BUSINESS agrees and understands that if there are not sufficient funds appropriated or available to GO TOPEKA to

continue to make any payments hereunder (taking into account GO TOPEKA's other obligations), GO TOPEKA may terminate this Agreement with written notice of termination to BUSINESS. The reduction or elimination of any payments, and/or termination of this Agreement pursuant to this paragraph, shall not cause any penalty or damages to be charged to GO TOPEKA and BUSINESS waives and releases any rights, causes of action or claims it may have should such insufficiency of funds occur.

q. In carrying out the terms and provisions of this Agreement, BUSINESS shall not unlawfully discriminate against any employee, applicant for employment, recipient of service or applicant to receive or provide services because of race, color, religion, sex, age, disability, national origin or any other status protected by applicable federal or state law or local ordinance.

r. Every duty, right, or obligation contained in this Agreement imposes an obligation of good faith in its performance or enforcement. For the purposes of the Agreement, "good faith" dealing means honesty in fact in the conduct or the transaction concerned.

s. Nothing herein contained shall be construed or held to make any party a partner, joint venturer or associate of another party in the conduct of its business, nor shall either party be deemed the agent of the other, it being expressly understood and agreed that the relationship between the Parties hereto is and shall at all times remain contractual as provided by the terms and conditions of this Agreement.

t. The parties agree to execute and deliver such other documents, agreements or instruments as may be necessary or convenient to effect the purposes of this Agreement and to comply with any of the terms hereof.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the date and year first above written.

“BUSINESS”

BIG HEART PET BRANDS

By: _____

Print Name: _____

Title: _____

“GO TOPEKA”

GROWTH ORGANIZATION OF TOPEKA/SHAWNEE COUNTY, INC.

By: _____

Print Name: _____

Title: _____



Agenda Item No. 4.

Presentation – GO Topeka 4th Quarter
Year End Report and 2015 Upcoming Highlights

GO Topeka Status Summary

JEDO Board Meeting, February 11, 2015



New Business Attraction

Current projects

- 41 overall with 9 opened in the 4th quarter
- Types of projects:
 - ✓ 20 manufacturing
 - ✓ 6 customer service
 - ✓ 4 distribution
 - ✓ 3 bioscience
 - ✓ 8 financial services, data centers, unknown/other
- New marketing materials and website design has begun
- Continued marketing the area at multiple events
- Multiple KRN (Kansas Regional Nexus) meetings have been held
- Have begun signage design work for Kanza Fire

Existing Business/Workforce Development

Current Projects:

- 13 overall with 1 opened in the 4th quarter
 - Visited BNSF headquarters
 - Project Blue Sky
-
- Beginning efforts on a Financial Services Summit
 - Discussing with Washburn Tech how the M-Tech program can evolve
 - Looking at ways to expand welding training programs
 - Continue to explore a Veteran's workforce training assistance program

Entrepreneurial & Minority Business Development (EMBD)

Doing Business with USD 501 School

- Held two sessions/ 150 attendees

712 Innovations

- Grand opening February 5th
- 400 people have toured/used the space to date

Gearing up for this year's training

- Strategic Planning (Feb. 9)
- Breakfast Buzz (Feb. 18)
- Succession Planning (March 23)
- New Venture (March 24)
- Women's Initiative Leadership Forum (April 7)



Entrepreneurial & Minority Business Development (EMBD)

Expanding opportunities for growth

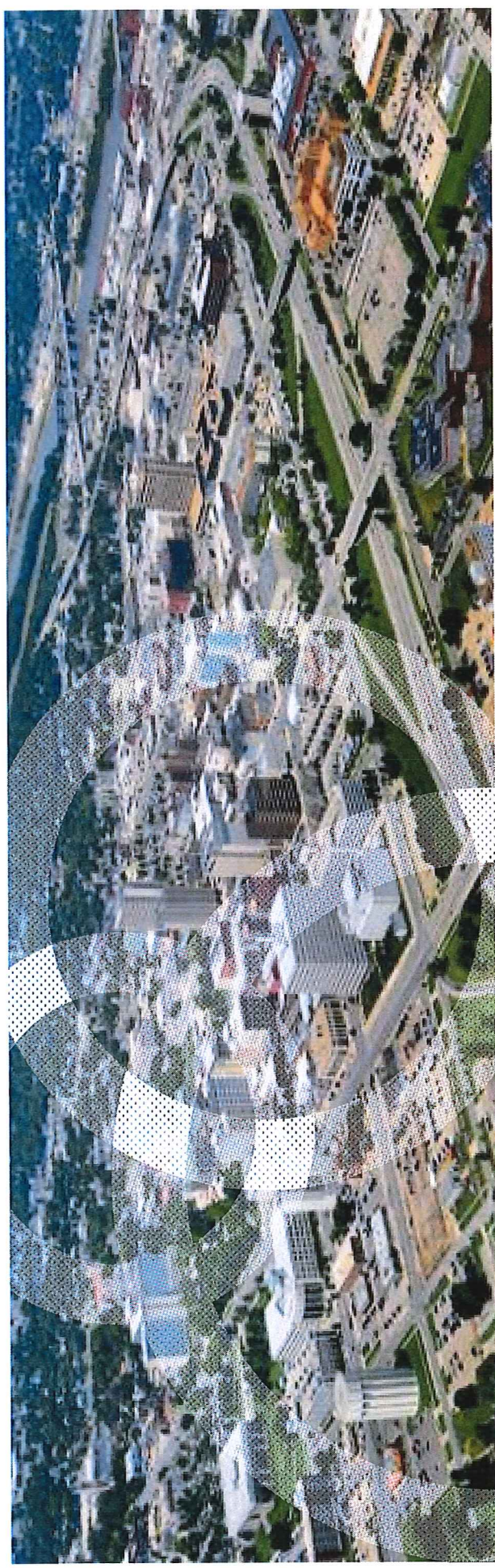
- Disaster Recovery Loan Fund
- Forgivable Loan Fund
- Commercial Kitchen
- Save the date:
 - ✓ Small Business Week (May 4 – 11)
 - ✓ Small Business Awards (May 14 with speaker Dr. Neeli Bendapudi)



Agenda Item No. 5.

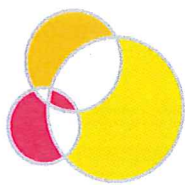
GO Topeka Target Market Study

GO Topeka Target Industry Strategy Update



February 11, 2015





AGENDA

Introductions

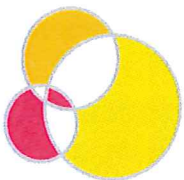
COMPETITIVE ASSESSMENT

Target Industries

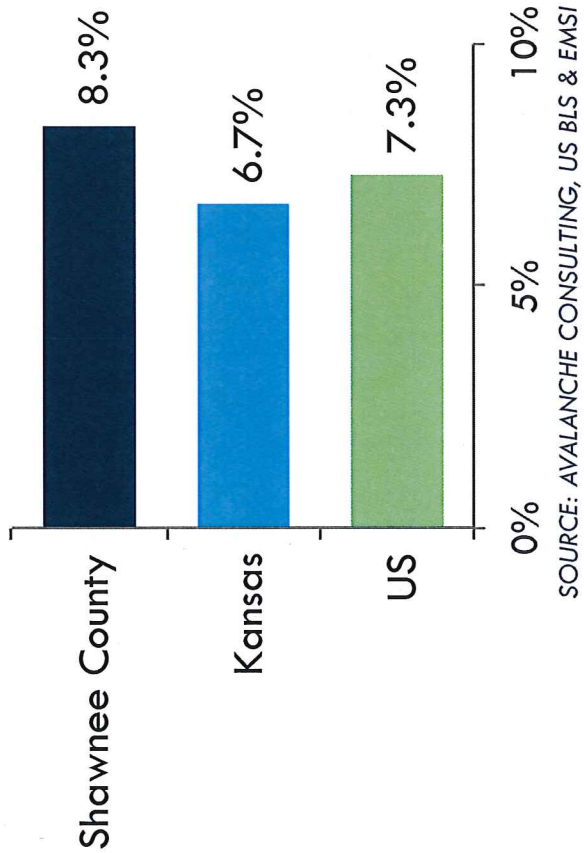
Strategic Themes

Questions

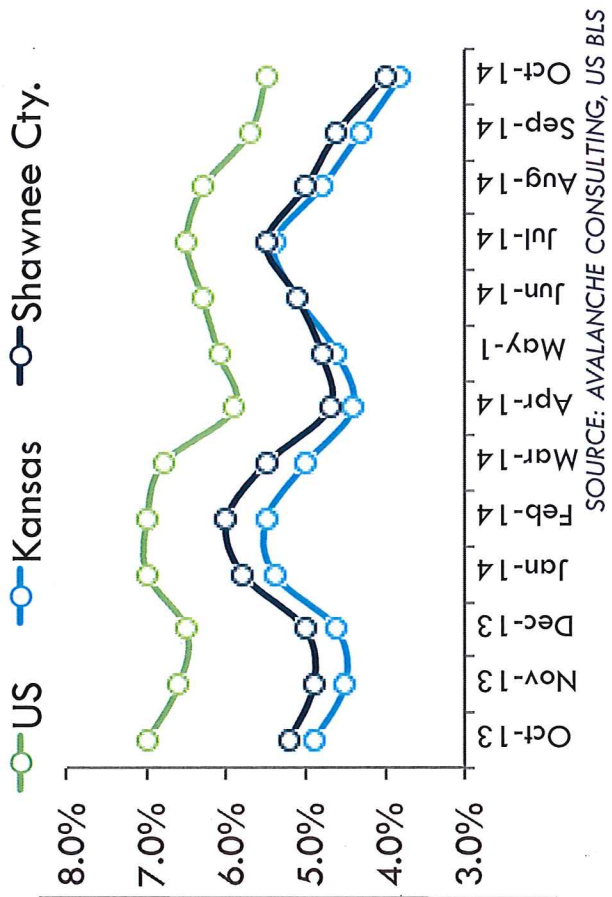
EMPLOYMENT GROWTH IN SHAWNEE COUNTY



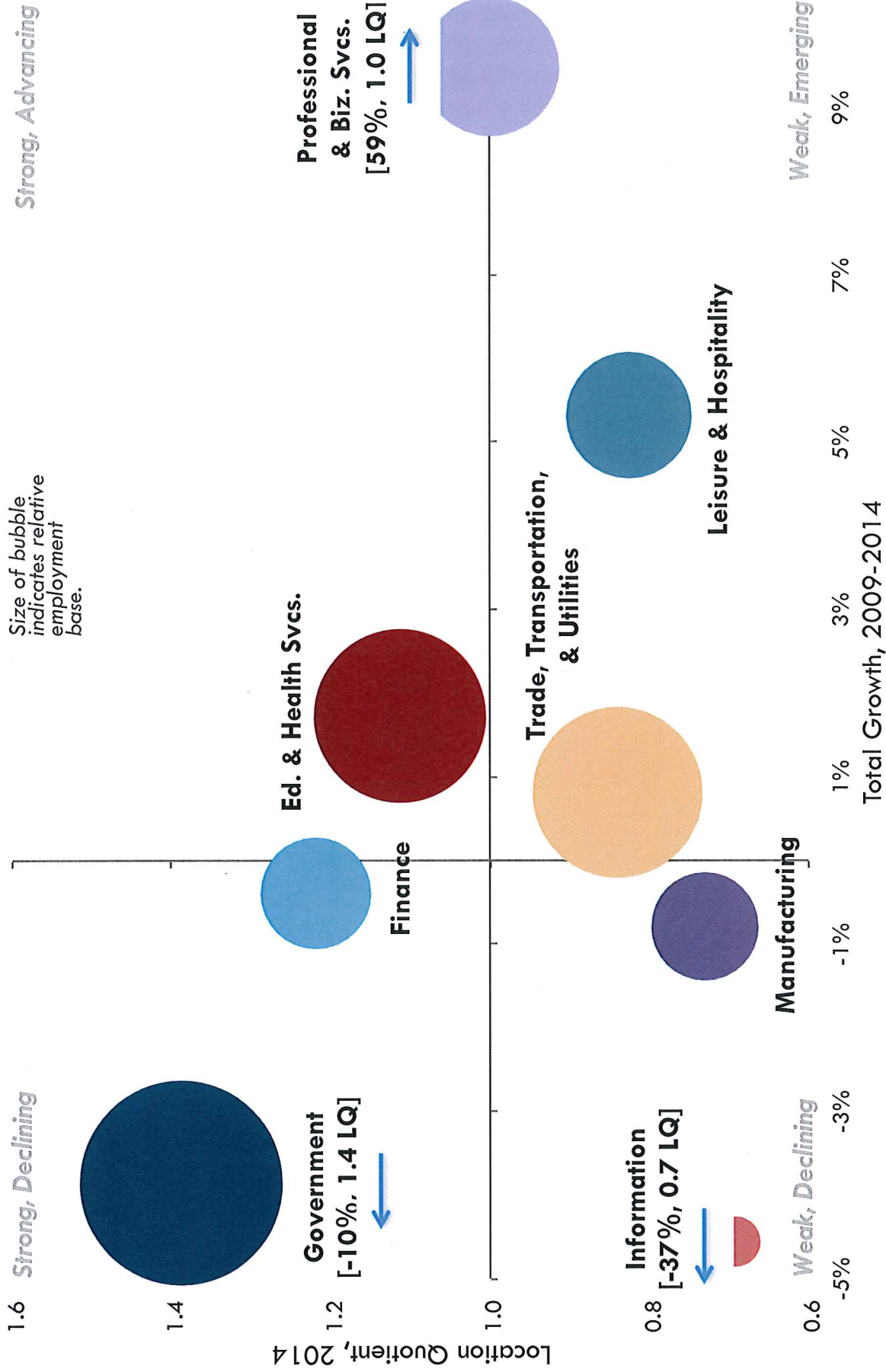
PRIVATE SECTOR EMPLOYMENT GROWTH
2009 – 2014



UNEMPLOYMENT RATE
OCT. 2013 – OCT. 2014

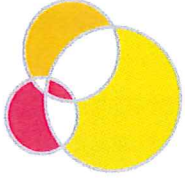


MAJOR INDUSTRY TRENDS - SHAWNEE COUNTY, KS



SOURCE: AVALANCHE CONSULTING USING DATA FROM EMSI

LOGISTICS CENTER WITH SHOVEL READY SITES

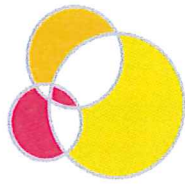


TOPEKA, KANSAS
SHAWNEE COUNTY/USA

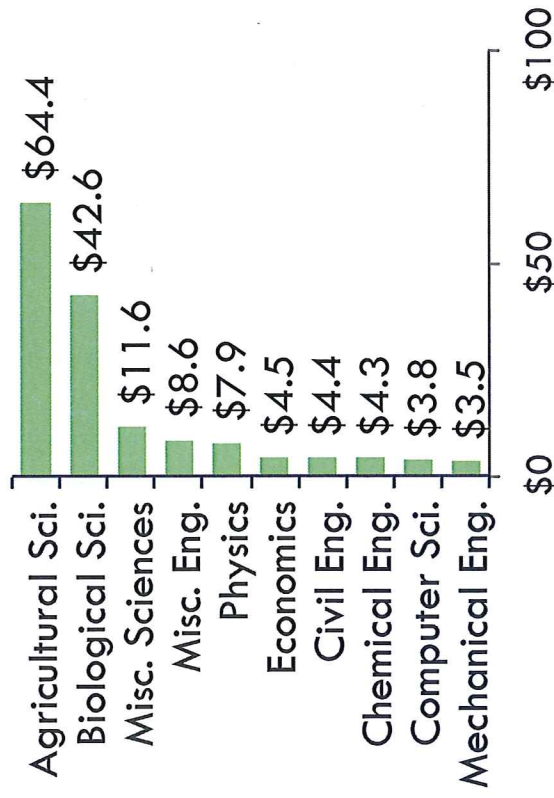


GO Topeka
ECONOMIC PARTNERSHIP

TWO NEIGHBORING RESEARCH UNIVERSITIES

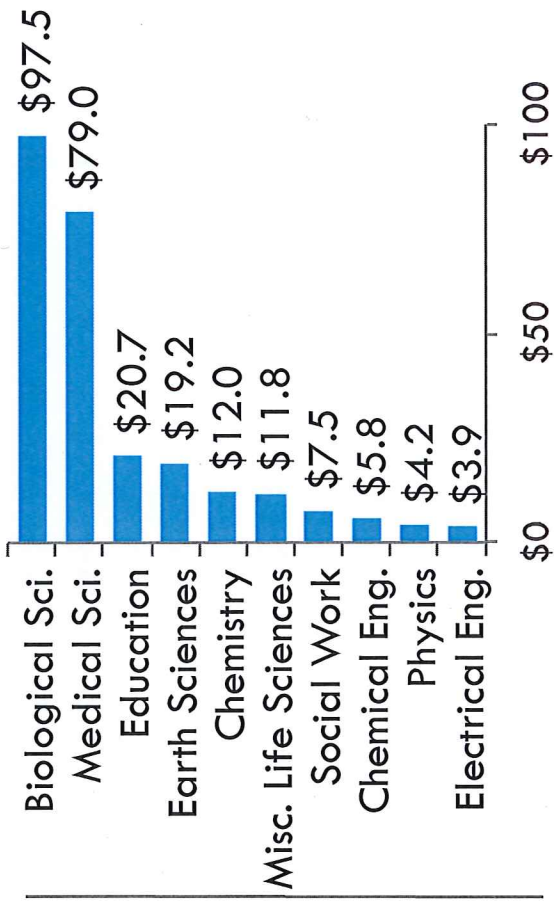


LARGEST RESEARCH FIELDS – KANSAS STATE
UNIVERSITY, 2012 (MILLIONS)



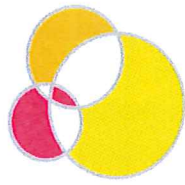
SOURCE: AVALANCHE CONSULTING, NSF

LARGEST RESEARCH FIELDS – UNIVERSITY OF
KANSAS, 2012 (MILLIONS)



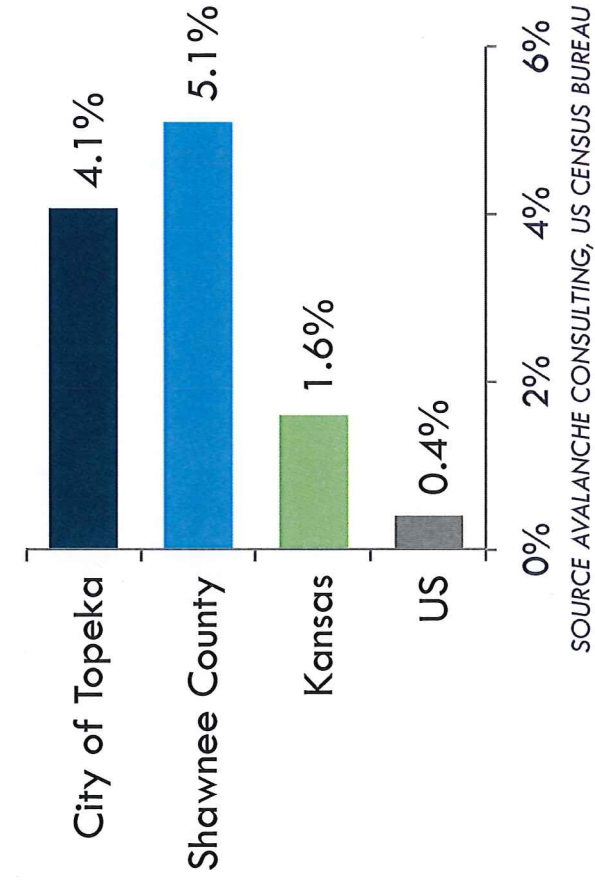
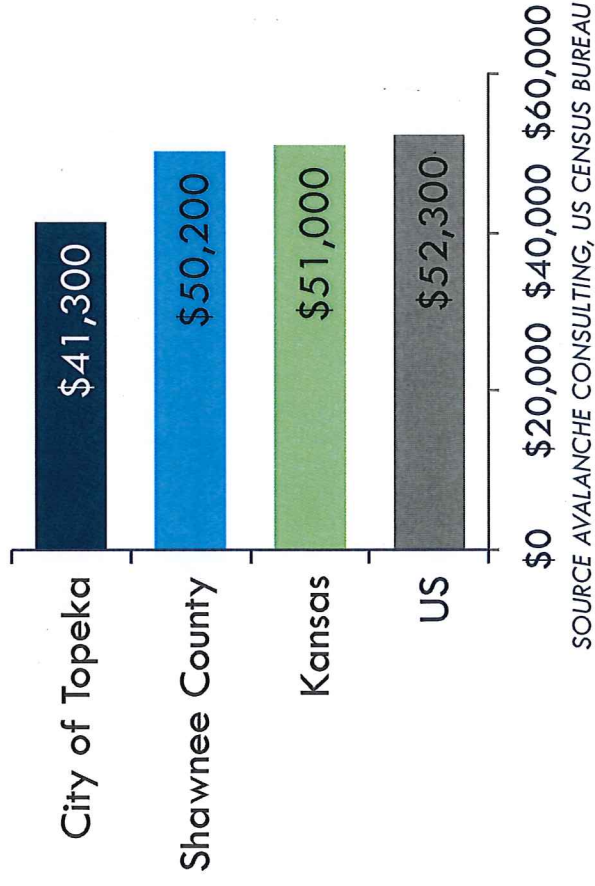
SOURCE: AVALANCHE CONSULTING, NSF

GROWING HOUSEHOLD INCOMES

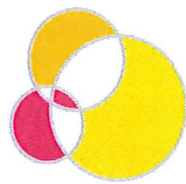


MEDIAN HOUSEHOLD INCOME
2013

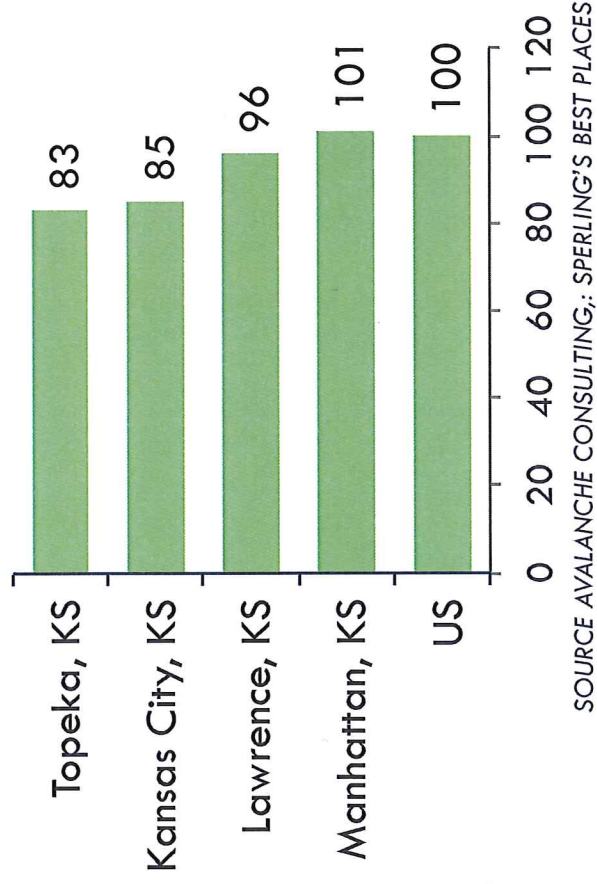
GROWTH IN MEDIAN HOUSEHOLD INCOME
2008 – 2013



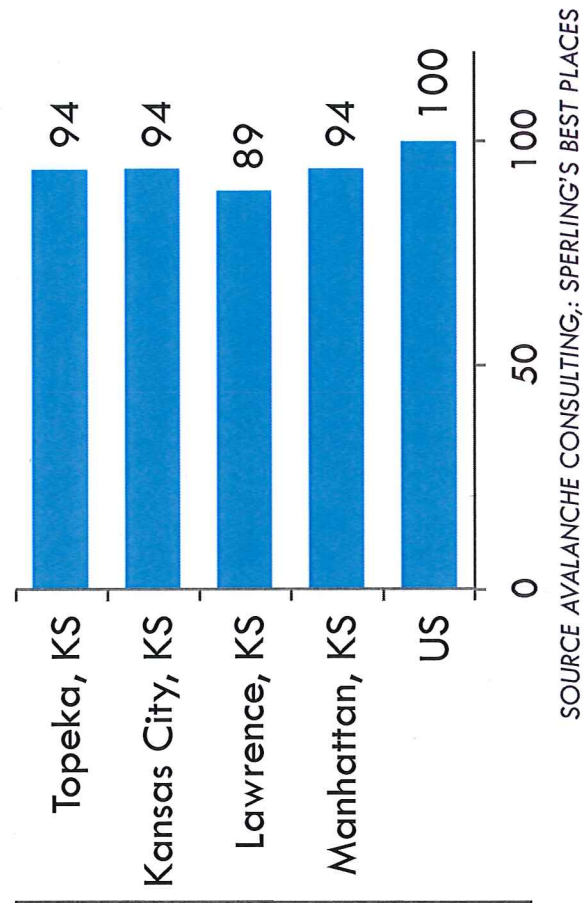
AFFORDABLE LIVING



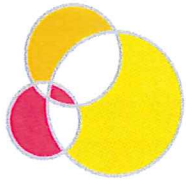
OVERALL COST OF LIVING 2014



HEALTH COST RATING 2014

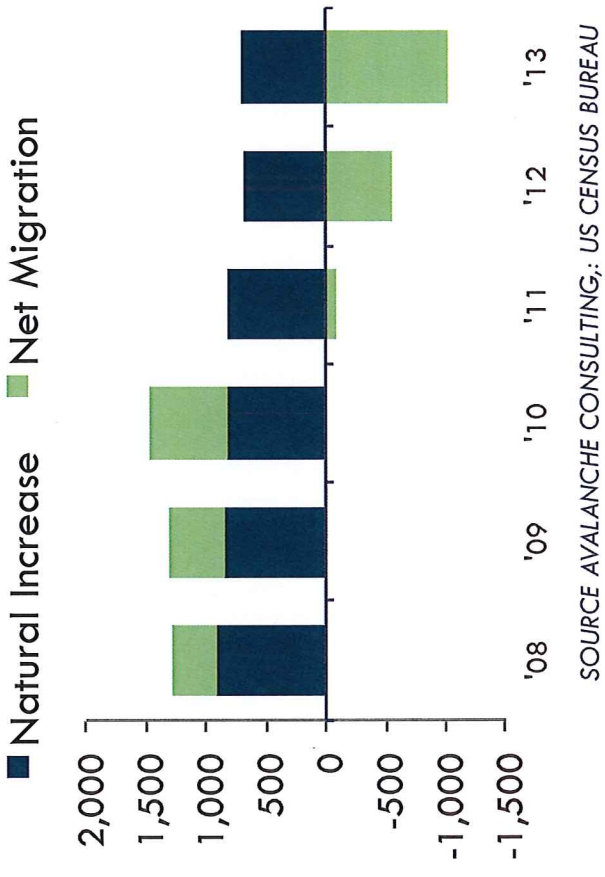
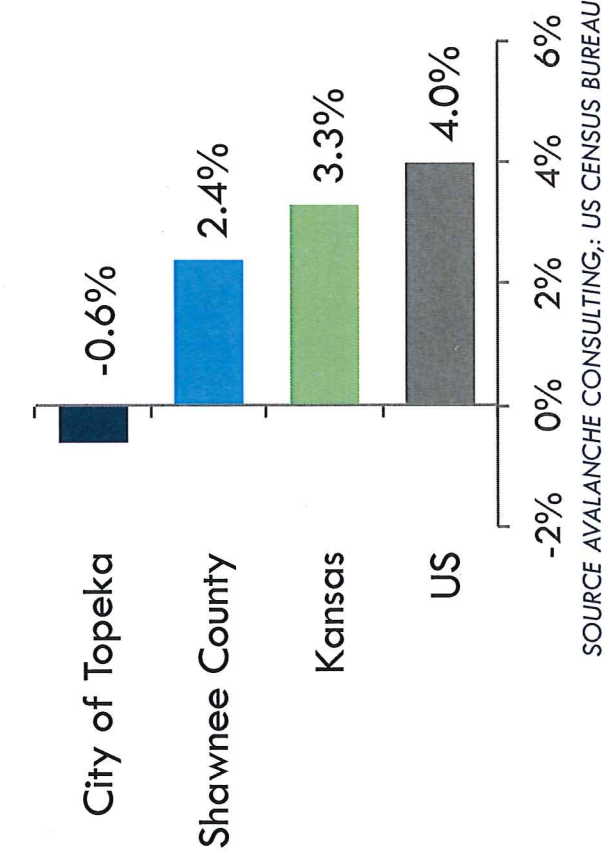


TALENT RETENTION IS AN OPPORTUNITY

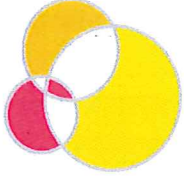


POPULATION GROWTH 2008 – 2013

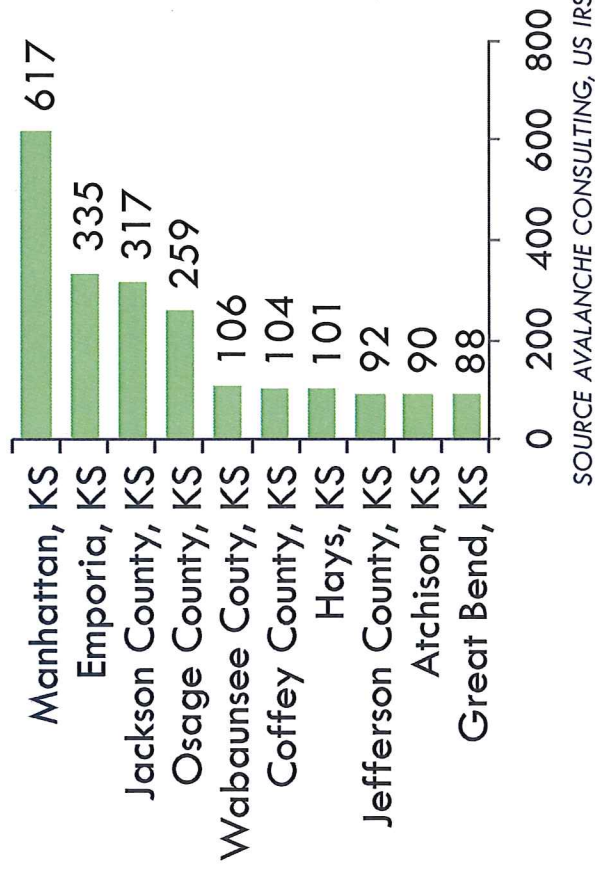
COMPONENTS OF POPULATION CHANGE SHAWNEE CTY, 2008 – 2013



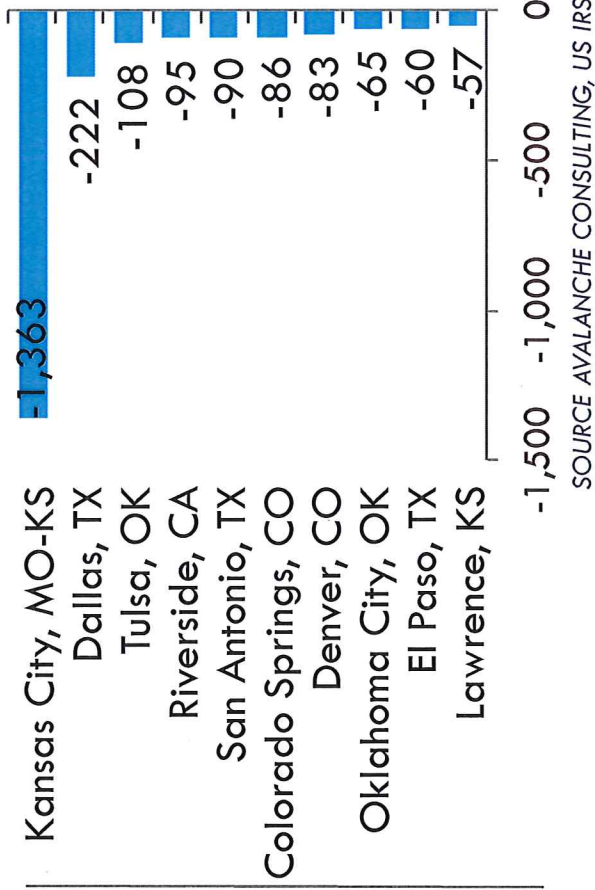
IN-MIGRATION AND OUT-MIGRATION



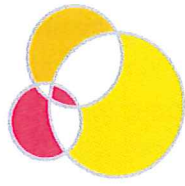
TOP 10 SOURCES OF MIGRANTS TO SHAWNEE
COUNTY, 2006 – 2011



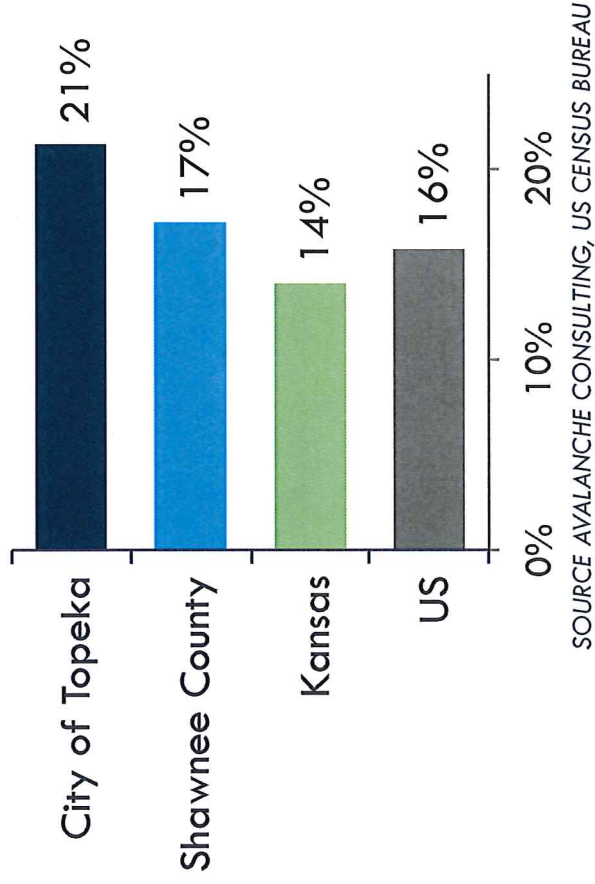
TOP 10 DESTINATIONS OF MIGRANTS FROM
SHAWNEE COUNTY, 2006 – 2011



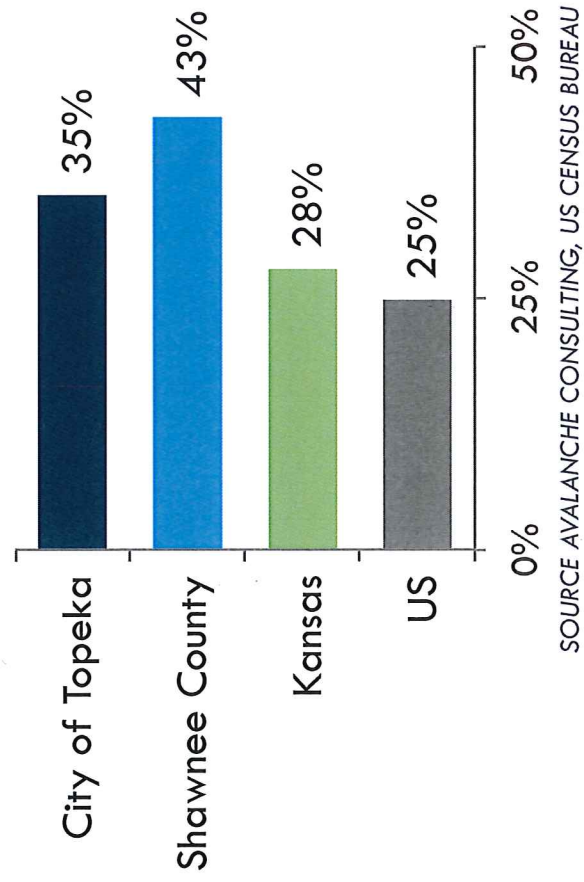
POVERTY RISING – PRIMARILY AMONG THE UNEMPLOYED



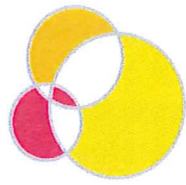
% OF TOTAL POPULATION IN POVERTY
2013



GROWTH IN POPULATION IN POVERTY
2008 – 2013

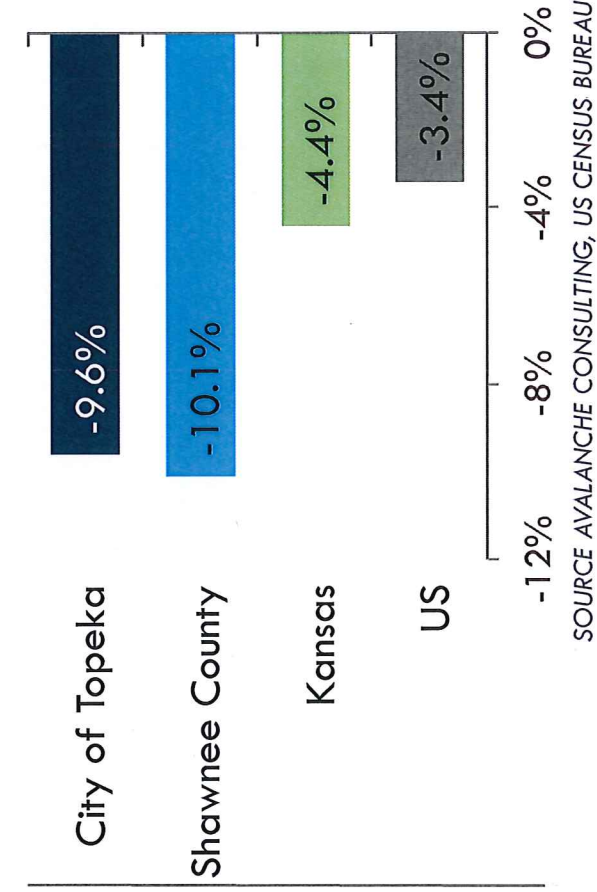
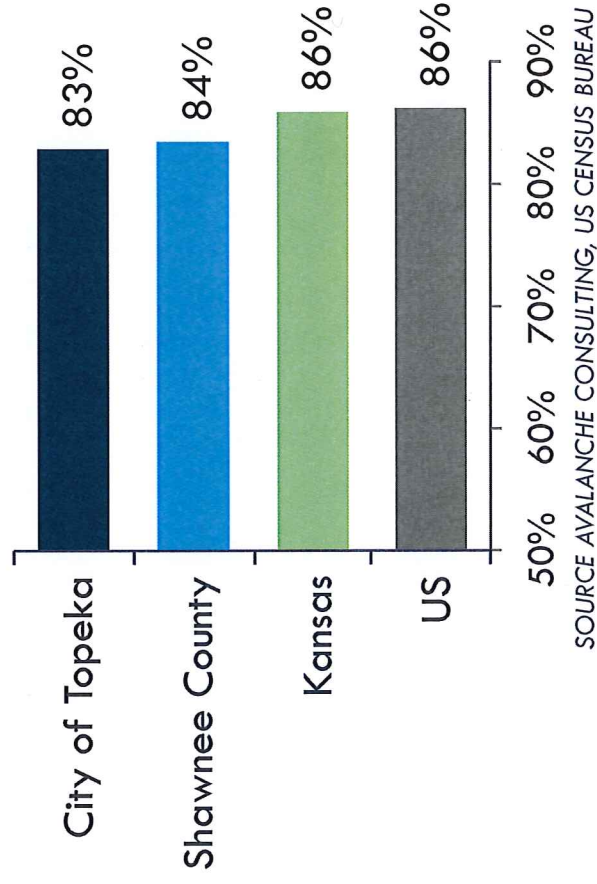


SMALL BUSINESSES HAVE STRUGGLED

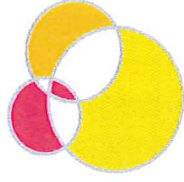


% SMALL BUSINESSES (20 OR FEWER
EMPLOYEES), 2012

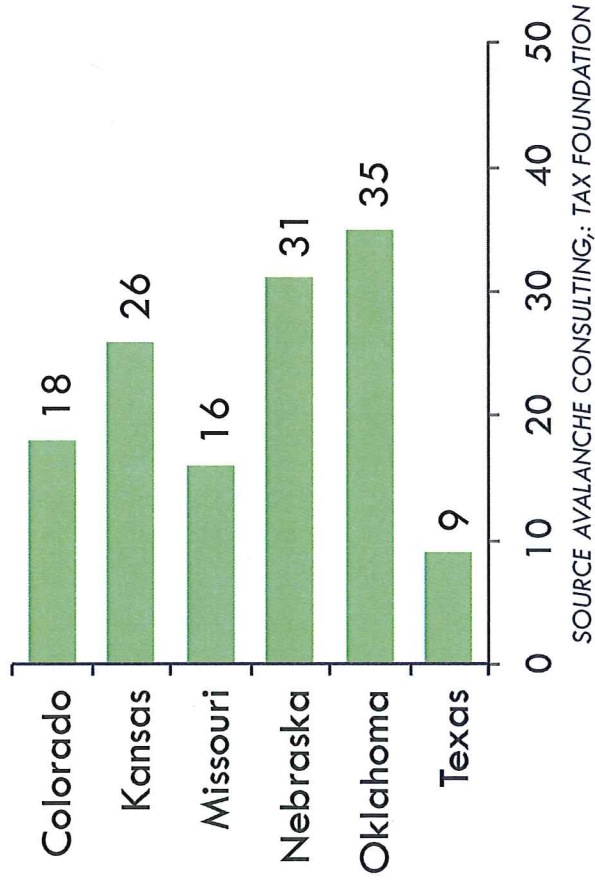
GROWTH IN SMALL BUSINESSES
2007 – 2012



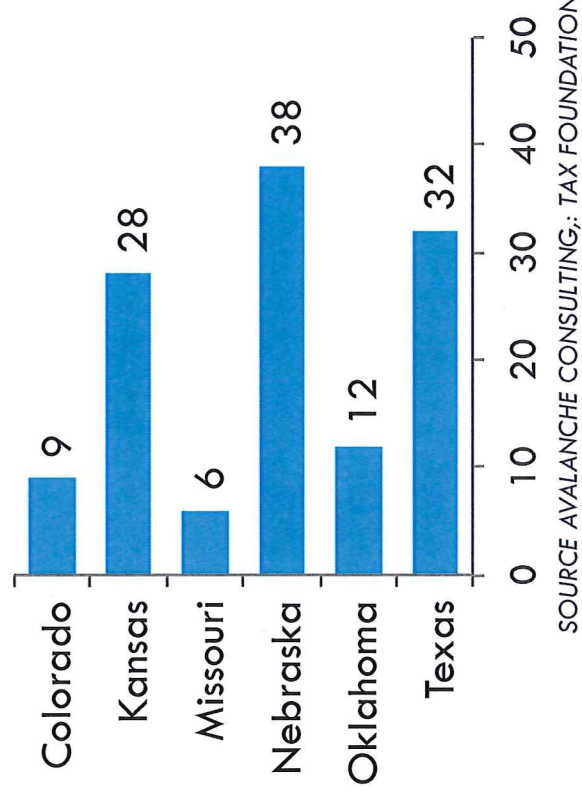
CURRENTLY MIDDLE OF THE TAX PACK



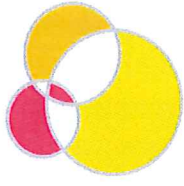
STATE OVERALL BUSINESS TAX CLIMATE RANK
2013



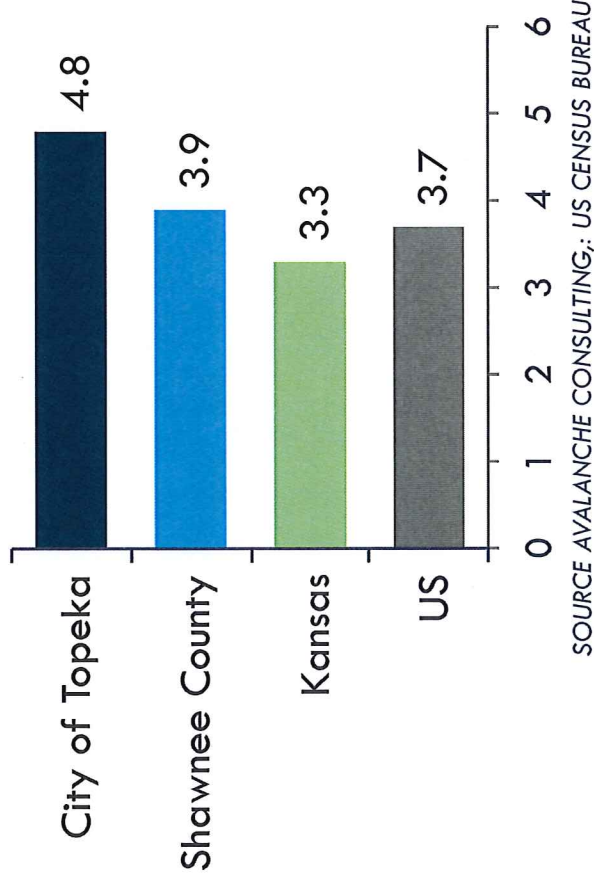
STATE PROPERTY TAX COMPONENT RANK
2013



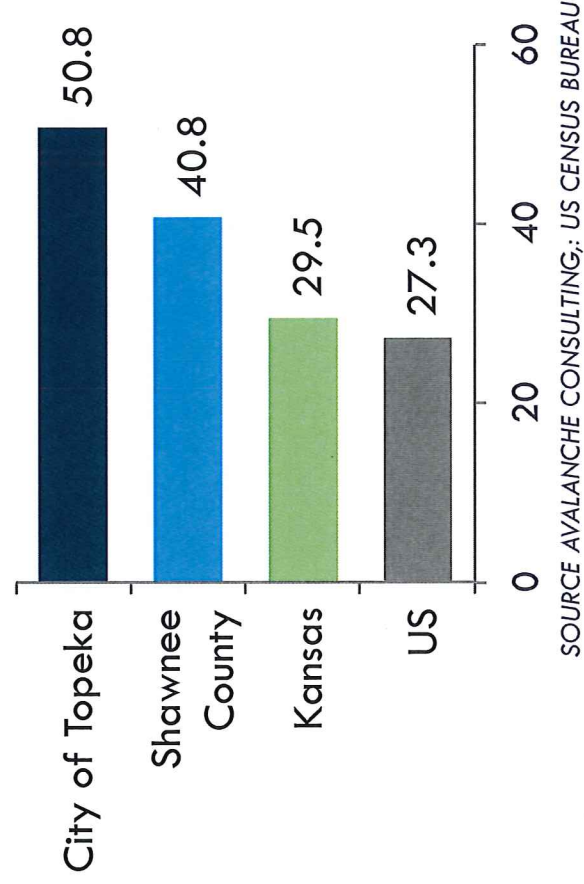
QUALITY OF LIFE PERCEPTIONS & HIGHER CRIME



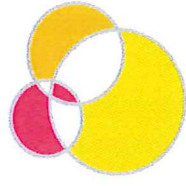
VIOLENT CRIMES PER 1,000 RESIDENTS
2013



PROPERTY CRIMES PER 1,000 RESIDENTS
2013



SWOT TAKEAWAYS

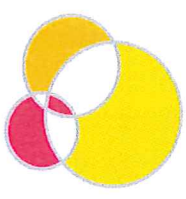


Numerous assets:

- Location
- Industrial parks
- Washburn U. & Tech.
- Proximity to KU and KSU
- State capital
- Affordability
- Family-friendliness

Areas of concern:

- Disconnected small business assets – (*Changing rapidly under Glenda Washington*)
- Rising poverty among unemployed
- Concerns retaining residents
- Limited worker availability



AGENDA

Introductions

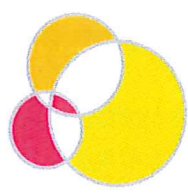
Competitive Assessment

TARGET INDUSTRIES

Strategic Themes

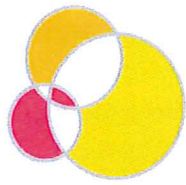
Questions

WHAT TO LOOK FOR IN A TARGET



- Growing nationally and globally
- Served well by existing assets
- Potential to grow faster with ED support
- Can be affected by GO Topeka's tools
- Will address underperforming metrics
- Offer a range of career opportunities – low to high education, skills, and income
- Matches Topeka's long term vision and goals

WHICH CURRENT TARGETS CREATED JOBS?

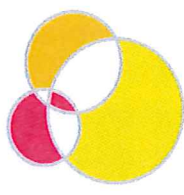


GO TOPEKA - TARGET INDUSTRY PERFORMANCE

INDUSTRY	SHAWNEE COUNTY, 2014		GROWTH, 2009-2014	
	JOB	LQ	WAGE	LOCAL NET NEW
Aviation	28	0.0	\$68.9K	-45%
Back Office	20,085	1.1	\$47.0K	35%
Biomedical	17,890	1.3	\$43.6K	1%
Clean Energy	1,608	1.1	\$79.0K	34%
Food Manufacturing	2,423	4.3	\$44.8K	17%
Logistics & Distribution	1,589	0.9	\$45.5K	-2%
				(23)
				5,173
				144
				407
				360
				(38)

SOURCE: AVALANCHE CONSULTING, EMSI

CURRENT TARGET SUMMARY REVIEW



Aviation

- The infrastructure is here – but almost no jobs
- Facing competition with established clusters in and out of state

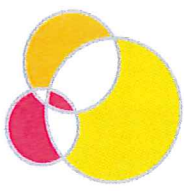
Back Office

- Created thousands of jobs, but many of these were temporary, low-paying, and not easily affected by economic development
- Potential in high-paying sectors such as Finance and Insurance

Biomedical

- Hospitals strong – few and declining jobs in all other subsectors
- Biotech companies face competition from Lawrence & Manhattan – Prefer proximity to research

CURRENT TARGET SUMMARY REVIEW



Clean Energy

- Existing jobs all power generation & machining, not “Clean”
- Not a rising star of the economy as predicted 5 years ago

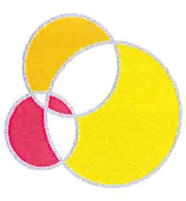
Food Manufacturing

- Mars, Frito-Lay, Reser’s, Bimbo - all doing great
- Pet Food jobs concentrated but shrinking in recent years

Logistics & Distribution

- Trucking and warehousing losing jobs
- Location and price still a significant strength

REFOCUSING GO TOPEKA'S EFFORTS



PREVIOUS TARGETS

NEW TARGETS

AVIATION



AVIATION

BACK OFFICE



PROFESSIONAL & BIZ. SVCS.

BIOMEDICAL



BIOMEDICAL

CLEAN ENERGY



ADVANCED SYSTEMS TECH.

FOOD MANUFACTURING



FOOD MANUFACTURING

LOGISTICS & DISTRIBUTION



LOGISTICS & DISTRIBUTION

GO TOPEKA – TARGET INDUSTRIES & NICHE SECTORS



ADVANCED SYSTEMS TECHNOLOGY

Aerospace & Other
Component
Manufacturing

Clean Energy
Technologies

Machine Shops



FOOD MANUFACTURING

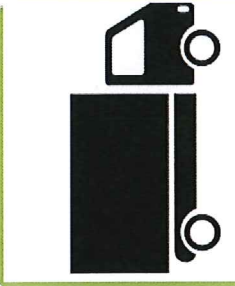
Candy

Fresh Prepared
Foods

Hispanic Foods

Pet Food

Snack Foods



LOGISTICS & DISTRIBUTION

General
Warehousing

Rail Distribution

Refrigerated
Products

Warehousing &
Distribution



PROFESSIONAL & FINANCIAL SERVICES

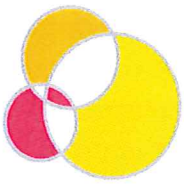
Computer Systems
& Security

Corporate Support
Operations

Financial Services

Insurance Support
Services

WHY THESE TARGETS?



Advanced Systems Technology

- Will increase exports and GDP
- Creates strong career opportunities with less edu. required

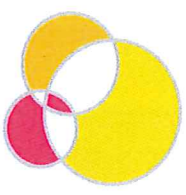
Food Manufacturing and Logistics & Distribution

- Currently growing and match existing local assets
- Can potentially grow further through niche focus

Professional & Business Services

- Creates a lot of jobs locally – higher paying
- Potential to be affected by quality of life improvements

ADVANCED SYSTEMS TECHNOLOGY



*This isn't the old manufacturing –
state of the art production and invention*

Niches: *Aerospace & Other Component Manufacturing,
Clean Energy Technologies, Machine Shops*

Topeka Assets:

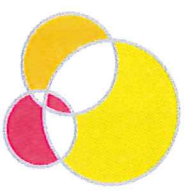
- Sites & Affordability
- New Maker Space
- Washburn Tech.
- New 501 school

Challenges:

- Perception of Mfg.
- Workforce Awareness



FOOD MANUFACTURING



Stay the course! *Global food manufacturers thriving in Topeka – Reser's, Mars, Frito-Lay, Del Monte, Bimbo, Hill's, Big Heart*

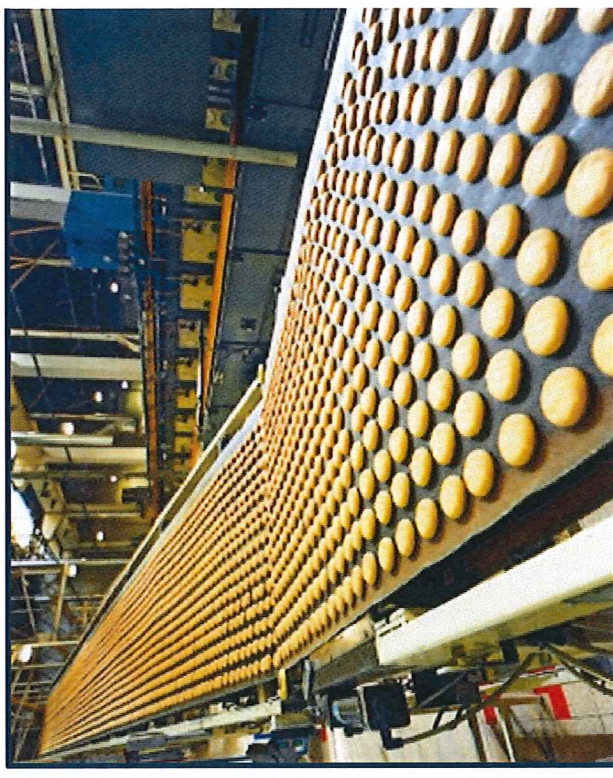
Niches: *Candy, Fresh Prepared Foods, Hispanic Foods, Pet Foods, Snack Foods*

Topeka Assets:

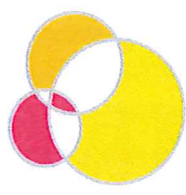
- Sites & Affordability
- Workforce & Training
- Logistics

Challenges:

- Crowding Out Existing Employers
- Pet Food Declining Locally



LOGISTICS & DISTRIBUTION



Need to engage local employers to understand why jobs declined through the recession

Niches: *General Warehousing, Rail Distribution, Refrigerated Products Warehousing & Distribution*

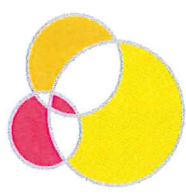
Topeka Assets:

- Location #1
- Sites & Affordability
- Workforce & Training

Challenges:

- Automation
- Aging Warehouses





PROFESSIONAL & FINANCIAL SERVICES

Who knew Topeka had such a large base of professionals?

Niches: *Computer Systems & Security, Corporate Support Operations, Financial Services, Insurance Support Services*

Topeka Assets:

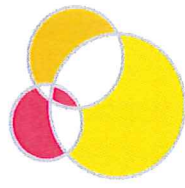
- Companies – Security Benefit, Advisors Excel
- Washburn U.
- Affordability
- Capital

Challenges:

- Perception
- Quality of Life
- Limited Office Space



NEW TARGET FORECASTS



GO TOPEKA - NEW TARGET INDUSTRY FORECASTS

INDUSTRY	SHAWNEE COUNTY, 2014		FORECAST, 2014 - 2019	
	JOB	LQ	WAGE	LOCAL % NET NEW
Advanced Sys. Tech.	1,098	1.0	\$49.7K	59% 408
Food Manufacturing	2,423	4.3	\$44.8K	5% 118
Logistics & Distribution	1,589	0.9	\$45.5K	4% 58
Prof. & Financial Svcs.	12,948	1.0	\$61.9K	5% 615

SOURCE: AVALANCHE CONSULTING, EMSI

1,200 forecast new jobs in target industries

50% of all forecast new jobs in Shawnee County

AGENDA

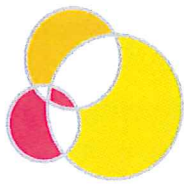
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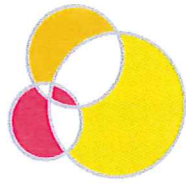
Target Industries

STRATEGIC THEMES

Questions

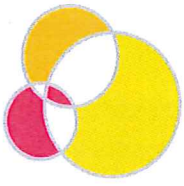


WHAT HAVE WE DONE WELL?



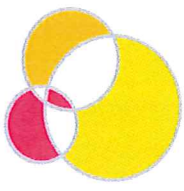
- Significant educational assets in Washburn University, Washburn Tech, and expanding high school STEM programs
- Well-designed industrial parks with room to accommodate more operations
- Marketing logistical and manufacturing assets
- Community support and passage of economic development tax and funding
- Provided competitive utility rates and connectivity

WHAT CHALLENGES DO WE FACE?



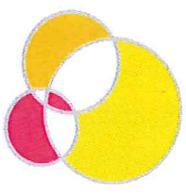
- Loss of residents and difficulty attracting new workers
- Limited awareness of GO Topeka's efforts and tools
- Disconnected small business and other support resources
- Increasingly tight supply of available workers
- Perception that Topeka offers fewer cultural amenities than other Kansas cities, particularly for young professionals

WHAT CAN WE DO TO ADDRESS OUR CHALLENGES?



- Consider expanding GO Topeka's scope
- Accelerate downtown revitalization efforts
- Build community trust through engagement
- Invest in brand identity & communications plan
- Support transformational education & workforce initiatives
- Increase connectivity and marketing of small business programs

Potential to expand scope to address these challenges in greater detail



AGENDA

Introductions

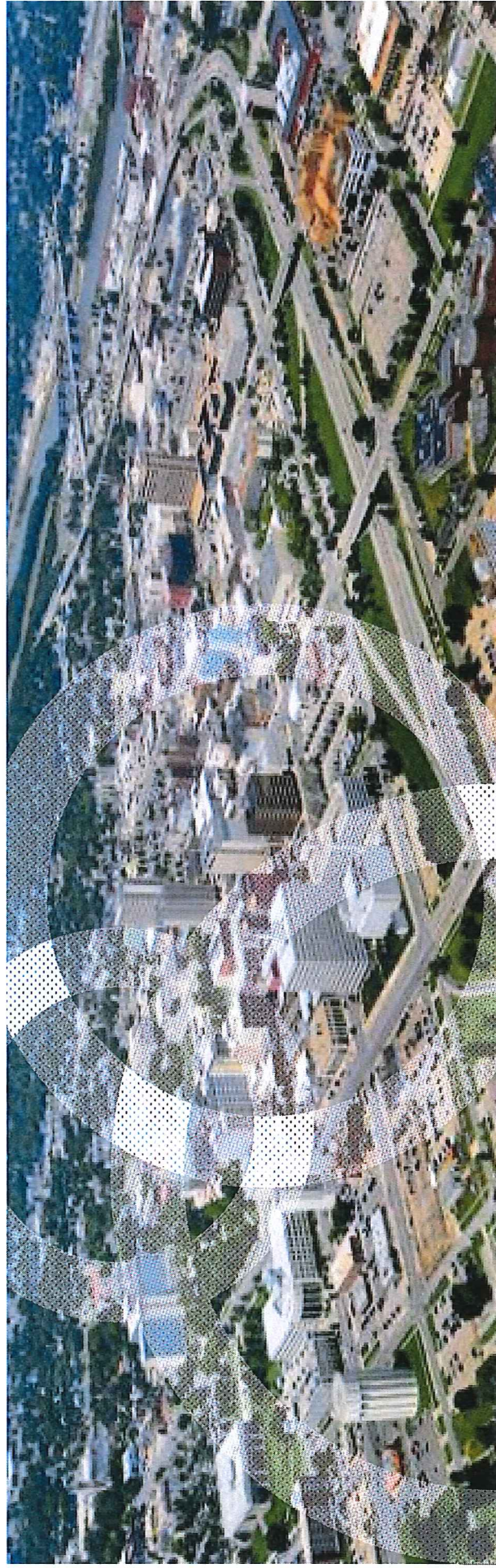
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Target Industries

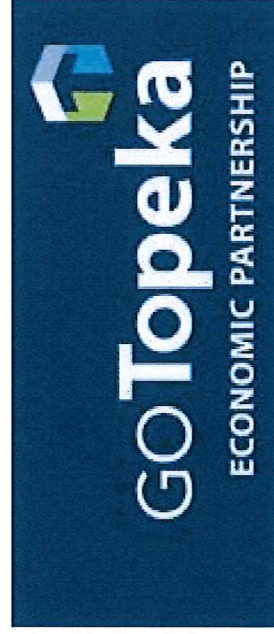
Strategic Themes

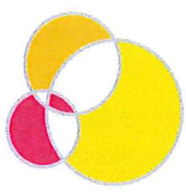
QUESTIONS

GO Topeka Target Industry Strategy Update



February 11, 2014





AGENDA

INTRODUCTIONS

Competitive Assessment

Target Industries

Strategic Themes

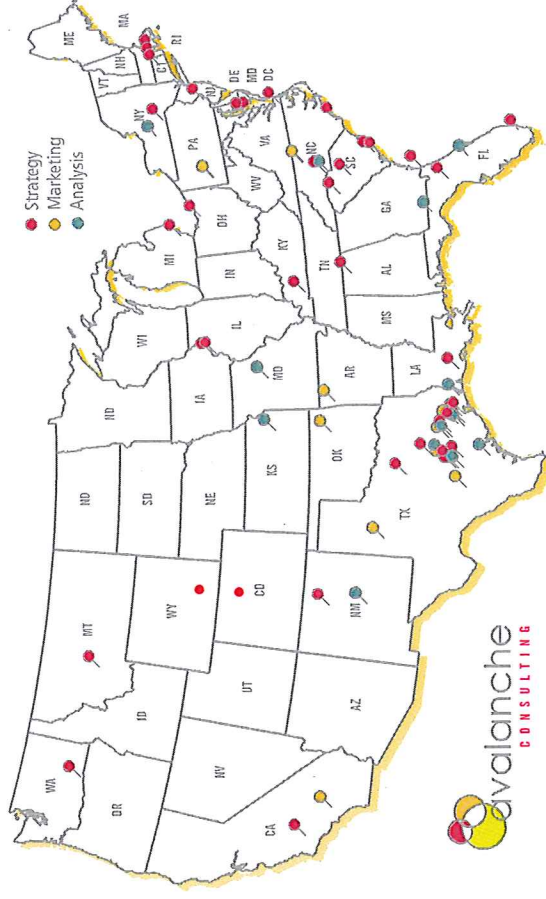
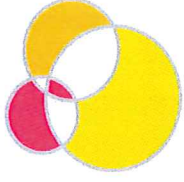
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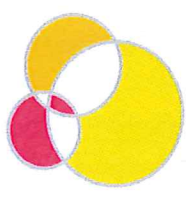
INTRODUCTIONS

Amy Holloway,
President

Tony DeLisi,
Consultant

Noelle Salerno,
Consultant

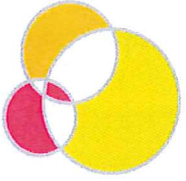




PROJECT BACKGROUND

Market dynamics and local assets have changed since
GO Topeka's 2010 target industry strategy

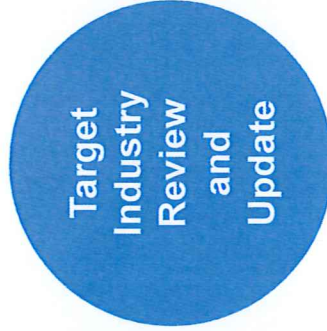
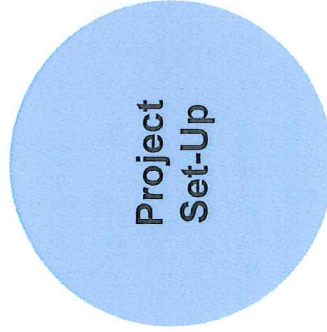
- Evaluate economic and demographic trends
- Review target industry performance
- Update target industry list and profiles
- Report findings



PROJECT METHODOLOGY

DELIVERABLES

October



Information Review
Stakeholder Input
Market Assessment
SWOT Summary

Review Target Performance
Update List
Profile Updated Targets
Review Annual Action Plan & Marketing Action Plan
Alongside GO Topeka Staff



Meeting Handouts – Public Comment

What are some best practices for board operations?

Implementing "best practices" for building and running a board effectively can help you further your cause with confidence. Here are some top issues to consider.

Board size

Federal law doesn't dictate board size, but state laws often establish a minimum (typically one to three members).

Beyond legal requirements, the number of board members will depend largely on your organization's needs. Before you decide on size, it's best to think about your needs. Do you want to create a diverse board with varied skills, knowledge and experience to support your organization and match the needs of a diverse constituency? To determine the right number for your organization, think about the dynamics between members and their ability to accomplish tasks. Consider whether adding more will help or hinder in this regard.

Quorum

A quorum is the minimum number of members that must be present at a meeting to make the proceedings of that meeting valid. This is typically established in an organization's bylaws, although in some cases state law will determine the quorum. Often the quorum for a meeting of the board is one-third of its total members, or two directors (whichever is higher).

Effective meeting planning

To ensure full participation and thoughtful decision making in the best interest of the organization, board meetings should always be carefully planned, facilitated and documented for implementation and follow-up.

Here's how you can keep meetings on track:

1. Begin with a clear, focused agenda. Agendas should address meeting topics and outline goals for discussion. Deliver the agenda to board members at least a week in advance. You may also want to compile an organizational update, key background needed for decision-making points and highlights of the latest "good news."
2. During the meeting, stick closely to the agenda to make good use of everyone's time. Focus on getting results and critical decision-making at every meeting.
3. Make attendance mandatory. Develop policies around meetings and hold members accountable. If a meeting is scheduled but agenda items have changed, don't waste members' time. Reschedule for another, more appropriate day.
4. Ask for board input on the agenda. This allows members to include topics of interest, increasing the likelihood of attendance and helping to keep them engaged while there. This can also help the executive director better understand where members stand on important issues.
5. Schedule time for discussion and networking among members. Give members the opportunity to get to know each other and build their own professional networks.

Executive directors and founders as members

While an executive director is often a member of the board, involved in board discussions and information sharing, he or she is rarely granted a vote. After all, the board is technically the executive director's employer and conflicts of interest could arise. To guard against this, both the board and the executive director should act independently from each other – the executive director as leader of the organization and the board in a governance role. Because of their passion and commitment, founders may want to directly exert their influence over the organization as a member of the board. Ultimately, the answer to this question rests in the founder's ability to use his or her skills and experience to move the organization's mission forward at the governance level. As a board member, a founder can be granted a vote. This means he or she should be able to effectively address the organization's needs and provide guidance and support.

Term limits

Term limits give both the board member and the organization an opportunity to determine if continued service is in the best interest of both parties. To ensure the organization's ability to bring in fresh perspectives and expertise and foster its ability to be flexible and responsive to changing needs, many nonprofits set defined terms for their board members. These typically range from one to four years. However, some nonprofits choose not to adopt a limit – typically when an organization will benefit from the continued involvement of strong, active members. When developing policy in this area, think carefully about the needs of your organization and your funders.

Board committees

Board committees help optimize individual expertise and diversity by allowing the board to use resources more effectively. By operating in smaller groups, members can often accomplish more than if the board acted as a whole, particularly where issues are complex or numerous.

Certain types of committees may be required by law. In California, for example, charities with gross revenues exceeding \$2 million must establish an audit committee.

Board orientation

Board orientation is critical to getting organization-wide buy-in to your mission, values, organizational identity and strategic plans. It helps improve communication and participation, and it empowers new members with the tools they need to steward your nonprofit in the community. Orientation prepares your board members to provide informed guidance and support in governance issues, allowing your organization to make better use of their expertise.

Remember, board orientation is key:

1. Develop an orientation manual outlining what each member needs to know about service and your organization.
2. Give your board the tools they need to excel. Regularly update members on key organizational issues and good works.
3. Use mentoring and ongoing education to help members feel prepared.

Learn more! Get Getting On Board with Effective Orientation (www.boardsource.org (<http://nonprofitanswerguide.org/resources/boardsource/>)). This BoardSource Toolkit can help you design your board orientation materials and training sessions.

Executive director evaluations

Executive director evaluations are a significant component of a board's responsibilities. They are critical to ensuring the executive director is in sync with a board, and driving the organization forward, toward its mission. Evaluations also help to clarify expectations and set goals for the future.

For more information about executive director evaluations, read [Managing People](http://nonprofitanswerguide.org/faq/managing-people/) (<http://nonprofitanswerguide.org/faq/managing-people/>).

Boards & Governance FAQ

1. [What are the basic responsibilities of a board and the legal duties of board members?](http://nonprofitanswerguide.org/faq/boards-governance/basic-responsibilities-of-a-board-and-the-legal-duties-of-board-members/) (<http://nonprofitanswerguide.org/faq/boards-governance/basic-responsibilities-of-a-board-and-the-legal-duties-of-board-members/>)
2. [How does the board ensure the organization is mission driven?](http://nonprofitanswerguide.org/faq/boards-governance/how-does-the-board-ensure-the-organization-is-mission-driven/) (<http://nonprofitanswerguide.org/faq/boards-governance/how-does-the-board-ensure-the-organization-is-mission-driven/>)
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4. [Where do we find board members?](http://nonprofitanswerguide.org/faq/boards-governance/where-do-we-find-board-members/) (<http://nonprofitanswerguide.org/faq/boards-governance/where-do-we-find-board-members/>)
5. [What role does the board chair play?](http://nonprofitanswerguide.org/faq/boards-governance/what-role-relationship-does-the-board-chair-play/) (<http://nonprofitanswerguide.org/faq/boards-governance/what-role-relationship-does-the-board-chair-play/>)
6. [How do we get board members engaged for our nonprofit cause?](http://nonprofitanswerguide.org/faq/boards-governance/get-board-members-engaged-in-nonprofit-cause/) (<http://nonprofitanswerguide.org/faq/boards-governance/get-board-members-engaged-in-nonprofit-cause/>)
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8. [What are bylaws and why do we need them?](http://nonprofitanswerguide.org/faq/boards-governance/what-are-bylaws-and-why-do-we-need-them/) (<http://nonprofitanswerguide.org/faq/boards-governance/what-are-bylaws-and-why-do-we-need-them/>)
9. [How do you deal with an ineffective board member?](http://nonprofitanswerguide.org/faq/boards-governance/how-do-you-deal-with-an-ineffective-board-member/) (<http://nonprofitanswerguide.org/faq/boards-governance/how-do-you-deal-with-an-ineffective-board-member/>)
10. [How important is board assessment?](http://nonprofitanswerguide.org/faq/boards-governance/how-important-is-board-assessment/) (<http://nonprofitanswerguide.org/faq/boards-governance/how-important-is-board-assessment/>)

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(<http://nonprofitanswerguide.org/about/partners/>)



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Communications for Good

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What are the basic responsibilities of a board and the legal duties of board members?

The board is legally responsible for the operation of the nonprofit organization for which it serves. In fact, individual members can even be held personally liable for improper conduct if they breach their duties. So, pay careful attention to the law and board duties. Doing so will help you minimize risk and ensure your organization is the best it can be.

Standards of Conduct

Under the law, each board member must meet certain standards of conduct. These standards are typically described as duty of care, duty of loyalty and duty of obedience.

1. Duty of Care

board member must exercise "reasonable care" when he or she makes a decision for the organization. In this case, "reasonable" is what a prudent person in a similar situation might do.

2. Duty of Loyalty

board member must never use information gained through his or her position for personal gain. This means each member must always act in the best interests of the organization.

3. Duty of Obedience

A board member must be faithful to the organization's mission. This means he or she cannot act in a way that is inconsistent with the organization's goals.

Board Responsibilities

In addition to standards of conduct, as a governing body, the board has a responsibility to support management and staff, and ensure operations run smoothly and in accordance with the law.

Following, are 10 responsibilities of nonprofit boards:

1. Establish mission and purpose.
2. Select the executive director.
3. Support and evaluate the executive director.
4. Set policies and ensure effective planning.
5. Monitor and strengthen programs and services.
6. Ensure adequate financial resources.
7. Protect assets and provide proper financial oversight.
8. Build a competent board.
9. Ensure legal and ethical integrity.
10. Enhance the organization's public standing.

Source: *Ten Basic Responsibilities of Nonprofit Boards, Second Edition*, by Richard T. Ingram (BoardSource 2009).

Laws and Guidelines Governing Boards

In 2002, the U.S. government passed the American Competitiveness and Corporate Accountability Act (a.k.a. the Sarbanes-Oxley Act), which regulates the financial controls of corporate boards.

The Act itself doesn't apply to nonprofits, but there are a number of provisions you might want to adopt voluntarily, particularly as they relate to board oversight and committees, disclosure, document retention, whistleblower policies and audits. We're not alone in this recommendation. In its publication, *Compliance Guide for 501(c)(3) Public Charities*, the Internal Revenue Service recommends that nonprofits consider whether such governance practices are necessary to ensure sound operations and compliance with tax law.

It's also important to note that Sarbanes-Oxley may be relevant to your nonprofit in that it inspired a number of state laws that govern nonprofits, such as the California Nonprofit Integrity Act of 2004, which addresses registration of a charity, financial reporting, auditing and other areas relevant to a nonprofit's finances and management. And remember, state laws vary, so it's important that you become familiar with relevant legislation in your area of operations.

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Joe Ledbetter Public Comment - Handout

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7. [How do we keep the board communicating effectively? \(http://nonprofitanswerguide.org/faq/boards-governance/how-do-we-keep-the-board-communicating-effectively/\)](http://nonprofitanswerguide.org/faq/boards-governance/how-do-we-keep-the-board-communicating-effectively/)
8. [What are bylaws and why do we need them? \(http://nonprofitanswerguide.org/faq/boards-governance/what-are-bylaws-and-why-do-we-need-them/\)](http://nonprofitanswerguide.org/faq/boards-governance/what-are-bylaws-and-why-do-we-need-them/)
9. [How do you deal with an ineffective board member? \(http://nonprofitanswerguide.org/faq/boards-governance/how-do-you-deal-with-an-ineffective-board-member/\)](http://nonprofitanswerguide.org/faq/boards-governance/how-do-you-deal-with-an-ineffective-board-member/)
10. [How important is board assessment? \(http://nonprofitanswerguide.org/faq/boards-governance/how-important-is-board-assessment/\)](http://nonprofitanswerguide.org/faq/boards-governance/how-important-is-board-assessment/)

Facebook Comments

Website Comments

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Add a comment...

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[\(http://nonprofitanswerguide.org/about/partners/\)](http://nonprofitanswerguide.org/about/partners/)



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Joseph Ledbetter

From: Betty Phillips [betty@networksplus.net]
Sent: Thursday, February 05, 2015 10:45 AM
To: Joseph Ledbetter
Subject: 5-22-14 Hi-Crest NIA Minutes

MINUTES - 2014
HI-CREST NEIGHBORHOOD IMPROVEMENT ASSOCIATION MONTHLY MEETING
Avondale East Elementary

Date: May 22, 2014

Attendance: 20

Program: Chad Sublet, City Attorney, provided details about the City's legal operations and confirmed that GO Topeka and any government-funded organization must comply with appropriate questions covered by the Kansas Open Records Act whether KORA is specifically mentioned in a contract or not.

Kevin Beck and David Bevins reported on the status of the sidewalks to be installed, indicating the project should be started no later than September 1.

Roseanna Haugen presented slides and answered questions regarding the e311 program through topeka.org and the Nextdoor program.

Treasurer's Report: Sandy was absent.

Citizen Advisory Council Report: Sandy was absent.

Minutes: Betty Phillips read the New Business portion of the April 24, 2014 meeting and it was approved as read.

Announcements: Community Police Officer Kevin Schulz distributed crime reports, reported they executed five search warrants on drug houses and took a report from a member regarding a drug house. Members also reported people are speeding through the intersections of Golf Park and Fremont and Golf Park and Irvingham.

Sylvia Ortiz reminded everyone about the Takeover/Makeover May 24 and will report the addresses where people are running stop signs.

Joe updated everyone on the sidewalk situation and why he invited Kevin Beck and David Bevins to attend and report on our sidewalk project. He also reported on the pothole situation and about speaking before the city council to request funds for Hi-Crest streets from the Capital Improvement budget.

Old Business: None

New Business: Nellie Hogan made a motion regarding the sidewalk on SE 33d Terrace that it remain on the south side as recommended by Schmidt, Beck & Boyd Engineering, LLC. Betty Phillips seconded the motion and it passed unanimously, with Joe Ledbetter abstaining.

The Door Prize was won by Nellie Hogan.

The meeting adjourned about 8:15 pm.

Betty Phillips, Secretary

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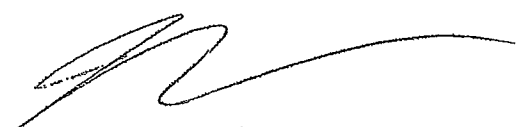
December 30, 2014

Joseph R. Ledbetter
1734 SW Van Buren St.
Topeka, KS 66612

Dear Joe:

I am in receipt of the records request emailed to GO Topeka on December 29, 2014. I have been instructed to inform you that GO Topeka will not be providing you with the minutes you requested.

Very truly yours,



Jeffrey A. Wietharn
COFFMAN, DeFRIES & NOTHERN
A Professional Association

cc: Doug Kinsinger

Subject: KORA REQUEST

From: Carol Marple (hedgetree@yahoo.com)

To: ssmathers@gotopeka.com; dkinsinger@topekachamber.org; council@topeka.org;

Date: Monday, February 2, 2015 11:30 AM

The members of the Compensation Board of Go Topeka, 2014--2013 and Doug Kinsinger's salary and bonus for 2014.

Carol Marple
10249 SW Wanamaker Rd
Wakarusa Ks. 66546

Carol Marple - Public Comment

<https://us-mg6.mail.yahoo.com/neo/launch?.rand=5ekvf1uvkdmbc>

2/8/2015

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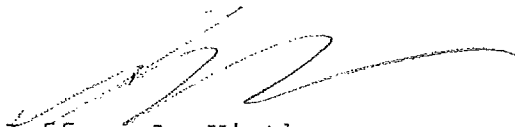
February 5, 2015

Carol Marple
10249 SW Wanamaker Rd.
Wakarusa KS 66546

Dear Mrs. Marple:

GO Topeka is in receipt of your email inquiry dated February 2, 2015. Although GO Topeka does not consider itself to be a public entity that is generally subject to KORA, it does try to respond to inquiries from the public. However, due to other pressing matters this week, my understanding is that GO Topeka will not be able to consider your request until next week at the earliest. I appreciate your patience.

Very truly yours,



Jeffrey A. Wietharn
COFFMAN, DeFRIES & NOTHERN
A Professional Association

JAW:ni
cc: Doug Kinsinger

Subject: KORA REQUEST Dec. 15, 2014

From: Carol Marple (hedgetree@yahoo.com)

To: ssmathers@gotopeka.com; dkinsinger@topekachamber.org;

Date: Monday, December 15, 2014 8:44 PM

KORA REQUEST

- 1) Interest earned on carry over funds 2013-2014. % of interest earned, where the earnings are listed on budget, where money is located.
- 2) Doug Kinsinger's 2011 employment contract with the Topeka Chamber of Commerce and Go Topeka, including both board ratifications and the discussion of said contract.
- 3) Criteria used in 2011 to award bonuses to Mr. Kinsinger and who approves the -- the Topeka Chamber of Commerce, Go Topeka Board or another ?

Thank you, Carol Marple 10249 SW Wanamaker Rd. Wakarusa Ks. 66546

Carol Marple - Public Comment

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December 17, 2014

Carol Marple
10249 SW Wanamaker Rd.
Wakarusa KS 66546

Dear Mrs. Marple:

GO Topeka is in receipt of your email inquiry dated December 15, 2014. Although GO Topeka does not consider itself to be a public entity that is generally subject to KORA, it does try to respond to inquiries from the public. However, due to resources and research required, my understanding is that GO Topeka will not be able to consider your request until next week at the earliest. I appreciate your patience.

Very truly yours,



Jeffrey A. Wietharn
COFFMAN, DeFRIES & NOTHERN
A Professional Association

JAW:ni

cc: Doug Kinsinger

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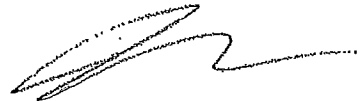
December 23, 2014

Carol Marple
10249 SW Wanamaker Rd.
Wakarusa, KS 66546

Dear Mrs. Marple:

Enclosed is information from GO Topeka's accountants regarding the carry over funds. Regarding the other records you seek, which concern expenditures from non-public dollars regarding personnel and therefore of a confidential nature, those will not be produced.

Very truly yours,



Jeffrey A. Wietharn
COFFMAN, DeFRIES & NOTHERN
A Professional Association

Enclosure
cc: Doug Kinsinger

Sales tax funds are held in a manner that preserves principal and provides for liquidity.

As of October 31, 2014, approximately \$5.781 million of the sales tax funds are held at Core First Bank under a repurchase agreement. This arrangement provides for backing with Federal government securities. The current interest rate on these funds is .01%.

Another \$2.165 million is held in an investment account with US Bank, of which \$1.196 million is held in a money market fund of US Treasury obligations and \$969 thousand is held in various commercial bank certificates of deposit. The approximate current interest rate is .16%.

Interest income was \$3,227 for 2013 and account fees for the same period were \$2,897. Interest income was \$2,899 for the ten months ended October 31, 2014 and account fees for the same period were \$1,055. Investment income is included in the budget as part of Other Income.

two years in the bank. So he finds it interesting. He doesn't see any other governments doing this or any governing bodies doing this or they are quasi-governmental the way they are set up kind of as a state actor they do economic development, which is an act of a state type of government. He just doesn't understand why they need to bank two years of budget. And it seem like they didn't need as much as they have been asking for because he is sure that money was accumulated over a long period of time. Anyway, he is not commenting for or against, he is simply raising concerns. As a citizen, he has observed these for a number of years now and he always has questions about it. It seems like a very large number that's left over from funds that were not used and that doesn't mean we need to go buy a bunch of land to try to get it down. We have got 600 vacant acres.

Kurt Kuta, GO Topeka Board Member/CoreFirst Bank & Trust President & CEO stated he is fairly new to Topeka, been here about two years and he has been involved in economic development with the two other communities and the banks that he was with in those communities. And similar to what our librarian speaker testified to, sometimes we don't know what we have and how well we have it. The last two places he has been at they tried to get a sales tax initiative passed several times for both quality of life as well as for incentive packages to attract businesses and never could get it done. So he thinks they should all be commended for how they proposed the sales tax, how they earmark the funds for both quality of life as well as economic development. Second place he was at, we were structured in a very similar way as to how GO Topeka and the Chamber of Commerce are structured. They shared staff, they shared space, had the expenses and we were also funded by the City, the County and the University, but in a different way than sales tax. What we didn't have was the amount of funding in order to take down the land that GO Topeka and JEDO has in order to have shovel-ready dirt available for businesses. You will not get past the first cut of businesses looking to move to a location if you don't have shovel-ready dirt. And so the amount of time it takes for land to get absorbed is a lot longer than one year. You have got to be prepared and so having the cash on hand in order to execute options when the time is right, and as a Board member, we have not decided that the time is right to take down that land, is very key. The absorption period is a lot longer than a normal sales cycle. So the cash carryover piece to that he supports. He would like to thank them for supporting the plan and the budget.

Councilwoman Hiller moved to approve the 2015 Cash Carry-Forward Agreement. Mayor Wolgast seconded.

Councilwoman Hiller stated she just wanted to follow up on what Mr. Kuta said and react to the earlier comments. She thinks it is wonderful that there is money carried over, the alternative is to have just spent it because we had it and it is important to carry it over and she appreciates the stewardship that GO Topeka has had with those dollars and appreciates that we have it to carry forward.

Following roll call vote, motion carried unanimously.

ITEM NO. 8: Public Comment

Lazone Grays stated that he tried to call at 4:49 pm so that he would be last on the list but he guesses that didn't work out. He wishes that carryover could have been gotten passed with less than \$30,000 or some amount to a fund for young people in our community. People come and go, they pop up - \$10 million for a zoo, \$40 million for a hotel. He goes thirteen years or so many and just keeps getting no. Not even getting a clear discussion, or listening to a discussion on how they feel of this being even important as a priority. When it comes to priorities he thinks that the best indicator of if economic development working is if it is reducing unemployment, is it reducing poverty. And he doesn't remember hearing the word poverty at all here. With "X" amount of money, he would think that with a clear path, they could show that they reduce poverty by ".0%", we reduced this demographics unemployment by 2%. By having nothing, by not setting as a priority, things can sound good and each year you can do things, such as the

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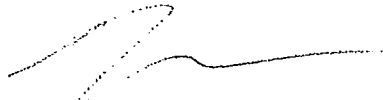
January 20, 2015

Carol Marple
10249 SW Wanamaker Rd.
Wakarusa, KS 66546

Dear Mrs. Marple:

You have requested the number of employees GO Topeka had for 2010 and 2013. Although GO Topeka does not consider itself to be a public entity that is generally subject to KORA, it does try to respond to inquiries from the public. The number of employees paid with public funds for those years was 8.28 and 8, respectively.

Very truly yours,



Jeffrey A. Wietharn
COFFMAN, DeFRIES & NOTHERN
A Professional Association

cc: Doug Kinsinger

Carol Marple - Public Comment

Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

2013

Department of the Treasury
Internal Revenue Service

Do not enter Social Security numbers on this form as it may be made public.

Information about Form 990 and its instructions is at www.irs.gov/form990.

Open to Public Inspection

A For the 2013 calendar year, or tax year beginning and ending	
B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization GROWTH ORGANIZATION OF TOPEKA/SHAWNEE CO Doing Business As Number and street (or P.O. box if mail is not delivered to street address) Room/suite 120 SE 6TH STREET 110 City or town, state or province, country, and ZIP or foreign postal code TOPEKA, KS 66603 F Name and address of principal officer: DOUGLAS S. KINSINGER 120 SE 6TH STREET, TOPEKA, KS 66603-3513
D Employer identification number 48-1227900	
E Telephone number 785-234-2644	
G Gross receipts \$ 4,504,738.	
H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No	
If "No," attach a list. (see instructions)	
H(c) Group exemption number	
I Tax-exempt status: <input type="checkbox"/> 501(c)(3) <input checked="" type="checkbox"/> 501(c) (6) (Insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527	
J Website: WWW.TOPEKACHAMBER.ORG	
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other	
L Year of formation: 2000 M State of legal domicile: KS	

Part I Summary				
Activities & Governance	1	Briefly describe the organization's mission or most significant activities: TO FOSTER A POSITIVE ENVIRONMENT FOR THE ECONOMIC AND POPULATION GROWTH OF TOPEKA AND SHAWNEE COUNTY.		
	2	Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3	Number of voting members of the governing body (Part VI, line 1a)	3 29	
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4 28	
	5	Total number of individuals employed in calendar year 2013 (Part V, line 2a)	5 0	
	6	Total number of volunteers (estimate if necessary)	6 200	
	7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a 0.	
	7b	Net unrelated business taxable income from Form 990-T, line 34	7b 0.	
Revenue	8	Contributions and grants (Part VIII, line 1h)	7,043,059. 4,475,377.	
	9	Program service revenue (Part VIII, line 2g)	42,078. 29,162.	
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	2,487. 199.	
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	0. 0.	
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	7,087,624. 4,504,738.	
	Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	0. 0.
		14	Benefits paid to or for members (Part IX, column (A), line 4)	0. 0.
		15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	872,776. 906,597.
16a		Professional fundraising fees (Part IX, column (A), line 11e)	0. 0.	
b		Total fundraising expenses (Part IX, column (D), line 25)	0.	
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	2,321,665. 4,155,321.	
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	3,194,441. 5,061,918.	
	19	Revenue less expenses. Subtract line 18 from line 12	3,893,183. -557,180.	
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	22,009,263. 23,600,570.	
	21	Total liabilities (Part X, line 26)	9,973,170. 12,121,657.	
	22	Net assets or fund balances. Subtract line 21 from line 20	12,036,093. 11,478,913.	

Part II Signature Block					
Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.					
Sign Here		Signature of officer	Date	5/15/14	
	DOUGLAS S. KINSINGER, PRESIDENT Type or print name and title				
Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check if self-employed <input type="checkbox"/>	PTIN
	PEPPER, DAVID		5/14/14	<input type="checkbox"/>	P00451431
	Firm's name	Firm's EIN	Phone no.		
	CBIZ MHM, LLC	34-1857238	785-272-3176		
	Firm's address				
	990 SW FAIRLAWN ROAD TOPEKA, KS 66606				

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

☒ X

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21				
2 Grants and other assistance to individuals in the United States. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	238,598.			
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	509,261.			
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	22,125.			
9 Other employee benefits	87,809.			
10 Payroll taxes	48,804.			
11 Fees for services (non-employees):				
a Management	44,044.			
b Legal	66,205.			
c Accounting	18,000.			
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	32,137.			
12 Advertising and promotion	183,216.			
13 Office expenses	40,434.			
14 Information technology	35,608.			
15 Royalties				
16 Occupancy	88,516.			
17 Travel	21,808.			
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	108,692.			
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	11,099.			
23 Insurance	18,618.			
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a INCENTIVES	3,149,873.			
b PROSPECT EXPENSE	109,629.			
c OTHER EXPENSE	52,716.			
d VISIONING EXPENSE	50,000.			
e All other expenses	124,726.			
25 Total functional expenses. Add lines 1 through 24e	5,061,918.			
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here ☐ if following SOP 98-2 (ASC 958-720)

Hazelwood Teen Starts His Own IT Company

Jaylen Bledsoe, an eighth grade student at Hazelwood West Middle School, is the chief executive officer of a start-up information technology company: Bledsoe Technologies.

By Candace Jarrett (Patch Staff) March 12, 2012 at 12:32am

You could say that Jaylen Bledsoe, an eighth grade student at , began life a bit accelerated.

A member of GALACTIC, the 's (HSD) gifted education program, more likely than not he is the only 13-year-old at school who is also the chief executive officer of a start-up information technology company he named Bledsoe Technologies.

"I don't see many eighth graders do the things that he does but it's all his doing," said Curtis Bledsoe, Jaylen's father. "I'm very proud of him."

Jaylen decided to launch his IT company that is also a web design firm, about a year ago. Besides web design and IT, Jaylen said his company can do web development, photography, videography, computer repair, search engine optimization, voice recordings and consulting. All of which he found a love for in his GALACTIC courses.

"Three years ago, when I was in GALACTIC, I took a video editing course and it really interested me," he said. "But I wanted to learn how to do more."

And so he did just that.

The Makings of Bledsoe Technologies

should be included in state and local materials. WIOA allows states, local areas, and other partners to have additional identifiers as well. After consultations, the Department will issue guidance and technical assistance on identifier implementation.

IMPROVING SERVICES TO JOB SEEKERS AND EMPLOYERS

Q. How does WIOA change the youth formula program?

WIOA requires the youth formula program spend at least 75 percent of funds on out-of-school youth, compared to 30 percent under WIA. The Act also changes youth eligibility requirements by establishing separate criteria for out-of-school and in-school youth, including removing income eligibility requirements for most out-of-school youth and raising the eligible age for such youth to 16 through 24. In-school youth age eligibility continue to be ages 14-21, as in WIA.

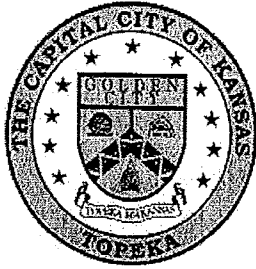
WIOA places a new priority on work-based learning by providing that at least 20 percent of local youth formula funds be used for work experiences such as summer jobs, pre-apprenticeship training, on-the-job training and internships that have academic and occupational education as a component. WIOA also links services to the attainment of secondary school diplomas, entry into postsecondary education and career readiness, and to the attainment of postsecondary credentials aligned with in-demand industry sectors or occupations. Additional allowable activities include financial literacy education and entrepreneurial skills training.

Q. How does WIOA improve services to unemployment insurance (UI) claimants?

WIOA increases connections between the job training and employment services and the UI system. UI claimants will benefit from the enhanced services, including the labor exchange services and career counseling that are included as career services under title I, and activities that assist workers in identifying and obtaining jobs in in-demand industries and occupations. WIOA amends Wagner-Peyser Employment Services to include as allowable activities eligibility assessments of UI claimants and the provision of referrals to and application assistance for an array of training and education programs and resources. Co-locating Employment Services in American Job Centers also will result in UI claimants having enhanced access to services.

Q. How does WIOA improve services to individuals with disabilities through American Job Centers?

WIOA makes several significant changes to help individuals with disabilities access services and improve employment outcomes. Both the State and the Local Plans are to describe how the American Job Center delivery system will comply with the nondiscrimination requirements regarding physical and programmatic accessibility of facilities, programs, services, technology and materials, including appropriate staff training and support. The criteria for certifying American Job Centers also includes assessing physical and programmatic accessibility. The Act includes individuals with disabilities in the definition of individuals with barriers to employment, for whom strategies must be identified in State and local plans and performance outcomes identified and reported.



Vendor Diversity Report

InvoiceDateFrom

01/01/2014

InvoiceDateTo

12/31/2014

AFRIC	28	\$89,961.66
ASIAN	14	\$44,148.00
DIS	1	\$2,243.88
FEM	434	\$701,918.84
HISP	20	\$11,223.67
NATIV	1	\$840.00
NONE	4,112	\$6,172,958.84
OTHER	13,763	\$54,113,411.48
SMALL	7,763	\$20,972,420.87

Total Number of Invoices

26,136

Total Invoice Amount

\$82,109,127.24

Population by Sex and Minority Status

Population by Sex and Minority Status		2013				Kansas	
		Both Sexes		Male		Female	
		Population					
		Number	Percent	Number	Percent	Number	Percent
All Persons		2,868,107	100.0	1,425,049	49.7	1,443,058	50.3
White		2,449,273	85.4	1,213,043	42.3	1,236,230	43.1
Black or African American		164,299	5.7	83,462	2.9	80,837	2.8
American Indian and Alaska Native		23,958	0.8	11,945	0.4	12,013	0.4
Asian		70,408	2.5	33,777	1.2	36,631	1.3
Native Hawaiian and Other Pacific Islander		1,887	0.1	999	0.0	888	0.0
Some Other Race		65,807	2.3	35,044	1.2	30,763	1.1
Two or More Races		92,475	3.2	46,779	1.6	45,696	1.6
Hispanic or Latino (of any race)		308,122	10.7	160,443	5.6	147,679	5.1

Hispanic origin is considered an ethnicity, not a race. Hispanics may be of any race.

Labor Force Estimates by Sex and Minority Status

Labor Force Estimates by Sex and Minority Status			2013		Kansas	
Civilian Labor Force	Both Sexes		Male		Female	
	Number	Percent	Number	Percent	Number	Percent
All Persons	1,491,412	100.0	785,029	52.6	706,383	47.4
White	1,299,613	87.1	685,193	45.9	614,420	41.2
Black or African American	77,558	5.2	37,956	2.5	39,602	2.7
American Indian and Alaska Native	11,633	0.8	5,925	0.4	5,708	0.4
Asian	36,898	2.5	19,111	1.3	17,787	1.2
Native Hawaiian and Other Pacific Islander	919	0.1	551	0.0	368	0.0
Some Other Race	33,118	2.2	20,254	1.4	12,864	0.9
Two or More Races	31,673	2.1	16,039	1.1	15,634	1.0
Hispanic or Latino (of any race)	140,364	9.4	81,314	5.5	59,050	4.0
Employment	Both Sexes		Male		Female	
	Number	Percent	Number	Percent	Number	Percent
All Persons	1,387,071	100.0	727,708	52.5	659,363	47.5
White	1,220,194	88.0	641,128	46.2	579,066	41.7
Black or African American	64,885	4.7	31,088	2.2	33,797	2.4
American Indian and Alaska Native	10,175	0.7	5,182	0.4	4,993	0.4
Asian	34,181	2.5	17,782	1.3	16,399	1.2
Native Hawaiian and Other Pacific Islander	747	0.1	445	0.0	302	0.0
Some Other Race	29,690	2.1	18,505	1.3	11,185	0.8
Two or More Races	27,199	2.0	13,578	1.0	13,621	1.0
Hispanic or Latino (of any race)	127,110	9.2	74,482	5.4	52,628	3.8
Unemployment	Both Sexes		Male		Female	
	Number	Percent	Number	Percent	Number	Percent
All Persons	104,341	100.0	57,321	54.9	47,020	45.1
White	79,419	76.1	44,065	42.2	35,354	33.9
Black or African American	12,673	12.1	6,868	6.6	5,805	5.6
American Indian and Alaska Native	1,458	1.4	743	0.7	715	0.7
Asian	2,717	2.6	1,329	1.3	1,388	1.3
Native Hawaiian and Other Pacific Islander	172	0.2	106	0.1	66	0.1
Some Other Race	3,428	3.3	1,749	1.7	1,679	1.6
Two or More Races	4,474	4.3	2,461	2.4	2,013	1.9
Hispanic or Latino (of any race)	13,254	12.7	6,832	6.5	6,422	6.2
Unemployment Rate	Both Sexes		Male		Female	
	Unemployment Rate		Unemployment Rate		Unemployment Rate	
All Persons	7.0		7.3		6.7	
White	6.1		6.4		5.8	
Black or African American	16.3		18.1		14.7	
American Indian and Alaska Native	12.5		12.5		12.5	
Asian	7.4		7.0		7.8	
Native Hawaiian and Other Pacific Islander	18.7		19.2		17.9	
Some Other Race	10.4		8.6		13.1	
Two or More Races	14.1		15.3		12.9	
Hispanic or Latino (of any race)	9.4		8.4		10.9	

Population by Sex and Minority Status

Population	2013						Topeka MSA
	Both Sexes		Male		Female		
	Number	Percent	Number	Percent	Number	Percent	
All Persons	234,089	100.0	114,371	48.9	119,718	51.1	
White	198,883	85.0	96,963	41.4	101,920	43.5	
Black or African American	14,796	6.3	7,292	3.1	7,504	3.2	
American Indian and Alaska Native	3,087	1.3	1,561	0.7	1,526	0.7	
Asian	2,261	1.0	885	0.4	1,376	0.6	
Native Hawaiian and Other Pacific Islander	99	0.0	72	0.0	27	0.0	
Some Other Race	5,324	2.3	2,781	1.2	2,543	1.1	
Two or More Races	9,639	4.1	4,817	2.1	4,822	2.1	
Hispanic or Latino (of any race)	21,258	9.1	10,643	4.5	10,615	4.5	

Hispanic origin is considered an ethnicity, not a race. Hispanics may be of any race.

Labor Force Estimates by Sex and Minority Status

Civilian Labor Force	2013						Topeka MSA
	Both Sexes		Male		Female		
	Number	Percent	Number	Percent	Number	Percent	
All Persons	119,945	100.0	60,996	50.9	58,949	49.1	
White	104,948	87.5	53,369	44.5	51,579	43.0	
Black or African American	6,850	5.7	3,315	2.8	3,535	2.9	
American Indian and Alaska Native	1,496	1.2	811	0.7	685	0.6	
Asian	1,061	0.9	463	0.4	598	0.5	
Native Hawaiian and Other Pacific Islander	72	0.1	60	0.1	12	0.0	
Some Other Race	2,511	2.1	1,406	1.2	1,105	0.9	
Two or More Races	3,007	2.5	1,572	1.3	1,435	1.2	
Hispanic or Latino (of any race)	9,359	7.8	5,058	4.2	4,301	3.6	

Employment	Both Sexes		Male		Female		
	Number	Percent	Number	Percent	Number	Percent	
	Number	Percent	Number	Percent	Number	Percent	
All Persons	110,893	100.0	55,866	50.4	55,027	49.6	
White	97,699	88.1	49,228	44.4	48,471	43.7	
Black or African American	5,887	5.3	2,788	2.5	3,099	2.8	
American Indian and Alaska Native	1,357	1.2	734	0.7	623	0.6	
Asian	1,024	0.9	432	0.4	592	0.5	
Native Hawaiian and Other Pacific Islander	72	0.1	60	0.1	12	0.0	
Some Other Race	2,300	2.1	1,302	1.2	998	0.9	
Two or More Races	2,554	2.3	1,322	1.2	1,232	1.1	
Hispanic or Latino (of any race)	8,537	7.7	4,598	4.1	3,939	3.6	

Unemployment	Both Sexes		Male		Female		
	Number	Percent	Number	Percent	Number	Percent	
	Number	Percent	Number	Percent	Number	Percent	
All Persons	9,052	100.0	5,130	56.7	3,922	43.3	
White	7,249	80.1	4,141	45.7	3,108	34.3	
Black or African American	963	10.6	527	5.8	436	4.8	
American Indian and Alaska Native	139	1.5	77	0.9	62	0.7	
Asian	37	0.4	31	0.3	6	0.1	
Native Hawaiian and Other Pacific Islander	0	0.0	0	0.0	0	0.0	
Some Other Race	211	2.3	104	1.1	107	1.2	
Two or More Races	453	5.0	250	2.8	203	2.2	
Hispanic or Latino (of any race)	822	9.1	460	5.1	362	4.0	

Unemployment Rate	Both Sexes		Male		Female		
	Unemployment Rate		Unemployment Rate		Unemployment Rate		
	Unemployment Rate		Unemployment Rate		Unemployment Rate		
All Persons	7.5		8.4		6.7		
White	6.9		7.8		6.0		
Black or African American	14.1		15.9		12.3		
American Indian and Alaska Native	9.3		9.5		9.1		
Asian	3.5		6.7		1.0		
Native Hawaiian and Other Pacific Islander	0.0		0.0		0.0		
Some Other Race	8.4		7.4		9.7		
Two or More Races	15.1		15.9		14.1		
Hispanic or Latino (of any race)	8.8		9.1		8.4		

Population by Sex and Minority Status

Population	2013						Shawnee	
	Both Sexes		Male		Female			
	Number	Percent	Number	Percent	Number	Percent		
All Persons	178,378	100.0	86,369	48.4	92,009	51.6		
White	146,488	82.1	70,693	39.6	75,795	42.5		
Black or African American	14,479	8.1	7,092	4.0	7,387	4.1		
American Indian and Alaska Native	1,827	1.0	961	0.5	866	0.5		
Asian	2,120	1.2	836	0.5	1,284	0.7		
Native Hawaiian and Other Pacific Islander	87	0.0	66	0.0	21	0.0		
Some Other Race	5,244	2.9	2,742	1.5	2,502	1.4		
Two or More Races	8,133	4.6	3,979	2.2	4,154	2.3		
Hispanic or Latino (of any race)	19,773	11.1	9,953	5.6	9,820	5.5		

Hispanic origin is considered an ethnicity, not a race. Hispanics may be of any race.

Labor Force Estimates by Sex and Minority Status

Civilian Labor Force	2013						Shawnee	
	Both Sexes		Male		Female			
	Number	Percent	Number	Percent	Number	Percent		
All Persons	91,030	100.0	45,955	50.5	45,075	49.5		
White	77,475	85.1	39,069	42.9	38,406	42.2		
Black or African American	6,726	7.4	3,228	3.5	3,498	3.8		
American Indian and Alaska Native	851	0.9	529	0.6	322	0.4		
Asian	983	1.1	424	0.5	559	0.6		
Native Hawaiian and Other Pacific Islander	66	0.1	56	0.1	10	0.0		
Some Other Race	2,477	2.7	1,388	1.5	1,089	1.2		
Two or More Races	2,452	2.7	1,261	1.4	1,191	1.3		
Hispanic or Latino (of any race)	8,683	9.5	4,778	5.2	3,905	4.3		

Employment	Both Sexes		Male		Female			
	Number	Percent	Number	Percent	Number	Percent		
	Number	Percent	Number	Percent	Number	Percent		
All Persons	83,861	100.0	41,901	50.0	41,960	50.0		
White	71,949	85.8	35,929	42.8	36,020	43.0		
Black or African American	5,767	6.9	2,705	3.2	3,062	3.7		
American Indian and Alaska Native	782	0.9	487	0.6	295	0.4		
Asian	946	1.1	393	0.5	553	0.7		
Native Hawaiian and Other Pacific Islander	66	0.1	56	0.1	10	0.0		
Some Other Race	2,268	2.7	1,284	1.5	984	1.2		
Two or More Races	2,083	2.5	1,047	1.2	1,036	1.2		
Hispanic or Latino (of any race)	7,913	9.4	4,350	5.2	3,563	4.2		

Unemployment	Both Sexes		Male		Female			
	Number	Percent	Number	Percent	Number	Percent		
	Number	Percent	Number	Percent	Number	Percent		
All Persons	7,169	100.0	4,054	56.5	3,115	43.5		
White	5,526	77.1	3,140	43.8	2,386	33.3		
Black or African American	959	13.4	523	7.3	436	6.1		
American Indian and Alaska Native	69	1.0	42	0.6	27	0.4		
Asian	37	0.5	31	0.4	6	0.1		
Native Hawaiian and Other Pacific Islander	0	0.0	0	0.0	0	0.0		
Some Other Race	209	2.9	104	1.5	105	1.5		
Two or More Races	369	5.1	214	3.0	155	2.2		
Hispanic or Latino (of any race)	770	10.7	428	6.0	342	4.8		

Unemployment Rate	Both Sexes		Male		Female			
	Unemployment Rate		Unemployment Rate		Unemployment Rate			
	Unemployment Rate		Unemployment Rate		Unemployment Rate			
All Persons	7.9		8.8		6.9			
White	7.1		8.0		6.2			
Black or African American	14.3		16.2		12.5			
American Indian and Alaska Native	8.1		7.9		8.4			
Asian	3.8		7.3		1.1			
Native Hawaiian and Other Pacific Islander	0.0		0.0		0.0			
Some Other Race	8.4		7.5		9.6			
Two or More Races	15.0		17.0		13.0			
Hispanic or Latino (of any race)	8.9		9.0		8.8			